

## **Press Contact**

Beth Kirshenberg LaSalle Solutions 847.823.9600 marketing@elasalle.com

## LaSalle Solutions to exhibit at Health Connect Partners conference in Chicago

Rosemont, Ill., Oct. 18, 2016 — <u>LaSalle Solutions</u>, a leading provider of technology lifecycle asset management services, will be exhibiting in booths 401 and 402 at the Health Connect Partners (HCP) 2016 Fall Hospital and Healthcare I.T. Conference, taking place Oct. 19–21 at the Hyatt Regency in Rosemont, Illinois. In addition to showcasing their equipment leasing programs, LaSalle's <u>BreakFree Solutions</u> team will discuss some of the company's new technology solutions.

HCP conferences bring together executive-level hospital and healthcare providers from America's most prestigious hospitals for networking and industry-leading educational sessions. Provider and supplier attendees will also take part in the Reverse Expos, with the providers manning exhibit booths while suppliers walk the floor in a unique reversal of the traditional tradeshow format.

LaSalle Solutions will also be hosting a Hospitality Suite in the DaVinci B conference room for attendees to learn more about LaSalle's leasing programs and how the company's new business unit, BreakFree Solutions, can help organizations shift their needs into "New IT."

"We are excited to again be a sponsor for the HCP 16 Fall Hospital & Healthcare IT conference," said John Drake, vice president of leasing sales at LaSalle Solutions. "HCP conferences bring together some of the best minds in healthcare, and we feel it is important for us to be there to connect with the people we serve and better understand their needs. As a provider of leasing solutions for equipment of all types, including medical, we look forward to showing attendees how our solutions and services can help improve their business operations and outcomes."

"As a new organization dedicated to helping customers accelerate their transformation to New IT, we are thrilled to showcase our expertise in Enterprise Cloud and Infrastructure Automation at the HCP conference," said Mitch Northcutt, president of BreakFree Solutions. "We can't wait to show the Healthcare IT community how our innovative solutions can help them accelerate to the cloud, transform data centers and automate IT services."



LaSalle Solutions serves several hospitals and medical practices across the U.S. The company provides its customers with lifecycle management for IT, radiology, laboratory and other medical equipment, with flexible leasing options; technology operations management services such as <u>LAMPSM</u>, LaSalle's cloud-based asset, leasing and maintenance contract management toolset; as well as transformational services for the new IT.

## **About LaSalle Solutions**

Founded in 1980, LaSalle Solutions is a leading provider of technology lifecycle asset management services. LaSalle enables its customers to improve their technology operations through enhanced processes, management and reporting for better planning and return on investment. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to obtain better business outcomes through transparency and reliable results at their fingertips.

LaSalle Solutions is a subsidiary of MB Financial Bank, N.A., a commercial bank headquartered in Chicago. MB Financial, Inc. is the publicly traded holding company for MB Financial Bank, N.A. and is traded on the NASDAQ as "MBFI."

For more information on LaSalle Solutions, please visit <u>www.elasalle.com</u> and <u>www.YouTube.com/LaSalleSolutions</u>.

LaSalle Solutions and LAMP are registered trademarks of LaSalle Solutions in the United States.

###

