

AFCEA Washington Chapter Luncheon Paul A. Strassmann

“Power Politics of the CIO”

DATE: Wednesday, March 19, 2003
PLACE: Pentagon City Ritz Carlton
Grand Ballroom
1250 South Hayes Street
Arlington, VA 22202
TIME: Reception — 11:15 am
Luncheon — 12 Noon – 1:30 pm



Paul Strassmann will be the guest speaker at our March 19 luncheon, where he will share his thoughts on the power politics of the Chief Information Officer (CIO). In his lively speech and the ensuing question/answer period he will demonstrate that a successful CIO must manage information technology as a continuation of bureaucratic power politics. Topics for discussion include:

- The limitations of a Technology CIO
- The importance of an Information Management CIO
- The roles of an Information Strategy CIO
- The shift of the CIO power base from computing to telecommunication
- CIO power that must not be outsourced

Strassmann has served as the CIO for General Foods, Kraft, Xerox, the Department of Defense and NASA. His testimony on the functions of a Federal CIO (the Clinger-Cohn Act of 1995) is in the Congressional Record.

Strassmann is the recipient of the following:

- 1992 Award for Achievement by the Association for Federal Information Resource Management
- 1992 International Industry Award for advancing the adoption of Open Systems
- 1993 DoD Distinguished Public Service Medal
- 1996 Excellence Award for Business Engineering
- 1997 *CIO Magazine's* 12 most influential CIOs of the last decade
- 2002 – Cited by the Assistant Secretary of Defense of Command, Control, and Intelligence in recognition for his pioneering efforts towards achieving information superiority

Strassmann has authored the following books:

- *Information Payoff – The Transformation of Work in the Electronic Age* (1985)
- *The Business Value of Computers* (1990)
- *The Politics of Information Management* (1993)
 - A companion volume, *The Irreverent Dictionary of Information Politics*
- *The Squandered Computer* (1997)
- *Information Productivity – Assessing the Information Management Costs of U.S. Industrial Corporations* – Most recent work

RESERVATIONS:

Fax, mail or email the registration coupon to Fred Justice **NLT Monday, March 17** at fax, (703) 573-0746 or mail it to AFCEA Washington DC Chapter, c/o CSC, 3190 Fairview Park Drive, Suite 200, Falls Church, VA 22042. Or email it to: fjustice@csc.com. Voice: (703) 876-3059.

Please check here ____ if you are a military/government employee and would like to receive a complimentary ticket. Enclosed is \$_____ for ____ ticket(s). \$45.00 per person; \$360.00 per table. Please make checks payable to Washington Chapter AFCEA. Mail tickets to:

Name

Title (if government)

Affiliation (company)

Address

City

State

Zip Code

Telephone: _____

Cancellations must be made two days prior to the luncheon. "No show" reservations will be charged. For more information, please call Fred Justice at (703) 876-3059. For season table holders requiring VIP Reception reservations, contact Mary Scofield. Email: mary.m.scofield@mail.sprint.com. Voice: (703) 904-2004. For Washington Chapter AFCEA membership information, please contact Fred Justice at (703) 876-3059.