

Corporate Review and LaSalle Solutions Discuss Improving Company Efficiency

In the modern world, employees need to have access to critical company information regardless of where they may be. LaSalle Solutions makes it possible for organizations to provide this information to their employees around the clock.

Boca Raton, Florida December 31, 2014 - <u>LaSalle</u> has produced a tool set known as LAMP, that brings together information from a variety of sources, including the organization, customers, manufacturers, and the other key players. The tools can then help companies manage contracts, lease schedules, maintenance, and other types of tasks. This helps companies manage their applications efficiently and effectively. Tune in to watch LaSalle Solutions segment airing on Bloomberg Television (as pd. prog) on January 3, 2015 at 5:30pm EST. Check your local listings for airtimes.

The Vice President of Programming for Corporate Review, JL Haber, described the importance of this technology by saying, "Data and information impact nearly everything a business does in the modern digital world. By bringing together all of this important information into a central source, companies will be able to better organize their operations and work significantly more efficiently. When we learned about how LaSalle has produced such a singular solution, we became eager to get them on the show."

LaSalle allows customers to use their <u>cloud-based platform</u> from any browser or mobile device, allowing them to improve their reporting, reviewing, and planning. The company aims to partner with their customers by providing a easyi toi use platform and outstanding customer service so that all users can maximize all that the platform is capable of producing.

LaSalle has considerable benefits for organizations looking to bring together their various sources of information. Those interested in learning more about what this company has to offer their own business should tune and watch this latest episode of Corporate Review. Tune in to watch LaSalle Solutions segment airing on Bloomberg Television (as pd. prog) on January 3, 2015 at 5:30pm EST. Check your local listings for airtimes.

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of lifeicycle management services for technology and capital assets. These services include acquisition and financing, IT asset management, maintenance contracts management, remarketing and disposition. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, <u>LAMP</u>, enable customers to more economically and effectively manage and plan to meet their goals.

LaSalle Solutions is an independently operated company and a subsidiary of MB Financial Bank, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI." For more information on LaSalle Solutions, please visit www.elasalle.com and www.YouTube.com/LaSalleSolutions.

About Corporate Review

www.corporatereview.tv is an award winning business and health program that is independently produced by MMP (USA), Inc. The show provides its viewers an in depth opportunity to find solutions to the industry problems from some of the top business leaders from across the world. With more than 5,000 companies participating on over 500 shows, Corporate Review continues to be the premier and targeted outlet for the latest business and health stories. Corporate Review airs on cable networks to over 100 million potential television households.

For specific market-by-market air dates and times, please email Moniqueh@mmpusa.com. For more information, please visit to www.corporatereview.tv

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