

Press Contact

Beth Kirshenberg LaSalle Solutions 847.823.9600 marketing@elasalle.com

LaSalle Solutions to showcase LAMP at Cisco Tech Day in Grand Rapids

Grand Rapids, Mich., April 12, 2016 — <u>LaSalle Solutions</u>, a leading provider of life-cycle management services, will be exhibiting today, April 12, at the Cisco Tech Day in Grand Rapids, Michigan, taking place at the Crowne Plaza Grand Rapids.

At the event, LaSalle Solutions will be showcasing <u>LAMP</u>, its market-leading cloud-based toolset that provides versatile solutions for asset and maintenance contract management.

Cisco Tech Day is part of the Cisco on the Road series, a premier education and training event series that brings customers together to network with other likeminded IT professionals and Cisco partners in the area. Tech Day offers customers the chance to learn how Cisco solutions can help them deliver the critical business outcomes that their enterprises demand. The event also offers training on all of Cisco's core architectures, including Enterprise Networks, Security, Data Center and Collaboration.

"We are always excited to exhibit at Cisco Tech Days and show Cisco customers how LAMP and the LaSalle team can help their organizations cut through the noise to achieve their goals," said Steven Robb, president of the solutions group at LaSalle Solutions. "The Cisco on the Road series enables us to continue to strengthen our customer relationships in addition to presenting LaSalle's enhanced processes and solutions to all Cisco customers, driving better business outcomes."

LAMP enables customers to view and manage their maintenance contracts and asset information in one place and in real time. With LAMP, customers quickly and efficiently report on and plan for equipment operations, migrations and upgrades. Customers using LAMP experience decreased downtime, compliance assurance and improved operational business outcomes. LAMP is available on any browser, iOS or Android device, delivering information when and where the customer needs it.

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of life-cycle management services for technology and capital assets. These services include acquisition and



financing, IT asset management, maintenance contracts management, remarketing and disposition. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to more economically and effectively manage and plan to meet their goals.

LaSalle Solutions is a subsidiary of MB Financial Bank, N.A., a commercial bank headquartered in Chicago. MB Financial, Inc. is the publicly traded holding company for MB Financial Bank, N.A. and is traded on the NASDAQ as "MBFI."

For more information on LaSalle Solutions, please visit <u>www.elasalle.com</u> and <u>www.YouTube.com/LaSalleSolutions</u>.

LaSalle Solutions and LAMP are registered trademarks of LaSalle Solutions in the United States. All other product and company names herein may be trademarks of their registered owners. Gartner is a registered trademark of Gartner, Inc. or its affiliates.

###

