

## JEFF SWANSON

Longmont, CO 80503

917-272-1344

swanie42@gmail.com | linkedin.com/in/jeff-swanson-56044128

### Software Engineer

Problem solving buff offering years of experience in the full software development lifecycle – from concept through delivery.

- My strong **sales background** helps me keep my focus on building quality products with great user experiences.
- My **military experience** taught me to work smart, to put mission first and to never give up.

### Technical Tools

Swift, Xcode, JavaScript, Node, Angular, Express, Mongodb, Mongoose, Ionic, Google Cloud, AWS, S3, EC2, JSON, XML, HTML, CSS, Bootstrap, TCP/IP, REST, jQuery, SketchApp, Photoshop, Illustrator, After Effects, Premiere Pro, Audition, WordPress

### Professional Experience

Software Engineer, 10/16 to Present – READYBOARD, Louisville, CO

Assisted and Lead in the design and development of an enterprise SaaS application for a well funded startup in the field services industry. *Achievement Highlights:*

- Lead developer and designer for the Readyboard's iOS application, reducing average work time by 50%.
- Created a module that extracts dynamically rendered data and configures it to PDF or CSV, reducing average work time from 10 hours to 1 hour.
- Designed and developed the image CRUD, frontend and backend, storing files in AWS s3.
- Currently in charge of maintenance, feature development and dev ops for both the web and mobile app.

Founder, 9/14 to 10/16 – STREETBUFF, Longmont, CO

Client-side and Server-side design, development and marketing for consumer facing mobile and web application created for the travel industry. *Achievement Highlights:*

- Built the backend infrastructure in Node, Mongo and Google Cloud including our own 2dSphere indexed location and city database.
- Assisted in the development of the V2 mobile app in Swift/iOS and V2 web app in Angular 4.
- Designed Mobile app V1 and V2 in sketchApp, based on lean practices, field surveys and customer feedback.
- Ran a team of four developers, utilizing Agile methods, from requirements definition through successful deployment.
- Managed a team of 10 marketing interns in NYC who helped launch successful marketing campaigns in Manhattan including guerilla marketing, print and web advertising.
- Raised \$250,000 in a seed round.

Digital Marketing Lead, 3/12 to 10/14 - CROC'S CASINO RESORT, Jaco, Costa Rica

In charge of all marketing including print and web. *Achievement Highlights:*

- Designed the casino's website and collaborated with a team of developers throughout the full development process.
- Created and published an animated commercial that played in the terminal of the San Jose Airport.
- Designed roadside billboards that were placed along the San Jose Highway.

## Education

University of Colorado – Boulder, CO

Bachelor of Arts in **Communication** 5/09

refactorU - Boulder, CO

## Other Experience

2 years in Costa Rica surfing and learning **Spanish** with my family

4 years in sales and **sales management**

5 years as a freelance **Animator**, web designer, digital and print artist

1 year in **Baghdad** Iraq with the Army