

# BEST PRACTICES/BACK TO FUNDAMENTALS

## WHO:

Corporate Consultants, Administrators, Nursing Managers, Therapy Managers, and Facility Owners

## WHAT:

This session will discuss *best practices* relating to marketing and regulatory compliance in relationship to clinical documentation. Through lecture and discussion, the attendees will be given a *recipe for success* in optimizing revenues while minimizing losses.

## WHY:

To maintain regulatory compliance, prevent financial losses, and optimize reimbursement

## WHEN:

Tuesday, September 16, 2014

Morning session 8:30am-12:00pm } *Same agenda*  
Afternoon session 1:30pm-5:00pm } *3.5 hrs./CEU*

## WHERE:

WINTRUST Financial Center  
9700 W. Higgins Road  
Rosemont, IL 60018  
Check-in 1<sup>st</sup> Floor Security Desk  
2<sup>nd</sup> Floor Community Rooms B & C

MORNING	AFTERNOON	AGENDA
8:30AM	1:30PM	Registration
9:00AM	2:00PM	Compliance Issues
10:15AM	3:15PM	Break/Refreshments
10:30AM	3:30PM	Fundamentals for Success
11:15AM	4:15PM	Questions/Jeopardy
12:00PM	5:00PM	Adjourn

## Continuing Education Credits offered:

Nursing Home Administrators, Nurses (RN/LPN), Social Workers, CPAs, Physical Therapists, Occupational Therapists, and Speech Therapists

## SPEAKERS

**Marilyn Mines**, RN, BC, RAC-CT has been in the long-term care environment for almost 40 years. Her expertise in consulting is directly related to overall revenue enhancement, reimbursement, and compliance. As a national speaker, she has lectured on MDS completion relating to optimizing reimbursement, compliance, and operations.

**Fran Parise**, BS, OTR/L, following a successful career as a consultant to Activities, Care Planning, MDS, and Psychosocial Programming to the LTC industry founded Quality Therapy & Consultation, Inc. in 1996. She continues her expertise to the industry by providing corporate level strategies to optimize reimbursement through marketing initiatives and program development.

## Workshop Fee

FR&R/QTC Clients	\$109.99
4 or more	\$84.99/person
Non Clients	\$159.99
4 or more	\$134.99/person

## CREDIT CARD TRANSACTIONS ONLY

**NO CHECKS WILL BE ACCEPTED**

**\$50 CANCELLATION FEE**

**NO CANCELLATIONS WILL BE ACCEPTED AFTER 9/1/14**

*Due to security protocols at the WINTRUST building, Attendees are required to show a form of identification upon entrance. It is necessary that no Attendee substitutions can be made without informing Mary Duffy at FR&R Healthcare Consulting, Inc. at least one day prior to the event.*



**NO WALK-INS WILL BE ACCEPTED**  
**LIMITED TO 50 PARTICIPANTS**  
**REGISTRATION INFORMATION and MAP**  
**ON NEXT PAGE**

## PLEASE PRINT:

Facility Name \_\_\_\_\_

Facility Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

NAME OF PARTICIPANT and TITLE	E-MAIL ADDRESS	FR&R or QTC CLIENT	AM SESSION	PM SESSION

### Cost

FR&R/QTC Clients \$109.99 – 4 or more \$84.99/person

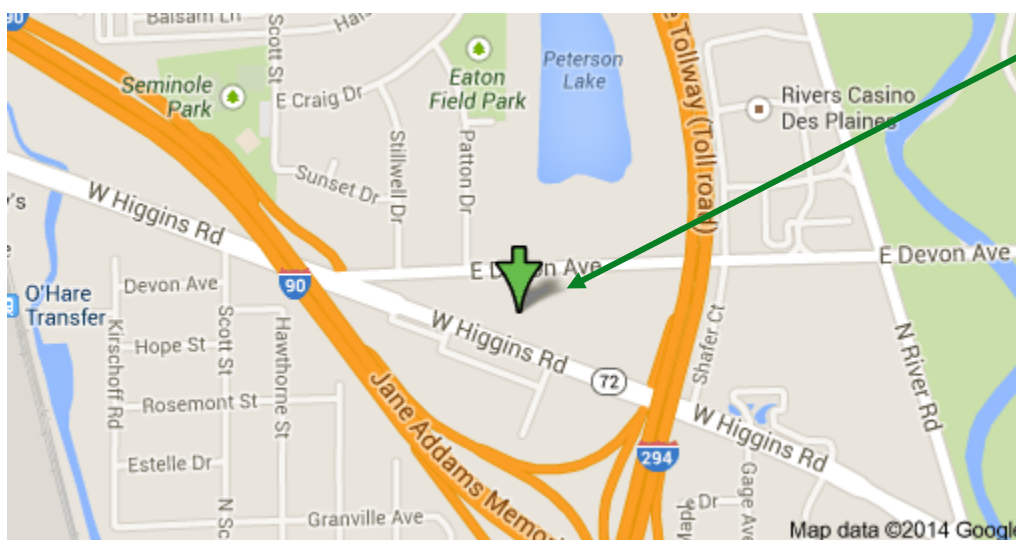
Non Clients \$159.99 – 4 or more \$134.99/person

Total amount to be charged: \$ \_\_\_\_\_

Complete charge card information  
below

For questions regarding the presentation, contact: [mmines@frrcpas.com](mailto:mmines@frrcpas.com) or [fparise@qtctherapy.com](mailto:fparise@qtctherapy.com)

For questions regarding registration, contact: [mduffy@frrcpas.com](mailto:mduffy@frrcpas.com)



WINTRUST Financial Center

Guest Parking:  
West of Building  
Entrance



Frost, Ruttenberg & Rothblatt, P.C.



FR&R Healthcare Consulting, Inc.



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Deerfield, IL 60015  
Mary Duffy: Phone and Fax: 847-282-6321  
[mduffy@frrcpas.com](mailto:mduffy@frrcpas.com)

### Credit Card Transactions

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