

# Machine Learning for econometrics

Causal perspective

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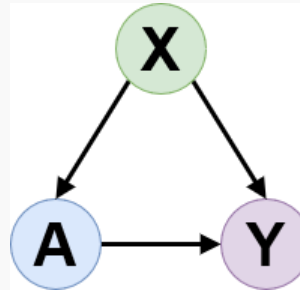
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# Introduction

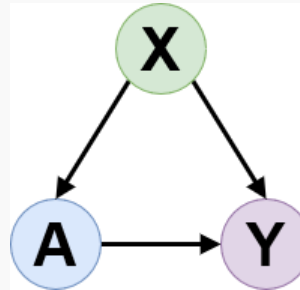
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Causal inference: subfield of statistics dealing with “why questions”.



At the center of epidemiology, econometrics, social sciences...

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Now, bridging with Machine Learning (Kaddour, Lynch, Liu, Kusner, & Silva, 2022)

# How to ask a sound causal question

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## What is a **why question** ?

- Economics: How does supply and demand (causally) depend on price?
- Policy: Are job training programmes actually effective?
- Epidemiology: How does this treatment affect the patient's health?
- Public health : Is this prevention campaign effective?
- Psychology: What is the effect of family structure on children's outcome?
- Sociology: What is the effect of social media on political opinions?



## This is different from a **predictive question**

- What will be the weather tomorrow?
- What will be the outcome of the next election?
- How many people will get infected by flue next season?
- What is the cardio-vascular risk of this patient?
- How much will the price of a stock be tomorrow?

## Why is **prediction different from causation**?

- Prediction (most part of Machine Learning) focus on understanding what usually happens in a given situation.

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It assumes iid between train and test data.

## Why is **prediction different from causation**?

- Prediction (most part of Machine Learning) focus on understanding what usually happens in a given situation.
- Causal inference (most part of economists) focus on what would happen if we changed the system ie. under intervention.

It models the covariate shift between treated and control units.

# How to ask a sound causal question: The PICO framework

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## Identify the target trial

What would be the ideal **randomized experiment** to answer the question?  
(Hernán & Robins, 2016)

## **PICO framework**

- Population : Who are we interested in?
- Intervention : What treatment/intervention do we study?
- Comparison : What are we comparing it to?
- Outcome : What are we interested in?

# Causal graphs

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The three steps of causal inference:  
identification, estimation, inference

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Identification: what can we learn from the data?

Identification: what can we learn from the data?

# Causal graphs

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# Potential outcomes

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# Related concepts

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Structural equations.

Hello world

## Resources

- <https://web.stanford.edu/~swager/stats361.pdf>
- <https://www.mixtapesessions.io/>
- <https://alejandroschuler.github.io/mci/>



## ***Bibliography***

*Hernán, M. A., & Robins, J. M. (2016). Using big data to emulate a target trial when a randomized trial is not available. American Journal of Epidemiology, 183(8), 758–764.*

*Kaddour, J., Lynch, A., Liu, Q., Kusner, M. J., & Silva, R. (2022). Causal machine learning: A survey and open problems. Arxiv Preprint Arxiv:2206.15475.*