



LaSalle Solutions

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LaSalle Solutions and The Racers Group Rev Up for Long Beach Grand Prix

The Team Looks for Next Win at the “Monaco of the US”

Rosemont, IL., April 7, 2017 — LaSalle Solutions, a leading provider of IT lifecycle asset and maintenance contract management services, announced today that it will once again be a sponsor of the The Racers Group (TRG) team at the Long Beach Grand Prix. TRG is hoping to mark the 43rd edition of America’s number one street race with a podium finish.

The Long Beach Grand Prix has been the hottest ticket for Southern California motorsports enthusiasts for over 40 years. TRG, with LaSalle, has many events planned throughout the weekend, including a private driving day Friday on the multiple tracks of the new Porsche Experience Center, the new North American home for Porsche Motorsports, all leading up to the races on Saturday and Sunday.

LaSalle’s partnership with TRG focuses on strong business-to-business, cobranding and high-end corporate hospitality events, including showcar appearances, media events and more. But the relationship between the two goes beyond racing and is a prime example of how a tech company can activate around motorsports.

Representing TRG on the historic 1.9 mile street circuit in the #991 Porsche 911 GT3 R are veteran Porsche drivers Wolf Henzler and Jan Heylen, who bring success and experience to the 11-turn course that has become a staple on the IMSA calendar and features the powerful GTD class this year.

“Just like the podium finish at St. Petersburg, TRG and LaSalle have brought great drivers and a car capable of winning,” says Steven Robb, president of LaSalle’s Solutions Group. “We will have over 100 LaSalle fans cheering on the 991 car all the way to the winners circle.”

“We have everything we need as a customer team and are coming here representing a fantastic brand in one of the premier motorsports events in the world,” said Kevin Buckler, TRG CEO, proprietor of the award-winning Adobe Road Winery and a champion racer. “We’re coming here locked and loaded and ready. Having Wolf and Jan teaming together is an exceptional opportunity for the entire team this weekend, and we are looking to a terrific event and have our eyes set on the prize.”

FOX will be providing live coverage of the BUBBA Burger Sports Car Grand Prix at Long Beach event, which will broadcast from the Long Beach Street Circuit beginning at 4 p.m. EDT, Saturday, April 8, with full streaming also available on the Fox Sports Go App with FS1 authentication.

Visit www.elasalle.com/LaSalleRaces to learn more about the LaSalle and TRG team.

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of technology lifecycle management services. LaSalle enables its customers to improve their technology operations through enhanced processes, management and reporting for better planning and return on investment. LaSalle Solutions’ processes, outstanding customer service and powerful, market-leading cloud-based toolset, LAMP, enable customers to obtain better business outcomes through transparency and reliable results at their fingertips.

LaSalle Solutions is a subsidiary of MB Financial Bank, N.A., a commercial bank headquartered in Chicago, Illinois. MB Financial, Inc. is the publicly traded holding company for MB Financial Bank, N.A. and is traded on the NASDAQ as “MBFI.”

For more information on LaSalle Solutions, please visit www.elasalle.com and www.YouTube.com/LaSalleSolutions.

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