



LaSalle Solutions

Helping You Manage the Life-Cycle of Your Assets.

EXECUTIVE BIO

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Bernal Schooley, Chief Software Architect, LaSalle Solutions

As the chief software architect at LaSalle Solutions, Bernal Schooley is principal designer and developer of LaSalle's LAMPSM toolset, the market-leading, cloud-based platform that enhances customer life-cycle management of assets, maintenance contracts and leases.

Schooley began working with LaSalle Solutions in 2005 as a consultant, the role in which he wrote the original version of LAMP. He joined the company full time in 2011 as chief software architect.

His career in information technology began in the late 1980s, and includes more than 20 years of Internet application development. He was part of the team at Industry.Net that was acknowledged in 1993 as the first profitable web-hosting company.

Schooley leads by example, working with his development team on the design and prototyping of new features. Based on a thorough understanding of customers' needs, expectations and usage patterns, Schooley guides the LaSalle Solutions development team in continually improving the usability and functionality of LAMP. "Every pixel on the screen is important," Schooley emphasizes. "We take the time to get it right from the user's perspective."

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of life-cycle management services for technology, healthcare and capital equipment assets. These services include acquisition and financing, IT asset management, maintenance contracts management, remarketing and disposition. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to more economically and effectively manage and plan to meet their goals.

LaSalle Solutions is an independently operated company and a subsidiary of MB Financial Bank, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI." For more information on LaSalle Solutions, please visit www.elasalle.com and www.YouTube.com/LaSalleSolutions.

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