



LaSalle Solutions

Helping You Manage the Life-Cycle of Your Assets.

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LaSalle Solutions Recognized by Cisco for Excellence in Customer Satisfaction in the United States

Chicago, IL, USA – August 8, 2013 – [LaSalle Solutions](#) announced today that it has again achieved a Customer Satisfaction Excellence Gold Star from Cisco. This designation recognizes LaSalle Solutions for delivering outstanding customer service to customers in the USA.

“Our customers demand better and this award reflects what we strive to do every day – to consistently exceed their expectations,” says Steven Robb, President – Solutions Group at LaSalle Solutions. “Customer satisfaction is a core value that Cisco and LaSalle Solutions share and is a key driver for the success of both companies. We are honored to be awarded this achievement for the eighth year, and 36th consecutive quarter.”

Cisco measures the customer satisfaction levels achieved by its Gold, Silver, and Premier Certified partners based on regional target goals, providing a weighted average of a partner's pre- and post-sales support over a rolling 12-month period. Partners that achieve outstanding customer satisfaction are awarded the Customer Satisfaction Excellence Gold Star and can be found using the advanced search menu in the Cisco [Partner Locator](#).

The Cisco Resale Channel Program provides a framework for partners to build the sales, technical, and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and certifications, Cisco recognizes a partner's expertise in deploying solutions based on Cisco advanced technologies and

services. Using a third-party audit process, the program validates partner qualifications such as technology skills, business best practices, customer satisfaction, and presales and postsales support capabilities - critical factors in choosing a trusted partner.

Find More Information Online:

[Cisco Certified Partners](#)
[Customer Satisfaction](#)

About LaSalle Solutions:

[LaSalle Solutions](#) (www.elasalle.com) is a leading provider of life-cycle management services for technology and capital assets. From [acquisition](#) and [financing](#) through [IT asset management](#), [maintenance](#) and [disposition](#), LaSalle's processes, outstanding customer service, and powerful online toolset [LAMP](#), enable customers to more economically and effectively manage time, maintenance credits, as well as equipment deployment, tracking and decommissioning.

Founded in 1980, LaSalle Solutions is an independently operated company and a subsidiary of MB Financial, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI."

Learn more by visiting www.elasalle.com and www.YouTube.com/LaSalleSolutions.

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