

EMILY AMAN

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Education

University of Illinois at Urbana-Champaign, College of Business

Bachelor of Science in Marketing and Management

Aug. 2015

GPA 3.4

Study Abroad Summer Tour in Europe – Vienna, Madrid, Leuven

Principles of Marketing

2014

Professional Experience

Jimmy John's Gourmet Sandwiches

Chicago, IL

Certified General Manager

08/14-Present

- Increased sales in 2016 as compared to those of 2015 by 12%
- Managed a team of 20 drivers and in-shop sandwich makers to ensure fast, reliable service
- Hired and trained new workers on all proper procedures and expectations
- Kept strict records of weekly inventory counts and monitored food and supply usage percentages

Guerrilla Marketer

- Marketed product to businesses within delivery zone through face-to-face sampling
- Informed potential customers on product and service

Constant Loyalty

Chicago, IL

Social Media Marketing Intern

01/15-06/15

- Worked with an Illinois North Shore company to improve their marketing plan
- Advised the company on creating a social media presence through digital marketing
- Provided a report of analyses and feedback of current plan as well as recommendations for improvement

Paciugo

Chicago, IL

Shift Leader

5/11 – 8/14

- Promoted to shift leader position in 2013 and oversaw a team of workers each shift
- Assured all customers were attended to in a noisy, fast paced environment
- Attended to cleanliness of the overall store

Coursework

BADM 322

Spring 2015

Marketing Research

- Engaged in observations involving careful note taking and planning
- Organized and led a focus group to gain insight on students' thoughts relating to my semester project
- Performed secondary and primary research on my semester project's topic
- Created and analyzed results of a survey on students' opinions

Skills

City of Chicago Certified Food Service Manager

Exp. 8/13/18

State of Illinois Food Service Sanitation Certified

Exp. 8/13/18