AFCEA Washington Chapter Luncheon Paul A. Strassmann

"Power Politics of the CIO"

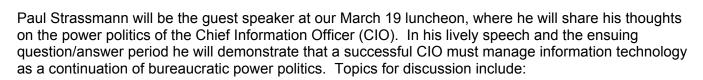
DATE: Wednesday, March 19, 2003 **PLACE:** Pentagon City Ritz Carlton

Grand Ballroom

1250 South Hayes Street Arlington, VA 22202

TIME: Reception — 11:15 am

Luncheon — 12 Noon – 1:30 pm



- The limitations of a Technology CIO
- The importance of an Information Management CIO
- The roles of an Information Strategy CIO
- The shift of the CIO power base from computing to telecommunication
- CIO power that must not be outsourced

Strassmann has served as the CIO for General Foods, Kraft, Xerox, the Department of Defense and NASA. His testimony on the functions of a Federal CIO (the Clinger-Cohn Act of 1995) is in the Congressional Record.

Strassmann is the recipient of the following:

- 1992 Award for Achievement by the Association for Federal Information Resource Management
- 1992 International Industry Award for advancing the adoption of Open Systems
- 1993 DoD Distinguished Public Service Medal
- 1996 Excellence Award for Business Engineering
- 1997 CIO Magazine's 12 most influential CIOs of the last decade
- 2002 Cited by the Assistant Secretary of Defense of Command, Control, and Intelligence in recognition for his pioneering efforts towards achieving information superiority

Strassmann has authored the following books:

- Information Payoff The Transformation of Work in the Electronic Age (1985)
- The Business Value of Computers (1990)
- The Politics of Information Management (1993)
 - o A companion volume, The Irreverent Dictionary of Information Politics
- The Squandered Computer (1997)
- Information Productivity Assessing the Information Management Costs of U.S. Industrial Corporations – Most recent work



RESERVATIONS: Fax, mail or email the registration coupon to Fred Justice NLT Monday, March 17 at fax, (703) 573-0746 or mail it to AFCEA Washington DC Chapter, c/o CSC, 3190 Fairview Park Drive, Suite 200, Falls Church, VA 22042. Or email it to: fjustice@csc.com. Voice: (703) 876-3059. Please check here if you are a military/government employee and would like to receive a complimentary ticket. Enclosed is \$ for ticket(s). \$45.00 per person; \$360.00 per table. Please make checks payable to Washington Chapter AFCEA. Mail tickets to:			
		Name	Title (if government)
		Affiliation (company)	
Address			
City State	Zip Code		
Telephone:			

Cancellations must be made two days prior to the luncheon. "No show" reservations will be charged. For more information, please call Fred Justice at (703) 876-3059. For season table holders requiring VIP Reception reservations, contact Mary Scofield. Email: mary.m.scofield@mail.sprint.com. Voice: (703) 904-2004. For Washington Chapter AFCEA membership information, please contact Fred Justice at (703) 876-3059.