

Michael Straw *Developer*

Buffalo, NY | (716) 512-5887 | mstrawjr@gmail.com

SUMMARY

Developer with a proven success leading a team and launching a product with budgets ranging from \$10,000 to \$250,000. Looking to continue on my career path focusing on development projects and team management. With degrees in Computer Information Systems and Journalism, I not only know how to solve problems and complete tasks but will document and communicate them properly as well.

EXPERIENCE

Owner/Developer - *Mike Straw Studios LLC, Buffalo NY*

FEBRUARY 2024 - PRESENT

- Start-up web development company based in Buffalo, NY.
- Sole company member, responsible for day-to-day operations, sales, and development of client websites (Wordpress, Squarespace, Wix, Vue), ecommerce solutions, and data management.

Developer/Project Manager/Public Relations - *RPRT/Wellconnected, Buffalo NY*

APRIL 2021 - OCTOBER 2023

- Managed internal projects and projects for external clients
- Gathered requirements from clients for custom web projects, and created pricing and timeline documents
- Managed \$100,000+ projects directly with external clients
- Build web applications and websites using Vue and Vuetify for front end and Strapi CMS
- Maintained client's website built with PHP.
- Utilized SQL Server to manage client data
- Provided web and server support for client websites
- Manage company public and media relations: write press releases, schedule media interviews, create email campaigns, and more.

Sr. Web Developer - *Range Marketing, Buffalo NY*

JUNE 2020 - NOVEMBER 2020

- Responsible for assigning incoming web builds to development staff
- Gathered requirements from clients for custom web projects, and would put together price quotes and project timelines
- Built WordPress websites for clients using PHP, Bootstrap HTML, SCSS, and JQuery
- Led company's first API integration for client's apartment booking website
- Provided web and server support for client websites

IT Administrator/Development Lead - *Circuit Clinical, Buffalo NY*

MAY 2018 - DECEMBER 2019

- Led staff of software engineers; delegated development tasks
- Interviewed & assisted with the hiring of the development staff
- Developed and documented technology policies
- Helped determine product decisions regarding development focus
- Managed company relationships with IT vendors and all technology partners
- Worked directly with CFO to budget company hardware/software; technology cost management strategies
- Implemented new IT strategies; Provided company IT support; Managed company hardware; Tracked ownership

- Maintained company's physical servers post data migration; Managed company Azure cloud
- Managed company VM using VMWare; utilized Windows Server 2012 for network infrastructure.
- Managed company firewall and VPN (Watchguard); Handled Active Directory requests, including group policies
- Managed company GSuite and other Google services
- Managed/Maintained company in-house phone systems (VOIP)
- Worked within .NET framework; developed in HTML, CSS, JS
- Responsible for the development of the company website, and clinical trials platform **TrialScout.com**

Front-end Developer - *Roswell Park CCC, Buffalo NY*

NOVEMBER 2016 - APRIL 2018

- Built websites for clients based on gathered specifications; Built wireframes & concept designs for potential clients
- Worked with Bootstrap HTML, JS, CSS; utilized AngularJS and MVC frameworks
- Used SQL to manage client data – SQL Server
- Help provide technical support to call-center employers
- Worked in an Agile-driven environment to effectively maintain project timelines & utilize available resources

SQL Developer - *Compu-Mail, Grand Island NY*

APRIL 2016 - NOVEMBER 2016

- Processed & analyzed data using SQL/SSMS for clients
- Built & utilized SSIS packages to streamline data processes; Built custom reports using SSRS
- Created & maintained databases for a variety of clients, including National Geographic and Frontier Communications
- Met with clients to gather requirements & plan projects/reports

Web Manager/Systems Admin - *Valley Community Association, Buffalo NY*

FEBRUARY 2015 - JANUARY 2016

- Built custom databases to maintain all company records and events
- Set up & supported internal network
- Provided IT support to staff

SKILLS

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|---|---|--|
| • Frameworks: Vue, Nuxt, Vuetify, Bootstrap | • Front-End Development (HTML, CSS, JS) | • Other Languages: SQL, PHP |
| • Wordpress & Strapi CMS | • Team Management | • Product/Project management |
| • Database design & administration | • Documentation/Policy Development | • Technology management/deployment |
| • UI/UX Design | • Adobe CC (PS, AE) | • Strategy development./implementation |

EDUCATION

Bellevue University, Bellevue NE - *Master of Science in Computer Information Systems*

2016

SUNY Buffalo State, Buffalo NY - *Bachelor of Arts in Journalism*

2013

ACCOMPLISHMENTS

- **Lead developer** and **internal project manager** on B2B platform (**Impact-HQ.org**)
- **Lead developer** of wellconnected's website (**getwellconnected.co**)
- **Led the development team** that **launched the first-ever** patient rating platform for clinical trials (**Trialscout.com** no longer available)
- **Built an** in-house ticketing system for IT support at **Circuit Clinical**