

## **Press Contact**

Beth Kirshenberg LaSalle Solutions 847.823.9600 marketing@elasalle.com

## LaSalle Solutions to showcase LAMP at Cisco Live 2015

SAN DIEGO, June 5, 2015 — <u>LaSalle Solutions</u>, a leading provider of life-cycle management services, announced today that the company will be exhibiting in Booth 1201 at <u>Cisco Live 2015</u>, Cisco's annual IT and communications conference being held June 7–11 in San Diego. At the event, LaSalle Solutions will be showcasing <u>LAMP</u>, its market-leading cloud-based toolset that provides versatile solutions for asset and maintenance contract management. A full-size LaSalle sponsored TRG-Aston Martin Racing North America race car will also be on display in the booth.

Cisco Live offers a unique combination of in-depth technical education, training and cutting-edge insight from the experts and organizations that are setting the agenda for the future of technology and business. LaSalle Solutions' expertise delivers a complete solution, complementing Cisco's solutions, for asset discovery, management and maintenance contract accuracy and optimization.

"As the recently recognized Cisco Enterprise Partner of the Year for the U.S. Central Area, we are proud to be once again exhibiting at Cisco Live this year," said Steven Robb, president of the solutions group at LaSalle Solutions. "Visitors to our booth will see firsthand how LAMP can help them cut through the noise and transform the way they use SMARTnet and manage their maintenance spend to improve their ROI. I am also thrilled to be able to show a LaSalle sponsored race car from our winning race team, TRG-Aston Martin Racing North America, in our booth, 1201, which will be a part of the Cisco Live Scavenger Hunt."

LAMP enables customers to view and manage their maintenance contracts and asset information in one place, and in real time. With LAMP customers quickly and efficiently report on and plan for equipment operations, migrations and upgrades. Customers using LAMP experience decreased downtime, compliance assurance and improved operational business outcomes. LAMP is available through any browser, iOS or Android device, delivering information when and where the customer needs it.

LaSalle Solutions has achieved several Cisco-related milestones including:

- Cisco Enterprise Partner of the Year 2015 (U.S. Central)
- Cisco Services Partner of the Year 2014 (U.S.)



- Cisco Gold Certified Partner
- · Cisco Master Security Specialization
- Cisco Master Collaboration Specialization
- Advanced Collaboration Architecture Specialization
- Advanced Data Center Architecture Specialization
- Advanced Borderless Network Architecture Specialization
- Authorized Technology Provider (ATP) Application Centric Infrastructure
- ATP TelePresence Video Master
- ATP Data Virtualization
- ATP Energy Management Suite Integrator
- ATP ServiceGrid
- ATP Identity Services Engine
- Customer Satisfaction Excellence Gold Star every quarter since becoming a Partner
- Cisco Services Partner of the Year (U.S. Central Area) 2009, 2010, 2011, 2012

## **About LaSalle Solutions**

Founded in 1980, LaSalle Solutions is a leading provider of life-cycle management services for technology and capital assets. These services include acquisition and financing, IT asset management, maintenance contracts management, remarketing and disposition. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to more economically and effectively manage and plan to meet their goals.

LaSalle Solutions is a subsidiary of MB Financial Bank, N.A., a commercial bank headquartered in Chicago. MB Financial, Inc. is the publicly traded holding company for MB Financial Bank, N.A. and is traded on the NASDAQ as "MBFI."

For more information on LaSalle Solutions, please visit <u>www.elasalle.com</u> and <u>www.YouTube.com/LaSalleSolutions</u>.

LaSalle Solutions and LAMP are registered trademarks of LaSalle Solutions in the United States. All other product and company names herein may be trademarks of their registered owners.

