

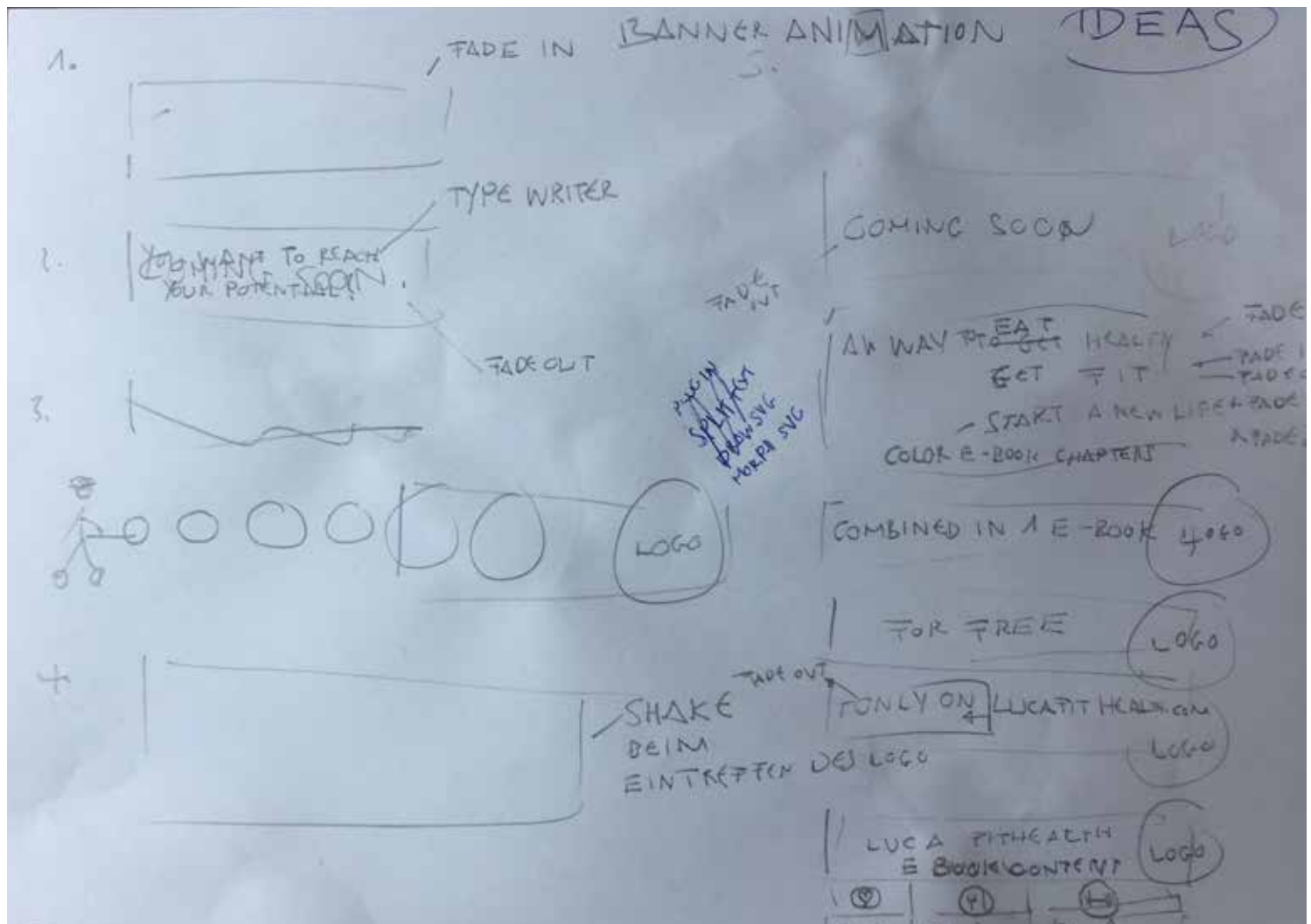
Logo- Banneranimation Storyboard

Marc Friedmann

My Idea was to create a teaser banner for the upcoming release of my customers E-Book. The Banner color and content should be related to his website and should animate his Instagram followers to download his book.

My plan for user interactions was, to provide some insight what the users will get in every single e-book chapter, to increase the excitement.

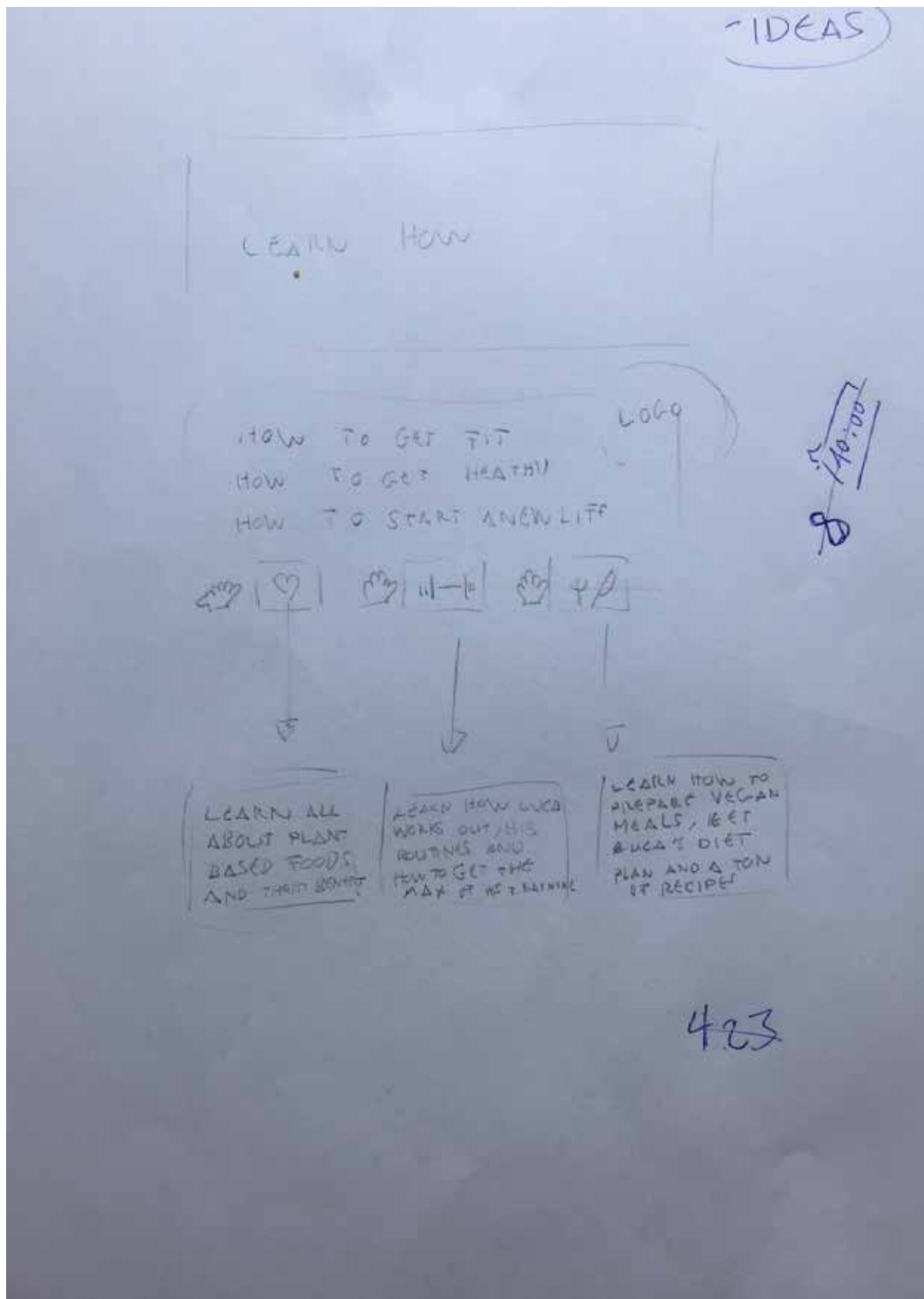
I first played around with some ideas.....



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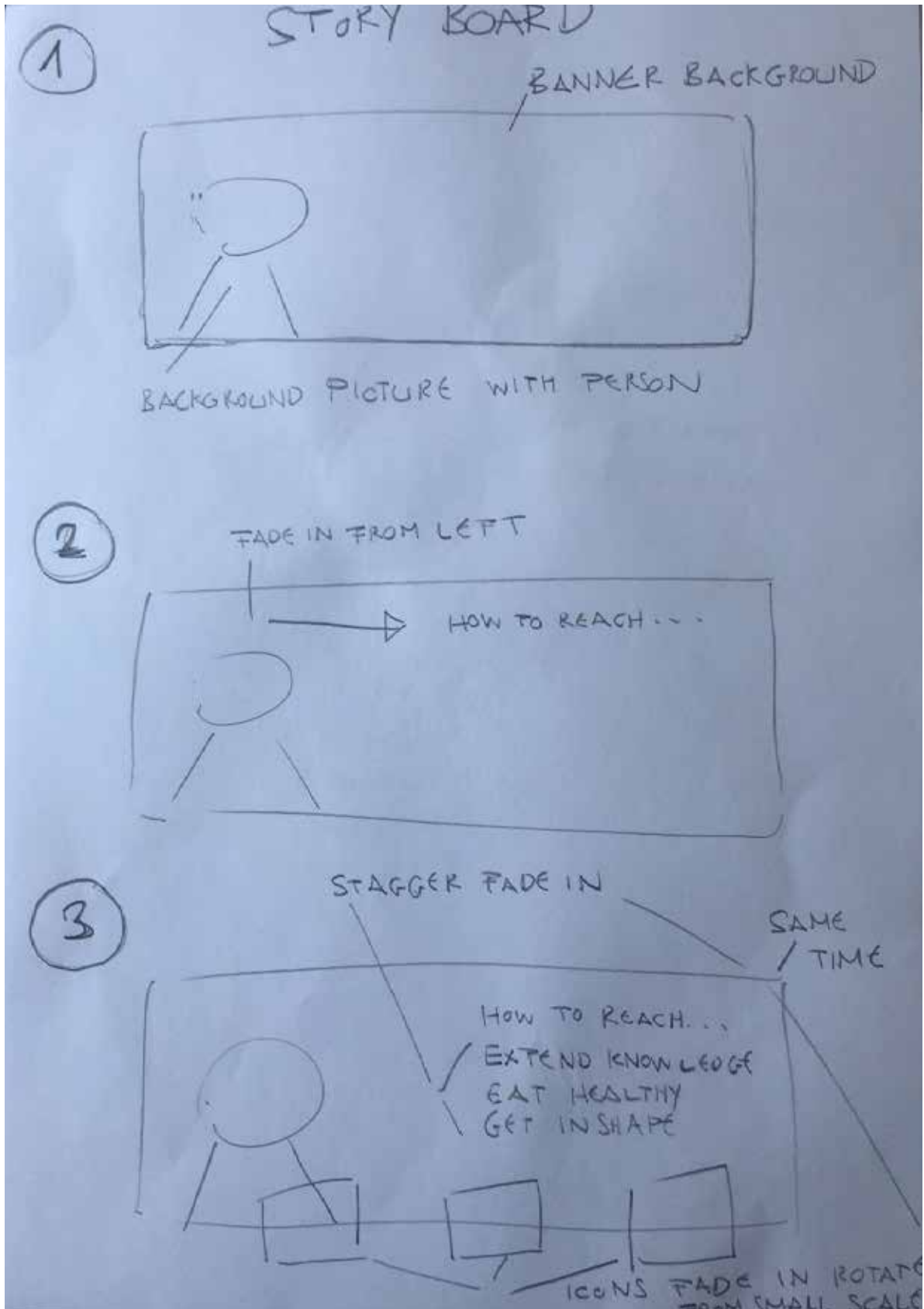
Still ideas.....



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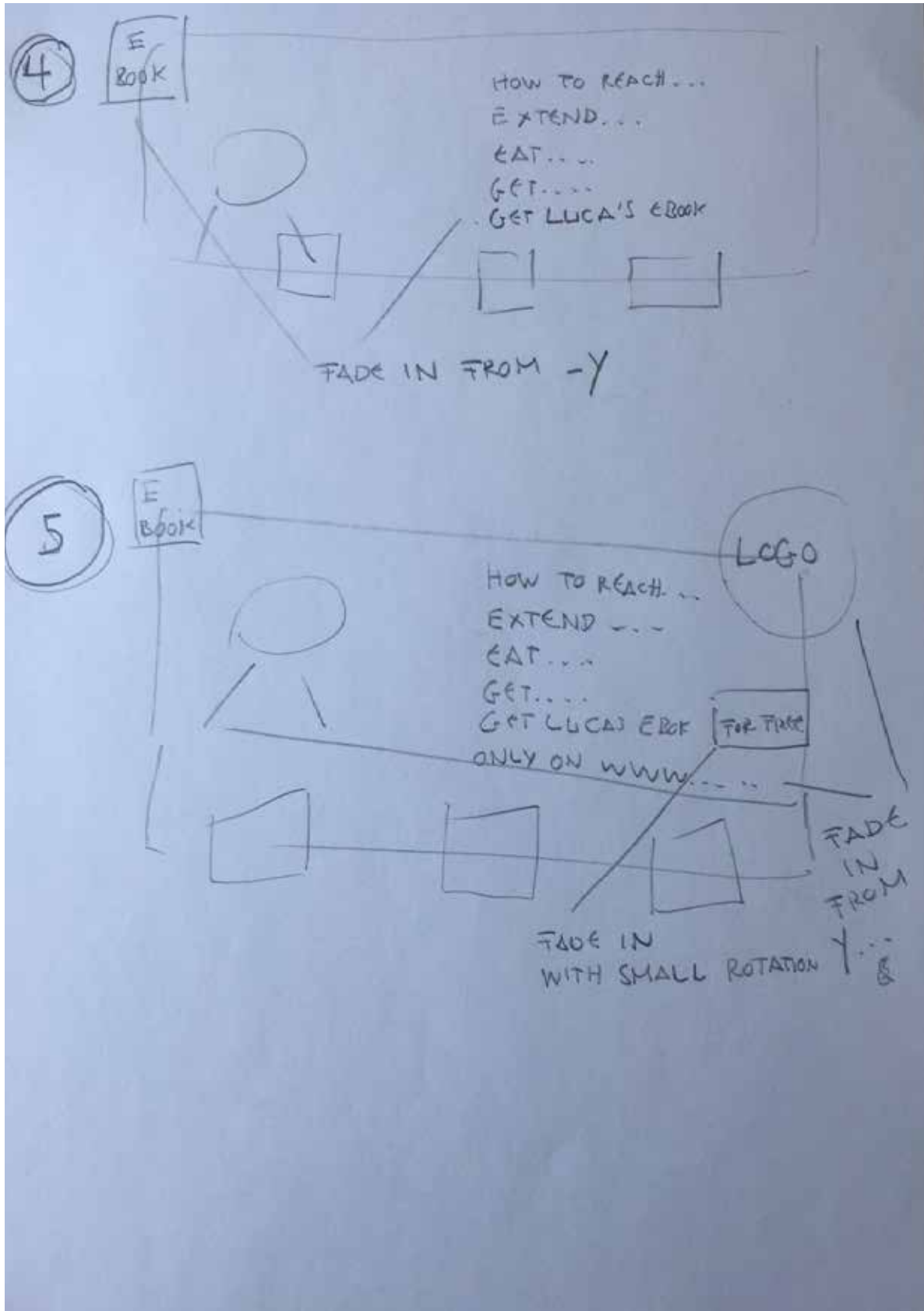
Storyboard



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