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LaSalle Solutions extends partnership with TRG-AMR for 2017 race season

ROSEMONT, Ill., Oct. 6, 2016 — LaSalle Solutions, a leading provider of technology lifecycle management services, announced today that the company has extended its partnership with The Racers Group (TRG)-Aston Martin Racing (AMR) North America team into the 2017 season. In celebration of the partnership, TRG-AMR is revealing a special red LaSalle livery for this weekend's race near Monterey, California.

LaSalle's partnership with TRG-AMR focuses on strong business-to-business, cobranding and high-end corporate hospitality events, including showcar appearances, media events and more. But the relationship between the two goes beyond racing and is a prime example of how a tech company can activate around motorsports.

"We've discovered that this is one of the best places ever for business-to-business opportunities, and LaSalle has proven it with several deals put together through the relationships made over race weekends this past season," said Kevin Buckler, CEO of TRG-AMR North America. "LaSalle has been the catalyst at a time when people are really discovering the power of motorsports over other forms of advertising or spending. We work hard to help grow each other's businesses and even have a little fun along the way. What could be better?"

"It's such a great experience for LaSalle Solutions to be a part of the TRG family," said Steven Robb, president of the Solutions Group at LaSalle Solutions. "Even though this is the close of the 2016 season, we are once again excited about the opportunity to partner with TRG in 2017 and continue to bring a once-in-a-lifetime experience to our customers and partners."

The announcement of the partnership extension comes before the team's final Aston Martin race of the season, taking place this weekend, Oct. 7-9, at the Mazda Raceway Laguna Seca in Salinas, California. The celebratory LaSalle livery will be on full display as TRG-AMR drivers Derek DeBoer and Jason Alexandridis defend the team's SprintX GTS class lead.

“This has truly been one of the best partnerships we’ve seen in motorsports,” said Buckler. “We couldn’t be happier to have Steven Robb and LaSalle Solutions back for 2017 as one of our primary partners. They maintain a strong and professional relationship with all of their customers and vendors through a variety of events and have found a natural home here in the motorsports paddock.”

Visit www.elasalle.com/LaSalleRaces to learn more about the LaSalle and TRG-AMR team.

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of technology lifecycle asset management services. LaSalle enables its customers to improve their technology operations through enhanced processes, management and reporting for better planning and return on investment. LaSalle Solutions’ processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to obtain better business outcomes through transparency and reliable results at their fingertips.

LaSalle Solutions is a subsidiary of MB Financial Bank, N.A., a commercial bank headquartered in Chicago. MB Financial Inc. is the publicly traded holding company for MB Financial Bank, N.A. and is traded on the NASDAQ as “MBFI.”

For more information on LaSalle Solutions, please visit www.elasalle.com and www.YouTube.com/LaSalleSolutions.

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