



DIGITAL AND DESIGN EVENTS

PHOTOGRAPHY
VIDEOGRAPHY
MEME COMPETITION
SHORT - FILM MAKING
BOOK COVER WITH A SONG

TREASURE HUNT
POSTER MAKING
AD MAKING
GIF MAKING
REEL MAKING

[Tap here to register](#)



FRAME - FIESTA

Photography

Structure:

Online prelims may be conducted if registrations exceed the pre-determined cap

Theme: Participants can follow the given concepts: Condition, Beauty, Heritage, Resilience, Time

No. of Participants: 1

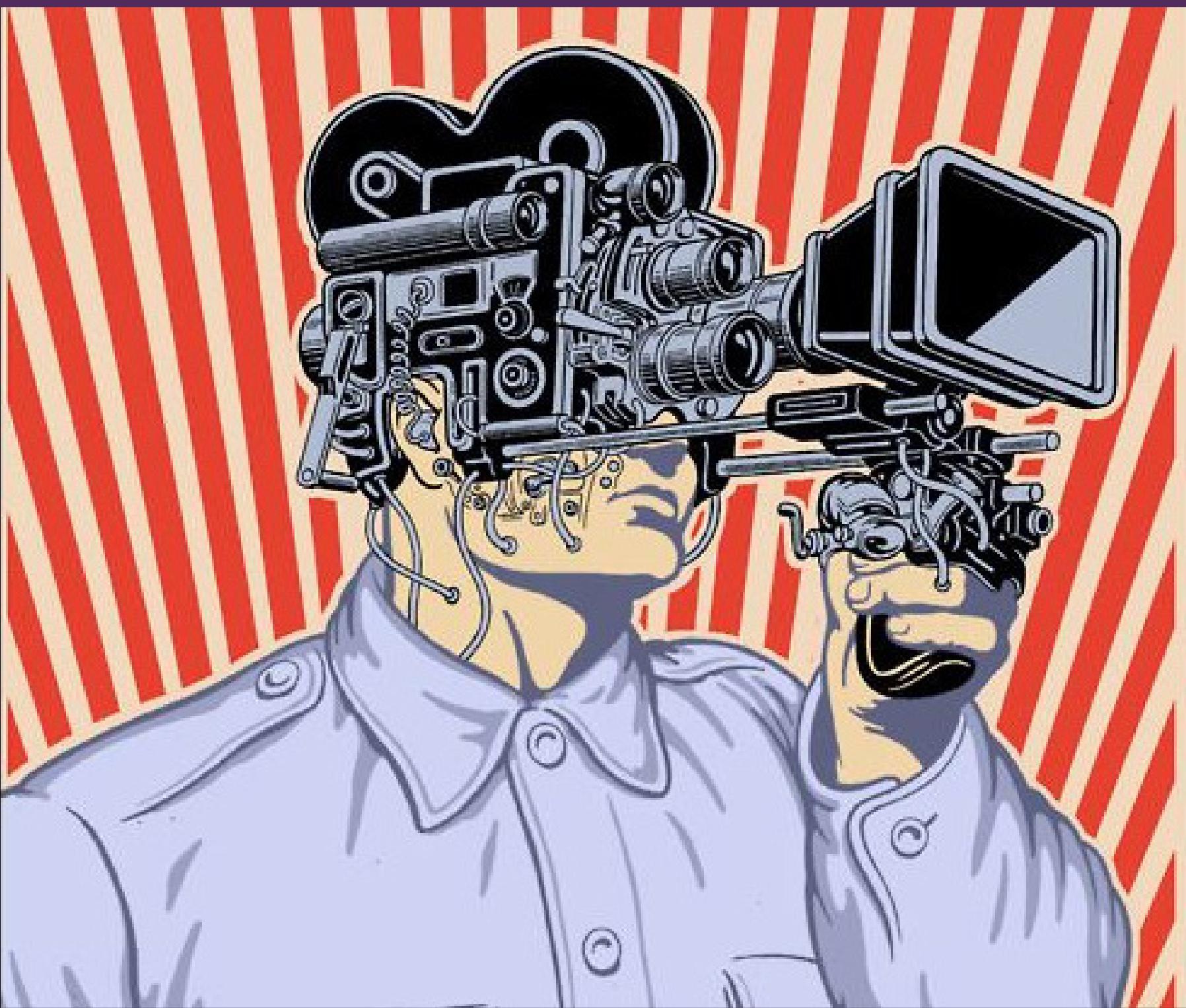
Rules and Regulations:

- 1. The number of entries per participant is limited to 2.
- 2. Image format: JPG.
- 3. Images must be original and taken by the participant.
- 4. Specific editing techniques (e.g., cropping, color correction) are allowed.
- 5. Heavy manipulations altering the reality of the image are not acceptable.
- 6. Plagiarism, inappropriate content, and violation of rules lead to disqualification.
- 7. Rules ensure fairness, creativity, and legal/ethical compliance.

Judging Criteria:

- Creativity
- Composition
- Technique
- Relevance
- Emotion
- Narrative
- Originality
- Aesthetics
- Skill





MOTION MASTERY

Videography

Structure:

Shoot inside the campus during Day 1 and Day 2. Submit via Google Drive or pen drive at the end of Day 2

Theme: Revealed on the event day.

No. of Participants: 1 Members in a Team

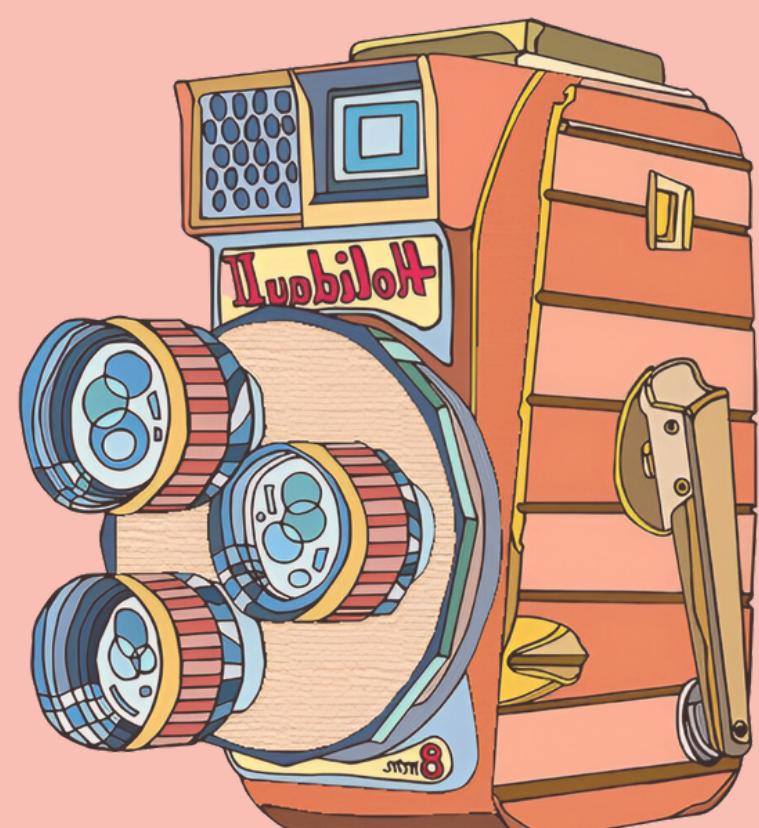
Time Limit: 4 minutes 30 seconds.

Rules and Regulations:

- 1. Video may/may not have dialogues/voice overs.
- 2. Audio can be multilingual; subtitles for non-English.
- 3. No foul language. Cover specific events on Day 1 and Day 2.
- 4. Use any suitable video camera; discourage low-res cameras.
- 5. Original work, no infringement/plagiarism.
- 6. No entries after the deadline.
- 7. Judges' decision is final.
- 8. Strict adherence to the time limit.

Judging Criteria:

- Cinematography
- Script
- Editing
- Sound design
- Presentation
- Implementation of the theme





MEME – MANIA

Meme Competition

Synopsis:

Meme-making competition for humorous content.

Theme: Any Topic

No. of Participants: 1 Member in a Team

Rules and Regulations:

1. Memes on any topic.
2. One meme per participant.
3. Formats: JPEG/PNG/MP4; HD resolution (720p/1080p).
4. No political, religious, or sensitive content.
5. No obscenity or inappropriate language.
6. Originality is a must; plagiarism is prohibited.
7. Violation leads to disqualification.

Judging Criteria:

- Originality
- Sense of Humor
- Relatability
- Use of Relevant Media
- Overall Representation





PILLARBOXED

Reel Making

Synopsis:

Reel-making competition.

No. of Participants: Group of 2

Time: 45 - 65 seconds

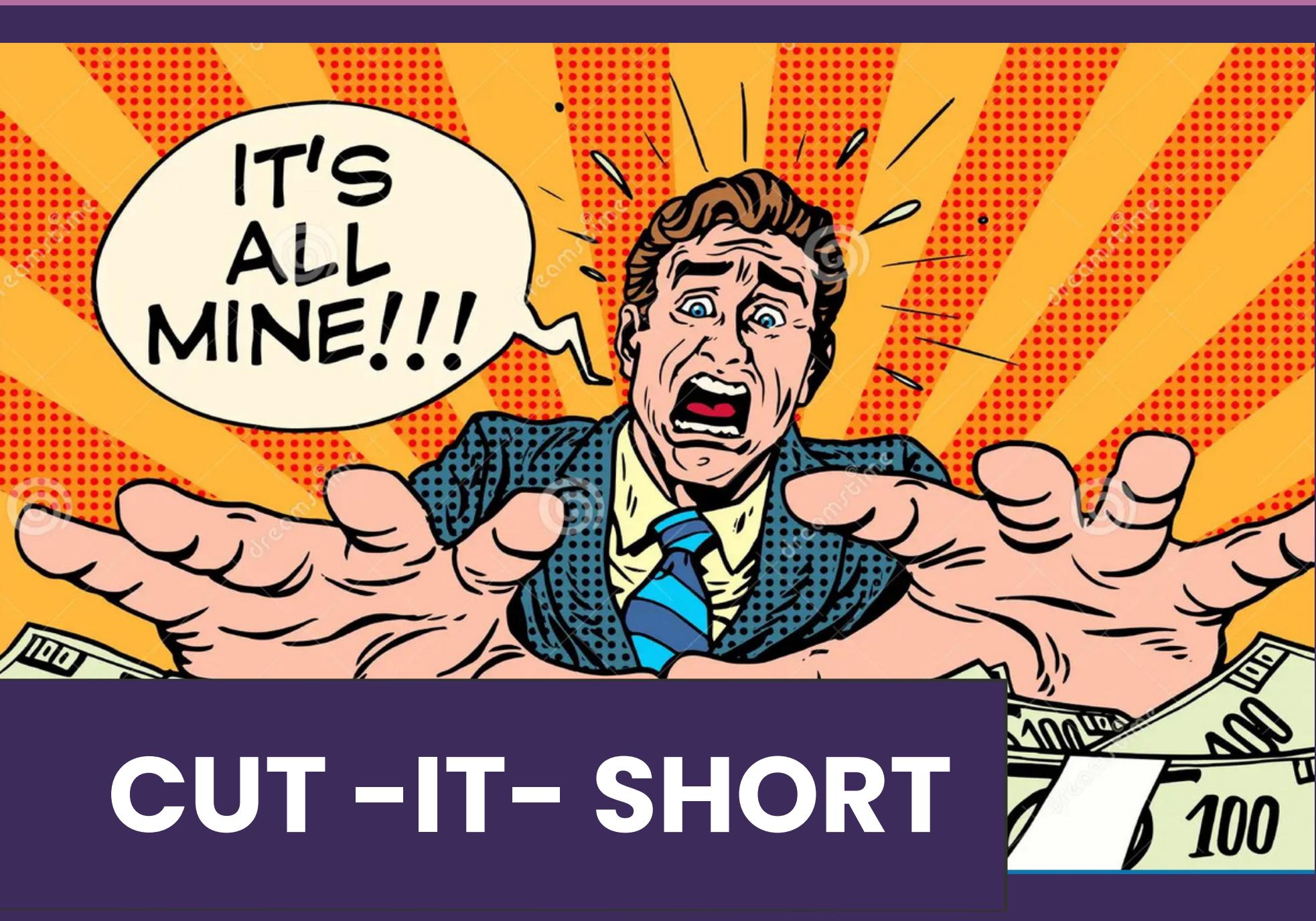
Rules and Regulations:

1. Reel format: 9:16 aspect ratio, MP4.
2. File size: Not exceeding 500MB.
3. HD resolution (720p/1080p); English subtitles.
4. Original content; no plagiarism.
5. Assigned themes; submission via Google Drive on the last day of Xavotsav (4th Feb) or pen drive.
6. No obscenity/vulgarity.
7. Judges' decision is final.

Judging Criteria:

- Originality
- Audio
- Videos/Images
- Clarity
- Overall Presentation





Short Film Making

Structure:

Online prelims if registrations exceed the cap. Final round features screened films.

Theme: Informed prior to the event

No. of Participants: 4 per team (excluding actors)

Time: 10 mins

Rules and Regulations:

1. Submit in MP4 format to PR desk on specified date.
2. Include participant details and a write-up.
3. Original script, characters; music with due credit.
4. Films in English, Hindi, Bengali; subtitles must be present in English language.
5. Own filming equipment; professional encouraged.
6. Submission format: MP4, clear audio, and video quality.
7. No obscenity; proper credits.
8. Only one entry per team.
9. Judges' decision is final.
10. Strict adherence to the deadline.

Judging Criteria:

- Script
- Editing
- Cinematography
- Acting
- Sound Design
- Presentation
- Theme Interpretation





X- HUNT

Treasure Hunt

Synopsis:

Online treasure hunt; campus event.

Structure:

Online prelims if registrations exceed cap

No. of Participants: 2 per team

Rules and Regulations:

1. Rules explained on the event day.
2. Check official Facebook handle for details/clues.

Note: Rules subject to change at the discretion of the Organizing Committee.





ARTISTRY ATELIER

POSTER MAKING

Synopsis:

Digital poster design competition.

No. of Participants: Maximum 2 per team

Rules and Regulations:

1. Submit in Original in a Google Drive on the 2nd day of Xavotsav(3rd February) format and JPEG; include progressive stages.
2. One entry per team; no vector/stock images.
3. No plagiarism; no obscene content.
4. Judges' decision final.

Judging Criteria:

- Creativity
- Quality
- Originality
- Composition/Layout
- Relevance to Theme
- Visual Impact





AD ALCHEMY

Ad Making

Synopsis:

An event which caters to the dual acumen of convincing and film making, it is all about selling a product or promoting a brand on the screen. Write, direct, shoot and edit a promising ad film which will be a mirror to your ideas and imaginative mind. Put on your thinking caps to favourably orient the audience towards the product or brand concerned. Maximise your potential and uphold the commercial!

Time limit:

30-90 seconds

Participants:

1-5 per team



Topic:

To be informed to participants prior to the event

Structure:

Online prelims may be conducted if the number of registrations exceed the pre-determined cap.

Final Round :

Participants are requested to an advertisement (video) and upload the same to a google drive link, in MP4 or AVI format (Along with the details of the participants and their roles) within a given time.

Rules:

-In case there is use of dialogue or narration,they should be in Hindi or English or Bilingual only. No other language will be allowed.

-Usage if low-resolution cameras such as webcams or mobile phone cameras will be discouraged.

-Please note that the organisers shall not be responsible for any postal delays,damages,or losses. So, it is advised that the entries should be sent sufficiently before the deadline.

-The decision of the judge is final and binding.

-The limit should be strictly adhered to.

-Only one ad per team is allowed.

- Obscenity of any kind is not allowed and will lead to immediate disqualification.
- Rules are subject to be changed at the discretion of the Xavotsav Organising Committee.

Judging Criteria:

- Creativity
- Portrayal of brand image
- Message conveyed to the society and overall impact





GIFJAM

(GIF-Making)

Synopsis:

The new kid on the block, GIFs are omnipresent now. When images speak to you in a particular context, and often speak better than the written word, why not try to make a gif, which will be, at once, engaging as well as entertaining? Present to us your GIF, if you think it is capable of giving a hitherto unknown dimension to a given situation.

Participants:

1 participant

Topic:

To be informed to the participants prior to event



Structure:

Participants are requested to make a GIF and upload it in the GIF format only (Along with the details of the participants) over a drive link which will be given to the participant.

Rules:

- Please note that the organisers shall not be responsible for any postal delay,damages or losses.So, it is advised that the entries should be sent sufficiently before the deadline.
- The decision of the judges shall be final and binding
- Only one entry per individual is allowed.
- Obscenity of any kind isnot allowed and will lead to immediate disqualification.
- The file should absolutely be original or else the entry shall be disqualified.
- Rules are subject to be changed at the discretion of the Xavotsav Organising Committee.

Judging Criteria:

- Creativity and Innovation
- Conceptualisation
- Artistic skills
- Implementation of the theme





COVER CRESCENDO

Book Cover Design on the basis of a song

Synopsis:

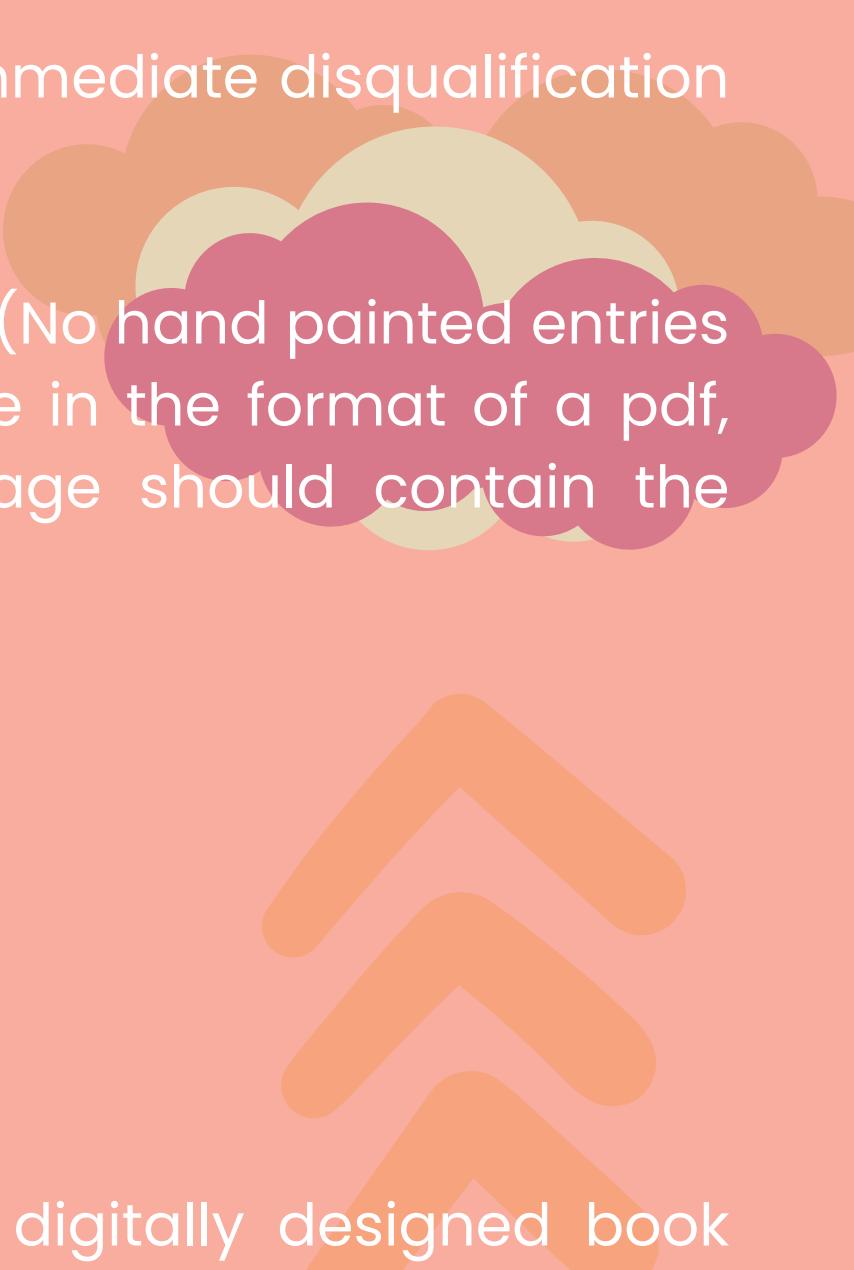
Unleash your alter egos of that of a bookish nerd and that of a melomaniac. Blend them and create a perfect persona which flares its unique charms by the designing of a music inspired book cover.

Number of Participants:

Individual contest.

Structure:

A song shall be given to each participant prior to the event day. The participant needs to have an extensive knowledge of the song including the lyrics and the lifestyle of the composer/singer and relevant information about the song, so as to design a book cover inspired by the song. The work then needs to be submitted to a designated mail id.

- **Theme:** to be informed prior to event day.
- **Number of participants:** 1
- **Time limit:** N/A (Submission based event)
- **Rules and regulations:**
 - This is a submission-based event and only 1 entry is allowed per participant.
 - All submissions must be made to the aforesaid mail id on the day of the event by 10:30 a.m. latest, failing which submissions will not be considered.
 - Participants will be informed of their assigned song for the design of the book cover, prior to the event. This information shall be conveyed to the mail id with which the participants have registered.
 - Any sort of plagiarism will lead to immediate disqualification of the entry.
 - The submission will be a digital one. (No hand painted entries are allowed). The submission will be in the format of a pdf, consisting of 2 pages. The first page should contain the following details:

Name of participant:

Department:

Year:

Phone No:

Email ID:

Song assigned:

The second page should contain the digitally designed book cover.

- creativity of the piece and the interpretation of the song.
- Rules are subject to change at the discretion of the Xavotsav Organizing Committee.
- The decision of the Judge(s) shall be final and binding.

Judging criteria:

- Adherence to and interpretation of theme/song
- Creativity
- Visual Impact
- Originality
- Composition and layout

