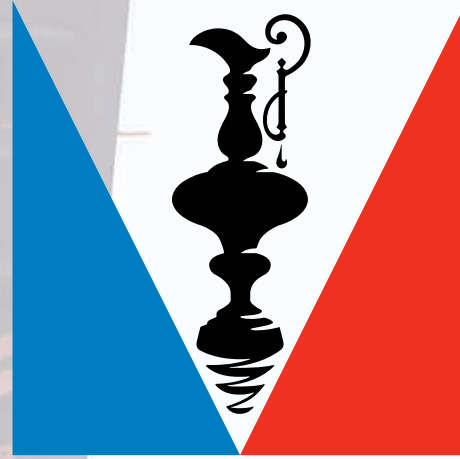


LOUIS VUITTON



AMERICA'S CUP
WORLD SERIES
— CHICAGO —

June 2016

ELITE HOSPITALITY



THE ALLURE

*The Windy City
is made for this.*

The history and prestige of the America's Cup not only draws in world-class sailors and designers to compete, but attracts business leaders, sports enthusiasts, and thrill seekers from around the world.

The America's Cup is an elite event on the global stage, hosted by the world's most beautiful cities and attended by prominent social and business influencers. Sailing skills, endurance and speed, along with cutting-edge design and technology, are at the forefront creating the ultimate business and sporting challenge.

Click to watch video



ELITE HOSPITALITY PACKAGE

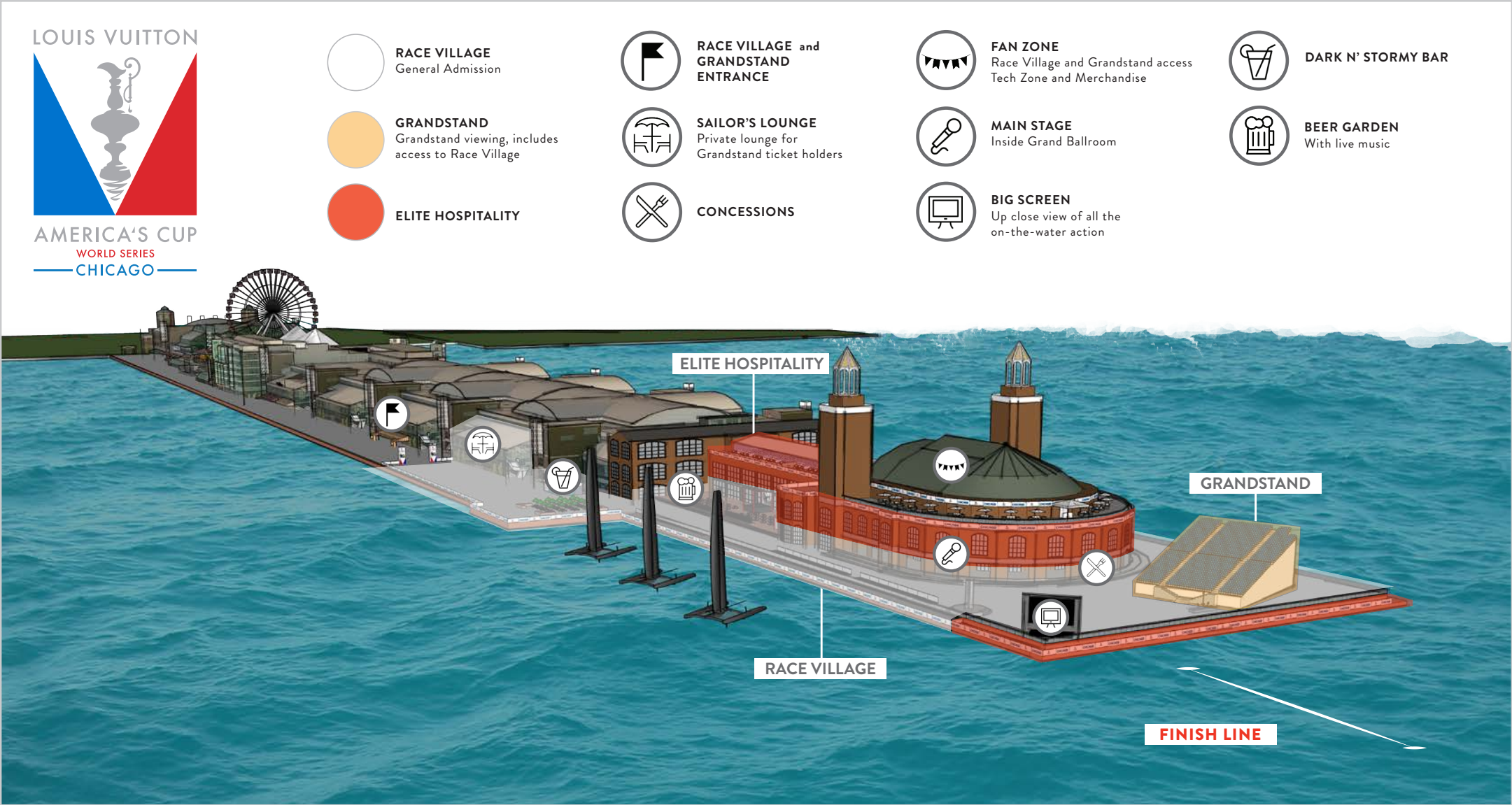
Your guests will enjoy an elite level of spectator experience unlike any other at Navy Pier. Elite Hospitality guests will have access to exclusive race viewing areas, unique on-water experiences, interactive engagements and displays, premium food and beverage, special gifts and more – all in a luxurious environment befitting the level of this prestigious international competition.

The Elite Hospitality Lounge includes:

- › Access to competition viewing areas on the roof of Navy Pier and at water-level (until capacity)
- › Open bar with premium spirits, wine, beer, specialty drinks and soft drinks
- › High-end brunch service, passed hors d'oeuvres throughout day, and afternoon happy hour small plates
- › Special America's Cup presentations and photo opportunities with the America's Cup trophy
- › Entertainment and interactive engagements
- › Special gift
- › Full access to all fan areas on Navy Pier



EVENT FOOTPRINT AND HOSPITALITY



ELITE HOSPITALITY SCHEDULE

FRIDAY, JUNE 10

America's Cup full-fleet practice day with a full schedule of on-water entertainment, including the Opening Ceremony and Fireworks show.

SATURDAY, JUNE 11

Two full-fleet points races with a full schedule of on-water entertainment, live music, on-site engagement, ending the day with the Evening Party and Fireworks show.

SUNDAY, JUNE 12

Two full-fleet points races (Double points on Sunday) with a full schedule of on-water entertainment, live music and on-site engagement, and finally ending the weekend with the Closing Ceremony and Awards Presentation.

ELITE HOSPITALITY HOURS

- › Friday, June 10 12:00 PM – 8:00 PM
- › Saturday, June 11 10:00 AM – 6:00 PM
- › Sunday, June 12 10:00 AM – 6:00 PM



ELITE HOSPITALITY RACE VIEWING AREAS

ELITE HOSPITALITY ROOFTOP

The Elite Hospitality Rooftop above Lakeview Terrace provides one of the best vantage points for viewing the America's Cup race action. Guests can observe boat preparations and the race live on the water, in addition to incredible views of the lakefront skyline.

While at the Elite Hospitality Rooftop, guests will experience:

- › Open-bar with premium spirits, wine, beer and soft drinks
- › Comfortable lounge seating areas and cocktail tables scattered throughout
- › Supplemental TV race viewing stations

VIP WATER RING

The VIP Water Ring will be a premium addition to guests who prefer to be right in the action next to the water. Located below the grandstands and just above the water line at the end of Navy Pier, guests will have the closest view of any of the patrons at the Pier, watching the boats zoom by at an astonishing proximity.

Guests on the VIP Water Ring will also enjoy passed beverages while enjoying the race action from the most exclusive seats on the Pier.



ELITE HOSPITALITY LOUNGE

The **ELITE HOSPITALITY LOUNGE AT LAKEVIEW TERRACE** will be a lavish space for guests to escape from the hot, Chicago summer and to kick back in an upscale lounge, created to make guests feel comfortable, relaxed and at ease amidst the race action.

While in the Elite Hospitality Lounge, guests will receive:

- › High-end brunch service, passed hors d'oeuvres throughout day, and afternoon happy hour small plates
- › Open bar with premium spirits, wine, beer and soft drinks
- › Specialty Bloody Mary and Mimosa bar and potential tasting events
- › Air-conditioned comfort, with oversized lounge seating areas, dining tables and cocktail tables for gathering and mingling
- › Entertainment and interactive presentations on the sport of sailing
- › Exclusive and unique America's Cup presentations
- › Photo opportunities with the America's Cup trophy



PRICING



ELITE HOSPITALITY | LAKEVIEW TERRACE

- › **Individual Pricing:**
Friday: \$850.00 Per Person
- › Elite Hospitality Lounge, VIP Rooftop and VIP Water Ring
- › One parking pass per group of four
- › Pricing Breakdown for Friday, June 10, 2016
 - Group of 20 (includes 5 parking passes) = \$17,000
 - Group of 30 (includes 7 parking passes) = \$25,500

