



# LaSalle Solutions

Helping You Manage the Life-Cycle of Your Assets.

Press Contact:  
Steven Robb  
LaSalle Solutions  
847.823.9600  
[marketing@elasalle.com](mailto:marketing@elasalle.com)

**LaSalle Solutions to Exhibit at Cisco Live 2013, Booth #313**  
Showcasing LAMP 4.0

**Chicago, IL, USA – June 24, 2013** – LaSalle Solutions, a life-cycle asset management company, announced today that they will be exhibiting at the upcoming Cisco Live 2013 conference to be held in Orlando, June 23-27, 2013 in Booth #313. LaSalle will be showcasing LAMP<sup>SM</sup>, their cloud-based customer portal that provides versatile solutions for asset and contract management.

Cisco Live, Cisco's annual IT and communications conference, offers a unique combination of in-depth technical education, training and cutting-edge insight from the experts and organizations that are setting the agenda for the future of technology and business. LaSalle's expertise enables a complete solution, complementing Cisco's solutions, for asset discovery, management and maintenance contract accuracy and optimization.

"We are extremely pleased to once again be exhibiting at Cisco Live," says Steven Robb, President, Solutions Group for LaSalle Solutions. "As a valued partner with Cisco, our goal is to bring enhanced collaboration, database management and technology innovation solutions to our customers. LAMP 4.0 will provide our customers with unprecedented ease of use and value in the management of the life-cycle of IT assets."

LaSalle will be demonstrating the newest version of LAMP, LAMP 4.0 that will be available August 12, 2013. LAMP 4.0 will provide better information, better process and better reporting that will enable customers to work the way they need. LAMP 4.0 will be available for desktop, laptop and mobility devices to extend the experience from the office, data center, delivery door, or anywhere customers need to work. LAMP provides tools to search, view, or modify an asset's location, contract information, or learn more about a device or migration paths.

LAMP and the LaSalle team help customers optimize results and increase flexibility in the management of the life-cycle of the asset. Customers demand better and LaSalle Solutions delivers.

For more information, please visit LaSalle Solutions at [www.elasalle.com](http://www.elasalle.com) or view our videos at <http://www.youtube.com/LaSalleSolutions>. View the [LAMP 4.0 video](http://youtu.be/CSzpmv08YpA) directly at <http://youtu.be/CSzpmv08YpA>.

### **About LaSalle Solutions:**

[LaSalle Solutions](http://www.elasalle.com) ([www.elasalle.com](http://www.elasalle.com)) is a leading provider of life-cycle management services of technology and capital assets from [acquisition](#) and [financing](#) through [IT asset management](#), [maintenance](#) and [disposition](#). LaSalle's processes, outstanding customer service, and powerful online toolset LAMP<sup>SM</sup>, enable customers to more economically and effectively manage time, maintenance credits and equipment deployment, tracking and decommissioning.

Founded in 1980, LaSalle Solutions is an independently operated company and a subsidiary of MB Financial, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI."

#####



LaSalle Solutions and LAMP are trademarks or registered trademarks of LaSalle Solutions in the U.S.