Crunchyroll Banner

STORYBOARD

OVERVIEW

PURPOSE
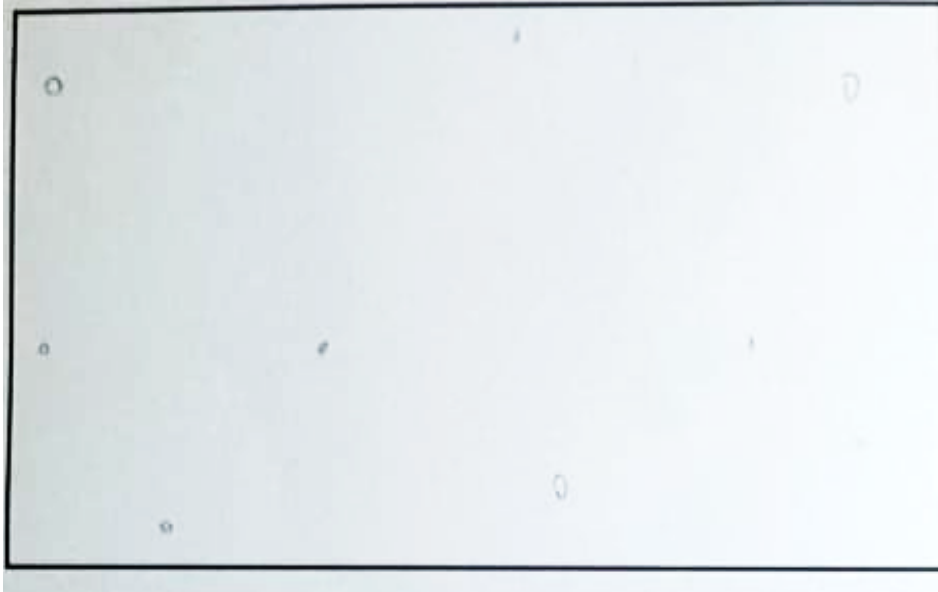The purpose of this storyboard is to visualize the concept of the banner for the chosen website, crunchyroll.com

APPROACH
I drew the scenes on paper, photographed them and then inserted them in Word where I described and commented on them. In total there are 6 scenes.
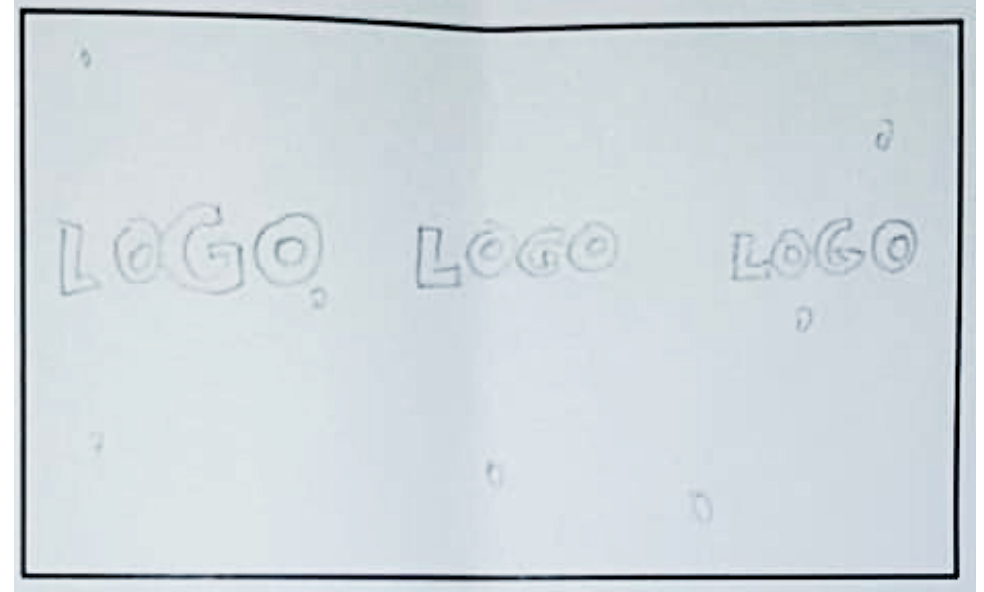
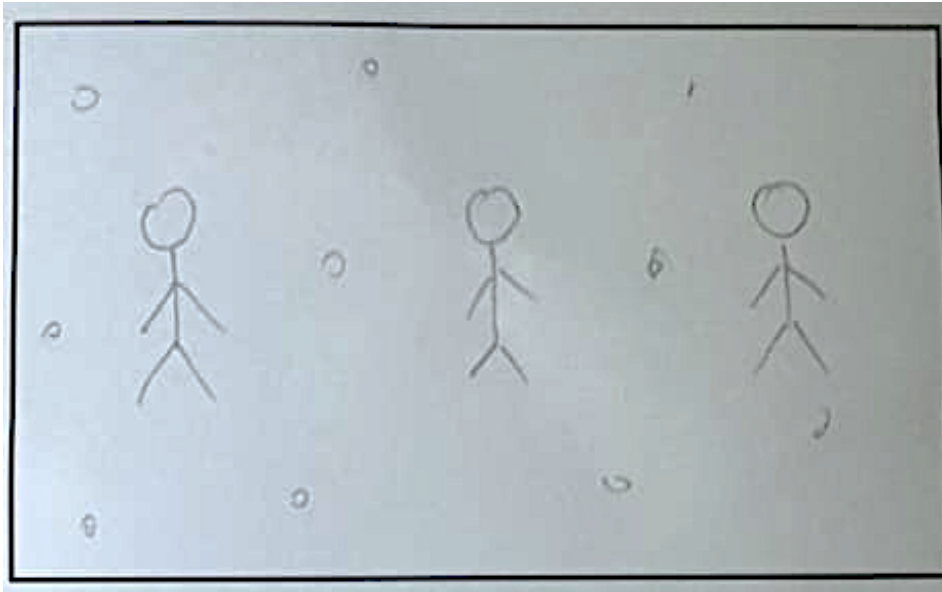Crunchyroll Banner
Scenes

SCENE 1

In the first seconds only small bubbles are visible, which rise permanently from bottom to top.
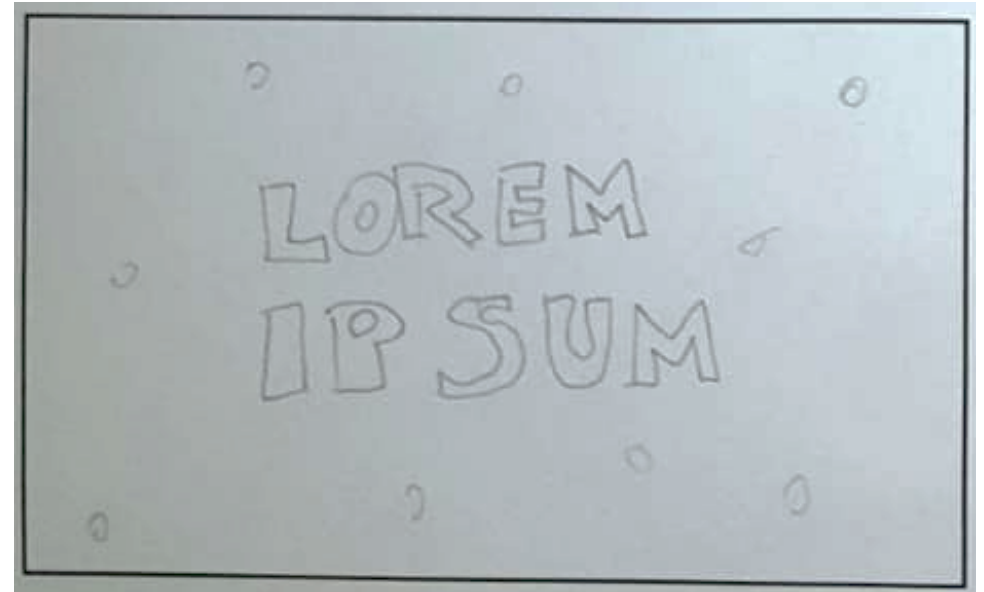
SCENE 2

A few seconds later, three anime logos rise from the bottom to the top. Each rising with a small interval in between before appearing.
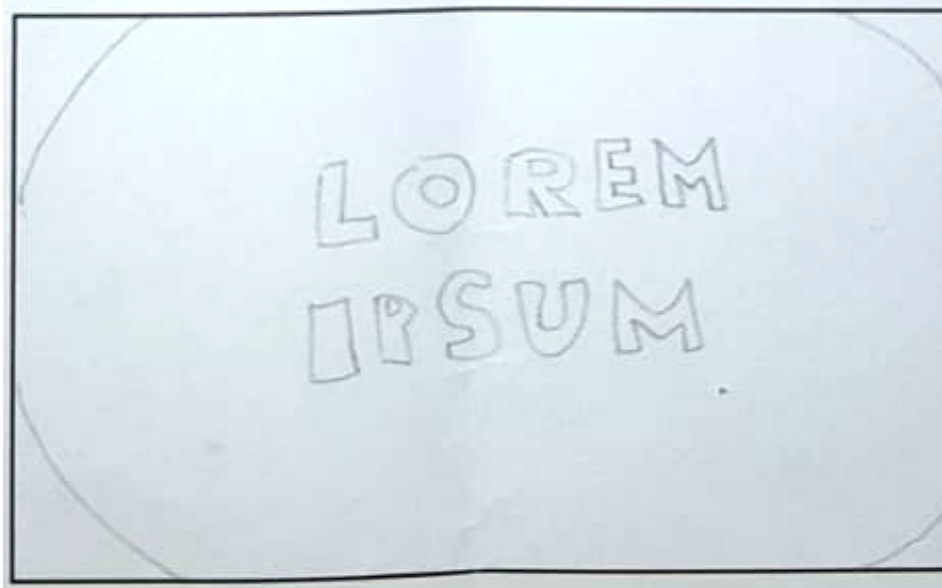
SCENE 3

A few seconds later, the main characters of the anime's logos appear. Here again, each figure appears with a small interval in-between. The first and the last characters fall from top to bottom while the second character rises from bottom to top.
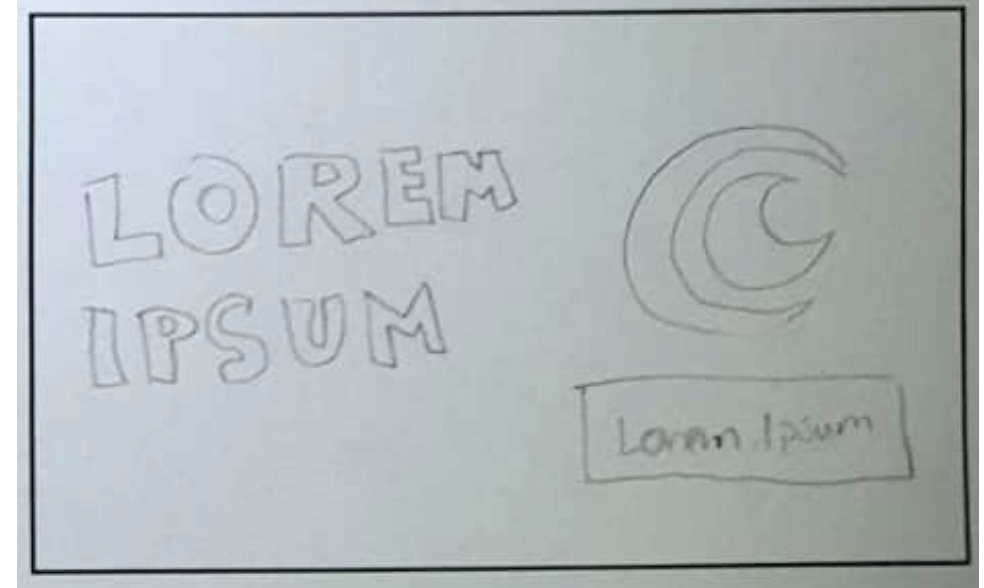
SCENE 4

Then a text appears. At the beginning it is small and then it gets bigger until it reaches a certain point, before it stops growing. As it gets bigger, the previous figures from scene 3, get bigger as well, while their opacity fades until it they become invisible.

5

Next, a giant bubble bursts behind the text following by another big bubble, both covering the whole banner while expanding.

Right after the bubble burst of scene 5, the text moves from its position to the left. Subsequently the Crunchyroll logo jumps, alongside a call to action button that is below it, into the scene, on the right side of the banner, from top to bottom.