



LaSalle Solutions

Helping You Manage the Life-Cycle of Your Assets.

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LaSalle Solutions Recognized by Cisco for Excellence in Customer Satisfaction in the United States

Chicago, IL, USA – February 6, 2013 – [LaSalle Solutions](#) announced today that it has again achieved a Customer Satisfaction Excellence Gold Star from Cisco. This designation recognizes LaSalle Solutions for delivering outstanding customer service to customers in the USA.

“Customer Satisfaction Excellence is a huge priority that Cisco and LaSalle share and a key driver of our success,” says Steven Robb, President of the Solutions Group at LaSalle Solutions. “We are pleased to be recognized for the eighth consecutive year with this achievement and continue our commitment to best-in-class service and to the success of our customers.”

“Customer service is a cornerstone of the [Cisco Resale Channel Program](#). We are pleased to recognize and congratulate LaSalle Solutions for achieving outstanding customer satisfaction,” said Edison Peres, senior vice president of the worldwide channels go-to-market group at Cisco.

Cisco measures the customer satisfaction levels achieved by its Gold, Silver, and Premier Certified partners based on regional target goals, providing a weighted average of a partner's pre- and post-sales support over a rolling 12-month period. Partners that achieve outstanding customer satisfaction are awarded the Customer Satisfaction Excellence Gold Star and can be found using the advanced search menu in the Cisco [Partner Locator](#).

The Cisco Resale Channel Program provides a framework for partners to build the sales, technical, and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and certifications, Cisco recognizes a partner's expertise in deploying solutions based on Cisco advanced technologies and services. Using a third-party audit process, the program validates partner qualifications such as technology skills, business best practices, customer satisfaction, and presales and postsales support capabilities - critical factors in choosing a trusted partner.

Find More Information Online:

[Cisco Certified Partners](#)
[Customer Satisfaction](#)

About LaSalle Solutions:

[LaSalle Solutions](http://www.elasalle.com) (www.elasalle.com) is a leading provider of life-cycle management services for technology and capital assets. From [acquisition](#) and [financing](#) through [IT asset management](#), [maintenance](#) and [disposition](#), LaSalle's processes, outstanding customer service, and powerful online toolset [LAMP](#), enable customers to more economically and effectively manage time, maintenance credits, as well as equipment deployment, tracking and decommissioning.

Founded in 1980, LaSalle Solutions is an independently operated company and a subsidiary of MB Financial, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI."

Learn more by visiting www.elasalle.com and www.YouTube.com/LaSalleSolutions.

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