# Machine Learning for econometrics

Flexible models for tabular data

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A lot of today's content is taken from the excellent sklearn mooc (Estève et al., 2022)

#### Reminder from previous session

- Statistical learning 101: bias-variance trade-off
- Regularization for linear models: Lasso, Ridge, Elastic Net
- Transformation of variables: polynomial regression

#### Reminder from previous session

- Statistical learning 101: bias-variance trade-off
- Regularization for linear models: Lasso, Ridge, Elastic Net
- Transformation of variables: polynomial regression
- But... How to select the best model? the best hyper-parameters?

#### Table of contents

- 1. Model evaluation and selection with cross-validation
- 2. Flexible models: Tree, random forests and boosting
- 3. A word on other families of models

# Model evaluation and selection with cross-validation

#### A closer look at model evaluation: Wage example

## **Example with the Wage dataset**

• Raw dataset: (N=534, p=11)

EDUCATION	SOUTH	SEX	EXPERIENCE	UNION	WAGE	AGE	RACE	OCCUPATION	SECTOR	MARR
8	no	female	21	not_member	5.10	35	Hispanic	Other	Manufacturing	Married
9	no	female	42	not_member	4.95	57	White	Other	Manufacturing	Married
12	no	male	1	not_member	6.67	19	White	Other	Manufacturing	Unmarried
12	no	male	4	not_member	4.00	22	White	Other	Other	Unmarried
12	no	male	17	not_member	7.50	35	White	Other	Other	Married

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## A closer look at model evaluation: Wage example

## **Example with the Wage dataset**

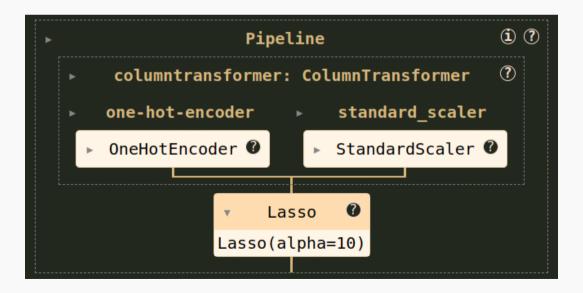
- Raw dataset: (N=534, p=11)
- Transformation: encoding categorical data, scaling numerical data: (N=534, p=23)

encoder_	one-hot- _SOUTH_no			one-hot- encoderSEX_male	one-hot- encoderUNION_member	encoderUNION_not
	1.0	0.0	1.0	0.0	0.0	
	1.0	0.0	1.0	0.0	0.0	
	1.0	0.0	0.0	1.0	0.0	
	1.0	0.0	0.0	1.0	0.0	
	1.0	0.0	0.0	1.0	0.0	

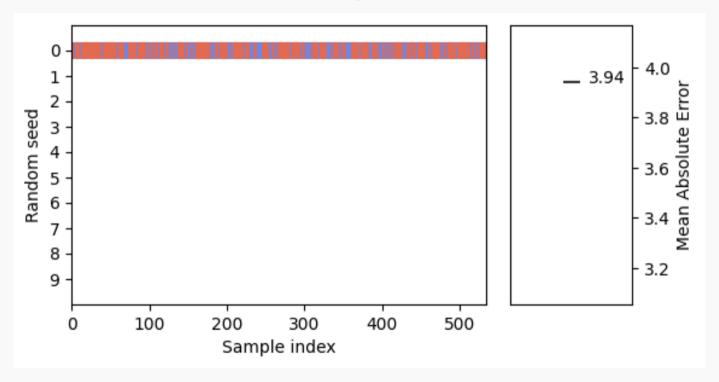
#### A closer look at model evaluation: Wage example

#### **Example with the Wage dataset**

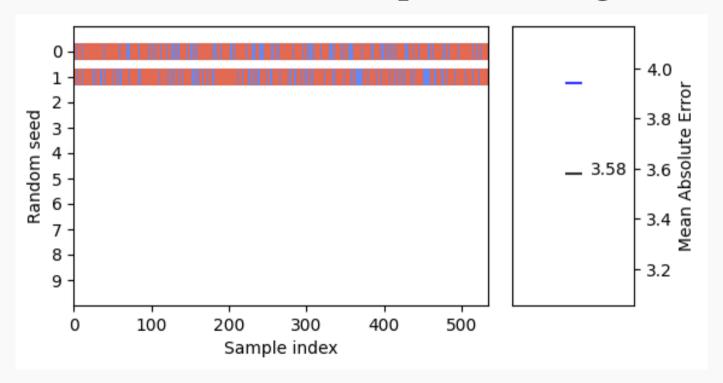
- Raw dataset: (N=534, p=11)
- Transformation: encoding categorical data, scaling numerical data: (N=534, p=23)
- Regressor: Lasso with regularization parameter ( $\alpha = 10$ )



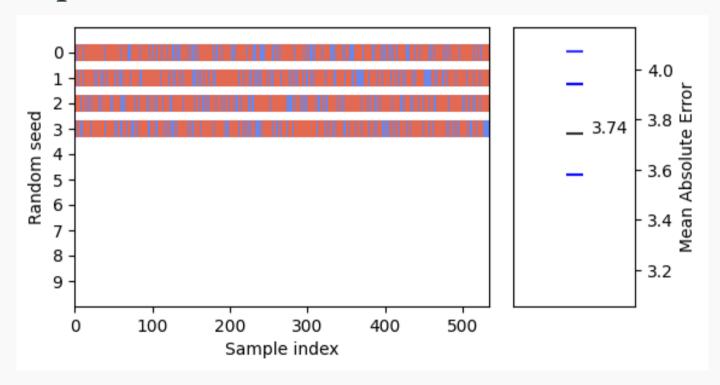
## Splitting once: In red, the training set, in blue, the test set



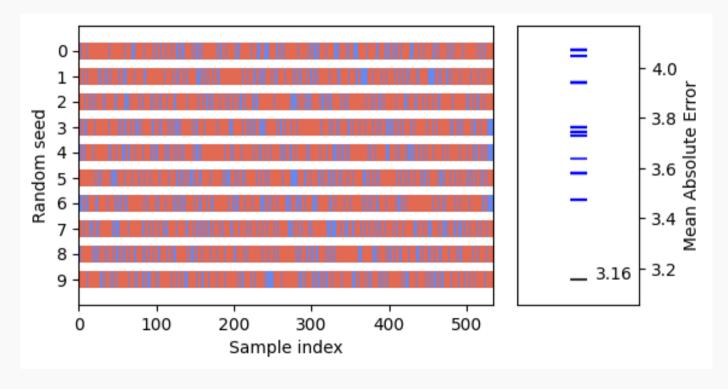
#### But we could have chosen another split! Yielding a different MAE



## And another split...



#### Splitting ten times





**Distribution of MAE:**  $3.71 \pm 0.26$ 

#### Repeated train/test splits = Cross-validation

#### **Cross-validation**

• In sklearn, it can be instantiated with cross\_validate.

```
1 from sklearn.model_selection import cross_validate
2 from sklearn.model_selection import ShuffleSplit
3
4 cv = ShuffleSplit(n_splits=40, test_size=0.3, random_state=0)
5 cv_results = cross_validate(
6 regressor, data, target, cv=cv, scoring="neg_mean_absolute_error"
7 )
```

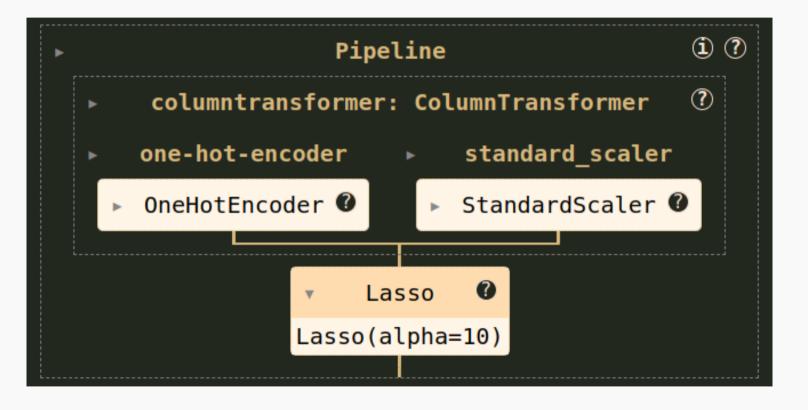
#### Repeated train/test splits = Cross-validation

#### **Cross-validation**

- In sklearn, it can be instantiated with cross\_validate.
- c Robustly estimate generalization performance
- A Let's use it to select the best models among several canditates!

#### Cross-validation for model selection: choose best $\alpha$ for lasso

• Wage pipeline



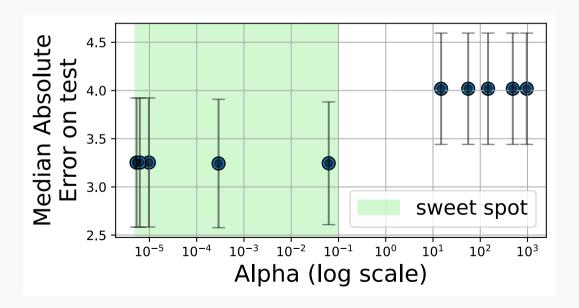
#### Cross-validation for model selection: choose best $\alpha$ for lasso

- Wage pipeline
- Random search over a distribution of  $\alpha$  values

```
param distributions = {"lasso alpha": loguniform(1e-6, 1e3)}
                                                                          Python
  model_random_search = RandomizedSearchCV(
      pipeline,
      param_distributions=param_distributions,
5
      n iter=10, # number of hyper-parameters sampled
6
      cv=5, # number of folds for the cross-validation
      scoring="neg mean absolute error", # score to optimize
8
  model random search.fit(X, y)
```

#### Cross-validation for model selection: choose best $\alpha$ for lasso

- Wage pipeline
- Random search over a distribution of  $\alpha$  values
- Identify the best  $\alpha$  value(s)



## What final model to use for new prediction?

- Either refit on full data the model with the best hyper-parameters on the full data: often used in pratice.
- Or use the aggregation of outputs from the cross-validation of the best model:

$$\hat{y} = \frac{1}{K} \sum_{k=1}^{K} \hat{y}_k$$

where  $\hat{y}_k$  is the prediction of the model trained on the k-th fold.

• Proof that cross-validation selects the best model asymptotically among a family of models (averaging on the folds): (Lecué & Mitchell, 2012)

Naive cross-validation to select AND estimate the best performances

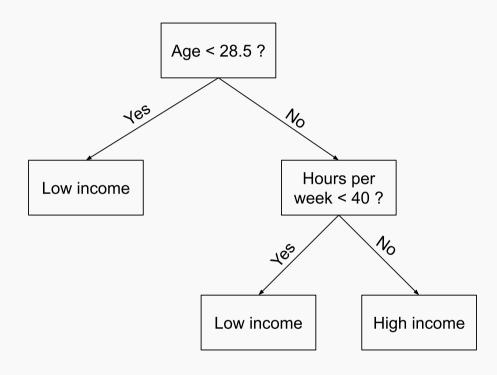
TODO

#### Nested cross-validation to select the best model

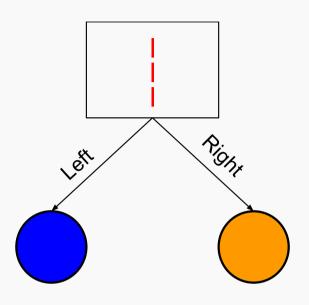
TODO

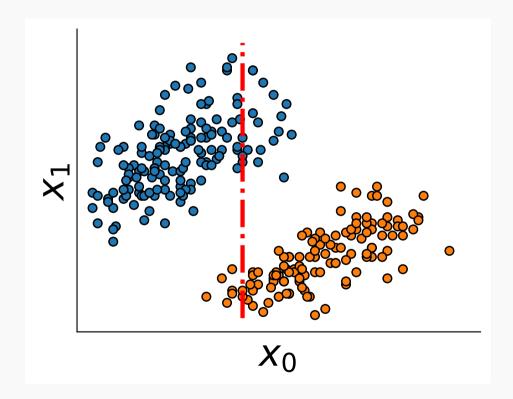
Flexible models: Tree, random forests and boosting

# What is a decision tree? An example.

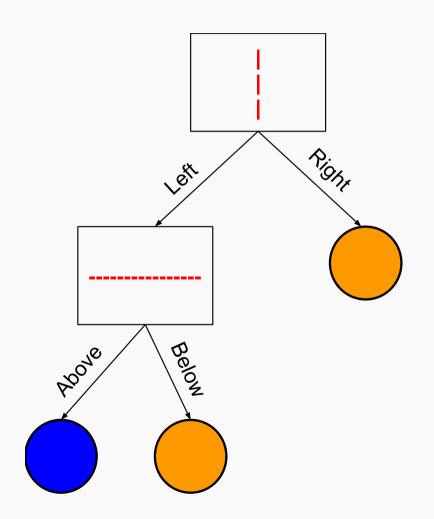


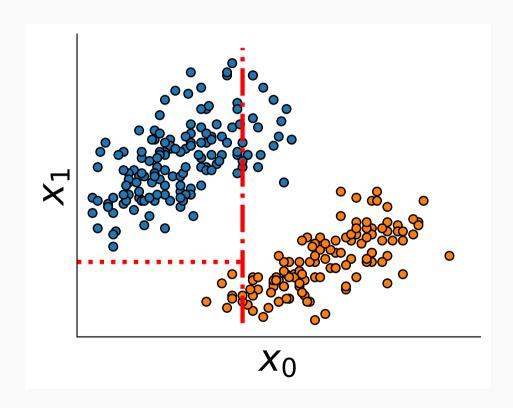
# Growing a classification tree



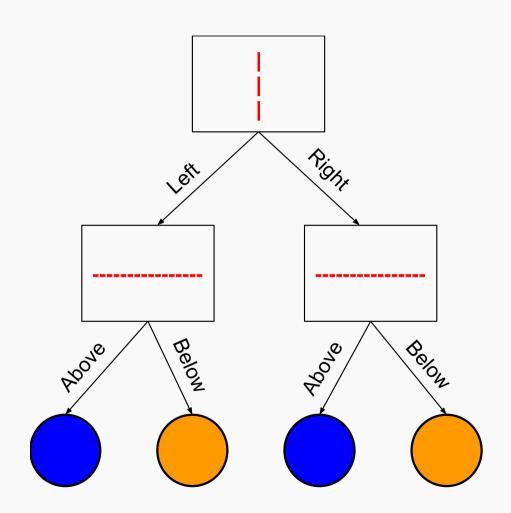


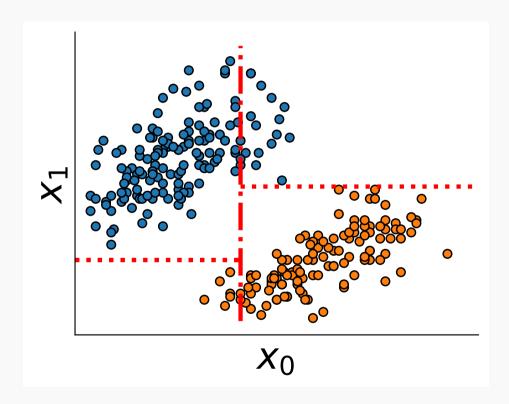
# Growing a classification tree



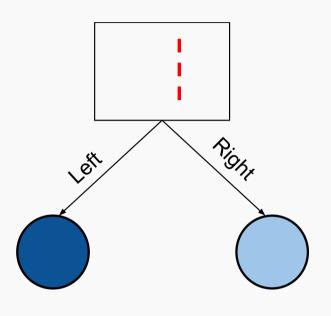


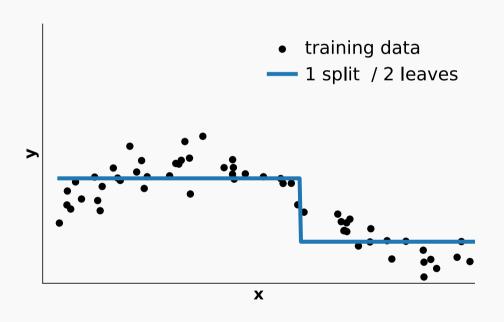
# Growing a classification tree



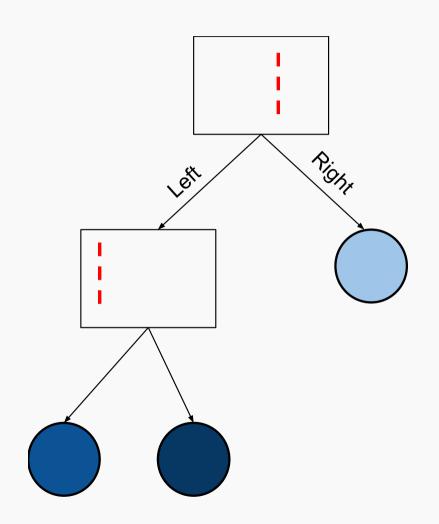


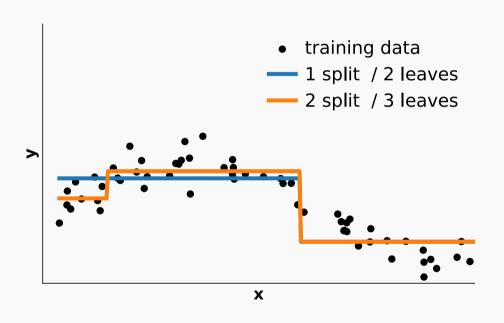
# Growing a regression tree



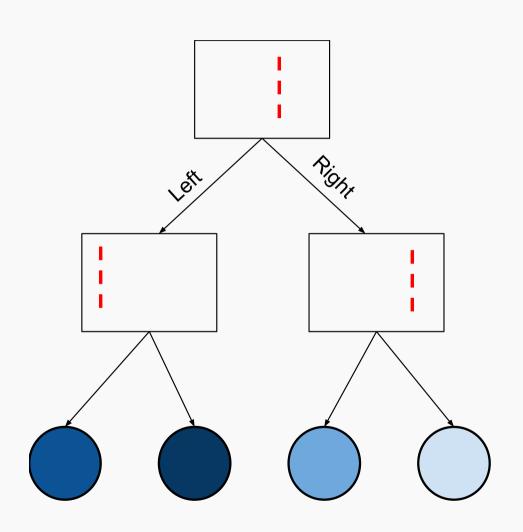


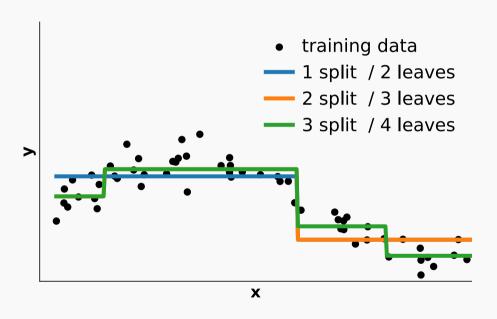
# Growing a regression tree





# Growing a regression tree





## How the best split is chosen?

#### The best split minimizes an impurity criteria

- for the next left and right nodes
- over all features
- and all possible splits

#### **Formally**

Let the data at node m be  $Q_m$  with  $n_m$  samples. For a candidate split on feature j and threshold  $t_m$   $\theta = (j, t_m)$ , the split yields:

$$Q_m^{\mathrm{left}}(\theta) = \left\{ (x,y) | x_j \leq t_m \right\} \text{ and } Q_m^{\mathrm{right}}(\theta) = Q_m \setminus Q_m^{\mathrm{left}}(\theta)$$

Then  $\theta$  is chosen to minimize the impurity criteria averaged over the two children nodes:

$$\theta^* = \operatorname{argmin}_{j,t_m} \left\lceil \frac{n_m^{\text{left}}}{n_m} H \big( Q_m^{\text{left}}(\theta) \big) + \frac{n_m^{\text{right}}}{n_m} H \big( Q_m^{\text{right}}(\theta) \big) \right\rceil \text{ with } H \text{ the impurity criteria.}$$

#### Impurity criteria

#### For classification

#### Gini impurity

$$H(Q_m) = \sum_k p_{mk} (1-p_{mk})$$
 with  $p_{mk} = \frac{1}{n_m} \sum_{y \in Q_m} I(y=k)$ 

#### **Cross-entropy**

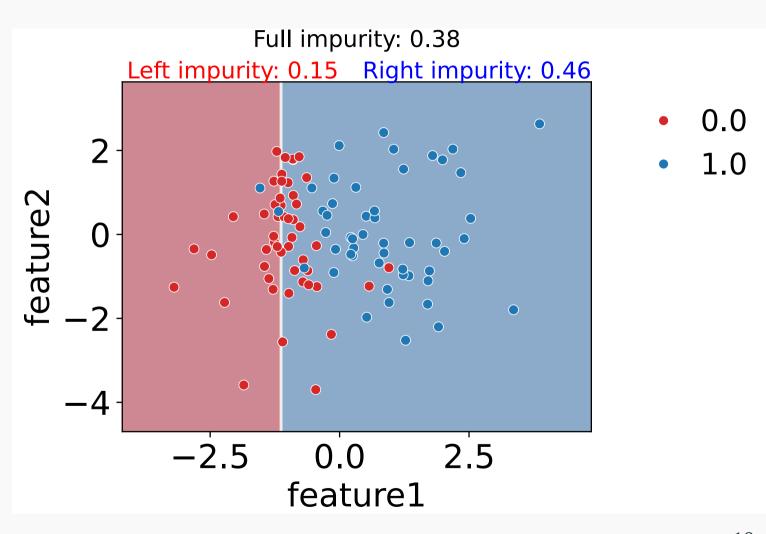
$$H(Q_m) = -\sum_{k \in K} p_{mk} \log(p_{mk})$$

#### For regression

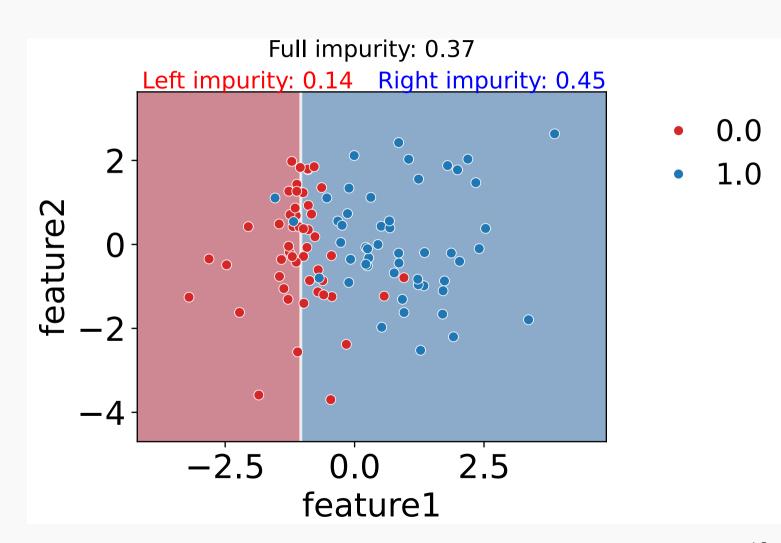
#### Mean squared error

$$H(Q_m) = \frac{1}{n_m} \sum_{y \in Q_m} \left(y - \overline{y_m}\right)^2$$
 where  $\overline{y_m} = \frac{1}{n_m} \sum_{y \in Q_m} y$ 

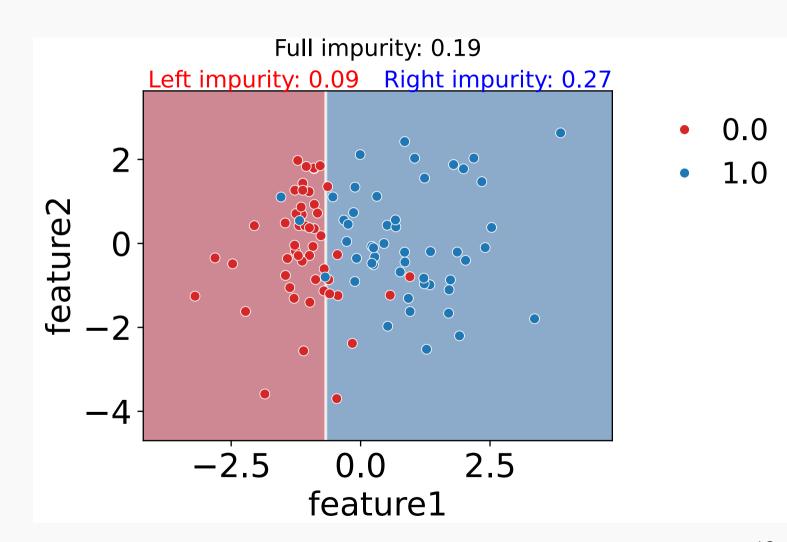
Random split



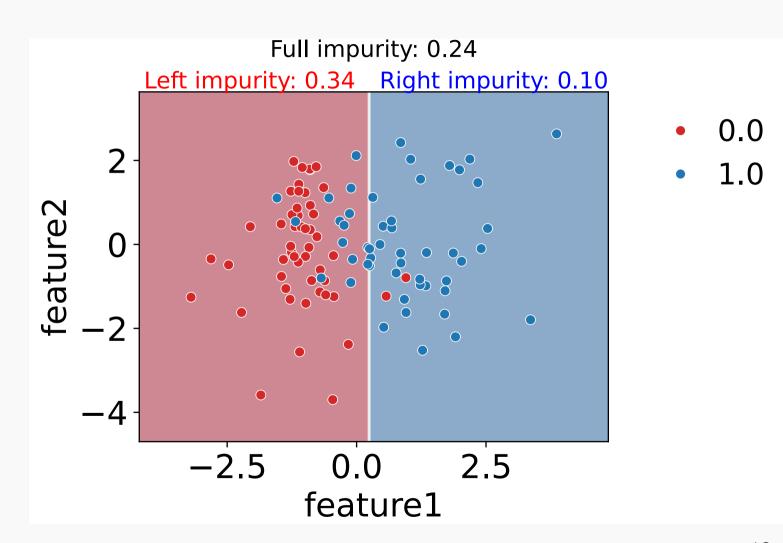
Moving the split to the right from one point



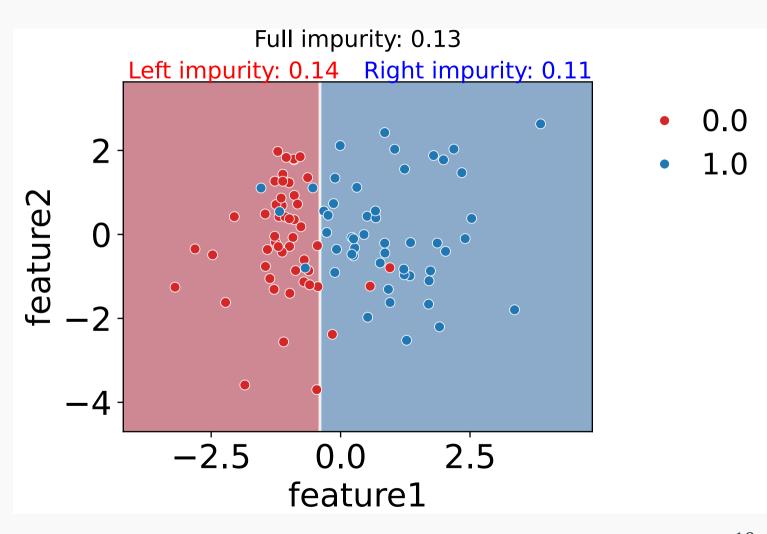
Moving the split to the right from 10 points



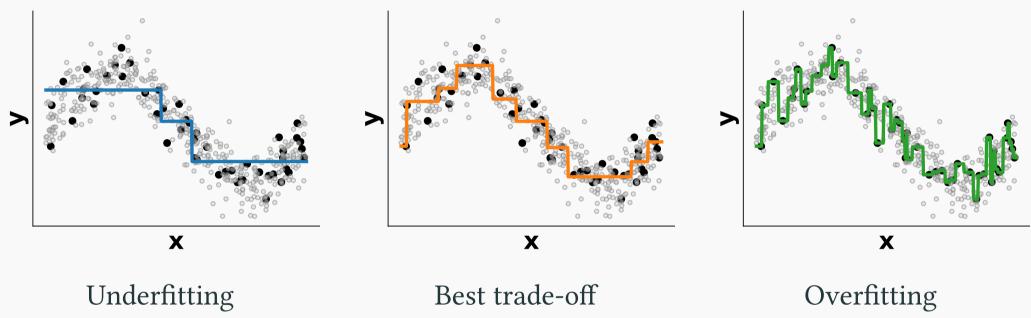
Moving the split to the right from 20 points



Best split



# Tree depth and overfitting



Underfitting
max depth or
max\_leaf\_nodes
too small

max depth or max\_leaf\_nodes too large

## Main hyper-parameters of tree models

#### Pros and cons of trees

### **Pros**

- Easy to interpret
- Handle mixed types of data: numerical, categorical and missing data
- Handle interactions
- Fast to fit

### Cons

- Prone to overfitting
- Unstable: small changes in the data can lead to very different trees
- Mostly useful as a building block for ensemble models: random forests and boosting trees

#### Ensemble models

# **Bagging: Bootstrap AGGregatING**

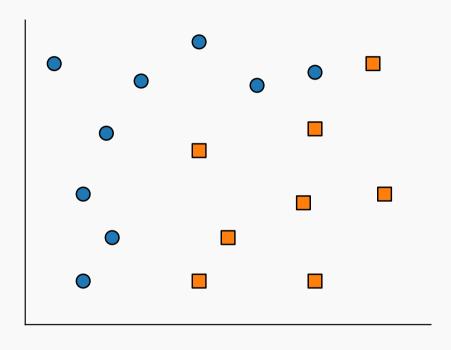
Bootstrap resampling (random sampling with replacement) proposed by (Breiman, 1996)

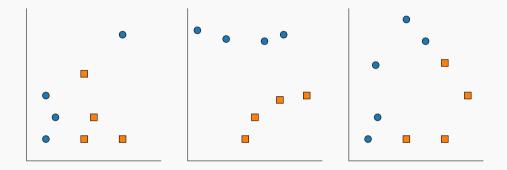
Built upon Bootstrap, introduced by (Efron, 1992) to estimate the variance of an estimator.

Bagging is used in machine learning to reduce the variance of a model prone to overfitting

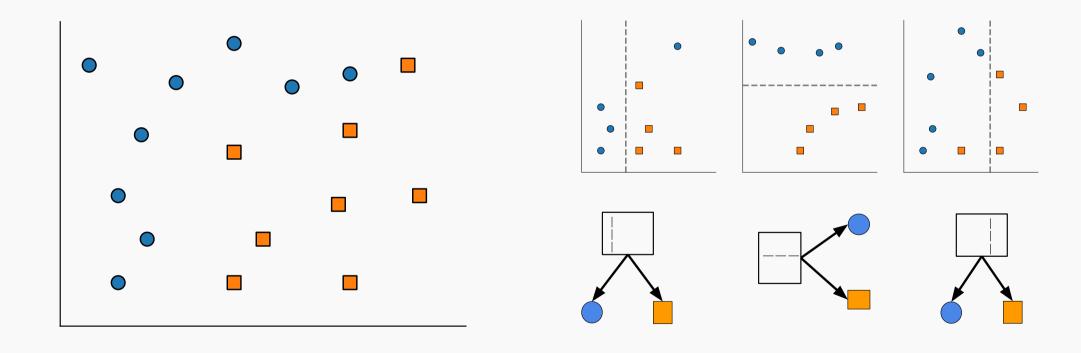
Can be used with any model

# Random forests: Bagging with classification trees

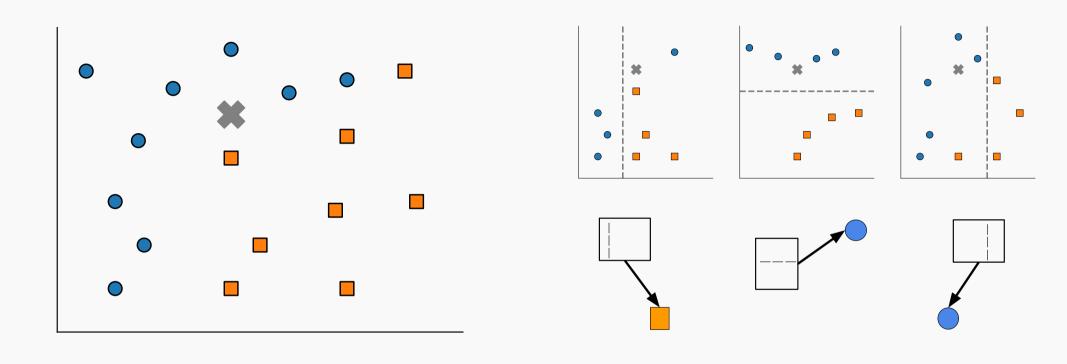


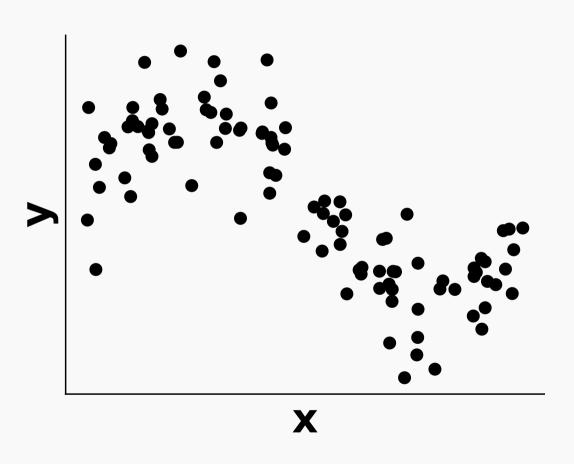


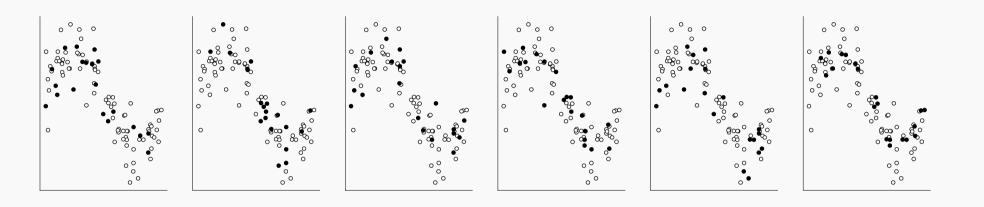
# Random forests: Bagging with classification trees



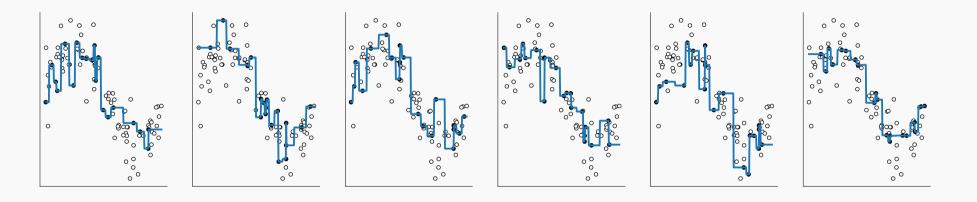
## Random forests: Bagging with classification trees



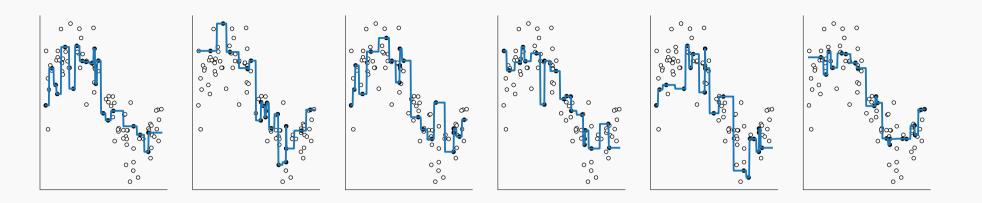




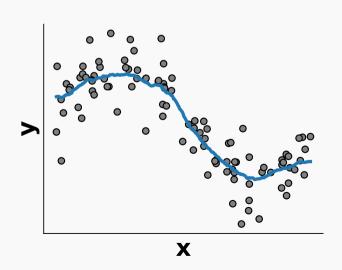
- Select multiple subsets of the data



- Select multiple subsets of the data
- Fit one model on each



- Select multiple subsets of the data
- Fit one model on each
- Average the predictions



## Main hyper-parameters of random forests

```
sklearn.ensemble.RandomForestRegressor(
                                                                                   Python
     n estimators=100, # Number of trees to fit (sample randomization): not useful to
     tune in practice
     criterion='squared error',
4
     max depth=None, # tree regularization
5
     min samples split=2, # tree regularization
6
     min samples leaf=1, # tree regularization
     min impurity decrease=0.0, # tree regularization
     n jobs=None, # Number of jobs to run in parallel
9
     random state=None, # Seed for randomization
10
     max features=1.0, # Number/ratio of features at each split (feature randomization)
     max samples = None # Number of sample to draw (with replacement) for each tree
11
12
```

## Random Forests are bagged randomized decision trees

### Random forests

- For each tree a random subset of samples are selected
- At each split a random subset of features are selected (more randomization)
- The best split is taken among the restricted subset
- Feature randomization decorrelates the prediction errors
- Uncorrelated errors make bagging work better

# Take away

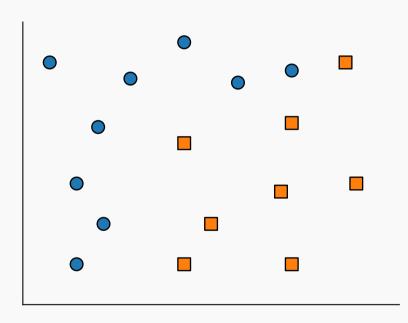
- Bagging and random forests fit trees independently
- Each deep tree overfits individually
- Averaging the tree predictions reduces overfitting

## Boosting use multiple iterative models

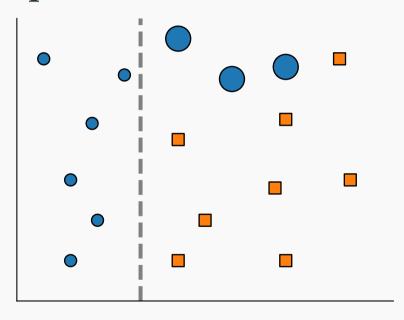
- Use of simple underfitting models: eg. shallow trees
- Each model corrects the errors of the previous one

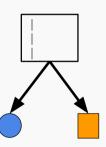
## Two examples of boosting

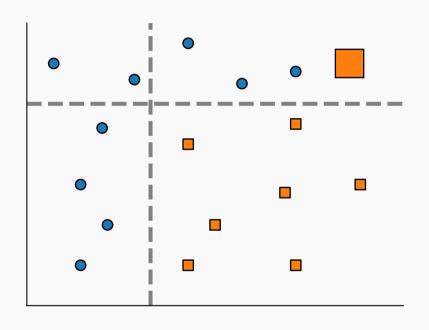
- Adaptive boosting (AdaBoost): reweight mispredicted samples at each step (Friedman et al., 2000)
- Gradient boosting: predict the negative errors of previous models at each step (Friedman, 2001)

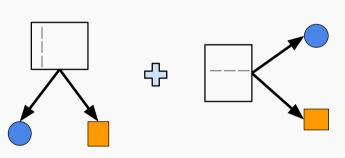


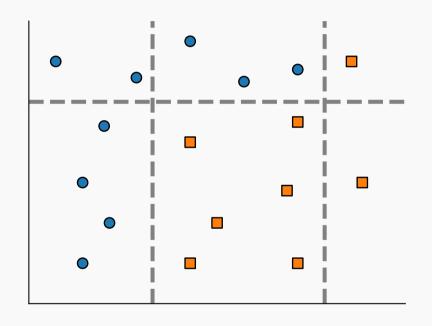
# First prediction:

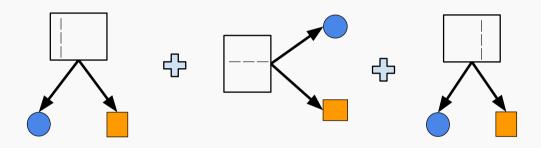












At each step, AdaBoost weights mispredicted samples

# Gradient boosting

TODO

#### **Boosting formulation**

 $F_{m(x)} = F_{m-1}(x) + h_{m(x)}$  with  $F_{m-1}$  the previous estimator,  $h_m$ , new week learner.

#### Minimization problem

$$h_m = \operatorname{argmin}_h(L_m) = \operatorname{argmin}_h \sum_{i=1}^n l(y_i, F_{m-1}(x_i) + h(x_i))$$

Rewrite inside the sum:

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Rewrite inside the sum:



Taylor expansion

For 
$$l(\cdot)$$
 differentiable:  $l(y+h) \approx l(y) + h \frac{\partial l}{\partial y}(y)$ 

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Rewrite inside the sum:

$$l(y_i, F_{m-1}(x_i) + h(x_i)) = l(y_i, F_{m-1}(x_i)) + h(x_i) \left[ \frac{\partial l(y_i, F(x_i))}{\partial F(x_i)} \right]_{F = F_{m-1}}$$



Taylor expansion

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Rewrite inside the sum:

$$l(y_i, F_{m-1}(x_i) + h(x_i)) = \underbrace{l(y_i, F_{m-1}(x_i))}_{\text{constant in } h(x_i)} + h(x_i) \underbrace{\left[\frac{\partial l(y_i, F(x_i))}{\partial F(x_i)}\right]_{F = F_{m-1}}}_{\stackrel{\text{def}}{=} g_i, \text{ the gradient}}$$

### **Boosting formulation**

 $F_{m(x)} = F_{m-1}(x) + h_{m(x)}$  with  $F_{m-1}$  the previous estimator,  $h_m$ , new week learner.

#### Minimization problem

$$h_m = \operatorname{argmin}_h(L_m) = \operatorname{argmin}_h \sum_{i=1}^n l(y_i, F_{m-1}(x_i) + h(x_i))$$

Rewrite inside the sum:

$$l(y_i, F_{m-1}(x_i) + h(x_i)) = \underbrace{l(y_i, F_{m-1}(x_i))}_{\text{constant in } h(x_i)} + h(x_i) \underbrace{\left[\frac{\partial l(y_i, F(x_i))}{\partial F(x_i)}\right]_{F = F_{m-1}}}_{\stackrel{\text{def}}{=} g_i, \text{ the gradient}}$$

Finally:  $h_m = \operatorname{argmin}_h \sum_{i=1}^n h(x_i) g_i \rightarrow \text{kind of an inner product} \langle g, h \rangle$ 

So  $h_{m(x_i)}$  should be proportional to  $-g_i$ , so fit  $h_m$  to the negative gradient.

## Faster gradient boosting with binned features



### Gradient boosting is slow when N>10,000



### HistGradientBoosting

- Discretize numerical features into 256 bins: less costly for tree splitting
- Multi core implementation
- Much much faster

# Take away for ensemble models

Bagging	Boosting
Fit trees independently	Fit trees sequentially
Each deep tree overfits	Each shallow tree underfits
Averaging the tree predictions reduces	Sequentially adding trees reduces underfit-
overfitting	ting

A word on other families of models

### Other well known families of models

Generalized linear models

Kernel methods: Support vector machines, Gaussian processes

Deep neural networks

## Why not use deep learning everywhere?

- Success of deep learning (aka deep neural networks) in image, speech recognition and text

## Why not use deep learning everywhere?

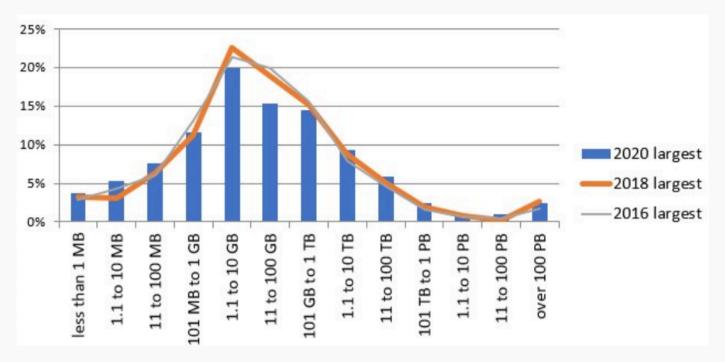
- Success of deep learning (aka deep neural networks) in image, speech recognition and text

Deep learning needs a lot of data (typically  $N \approx 1$  million)

Do we have this much data in econometrics?

## Answer 1: Limited data settings

• Typically in economics (but also everywhere), we have a limited number of observations

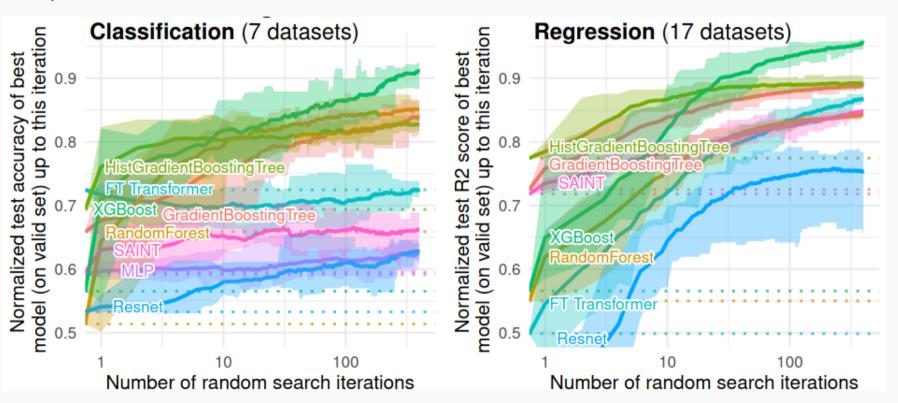


Typical dataset are mid-sized. This does not change with time.<sup>1</sup>

¹https://www.kdnuggets.com/2020/07/poll-largest-dataset-analyzed-results.html

## Answer 2: Deep learning underperforms on data tables

Tree-based methods outperform tailored deep learning architectures (Grinsztajn et al., 2022)



Nuance: recent work on LLM and pre-trained techniques for tabular learn-

#### Some references:

- Skrub python library: data-wrangling and encoding (same people than sklearn)
- (Kim et al., 2024): CARTE: pretraining and transfer for tabular learning
- (Grinsztajn et al., 2023): Vectorizing string entries for data processing on tables: when are larger language models better?

# **Bibliography**

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