

LaSalle Solutions Partners With TRG-AMR For 2015

Rosemont, IL, – January 22, 2015 — LaSalle Solutions, a leading provider of IT life-cycle asset management services and the market leader for its powerful cloud based toolset, LAMP announces it is a primary partner with TRG-Aston Martin Racing North America for the 2015 race season. This partnership comes in time for the season-opening twice-round-the-clock enduro, the Rolex 24 Hours at Daytona, and the massive support and attention it garners. LaSalle partnered with TRG-AMR after careful consideration and seeing the value of the sportscar world and the multiple opportunities that exist within the elite paddocks of IMSA TUDOR and Pirelli World Challenge competition.

The partnership with LaSalle is designed to focus on a strong Business-to-Business, co-branding and high end corporate hospitality events, including showcar appearances, media events, and more. Along with this partnership, TRG-AMR plans to run LaSalle branding on all the team's equipment competing in the Pirelli World Challenge, IMSA TUDOR United Sportscar Series, and the North American Endurance Cup competition throughout the 2015 season as well as staging numerous corporate events throughout the year.

Steven Robb, President of the Solutions Group, LaSalle Solutions: "As we looked to expand our racing program it was important for LaSalle to be working in a Series that our customers are clearly represented. Between IMSA and Pirelli World Challenge we have a great representation of our customers, and with TRG-AMR we know we have a winning team."

Kevin Buckler, CEO, TRG-AMR North America: "Partnering with LaSalle was just perfect. They're amazing at what they do and are top performers in their



field, just like us. We hope to support LaSalle through numerous business opportunities, as well as great client and VIP hospitality and entertainment programs throughout the year. Partnerships like this really expound on just how powerful the sportscar paddock has become. While other series are struggling, the sportscar paddocks in North America are flourishing with new deals like this. I've said it before - we are at a magic moment in sportscar racing right now. I haven't seen it this popular in the 23 years I have been racing professionally from Le Mans to Daytona. We're really looking forward to over-delivering for them and making sure this relationship is long and prosperous for all."

The Rolex 24 Hours at Daytona will be televised live on Fox and Fox Sports. Find coverage details at http://foxs.pt/1aymnFA and overnight live streaming at www.imsa.com. Find out about all the races with LaSalle and TRG-AMR at www.elasalle.com/LaSalleRaces.

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of life-cycle management services for technology and capital assets. These services include acquisition and financing, IT asset management, maintenance contracts management, remarketing and disposition. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to more economically and effectively manage and plan to meet their goals.

LaSalle Solutions is an independently operated company and a subsidiary of MB Financial Bank, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI".

For more information on LaSalle Solutions, please visit <u>www.elasalle.com</u> and <u>www.YouTube.com/LaSalleSolutions</u>. To see the team results thoughout the season, visit www.elasalle.com/LaSalleRaces.

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About TRG-AMR North America

TRG-AMR, based in Petaluma, California, has competed at the top level of motorsports since it was founded in 1993. The team has earned four series championships, four Rolex 24 At Daytona victories, a victory at the fabled 24 Hours of Le Mans, a victory at Petit Le Mans, and an impressive 125 combined podium finishes in major North American sports car competition, the third-highest total in history and the most for any privateer team.

TRG-AMR exclusively operates the Aston Martin Racing (AMR) sports car program in North America as the direct factory representative team. In 2015, TRG-AMR will field two V12 Vantage GT3 racecars in the GT Daytona class of the IMSA TUDOR United SportsCar Championship, Vantage GT4 racecars in the IMSA Continental Tire SportsCar Challenge, and multiple GT and GTS entries in the Pirelli World Challenge. TRG-AMR services multiple customer racing programs through its all encompassing driver development ladder approach, beginning with testing days and club racing all the way up to professional level sportscar racing.

The company also offers comprehensive sponsorship and business opportunities, including traditional sponsorship, executive events, business-to-business opportunities, and experiential marketing. These programs can be activated from events ranging from track days, VIP/client entertainment, and corporate team building exercises.

Follow TRG-AMR at www.TRG-ASTONMARTINRACING.com and on social media for the most current 2015 season news and updates as plans and details develop. Facebook | Twitter | Instagram | Flickr

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