



LaSalle Solutions

Helping You Manage the Life-Cycle of Your Assets.

LaSalle and Optimal Leasing: Partnering for Diversity and Revenue Freedom



Diversity Spend

Whether for compliance, social, or economic reasons, American businesses have made Diversity Spend goals a top C-level priority.

Leasing is an excellent way to meet supplier diversity objectives. By offering diversity leasing programs, LaSalle enables you to meet your requirements and gives you peace of mind that our partner has the expertise necessary and is a qualified, approved Minority Business Enterprise (MBE), and has been pre-vetted as a diversity supplier.

LaSalle Solutions is proud to partner with such a supplier, Optimal Leasing LLC.

Optimal Leasing is an independent lessor and approved MBE certified through the Michigan Minority Supplier Development Council (MMSDC) which is the largest certification body for Minority Business Enterprises in the United States.

By Partnering with Optimal Leasing, you are able to advance your business diversity spend objectives as

well as take advantage of all LaSalle services and tools that make your people, processes and business more efficient and effective.

How it works

LaSalle works with Optimal Leasing and you to create the Master Lease Agreement. The lease is transacted and all payments are made to Optimal Leasing, qualifying the Diversity Spend for you.

As with all LaSalle leasing programs, we provide you with the services and tools you have come to expect, including access to all your information through LAMP, our online toolset.

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At LaSalle, we constantly seek new and innovative ways to, not only deliver more value to our customers but also, improve how we do our business.

Find out how **LaSalle** can help you save today!

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Partners You Can Trust

Since 1980, LaSalle has created long-standing partnerships with its customers over many industries. In fact, LaSalle still works with its very first customer. LaSalle's proven track record is something that we strive to continue to ensure we exceed our customers' needs.

Optimal Leasing was started in 1996. Like LaSalle, Optimal ensures that the process is transparent and provides the best options, programs and services for your unique needs. Both companies are committed to strengthening a responsible and sustainable supply chain that creates business value, competitive pricing, quality and leading technology.

As with LaSalle, Optimal Leasing is not limited or focused on a specific region. The Company can provide lease financing throughout the US and Canada.

“LaSalle is a valuable partner. We are extremely pleased with their responsiveness and the attention given to our needs.”

Ray Lanas
VP Materials Management,
Vibra Healthcare LLC



Working together provides:

Single Source Solutions: Providing you with a single source for equipment acquisition, financing, maintenance management and disposal.

Flexibility: The sales and support teams work hard to listen to your needs, providing the solutions to optimize your workflow whether through operating leases, management of assets or helping to cycle equipment within the best cost structure without nickel and diming.

Easy to use online tools: Monitoring and reporting of asset locations, lease schedule maturity dates, assets by serial number, type or manufacturer are a button click away.

**People, Process and Technology
working together to drive real savings
– this is the LaSalle difference –**



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