



# LaSalle Solutions

Helping You Manage the Life-Cycle of Your Assets.

## **Press Contact**

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## **LaSalle Solutions Recognized by Cisco for Excellence in Customer Satisfaction in the United States**

**Rosemont, IL, March 17, 2015** — LaSalle Solutions announced today that it has achieved a Customer Satisfaction Excellence Gold Star from Cisco. This designation recognizes LaSalle Solutions for delivering outstanding customer service to customers in the United States.

“We are honored to be recognized by Cisco for Customer Satisfaction Excellence for the 40th consecutive quarter,” says Steven Robb, President – Solutions Group at LaSalle Solutions. “Customer Satisfaction is a key driver and a core value we share with Cisco. The LaSalle team strives to provide our customers with the highest level of service as we feel this is a critical element for continued growth and success for Cisco, LaSalle Solutions and for our customers.”

Cisco measures the customer satisfaction levels achieved by its Gold, Silver, and Premier Certified partners based on regional target goals, providing a weighted average of a partner's pre- and post-sales support over a rolling 12-month period. Partners that achieve outstanding customer satisfaction are awarded the Customer Satisfaction Excellence Gold Star and can be found using the advanced search menu in the Cisco [Partner Locator](#).

The Cisco Resale Channel Program provides a framework for partners to build the sales, technical, and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and

certifications, Cisco recognizes a partner's expertise in deploying solutions based on Cisco advanced technologies and services. Using a third-party audit process, the program validates partner qualifications such as technology skills, business best practices, customer satisfaction, and presales and post-sales support capabilities - critical factors in choosing a trusted partner.

### **About LaSalle Solutions**

Founded in 1980, LaSalle Solutions is a leading provider of life-cycle management services for technology and capital assets. These services include acquisition and financing, IT asset management, maintenance contracts management, remarketing and disposition. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to more economically and effectively manage and plan to meet their goals.

LaSalle Solutions is an independently operated company and a subsidiary of MB Financial Bank, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI".

For more information on LaSalle Solutions, please visit [www.elasalle.com](http://www.elasalle.com) and [www.YouTube.com/LaSalleSolutions](http://www.YouTube.com/LaSalleSolutions).

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