

COLLECTED PAPERS

1962 - 1977

By Paul A. Strassmann

1. A Plant-Warehouse System with Variable Lead-Times and Variable Re-Order Levels (The Cost Optimization - COPT - System), Management Technology Journal of The Institute of Management Sciences, August, 1962
2. Managerial Problems in Designing and Organizing a Large Computer System for Inventory Control, 32nd Annual International Conference of the Financial Executives Institute, Boston, Mass., October 7, 1963, and, Food Processing Symposium, Endicott, New York, December 9, 1963
3. Forecasting Considerations in Design of Management Information Systems, National Association of Accountants Bulletin, February, 1965
4. Management Sciences in the Food Industry - A Status Report, presented at the meeting of the Institute of Management Sciences, Dallas, Texas, February 17, 1966
5. Summary of Results of the New York Sloan School Alumni, February, 1968
6. The Games Managers Play, Forum 70, April, 1970
7. Coping with Organizational Conflict Arising from Automated MIS, Proceedings of the Seminar MIS: Information Systems for the Manager, The Institute of Management Sciences, October, 1970
8. A View of the 1980's, Xerox Internal Planning Report, 1971
9. Immediate Tasks for Corporate Information Services Division, Information Services Newsletter, April, 1972
10. Questions and Answers, Information Services, Newsletter, August, 1972
11. Managing the Evolution to Advanced Information Systems, Chapter 8, Information Systems Administration, McFarlan, Nolan & Norton, May, 1973
12. Institute for Certification of Computer Professionals, Code of Ethics, Conduct and Good Practice for Holders of the Certificate in Data Processing, 1974
13. Strategy for the '70's: Stay Flexible with Datacomm Investments, published in The Data Communications User, March, 1974
14. People Who Ask - Get Answers!, Information Services Newsletter, July-August, 1974

15. Stochastic Decision Trees for the Analysis of Investment Decisions, Management Science, August, 1965; and Theory of Business Finance, Advanced Readings - Weston & Woods; and Information for Decision Making, Quantitative and Behavioral Dimensions, 2nd Edition, 1975
16. New Responsibilities for the Top Computer Executive, The Diebold Research Program, Conference Proceedings - Meeting XXXIV, Madrid, June 10 - 12, 1975
17. The Management of White Collar Productivity Programs, The School of Business of Manhattan College, Frontiers in Knowledge in Business Series funded by The Emery Educational Foundation, Fall, 1975
18. Data Processing Management Association Education Foundation, Proceedings of Industry Workshop on Information Systems Education, April 6, 1976
19. The Future Direction of Information Services to Impact the Bottom Line, The Society for Management Information Systems, Proceedings Eighth Annual Conference, September 27-29, 1976
20. Managing the Costs of Information, Harvard Business Review, September-October, 1976
21. Stages of Growth, Datamation, October, 1976
22. Information Systems in Management Science - Experience of a Management Scientist in the MIS Wonderland, Part 1, Interfaces, A TIMS-ORSA Journal, February, 1977
23. Information Federation for Information Processing, Organizational Productivity - The Role of Information Technology, IFIP Congress, Toronto August 10, 1977