

# BUSINESS

BEST MANAGER  
AUCTION  
FINANCE  
ENTREPRENEURSHIP

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# **BEST MANAGER**

## **Synopsis:**

An event organized to identify students with the traits of a good manager. It aims to evaluate participants based on their skills, knowledge, and talent as a manager, testing how they demonstrate problem-solving strategies.

## **Structure:**

- Round 1: Group Discussion
  - Participants engage in a group discussion on a provided topic.
  - Selection for the next round is based on performance in the group discussion.
  
- Round 2: Interview
  - Finalists complete a questionnaire within a stipulated timeframe.
  - An interview is conducted, referring to the questionnaires.
  - No use of electronic gadgets is allowed.

## **Number of Participants:** 1

### **Time Limit:** 2 hours

- 30 minutes: Group Discussion
- 30 minutes: Pre-Interview Test
- 1 hour: Interview Round (10 minutes each participant)

### **Rules:**

1. Participants must bring a hardcopy of their CV. No separate time will be given for CV preparation.
2. No vulgarity, foul language, or misrepresentation of information.
3. Strictly no political or religious statements.
4. Participants must be in formal dress.
5. No use of electronic gadgets during the event.

### **Judge Criteria:**

- Management skills
- knowledge
- problem-solving abilities.



# BID FOR VICTORY

## AUCTION

### **Synopsis:**

Auction of cricket players where participants form their dream team by bidding for players.

### **Structure:**

- Participants are given a fixed budget.
- Bids are placed for players.
- Cricket players are allotted scores based on their stats.
- The participant with the highest score wins the auction.

Number of Participants: 2 members per team

Time Limit: 2 hours

## **Rules:**

1. Participants must be in formals.
2. No vulgarity, foul language, or misrepresentation.
3. Strict prohibition of political or religious statements.

# INSIGHTS

## FINANCE

**Total Number of Teams:** 10

### Synopsis:

"Insights" tests participants' finance knowledge, ability to increase wealth, understanding of the stock market, and market behaviour.

**Number of Participants:** 1 member per team

## **Structure:**

- Round 1:
  - Participants receive a virtual practice demat account.
  - A fixed sum of virtual money is provided.
  - Participants trade within the given budget for 3 days.
  - Top 6 participants qualify for round 2.
  
- Round 2:
  - Participants select a dead company and seek investors for its revival.
  - Participants prepare a presentation based on their rank in round 1.

## **Time Limit:** 1 hour

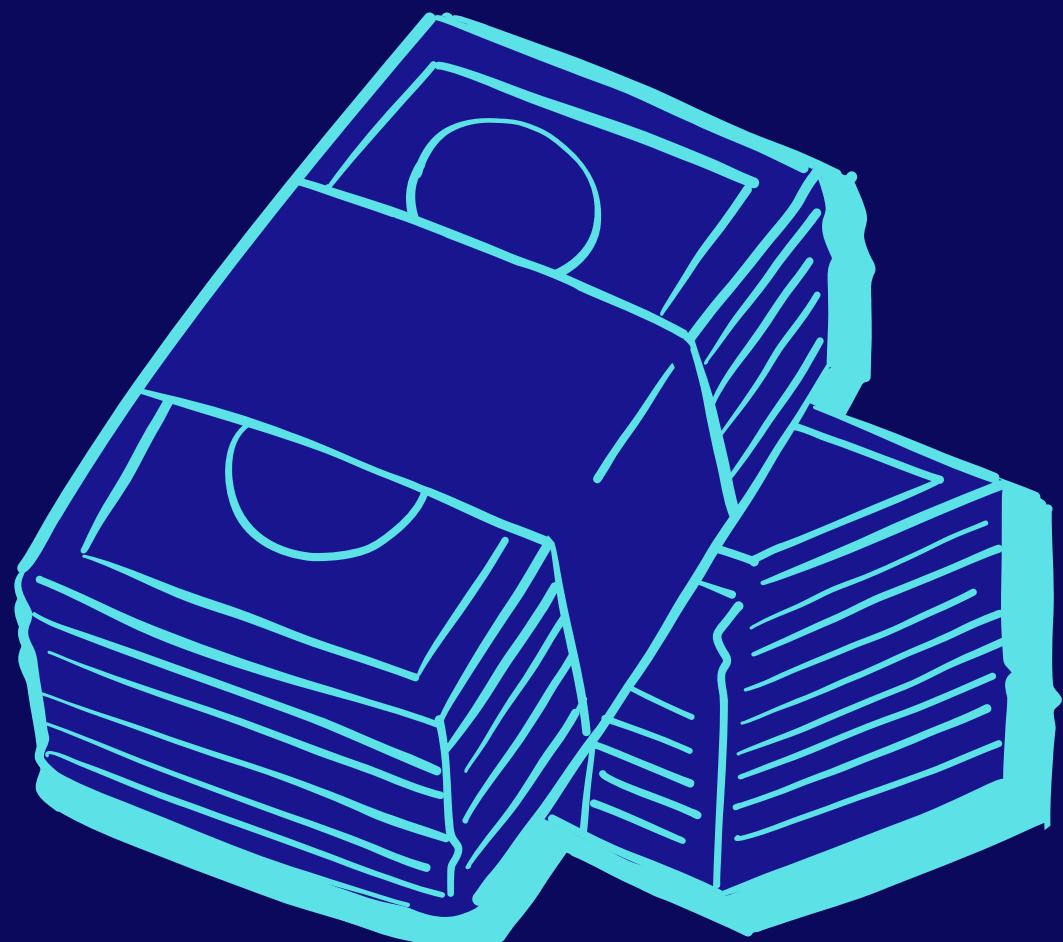
- 10 minutes for each participant

## **Rules:**

1. No electronic gadgets allowed for round 2.
2. Participants have 40 minutes to prepare their PowerPoint presentation.
3. Original and non-copyrighted material.
4. Presentation in English, visually appealing, and self-explanatory.
5. Participants must be in formal dress.

## Judge Criteria:

- Originality,
- marketing plan,
- financial resource
- Allocation.





# VENTURE VISION

## ENTREPRENEURSHIP

### Synopsis:

"Venture Vision" gives fledgling entrepreneurs the opportunity to pitch their business ideas to potential investors.

### Structure:

- Each team prepares a final presentation on their business idea.
- Presentations highlight the vision, execution, and pitch to raise funds from investors.
- Participants pitch their ideas in front of judges.

**Number of Participants:** 2-4 members per team

**Time Limit:** 2 hours

- 15 minutes each participant (4 minutes pitching time)

### **Rules:**

1. Strict adherence to the presentation submission deadline.
2. All presentations must be in PPT format.
3. Original and non-copyrighted material.
4. Presentations in English, visually appealing, and self-explanatory.
5. Participants must be in formal dress.

### **Judge Criteria:**

- Evaluation based on the originality of the business idea
- Plans
- Amount of investment