

Machine Learning for econometrics

Reminders of potential outcomes and Directed Acyclic Graphs

Matthieu Doutreligne

Thanks to Judith Abecassis for the slides on DAGs

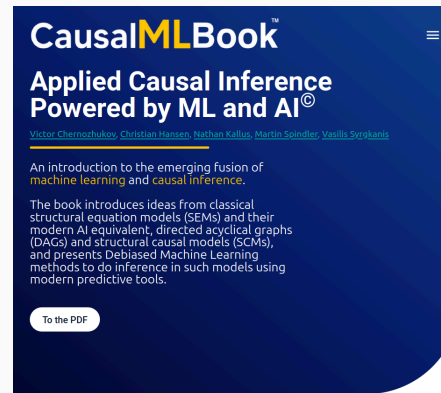
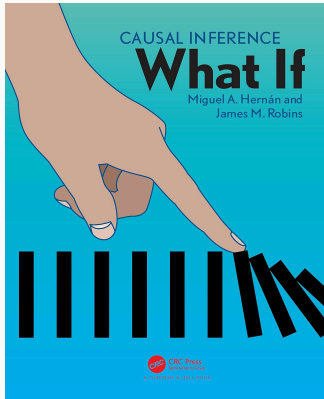
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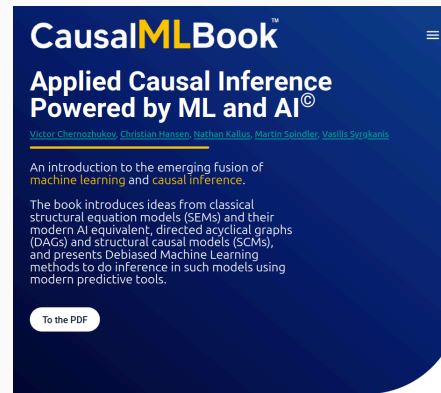
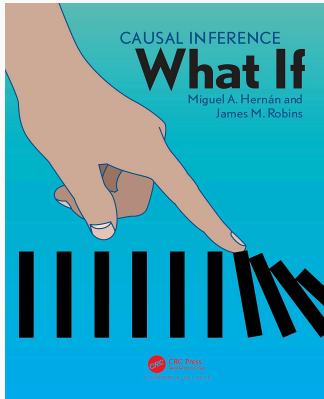
Introduction

Causal inference: subfield of statistics dealing with "why questions"



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Causal inference: subfield of statistics dealing with "why questions"



At the center of epidemiology (Hernan & Robins, 2020), econometrics (Chernozhukov et al., 2024), social sciences, machine learning...

Now, bridging with machine learning (Kaddour et al., 2022) : Fairness, reinforcement learning, causal discovery, causal inference for LLM, causal representations...

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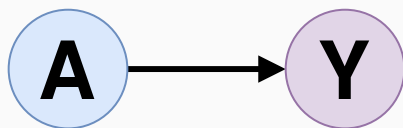
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Psychology: What is the effect of family structure on children's outcome?

Sociology: What is the effect of social media on political opinions?

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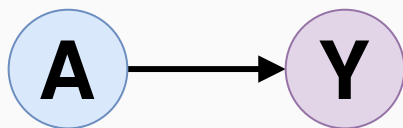
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Prediction models (X, Y)

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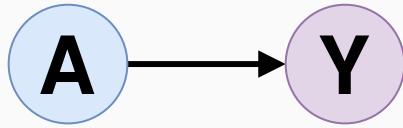


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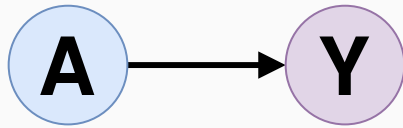
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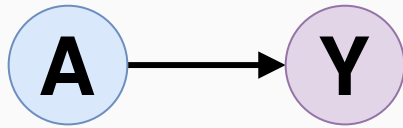
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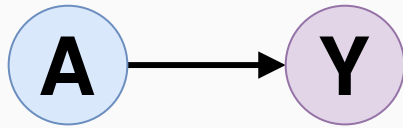
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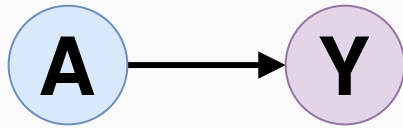
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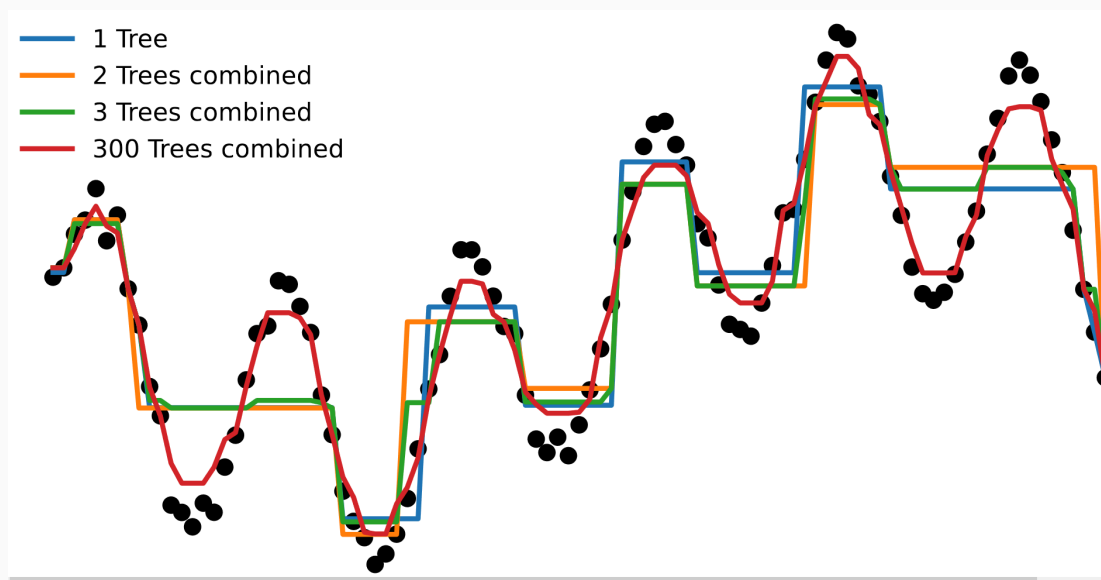
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Assumption Train and test data are drawn from the same distribution.

Machine learning is pattern matching

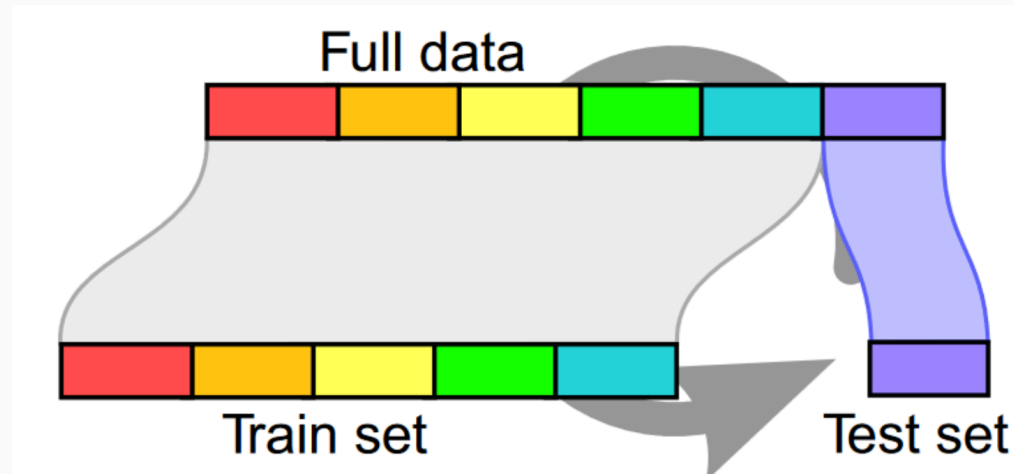
Find an estimator $f : x \rightarrow y$ that approximates the true value of y so that $f(x) \approx y$



Boosted trees : iterative ensemble of decision trees

Machine learning is pattern matching that generalizes to new data

Select models based on their ability to generalize to new data : (train, test) splits and cross validation (Stone, 1974).



“Cross validation” (Varoquaux et al., 2017)

Machine learning is great for prediction on complex data

**Images: Image classification with
deep convolutional neural networks
(Krizhevsky et al., 2012)**

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Images: Image classification with deep convolutional neural networks (Krizhevsky et al., 2012)

Speech-to-text: Towards end-to-end speech recognition with recurrent neural networks (Graves & Jaitly, 2014)

Text: Attention is all you need (Vaswani, 2017)



ImageNet 1K: 1.5 million images, 1000 classes

Machine learning is great for prediction on complex data

Motif :

Le patient est admis le **29 août** **date** pour des **difficultés respiratoires** **custom** .

Antécédents familiaux :

Le père du patient n'est pas **asthmatique** **custom** .

HISTOIRE DE LA MALADIE

Le patient dit avoir de la **toux** **cim10 R05** **depuis trois jours** **date** . Elle a empiré jusqu'à nécessiter un passage aux urgences.

Named entity recognition

Machine learning might be less successful for what if questions

Machine learning is not driven by causal mechanisms

- For example people that go to the hospital die more than people who do not¹:
- Naive data analysis might conclude that hospitals are bad for health.

¹Example from https://inria.github.io/scikit-learn-mooc/concluding_remarks.html?highlight=causality

Machine learning might be less successful for what if questions

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- For example people that go to the hospital die more than people who do not¹:
- Naive data analysis might conclude that hospitals are bad for health.
- The fallacy is that we are comparing different populations: people who go to the hospital typically have a worse baseline health than people who do not.

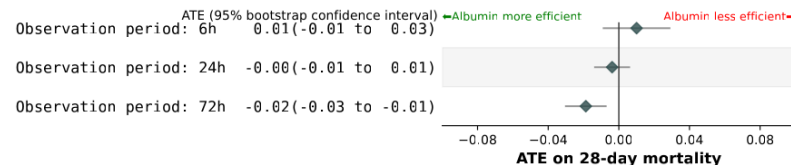
Definition

This is a confounding factor: A variable that influences both the treatment and the outcome.

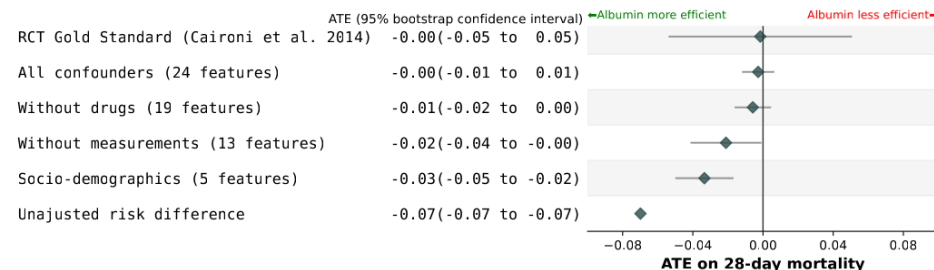
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Full results of the sensitivity analysis

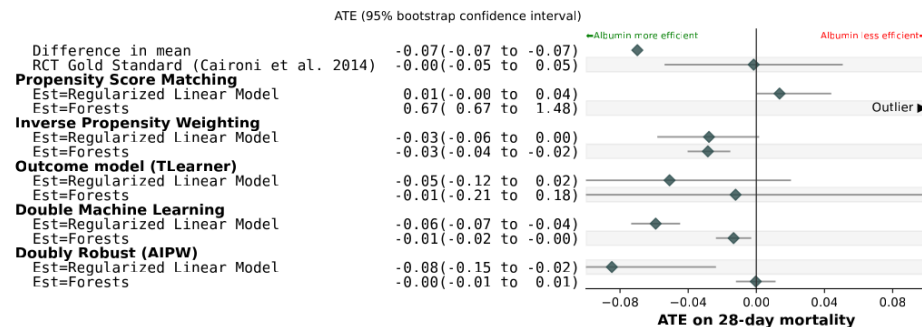
(a) Framing – Immortal Time Bias



(b) Identification – confounders choice



(c) Model selection



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Practical session

To your notebooks! 

- url: https://straymat.github.io/causal-ml-course/practical_sessions.html

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Bibliography

Supplementary material

Effect modifier: influences the treatment effect on the outcome.

