



LaSalle Solutions

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LaSalle Solutions Key Sponsor at TRG-AMR Motorsports and Technology Partnership Summit in Silicon Valley

Bringing Together Industry Leaders in the Fields of Motorsports and Technology

Saratoga, CA, April 15, 2015 – LaSalle Solutions announces it is the presenting sponsor of today's TRG-Aston Martin Racing North America's second Partnership Summit focused on Motorsports and Technology. The event, located in the heart of California's Silicon Valley, will bring together influencers from the highest levels of professional motorsport and technology to discuss how the convergence of their industries is resulting in powerful connections, unique business opportunities, and revenue growth.

A recent New York Times article showcased the rise of racetrack networking as a means for tech companies to help drive business. In the spirit of this evolving trend, the summit brings together a panel of industry experts to discuss the new roles, relationships and opportunities for technology companies in the world of professional motorsports. Steven Robb, president-solutions group at LaSalle Solutions, will be one of the panelists. Other panelists will include experts from Yahoo!, Sirius XM Radio, Electronic Arts, ORION Energy Systems, PassTime USA, Prodrive/Aston Martin, Pirelli World Challenge and IMSA.

"We are thrilled to be the presenting sponsor of this year's summit," said Robb. "The event is an incredible occasion to come together with key gurus in these industries. I look forward to the meaningful conversations and opportunities that will bring. We are proud to partner with the winning team of TRG-Aston Martin Racing during the 2015 Season and look forward to continued success on and off the track."

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of life-cycle management services for technology and capital assets. These services include acquisition and financing, IT asset management, maintenance contracts management, remarketing and disposition. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to more economically and effectively manage and plan to meet their goals.

LaSalle Solutions is an independently operated company and a subsidiary of MB Financial Bank, a publicly traded Chicago-based bank holding company. MB Financial is traded on the NASDAQ as "MBFI." For more information on LaSalle Solutions, please visit www.elasalle.com and www.YouTube.com/LaSalleSolutions.

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