



# LaSalle Solutions

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## **LaSalle Solutions Sponsors 2017 Spring HCP Conference in Atlanta**

**ATLANTA, May 18, 2017** — LaSalle Solutions, a leading provider of technology lifecycle asset management services, announced today that it will be a Sponsor of the 2017 Health Connect Partners (HCP) Spring Hospital & Healthcare IT Conference, taking place May 22–24 at the Atlanta Marriott Marquis. LaSalle will be showcasing its equipment Lease Programs and New IT Services, exhibiting in booth 214 during the Supplier Showcase.

HCP conferences bring together executive-level hospital and healthcare providers from America's most prestigious hospitals for networking and industry-leading educational sessions. Provider and supplier attendees will also take part in the Reverse Expos, with the providers manning exhibit booths while suppliers walk the floor in a unique reversal of the traditional tradeshow format.

In addition to the Showcase, LaSalle Solutions will host a Hospitality Suite and Provider Breakfast on May 22. The events are a chance for attendees to learn more about LaSalle's EasyLease leasing programs and how BreakFree Solutions, the company's newest business unit, can streamline their transition to New IT.

"We are excited to once again participate in the HCP Atlanta conference," said John Drake, vice president of leasing sales at LaSalle Solutions. "The event is a great opportunity to connect with some of the industry's best, and we look forward to presenting how LaSalle helps optimize technology operations and ease administrative burdens."

LaSalle Solutions serves several hospitals and medical practices across the U.S. The company provides its customers with lifecycle asset management for IT, radiology, laboratory and other medical equipment, with flexible leasing options and technology operations management services such as LAMP, LaSalle's cloud-based asset, leasing and maintenance contract management platform.

## About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of technology lifecycle asset management services. LaSalle enables its customers to improve their technology operations through enhanced processes, management and reporting for better planning and return on investment. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based platform, LAMP, enable customers to obtain better business outcomes through transparency and reliable results at their fingertips.

LaSalle Solutions is a subsidiary of MB Financial Bank, N.A., a commercial bank headquartered in Chicago. MB Financial Inc. is the publicly traded holding company for MB Financial Bank, N.A. and is traded on the NASDAQ as "MBFI."

For more information on LaSalle Solutions, please visit [www.elasalle.com](http://www.elasalle.com) and [www.YouTube.com/LaSalleSolutions](http://www.YouTube.com/LaSalleSolutions).

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