



# LaSalle Solutions

Helping You Manage the Life-Cycle of Your Assets.

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## **LaSalle Solutions Recognized by Cisco for Excellence in Customer Satisfaction in the United States**

**Rosemont, IL, USA – July 31, 2014** – LaSalle Solutions announced today that it has again achieved a Customer Satisfaction Excellence Gold Star from Cisco. This designation recognizes LaSalle Solutions for delivering outstanding customer service to customers in the United States.

“Customer Satisfaction is a key driver and a core value shared with Cisco,” says Steven Robb, President – Solutions Group at LaSalle Solutions. “The LaSalle team strives to exceed customer expectations every day by providing solutions that enable efficiency and value. We are honored to attain this recognition for the 38<sup>th</sup> consecutive quarter in addition to achieving the 2014 Cisco US Services Partner of the Year.”

Cisco measures the customer satisfaction levels achieved by its Gold, Silver, and Premier Certified partners based on regional target goals, providing a weighted average of a partner's pre- and post-sales support over a rolling 12-month period. Partners that achieve outstanding customer satisfaction are awarded the Customer Satisfaction Excellence Gold Star and can be found using the advanced search menu in the Cisco Partner Locator.

The Cisco Resale Channel Program provides a framework for partners to build the sales, technical, and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and certifications, Cisco recognizes a partner's expertise in deploying solutions based on Cisco advanced technologies and services. Using a third-party audit process, the program validates partner qualifications

such as technology skills, business best practices, customer satisfaction, and presales and postsales support capabilities - critical factors in choosing a trusted partner.

**About LaSalle Solutions:**

LaSalle Solutions ([www.elasalle.com](http://www.elasalle.com)) is a leading provider of life-cycle management services for technology and capital assets. From acquisition and financing through IT asset management and maintenance contracts management to remarketing and disposition. LaSalle's processes, outstanding customer service, together with their powerful, market-leading cloud-based toolset, LAMP, enable customers to more economically and effectively manage and plan to meet their goals.

Founded in 1980, LaSalle Solutions is an independently operated company and a subsidiary of MB Financial Bank, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI."

Learn more by visiting [www.elasalle.com](http://www.elasalle.com) and [www.YouTube.com/LaSalleSolutions](http://www.YouTube.com/LaSalleSolutions).

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