
LI GONG

Cell: 909-971-7496 • E-mail: gonglisifei@gmail.com

A SKILLED RESEARCHER, DATA ANALYST AND INSTRUCTOR WITH SYSTEMATIC AND RESULTS-DRIVEN APPROACH

5 years of intense research experience across applied economics, statistical analysis and financial services fields. Familiar with econometrics, regression analysis, quantitative methodologies, applied statistical analysis, forecasting, and programming. Demonstrated ability to organize and execute projects on time and on budget; encompass strong technical writing and mentoring skills.

AREAS OF INTEREST AND EXPERTISE

Research & Analysis • Financial Modeling • Economic Growth • Statistical Data Analysis • Econometrics • Quantitative Analysis • Monte Carlo Simulation • Creative Writing

CORE COMPETENCIES

- Organized and detail-oriented with strong analytical, numerical and logical reasoning skills; ability to take challenges, multi-task and prioritize a broad range of responsibilities.
 - Highly articulate, possess strong ability to communicate ideas and information clearly and concisely (both orally and in writing) in an effective manner across all levels.
 - Exceptionally fast learner; possess outstanding interpersonal, communication and presentation skills.
 - Work well under pressure and react to stressful situations in an effective, proactive & innovative ways.
 - Advanced proficiency within the MS Office Suite (Word, Excel, PowerPoint); EViews, Stata, SAS, SPSS, SQL, VB and ArcGIS; Data Manager, Data Direct and Doc Manager.
-

ACADEMIC QUALIFICATIONS

Doctor of Philosophy - Ph.D. in Applied Economics - May 2015

Auburn University, Auburn, AL

Master of Science - M.S. in Finance - May 2010

Auburn University, Auburn, AL

Bachelor of Science - B.S. in Financial Management - June 2007

Southwestern University of Finance & Economics, China

RESEARCH EXPERIENCE

Auburn University, Auburn, AL (2010-2015)

Graduate Research Assistant - Ph.D. Program of Applied Economics

Auburn University, Auburn, AL (2008-2010)

Graduate Research Assistant - Finance Department of Raymond J. Harbert College of Business

Auburn University, Auburn, AL (2008-2009)

Graduate Research Assistant - Community Planning Department of the Architecture School

TEACHING EXPERIENCE

Zhejiang University, Zhejiang, China (May 2011)

Teaching Assistant - Coursework of Quantitative Policy Analysis of Zhejiang University

Vocational College of China Fifth Metallurgical Construction Company, Sichuan, China (Feb-May 2007)

Instructor - Coursework of Chinese Literary Appreciation

WORK AND INTERSHIPS EXPERIENCE

Auburn University, Auburn, AL

(Jun-Aug 2009)

Summer Intern – Undergraduate Admission Office

- Worked closely with the admissions staff throughout the summer to assess and enhance the overall visitor experience for prospective students and facilitated the recruitment process.

Morningstar Co. Limited, Shenzhen, China

(Aug 2007-Jul 2008)

Data Analyst

- Reviewed and analyzed the annual report and prospectus from SEC (such as N-CSR, 485POS or 497filing) and provided opinions.
- Mapped between EDGAR online resources and the company's database, kept the operation data up-to-date for the clients and stakeholders, ensured the accuracy of the data points by cycle quality auditing program.
- Wrote the market review and comments about specific families for data SBU monthly commentary project.

Huayuan Accounting Certified Public Accountants Co. Ltd., Chengdu, China

(Jan-Mar 2007)

Intern

- Worked across multiple areas of the company and assisted with the budgetary and planning activities, managed a cost controlling, forecasting, invoicing and payments.

Anpuli Medicine Tech. Development Co. Ltd., Chengdu, China

(Jul-Dec 2006)

Intern

- Learned various aspects of the industry within a team-oriented atmosphere and gained plentiful experience.

HONORS AND ACHIEVEMENTS

- Outstanding Article Award of JAAE: "Goodwill and Export Promotion Dynamics", 2014
- Excellent Graduation Award of Southwestern University of Finance & Economics, 2007
- Outstanding Student Cadres Prize, Southwestern University of Finance & Economics, 2006
- Undergraduate Scholarships, Southwestern University of Finance & Economics, Spring 2006, Spring 2005, Fall 2004, Spring 2004 and Fall 2003
- The third-grade prize in the Contest of National Mathematics Olympics., China

ACTIVITIES

- Graduate Ambassador, Auburn University, 2011-2012
- Entertainment Chair, Chinese Students & Scholars Organization at Auburn University, 2008-2009
- Columnist of the College Magazine, 2003-2007
- News Anchor of the Campus Broadcasting Station, 2003-2006
- Leading Actress of the Campus English Drama "Pride and Prejudice", 2005
- Concert Event Organizer and the Piano Performer, 2005

PAPERS AND PUBLICATIONS

- Working paper: "Income and Exchange-rate Elasticities for U.S. Agricultural Trade Flows: Some Further Results", Paper submitted to American Journal of Agricultural Economics, 19 October 2015.
- Proceeding paper: "Effects of Recession and Dollar Weakening on the U.S. Agricultural Trade Balance", Invited Paper at SAEA Conference, Atlanta, Georgia, 2 Feb 2015.
- Proceeding paper: Li Gong "Examination of Asymmetry in Farm-Retail Price Transmission for U.S. Whole Milk", Invited Paper at ESAM/ACE Conference, Hobart, Australia, 2 Jul 2014.
- Kinnucan, H. W. and Li Gong. "Goodwill and Export Promotion Dynamics", Journal of Agricultural and Applied Economics, 46, 1 (Feb 2014): 73-88.
- Proceeding paper: Li Gong "Does Melamine Incident Impact Chinese Dairy Demand", Invited Paper at CAER-IFPRI International Conference, Wuhan, China, 17 Oct 2013.