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| **Northants County Badminton**  **Objectives and Aims**  2024 - 2025 |  |

Here at **Northants County Badminton**, it is our aim to promote badminton in the county from grass roots to elite.

We are **committed** to providing quality coaching and will strive to develop, nurture and fill young players with modern and exciting skills and ambition.

Our philosophy is to encourage players to take ownership of their game and gather the skills they need to be the **best player they can be**.

We firmly **believe** that:

* Physical activity can:
* enhance cognition,
* emotional regulation,
* help children to concentrate and
* is associated with higher levels of academic achievement.
* Children who were more active, perform significantly better in writing and maths than children who were less active\*

\*www.YouthSportstrust.org

**Badminton is a life skill from which forever friendships are made, and memories are shared with all of us**

A logo with people in the air

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