

DevelopMN Data

MADO Meeting

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Labor Market Information Office
<http://mn.gov/deed/data/>

Population

- **Current Estimates are through 2013, 2014**
- **Data as far back as 1910, and as far forward as 2045**
 - Census Bureau, Minnesota State Demographic Center
- **Total Population, 2000 to 2014**
 - Components of Population Change, 2010-2014
- **Population by Age Group, 2013**
 - Population change by age group, 2008-2013
- **Population by Race and Hispanic or Latino origin**
 - Population change by race, 2000-2013
- **Population Projections, 2015 to 2025**
 - Population change by age group, 2015-2025

Population

- **Incomes, 2013**
 - Households, Families, Poverty Rates
 - Per capita income change, 2009 to 2013
- **Housing, 2013**
 - Types of housing units
 - Owner occupied versus renting, costs
 - Year structure built
- **Educational Attainment, 2013**
 - Educational attainment by age group
 - School enrollment
 - Graduation rate
 - MCA Scores

Labor Force

- **Annual Labor Force Estimates, 2000-2014**
 - Employed, Unemployed, Unemp. Rate
- **Labor Force Participation Rates, 2013**
 - Labor force by age group
 - Labor force by race
 - Labor force by educational attainment
 - Labor force change, 2009 to 2013
- **Labor Force Projections, 2015 to 2025**
 - Labor force by age group
- **STEM Core and Health Care Occupations**
- **Occupations in Demand**
- **Occupational Employment Statistics**
- **Commuting Patterns**

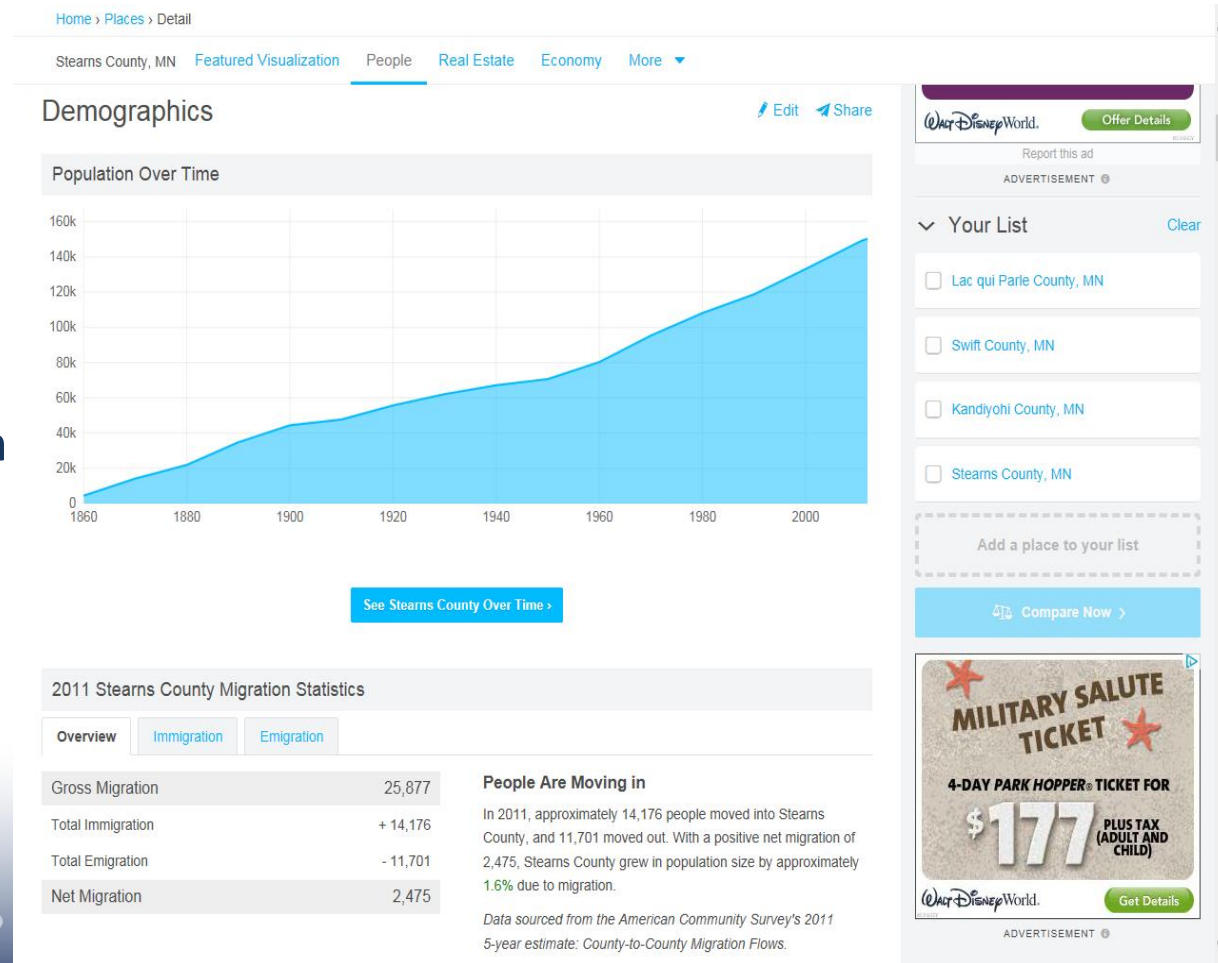
Industry Employment Statistics

- **Quarterly Census of Employment & Wages**
 - Total of All Industries; Industries
 - Industry Employment Change, 2010-2014
- **Establishment Births & Deaths**
 - Job Change by Births & Deaths
- **County Business Patterns – Size Class, 2013**
- **Nonemployer Statistics**
 - Change, 2002 to 2012
- **Agriculture Statistics, 2012**
- **STEM Core and Health Care**
- **Gross Sales and Use Tax Statistics, 2013**

FindTheHome.com

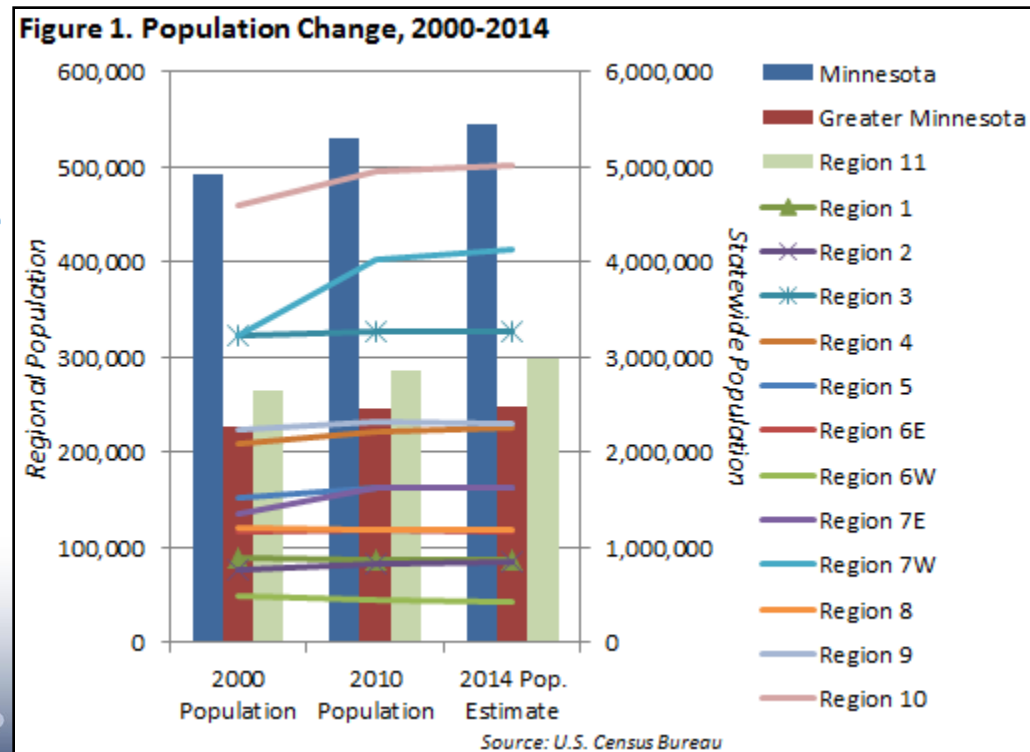
- **Excellent Visualizations!**

- People
- Real Estate
- Economy
- More:
 - Education
 - Businesses
 - Transportation
 - Genealogy



Population Changes

- Greater Minnesota was home to **2,471,768** people in 2014 (**45.2% of the state's population**)
 - Minnesota = **5,457,173** people in 2014
 - Gained **+194,345** people from 2000 to 2014 (**+8.5%**)
 - **36.1%** of the state's growth (**+537,694** people, **+10.9%**)
 - Added **+17,410** people from 2010 to 2014 (**+0.7%**)
 - **11.3%** of the state's growth (**+153,248** people, **+2.9%**)



Population by Age Groups

- Greater Minnesota is older than the Twin Cities
 - 16.4% of the population is 65 years & over (*state = 13.9%*)
 - 27.2% of the population is 45-64 years (*state = 27.1%*)
 - 23.3% of the population is 25-44 years (*state = 26.0%*)
 - 13.8% is 15-24 years (*state = 13.3%*)
 - 19.3% is 0-14 years (*state = 19.7%*)
- Population is aging
 - Fewer people under 25 years of age
 - Way more people aged 55 years & over

Greater Minnesota Population Change by Age Group				
	2000 Population	2013 Estimate	2000-2013 Change	
Under 5 years	141,358	151,977	10,619	+7.5%
5-14 years	334,588	323,381	-11,207	-3.3%
15-24 years	339,622	339,824	202	+0.1%
25-34 years	261,983	294,705	32,722	+12.5%
35-44 years	354,858	280,148	-74,710	-21.1%
45-54 years	302,104	341,616	39,512	+13.1%
55-64 years	203,889	330,668	126,779	+62.2%
65-74 years	165,210	214,523	49,313	+29.8%
75 years & over	173,811	190,606	16,795	+9.7%
Total Population	2,277,423	2,467,448	190,025	+8.3%

Population by Race and Origin

- Greater Minnesota is still relatively non-diverse

- 93.0% of the population is White (state = 85.6%)
- 3.5% of the population is Hispanic (state = 4.8%)
- 1.7% of the population is Two or More Races (state = 2.5%)
- 1.6% of the population is Black or African American (state = 5.2%)
- 1.6% of the population is American Indian (state = 1.1%)

- 1.3% is Asian (4.2%)
- 0.9% is Some Other Race (1.4%)
- *Significant increases since 2000*

Population by Race and Origin, 2009-2013	Greater Minnesota		Minnesota
	Number	Percent	Percent
Total Population	2,458,193	100.0%	100.0%
Male	1,233,293	50.2%	49.7%
Female	1,224,900	49.8%	50.3%
White	2,285,245	93.0%	85.6%
Black or African American	38,124	1.6%	5.2%
American Indian & Alaska Native	39,060	1.6%	1.1%
Asian, Native Hawaiian or Other Pacific Islander	32,268	1.3%	4.2%
Some Other Race	21,052	0.9%	1.4%
Two or More Races	42,444	1.7%	2.5%
Hispanic or Latino	85,729	3.5%	4.8%

Source: American Community Survey, 2009-2013

Population Projections

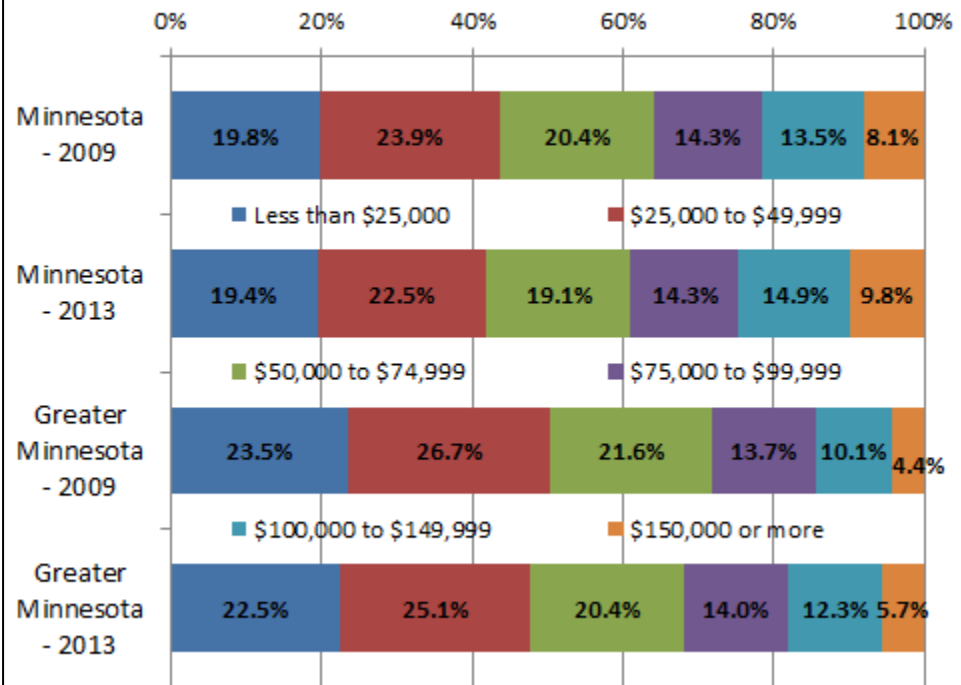
- Greater Minnesota is expected to grow **+3.1%** by 2025
 - 20.6% of the population may be 65 years & over (**17.7% in 2015**)
 - 25.2% of the population may be 45-64 years (**26.9% in 2015**)
 - 22.0% of the population may be 25-44 years (**22.6% in 2015**)
 - 14.6% 15-24 years (**14.4% in 2015**)
 - 17.5% 0-14 years (**18.3% in 2015**)
- Population is aging
 - Way more people 55 years & over
 - **+110,706 people**
 - *Percentage of people aged 55 years & over will surpass percent of people under 25*

Greater Minnesota Projected Population Change by Age Group				
	2015 Projection	2025 Projection	2015-2025 Change	
Under 5 years	150,927	153,574	2,647	+1.8%
5-14 years	320,073	309,950	-10,123	-3.2%
15-24 years	370,167	386,831	16,664	+4.5%
25-34 years	295,212	288,373	-6,839	-2.3%
35-44 years	284,864	294,359	9,495	+3.3%
45-54 years	344,282	300,939	-43,343	-12.6%
55-64 years	347,217	366,947	19,730	+5.7%
65-74 years	238,412	293,835	55,423	+23.2%
75 years & over	216,720	252,273	35,553	+16.4%
Total Population	2,567,874	2,647,081	79,207	+3.1%
State of Minnesota	5,497,933	5,841,619	343,686	+6.3%
Source: Minnesota State Demographic Center				

Incomes

- Median household incomes between **\$37,000** and **\$73,000**
 - Wadena Co. = **\$36,928**; Sherburne Co. = **\$73,098**
 - Minnesota = **\$59,836**
 - 5 of the top 7 incomes are in the Twin Cities, all 7 are in the top 20
- Greater Minnesota saw a slightly faster increase in higher income households
 - But Minnesota has a higher percentage of higher income households
 - **24.7%** versus **18.0%**
- and a faster decline in lower income households
 - **19.4%** versus **22.5%**

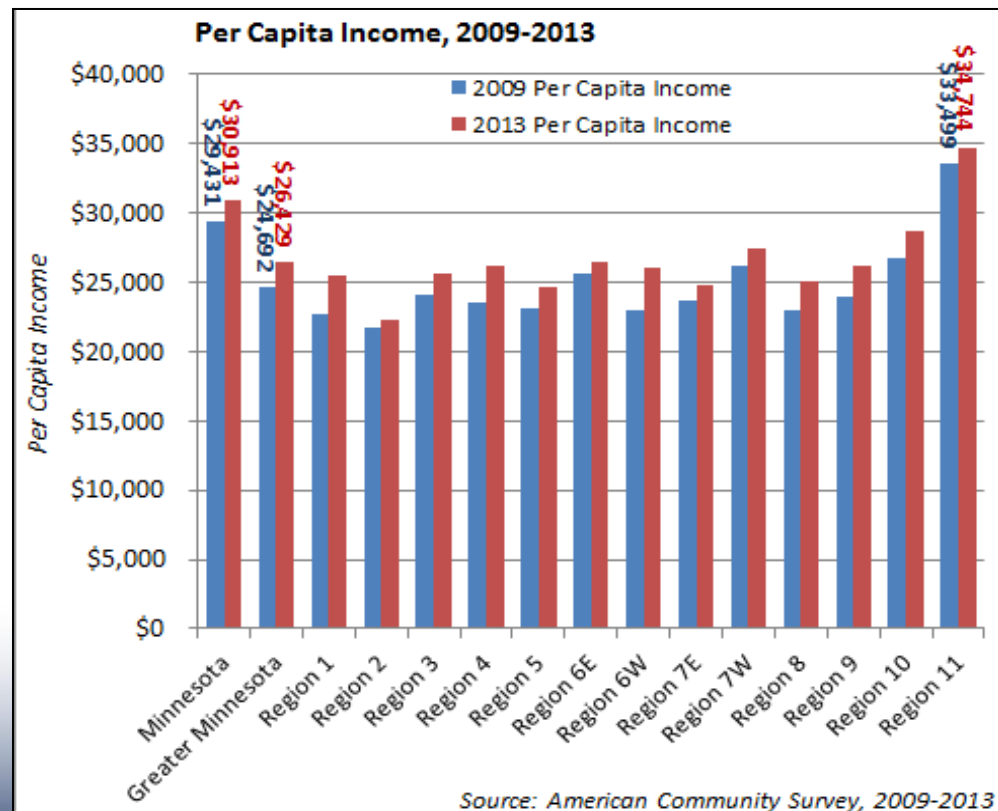
Household Incomes, 2009-2013



Source: U.S. Census Bureau, American Community Survey, 2009-2013

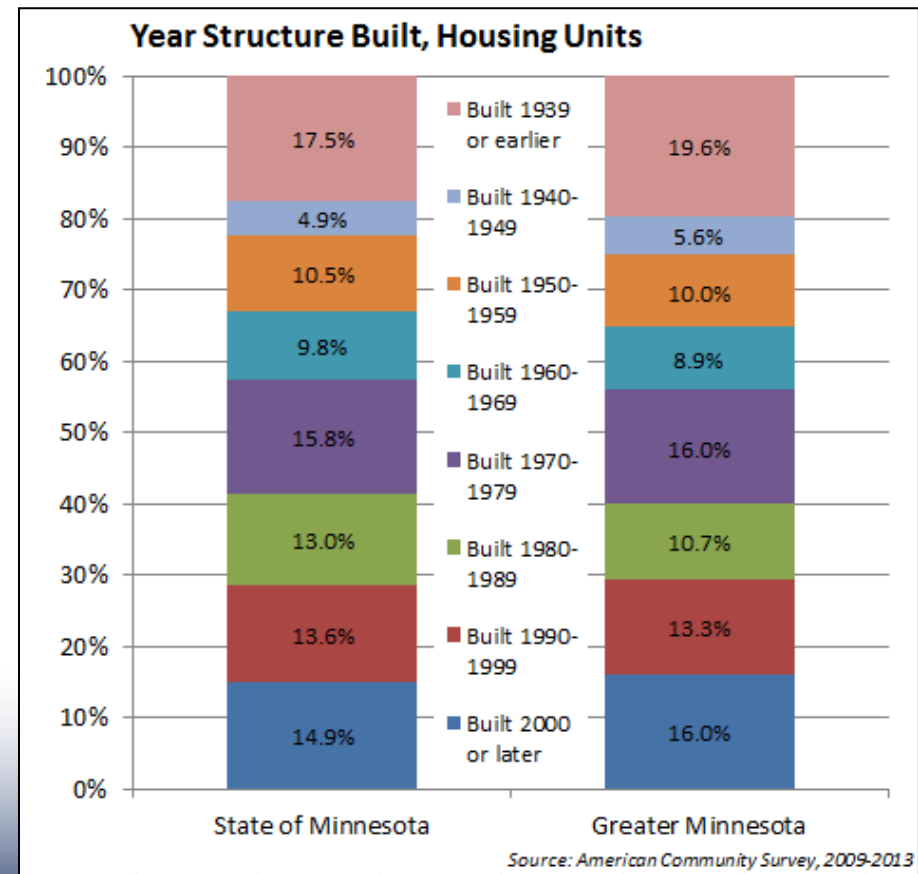
Per Capita Incomes

- Per capita incomes between **\$19,500** and **\$34,000**
 - Mahnomen Co. = **\$19,517**; Olmsted Co. = **\$34,073**
 - Minnesota = **\$30,913**
 - The top 5 per capita incomes are in the Twin Cities, all 7 are in the top 11
 - 22 counties are below 80%
 - 28 counties are between 80% and 85%



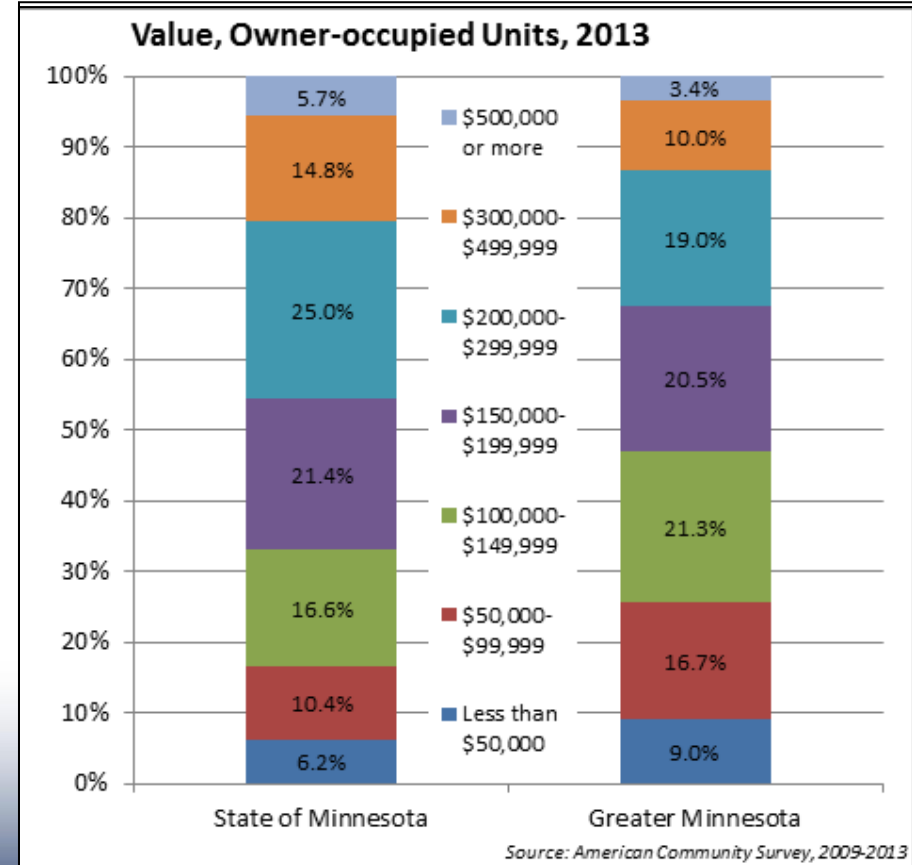
Housing Stock

- Greater Minnesota has an older *and* newer housing stock
 - 25.2% were built before 1950 (state = 22.4%)
 - 29.3% were built since 1990 (state = 28.5%)



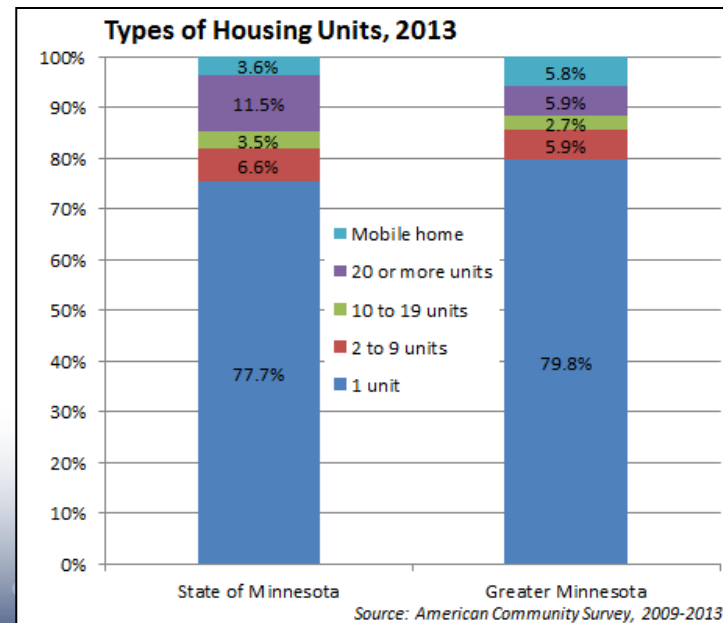
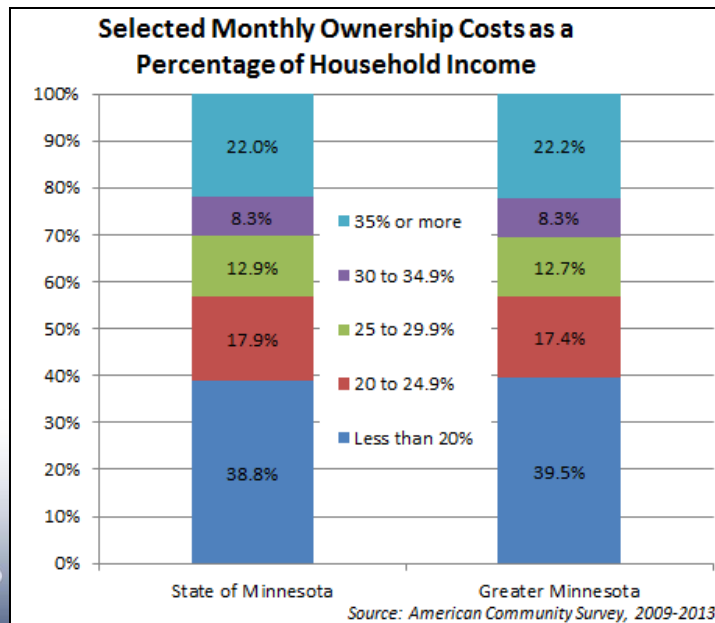
Housing Stock

- House values are lower in Greater Minnesota
 - **25.7%** were less than \$100,000
 - State = **16.6%**
 - Greater Minnesota has **48.7%** of total owner-occupied units; but **71.0%** of less than \$50,000; **78.3%** of \$50,000-\$99,999; and **62.6%** of \$100,000-\$149,999
 - **32.4%** were \$200,000 or more
 - State = **45.5%**



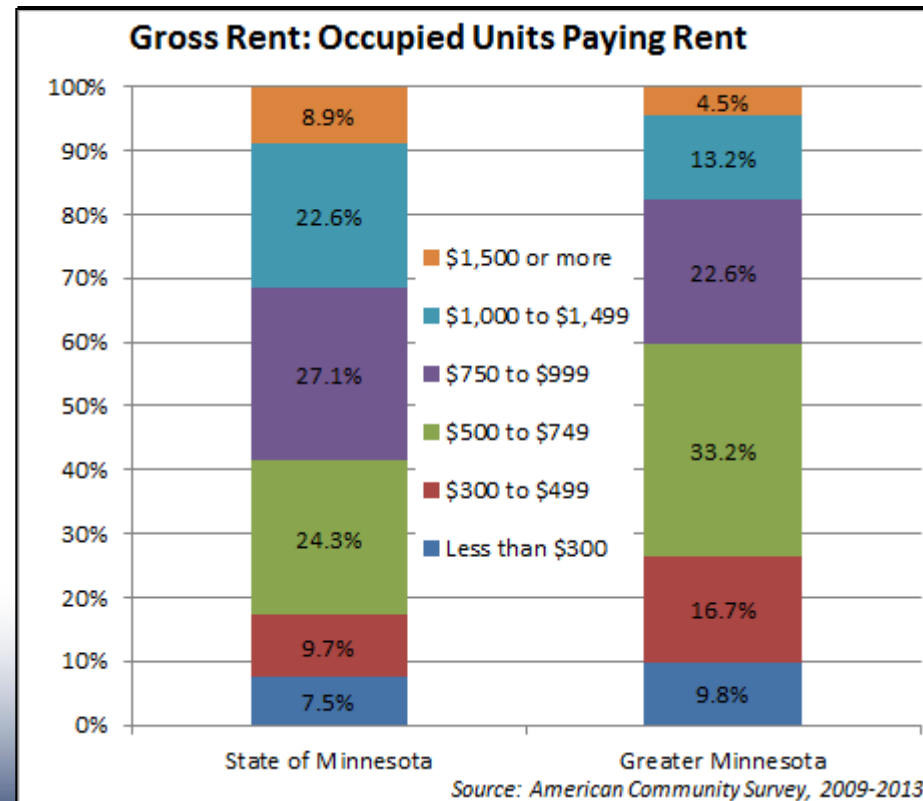
Housing Data

- Greater Minnesota has **49%** of total housing units
 - But **75%** of vacant housing units (**25%** in the Twin Cities)
 - Greater Minnesota = **15.9%** vacant housing units (state = **10.5%**)
- Greater Minnesota has more 1-unit detached homes, fewer 20 or more units, more mobile homes
- The percentage of household income spent on mortgages is similar across the state



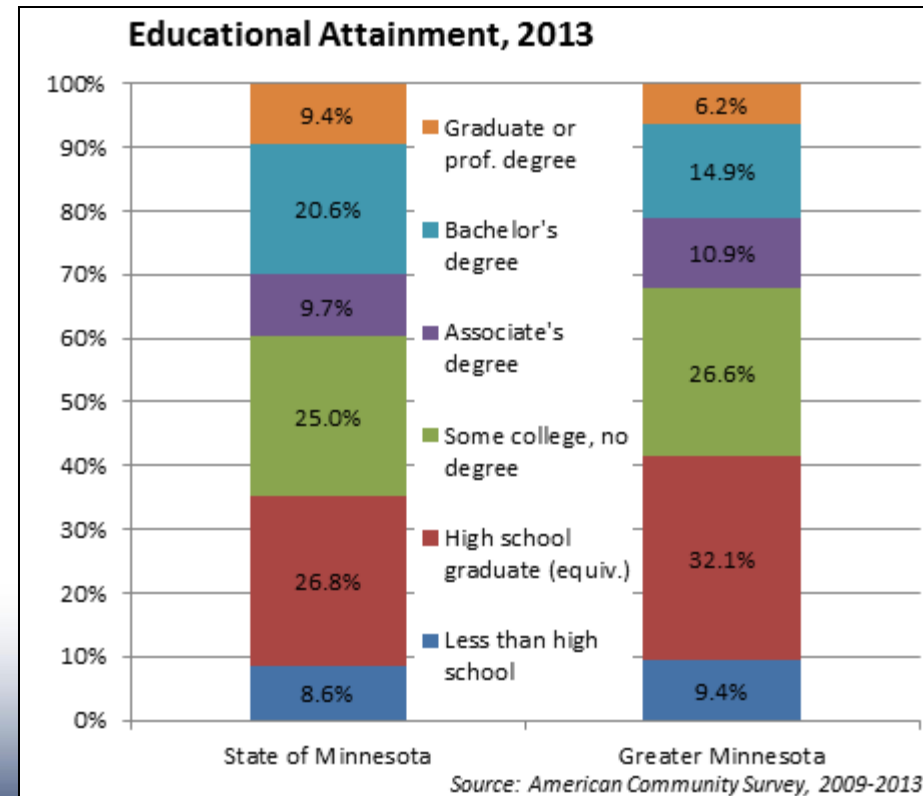
Housing Data

- **21.9%** of occupied units were rented in Greater Minnesota
 - State = **26.2%**
- **59.7%** of rents in Greater Minnesota were under \$750
 - State = **41.5%**



Educational Attainment

- Greater Minnesota has lower educational attainment
 - 21.1% of adults had bachelor's degrees or higher (state = 30.0%)



Educational Attainment

- Educational attainment is more similar for younger age groups
 - 60.4% of 18 to 24 year olds have at least some college
 - State = 61.0%
 - 68.3% of 25 to 34 year olds
 - State = 73.2%
 - 69.0% of 35 to 44 year olds
 - State = 73.5%
 - 60.2% of 45 to 64 year olds
 - State = 66.6%
 - 39.3% of 65 years and over
 - State = 46.3%
 - 20.5% of Greater Minnesota adults
 - 17.4% of Minnesota adult pop.

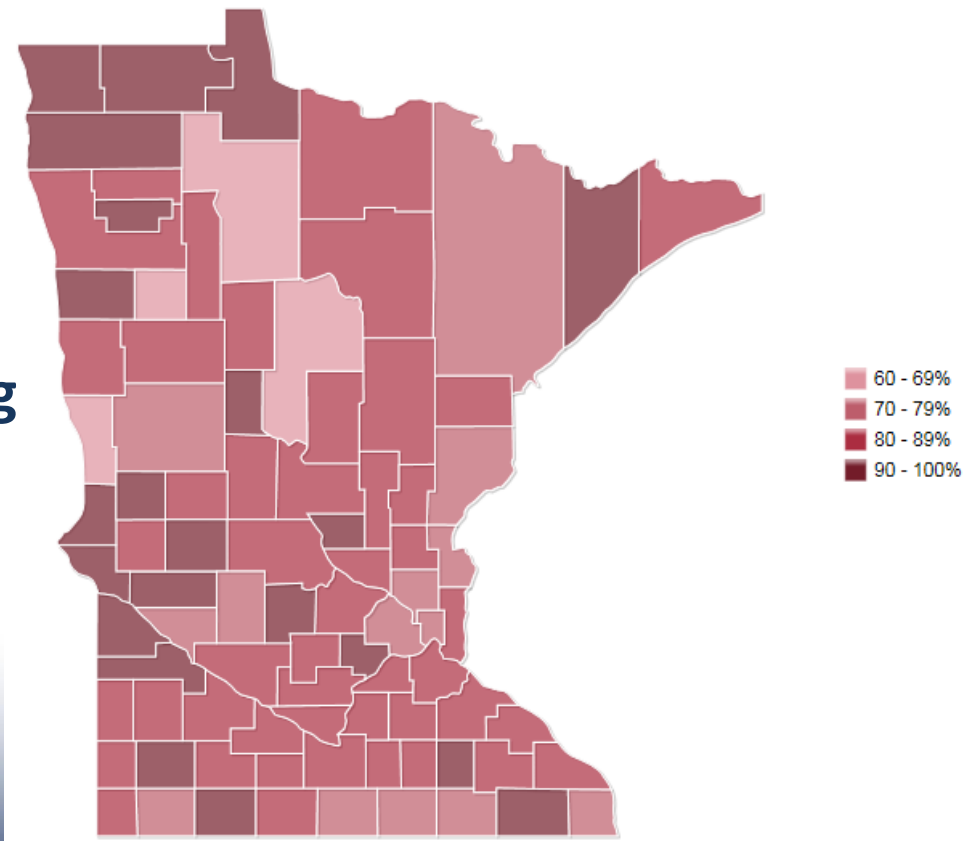
	State of Minnesota	Greater Minnesota
18 to 24 years	12.4%	12.8%
Less than high school	13.0%	12.7%
High school graduate (equiv.)	26.0%	26.8%
Some college, no degree	43.6%	46.1%
Associate's degree	6.0%	7.1%
Bachelor's degree	10.9%	7.0%
Advanced degree	0.5%	0.2%
25 to 34 years	17.9%	15.7%
Less than high school	7.2%	7.2%
High school graduate (equiv.)	19.7%	24.5%
Some college, no degree	22.2%	25.6%
Associate's degree	13.0%	16.7%
Bachelor's degree	28.6%	20.4%
Advanced degree	9.4%	5.6%
35 to 44 years	16.6%	15.2%
Less than high school	6.6%	6.1%
High school graduate (equiv.)	19.9%	25.1%
Some college, no degree	22.5%	25.7%
Associate's degree	12.2%	15.0%
Bachelor's degree	25.8%	19.9%
Advanced degree	13.0%	8.4%
45 to 64 years	35.7%	35.8%
Less than high school	5.6%	5.7%
High school graduate (equiv.)	27.9%	34.1%
Some college, no degree	23.9%	25.4%
Associate's degree	10.8%	11.8%
Bachelor's degree	20.7%	15.7%
Advanced degree	11.2%	7.3%
65 years and over	17.4%	20.5%
Less than high school	14.9%	17.7%
High school graduate (equiv.)	38.9%	42.9%
Some college, no degree	19.2%	18.1%
Associate's degree	4.4%	4.0%
Bachelor's degree	13.9%	10.6%
Advanced degree	8.8%	6.6%
Source: American Community Survey, 2009 to 2013		

Educational Attainment

- Graduation rates range from **60.7%** in Beltrami Co. to **100%** in Traverse Co.
 - State = **81.2%**; TC = **79.6%**
- 8th graders achieving math standards range from **26.3%** in Mahanomen to **75.9%** in Douglas Co.
 - State = **59.7%**; TC = **61.4%**
- 3rd graders achieving reading standards range from **34.3%** in Lake of the Woods to **90.2%** in Kittson Co.
 - State = **58.1%**; TC = **57.1%**

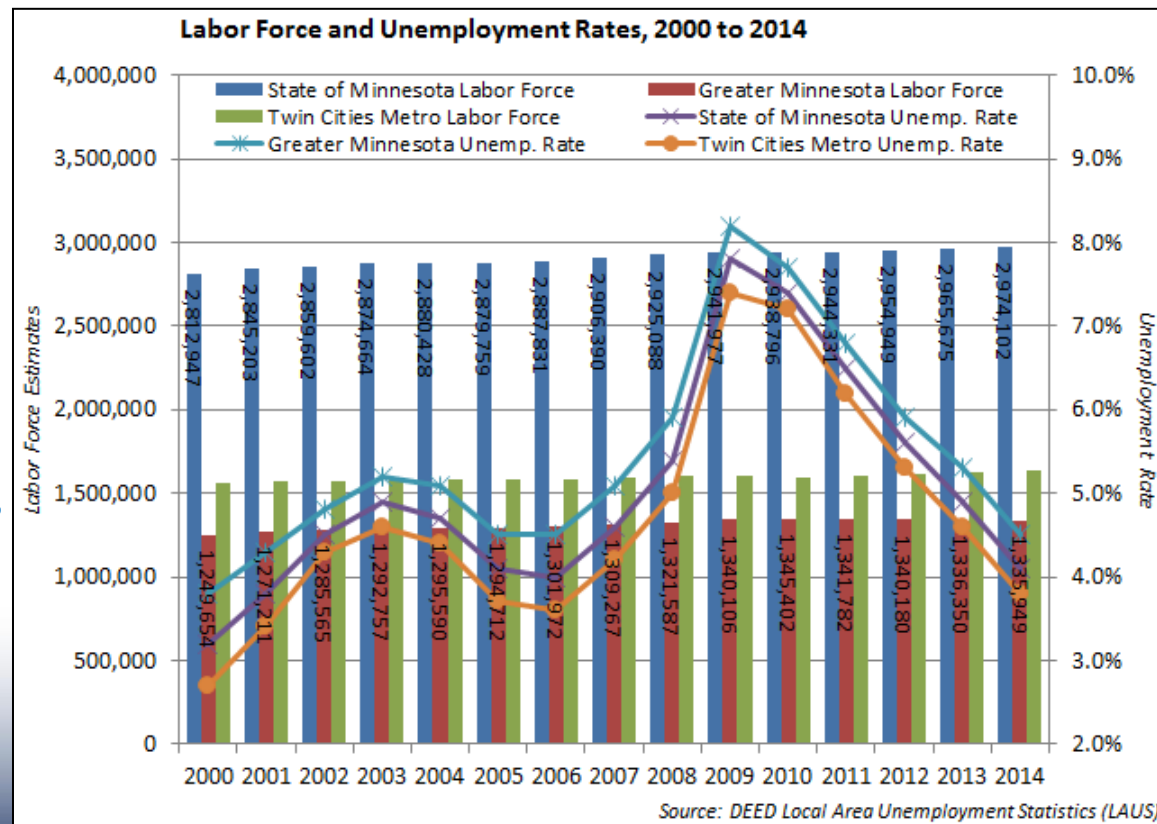
High school students graduating on time

By county, 2014



Labor Force Trends

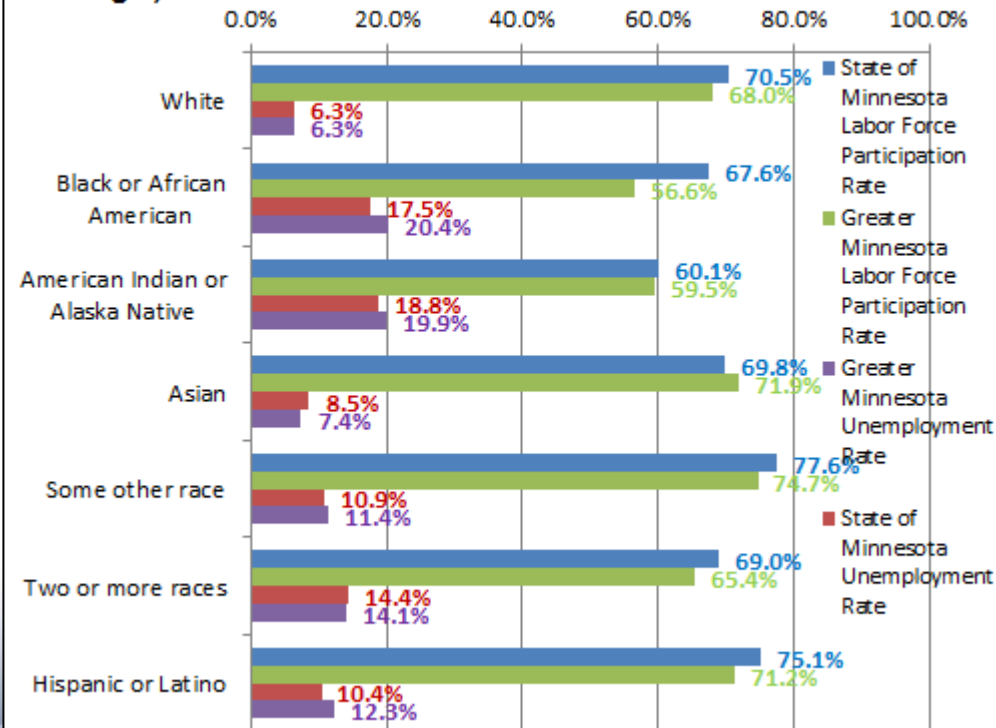
- Greater Minnesota's labor force grew faster than the state!
 - From 1,249,654 workers in 2000 to 1,335,949 workers in 2014 (+6.9%)
 - Minnesota = +5.7%; Twin Cities = +4.8%
 - Greater Minnesota's unemployment rate has consistently been about 0.3%-0.5% above the state rate since 2000
- Greater Minnesota peaked at 1,345,402 workers in 2010
 - -9,453 workers
 - 7 regions had less workers in 2014
 - TC = +44,759 workers
- Greater Minnesota peaked at 8.2% in 2009 (state = 7.8%)



Labor Force Trends

- Greater Minnesota's workforce was both older *and* younger
 - 16.2% of workers are 16-24 years (state = 14.9%)
 - 21.4% of workers are 55 years & over (state = 19.9%)
- Greater Minnesota = 67.8%
- Labor force participation rates are highest for 25-54 year old workers
 - Much higher participation rates for teenagers
- Greater Minnesota has lower labor force part. rates for other races; and higher unemp. rates
 - Except for Asian residents

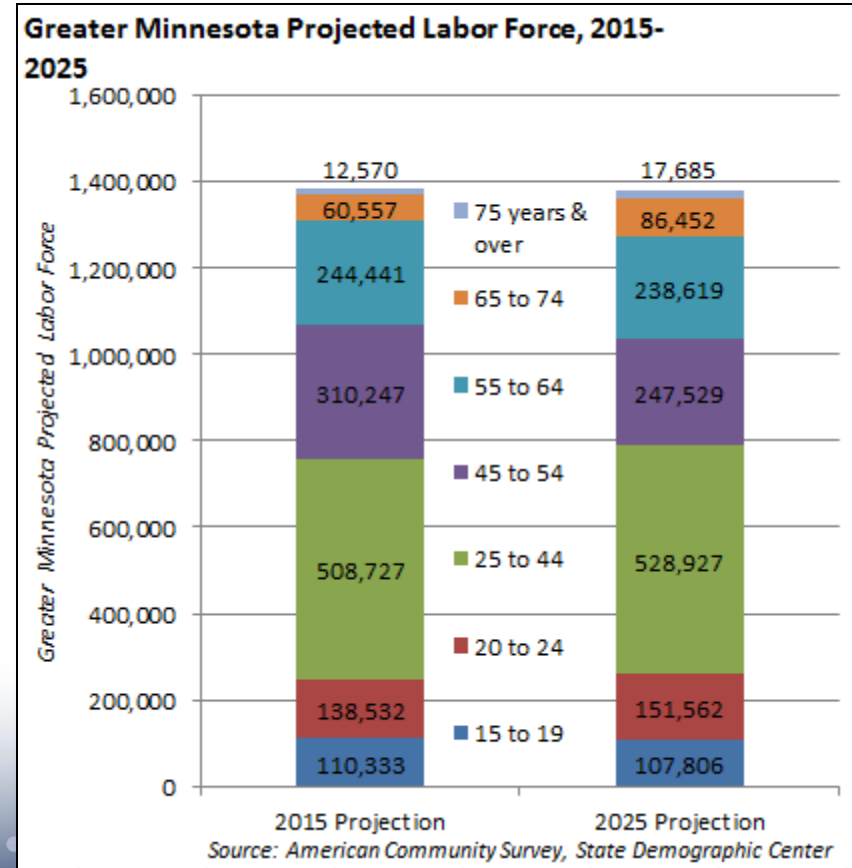
Labor Force Participation and Unemployment Rate by Race and Origin, 2013



Source: American Community Survey, 2009-2013

Labor Force Trends

- Greater Minnesota's labor force is projected to decline **(-0.5%)**
 - From 1,385,407 workers in 2015 to 1,378,580 in 2025
 - Small decline **(-2,500 workers)** in teenaged workers
 - Steady increase **(+13,000 workers)** in 20-24 year olds
 - **+20,000 workers** in 25-44 years
 - **-63,000 workers** in 45-54 years
 - **-6,000 workers** in 55-64 years
 - **+26,000 workers** in 65-74 years
 - **+5,000 workers** 75 years & over



STEM Core & Health Care Employment

- Greater Minnesota has **23.2%** of the state's STEM Core occupations (**6.5%** of total occupations in the state)
 - 41,090 STEM Core occupations in Greater Minnesota (**4.0%** of total occs)
 - 135,890 STEM Core occupations in the Twin Cities (**8.0%** of total jobs)
- Greater Minnesota has **45.2%** of the state's STEM Health Care occupations (**6.2%** of total occupations in the state)
 - 76,150 STEM Health Care occupations in Greater Minnesota (**7.3%**)
 - 92,390 STEM Health Care occupations in the Twin Cities (**5.5%** of total)
- Greater Minnesota has **47.5%** of STEM Health Care employment
 - **40.0%** of total employment, all industries
 - **58.0%** of Nursing Care Facilities (Skilled Nursing Facilities)
 - **55.9%** of Offices of Physicians
 - **32.1%** of Outpatient Care Centers
 - **31.3%** of Other Ambulatory Health Care Services

Occupations in Demand



OID (OCCUPATIONS IN DEMAND)

[OID Home](#)
[Change Area](#)
[Glossary](#)
[Export 3 thru 5 star results](#)
[Export 1 thru 5 star results](#)

This is a ranking of occupations currently in demand in the selected region. Measures of long-term demand (Growth Rate and Total Openings) are included in the table to provide a broader picture of demand. Long-term and current demand may not always coincide due to the fast pace at which market conditions can change.

To further refine these results use the filters below:

Wage Range (median)

 Education Category

 Job Title Keyword Search

Click the underlined Education Requirements for information about training for that job.

Minnesota Results: 534

SOC Code	Job Title	Current Demand Rank	Current Demand Indicator	25th Percentile Wage	Median Wage	MN Projected Growth Rate	MN Projected Openings	Education Requirements	On-the-job Training Requirements
	?	?	?	?	?	?	?	?	?
434051	Customer Service Representatives	1	★★★★★	\$28,171/yr	\$35,671/yr	Average	16,280	High school diploma or equivalent	Short term on the job training
291141	Registered Nurses	2	★★★★★	\$58,141/yr	\$72,022/yr	Well Above Average	20,330	Associate's degree	None
353021	Combined Food Preparation and Serving Workers, Inc	3	★★★★★	\$16,993/yr	\$18,352/yr	Above Average	26,890	Less than high school	Short term on the job training
412031	Retail Salespersons	4	★★★★★	\$18,662/yr	\$21,491/yr	Above Average	36,010	Less than high school	Short term on the job training
311014	Nursing Assistants	5	★★★★★	\$23,554/yr	\$27,580/yr	Above Average	8,480	Postsecondary non-degree award	None
533032	Heavy and Tractor-Trailer Truck Drivers	6	★★★★★	\$34,872/yr	\$42,101/yr	Average	8,290	Postsecondary non-degree award	Short term on the job training
399021	Personal Care Aides	7	★★★★★	\$21,142/yr	\$23,032/yr	Well Above Average	26,220	Less than high school	Short term on the job training

Commuting Patterns

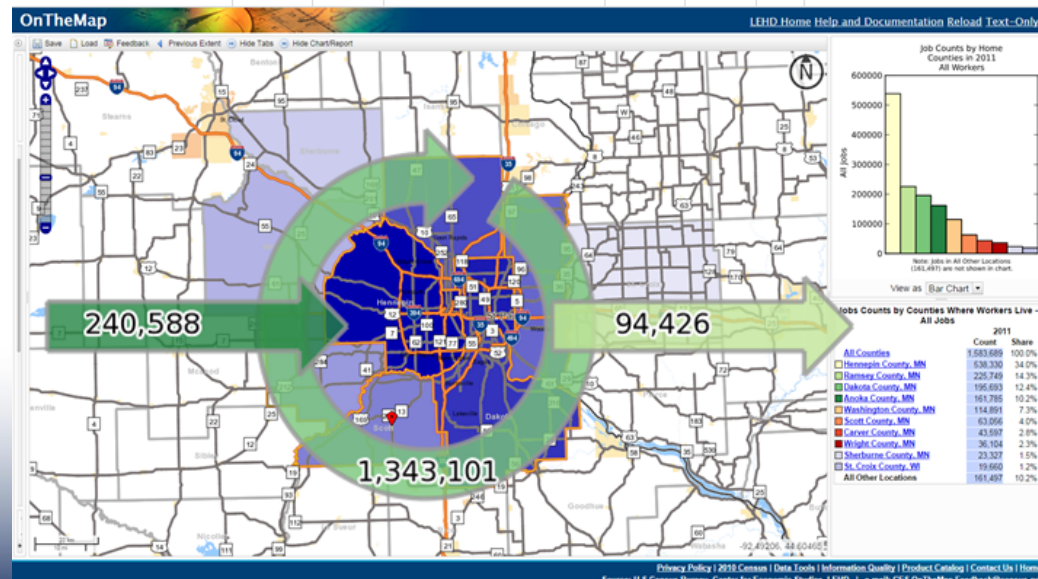
- For the most part, commuting patterns are similar in the Economic Development Regions
 - Most regions have between 70% and 85% of workers both employed and living in the EDRs
 - The largest percentage of commuters were in EDR 7E
 - But lots of commuting in EDR 7W, 6W, 6E, 4, 2, and 5
 - The largest employment centers are the Twin Cities, other metropolitan areas

	EDR 1	EDR 2	EDR 3	EDR 4	EDR 5	EDR 6E	EDR 6W	EDR 7E	EDR 7W	EDR 8	EDR 9	EDR 10	EDR 11
Employed in the Selection Area	36,275	29,420	145,420	87,102	59,665	49,433	19,160	44,035	151,986	60,433	102,837	242,319	1,583,689
Employed in the Selection Area but Living Outside	7,063	7,902	29,338	24,522	14,737	14,732	4,912	13,336	41,795	18,343	26,232	50,216	240,588
Employed and Living in the Selection Area	29,212	21,518	116,082	62,580	44,928	34,701	14,248	30,699	110,191	42,090	76,605	192,103	1,343,101
Living in the Selection Area	41,102	33,123	143,865	102,112	68,298	57,920	24,540	76,296	198,870	59,199	107,851	249,036	1,437,527
Living in the Selection Area but Employed Outside	11,890	11,605	27,783	39,532	23,370	23,219	10,292	45,597	88,679	17,109	31,246	56,933	94,426
Living and Employed in the Selection Area	29,212	21,518	116,082	62,580	44,928	34,701	14,248	30,699	110,191	42,090	76,605	192,103	1,343,101
Employed in the Selection Area	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Employed in the Selection Area but Living Outside	19.5%	26.9%	20.2%	28.2%	24.7%	29.8%	25.6%	30.3%	27.5%	30.4%	25.5%	20.7%	15.2%
Employed and Living in the Selection Area	80.5%	73.1%	79.8%	71.8%	75.3%	70.2%	74.4%	69.7%	72.5%	69.6%	74.5%	79.3%	84.8%
Living in the Selection Area	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Living in the Selection Area but Employed Outside	28.9%	35.0%	19.3%	38.7%	34.2%	40.1%	41.9%	59.8%	44.6%	28.9%	29.0%	22.9%	6.6%
Living and Employed in the Selection Area	71.1%	65.0%	80.7%	61.3%	65.8%	59.9%	58.1%	40.2%	55.4%	71.1%	71.0%	77.1%	93.4%

Region 11 – Twin Cities

- Net inflow of 146,162 workers
 - Primarily in the region, but also from Wright, Sherburne, St. Croix WI

Economic Development Region 11								
Jobs Counts by Counties Where Workers are Employed - All Jobs			Jobs Counts by Counties Where Workers Live - All Jobs			Inflow/Outflow Job Counts (All Jobs)		
2011			2011					
	Count	Share		Count	Share			
All Counties	1,437,527	100.0%	All Counties	1,583,689	100.0%	Employed in the Selection Area	1,583,689	100.0%
Hennepin County, MN	722,514	50.3%	Hennepin County, MN	538,330	34.0%	Employed in the Selection Area but Living Outside	240,588	15.2%
Ramsey County, MN	279,491	19.4%	Ramsey County, MN	225,749	14.3%	Employed and Living in the Selection Area	1,343,101	84.8%
Dakota County, MN	141,005	9.8%	Dakota County, MN	195,693	12.4%			
Anoka County, MN	91,240	6.3%	Anoka County, MN	161,785	10.2%	Living in the Selection Area	1,437,527	100.0%
Washington County, MN	51,959	3.6%	Washington County, MN	114,891	7.3%	Living in the Selection Area but Employed Outside	94,426	6.6%
Scott County, MN	31,467	2.2%	Scott County, MN	63,056	4.0%	Living and Employed in the Selection Area	1,343,101	93.4%
Carver County, MN	25,425	1.8%	Carver County, MN	43,597	2.8%			
Olmsted County, MN	11,898	0.8%	Wright County, MN	36,104	2.3%			
St. Louis County, MN	7,935	0.6%	Sherburne County, MN	23,327	1.5%			
Blue Earth County, MN	6,559	0.5%	St. Croix County, WI	19,660	1.2%			
All Other Locations	68,034	4.7%	All Other Locations	161,497	10.2%			



Industry Employment Statistics

Greater Minnesota Industry Employment	Qtr. 3 2014 Data						
NAICS Industry Title	Number of Firms	Number of Jobs	Percent of Jobs	Twin Cities Percent	State of Minnesota Percent	Quarterly Payroll	Avg. Weekly Wages
Total, All Industries	87,071	1,099,891	100.0%	100.0%	100.0%	\$11,445,331,878	\$800
Health Care & Social Assistance	6,324	210,169	19.1%	14.9%	16.6%	\$2,479,187,939	\$907
Manufacturing	3,996	150,019	13.6%	10.1%	11.5%	\$1,794,924,700	\$920
Retail Trade	9,920	130,115	11.8%	9.8%	10.6%	\$781,188,443	\$462
Accommodation & Food Services	5,725	94,679	8.6%	8.2%	8.4%	\$338,086,741	\$275
Educational Services	1,930	74,929	6.8%	6.5%	6.6%	\$800,934,838	\$822
Construction	9,866	61,104	5.6%	4.1%	4.7%	\$804,054,532	\$1,012
Public Administration	2,442	60,806	5.5%	4.3%	4.8%	\$645,370,641	\$816
Wholesale Trade	8,431	53,271	4.8%	4.9%	4.9%	\$870,567,367	\$1,257
Admin. Support & Waste Mgmt. Svcs.	4,016	43,465	4.0%	5.9%	5.1%	\$332,149,275	\$588
Transportation & Warehousing	3,757	32,860	3.0%	3.7%	3.4%	\$331,517,187	\$776
Finance & Insurance	4,586	33,354	3.0%	6.3%	5.0%	\$459,011,813	\$1,059
Professional, Scientific, & Technical Svcs.	9,529	33,041	3.0%	6.7%	5.2%	\$531,122,676	\$1,237
Other Services	7,132	32,807	3.0%	3.4%	3.2%	\$201,168,693	\$472
Arts, Entertainment, & Recreation	1,656	21,579	2.0%	2.1%	2.0%	\$104,442,682	\$372
Agriculture, Forestry, Fishing & Hunting	2,321	18,669	1.7%	0.2%	0.8%	\$151,272,901	\$623
Information	2,133	16,811	1.5%	2.4%	2.1%	\$206,327,572	\$944
Utilities	343	8,438	0.8%	0.4%	0.5%	\$178,737,155	\$1,629
Real Estate & Rental & Leasing	2,225	8,867	0.8%	1.9%	1.5%	\$66,678,660	\$578
Management of Companies	553	8,893	0.8%	4.2%	2.9%	\$243,037,208	\$2,102
Mining	186	6,014	0.5%	0.0%	0.2%	\$125,550,855	\$1,606
Source: DEED Quarterly Census of Employment & Wages (QCEW) program							

Industry Employment Statistics

- **Greater Minnesota has a higher percentage of employment in:**
 - Health Care & Social Assistance (19.1% vs. 16.6%)
 - Manufacturing (13.6% vs. 11.5%)
 - Retail Trade (11.8% vs. 10.6%)
 - Construction (5.6% vs. 4.7%)
 - Public Administration (5.5% vs. 4.8%)
 - Agriculture, Forestry, Fishing & hunting (1.7% vs. 0.8%)
- **Greater Minnesota has a lower percentage of employment in:**
 - Professional & Technical Services (3.0% vs. 5.2%)
 - Management of Companies (0.8% vs. 2.9%)
 - Finance & Insurance (3.0% vs. 5.0%)
 - Admin. Support & Waste Mgmt. Svcs. (4.0% vs. 5.1%)

Industry Employment Statistics

- **Greater Minnesota wages are 82.9% of the state's wages**
 - But just 74.5% of the Twin Cities wages
- **Greater Minnesota has higher or competitive wages in:**
 - Agriculture (102.0%)
 - Health Care & Social Assistance (101.0%)
 - Mining (99.3%)
 - Utilities (98.2%)
 - Management of Companies (97.2%)
- **Greater Minnesota has lower wages in:**
 - Real Estate, Rental & Leasing (59.0%)
 - Arts, Entertainment & Recreation (66.2%)
 - Information (74.0%)
 - Professional & Technical Services (78.1%)
 - Manufacturing (78.9%)

Industry Employment Statistics

- Greater Minnesota added +62,572 jobs (+6.0%) from Q3 2010-Q3 2014 (*accounted for 37.3% of total job growth*)
 - Minnesota added +167,679 jobs (+6.5%)
 - Twin Cities added +105,107 jobs (+6.8%)
- Fastest growth in:
 - Admin. Support & Waste Mgmt. (+27.2%)
 - Professional & Technical Svcs. (+17.9%)
 - Construction (+17.1%)
 - Mining (+15.8%)
 - Agriculture (+12.7%)
- Largest growth in:
 - Manufacturing (+10,185 jobs)
 - Admin. Support (+9,293 jobs)
 - Construction (+8,924 jobs)
 - Health Care (+5,535 jobs)
 - Professional Svcs. (+5,006 jobs)

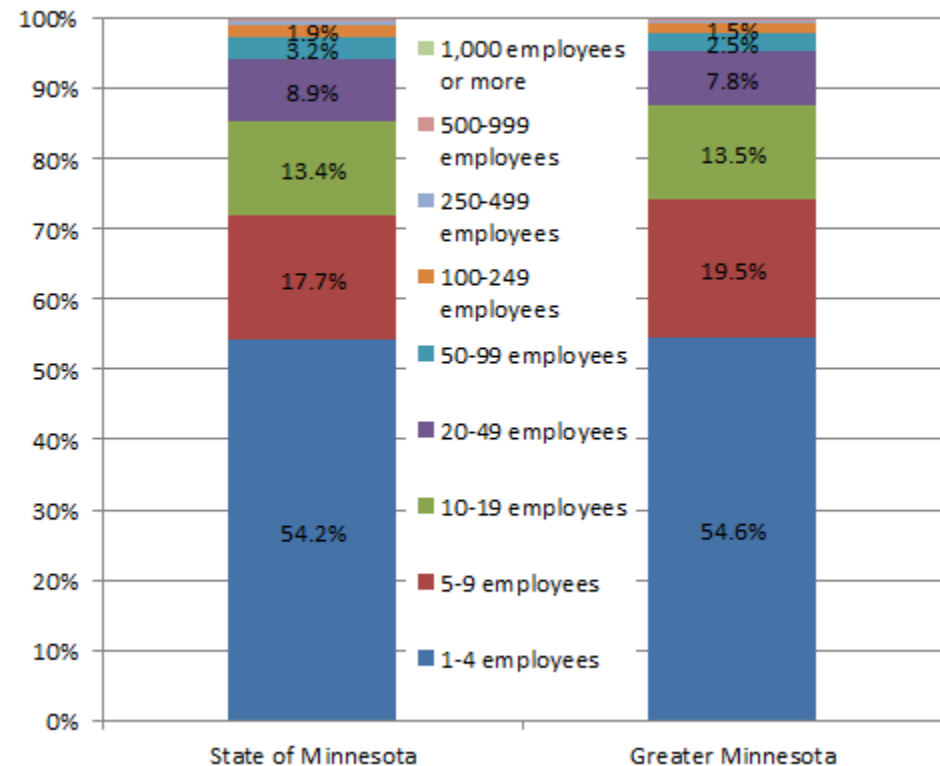
Greater Minnesota Industry Employment	Qtr. 3 2014 data		Q3 2010-Q3 2014		
NAICS Industry Title	Number of Firms	Number of Jobs	Job Change	Percent Change	Percent of State
Total, All Industries	87,071	1,099,891	62,572	6.0%	37.3%
Agriculture, Forestry, Fishing & Hunting	2,321	18,669	2,103	12.7%	98.8%
Mining	186	6,014	820	15.8%	77.4%
Construction	9,866	61,104	8,924	17.1%	41.1%
Manufacturing	3,996	150,019	10,185	7.3%	54.9%
Utilities	343	8,438	254	3.1%	66.5%
Wholesale Trade	8,431	53,271	4,231	8.6%	52.2%
Retail Trade	9,920	130,115	3,146	2.5%	29.4%
Transportation & Warehousing	3,757	32,860	2,826	9.4%	72.9%
Information	2,133	16,811	-2	0.0%	0.2%
Finance & Insurance	4,586	33,354	2,029	6.5%	74.2%
Real Estate & Rental & Leasing	2,225	8,867	77	0.9%	2.3%
Professional, Scientific, & Technical Svcs.	9,529	33,041	5,006	17.9%	29.1%
Management of Companies	553	8,893	614	7.4%	8.7%
Admin. Support & Waste Mgmt. Svcs.	4,016	43,465	9,293	27.2%	78.1%
Educational Services	1,930	74,929	2,802	3.9%	188.7%
Health Care & Social Assistance	6,324	210,169	5,535	2.7%	15.7%
Arts, Entertainment, & Recreation	1,656	21,579	-1,628	-7.0%	-118.1%
Accommodation & Food Services	5,725	94,679	4,582	5.1%	28.9%
Other Services	7,132	32,807	1,548	5.0%	31.9%
Public Administration	2,442	60,806	562	0.9%	31.3%

Source: DEED Quarterly Census of Employment & Wages (QCEW) program

Business Patterns

- Most businesses in Greater Minnesota are small businesses
 - 74.1% have less than 10 employees (state = 71.9%)
 - 21.3% have 10-49 employees (state = 22.3%)
 - 4.3% have 50-499 employees (state = 5.5%)
 - 0.2% have 500 employees or more (state = 0.3%)
- Greater Minnesota has 169,540 nonemployers
 - State = 388,555 nonemps.
- Greater Minnesota added +15,108 nonemps. (+9.8%) from 2002 to 2012
 - State = +55,283 (+16.6%)
 - Twin Cities = +40,175 (+22.5%)

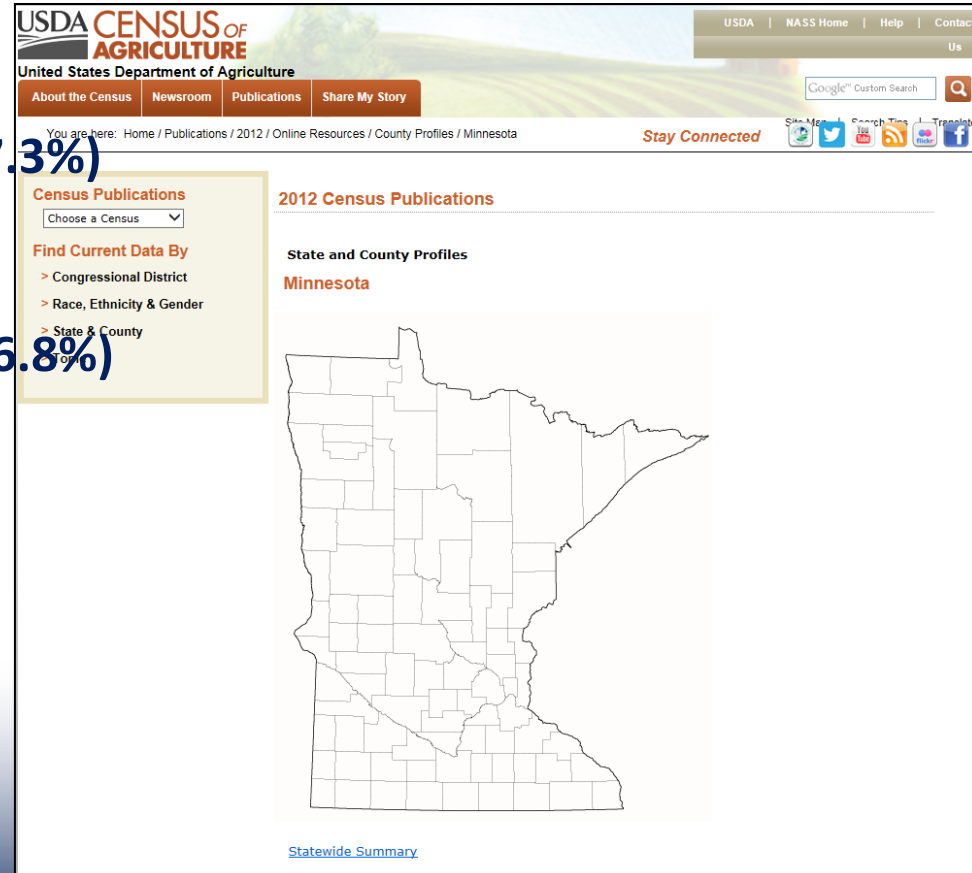
Percentage of Businesses by Size Class, 2013



Source: Census Bureau County Business Patterns, 2013

Census of Agriculture

- http://www.agcensus.usda.gov/Publications/2012/Online_Resources/County_Profiles/Minnesota/
- Minnesota has 74,542 farms in 2012
 - Greater MN = 70,292 (94.3%)
- 26 million acres in farms
 - Greater MN = 25.3 million (97.3%)
- \$21.3 billion in market value of products sold
 - Greater MN = \$20.6 billion (96.8%)



The screenshot shows the USDA Census of Agriculture website for Minnesota. The header includes the USDA logo, "CENSUS OF AGRICULTURE", and the "United States Department of Agriculture". Navigation links include "About the Census", "Newsroom", "Publications", and "Share My Story". A search bar is present with the text "Google Custom Search". Below the header, a breadcrumb trail reads "You are here: Home / Publications / 2012 / Online Resources / County Profiles / Minnesota". A "Stay Connected" section features social media icons for Twitter, Facebook, YouTube, and RSS. The main content area is divided into two columns. The left column, titled "Census Publications", includes a "Choose a Census" dropdown menu and a "Find Current Data By" section with links for "Congressional District", "Race, Ethnicity & Gender", and "State & County". The right column, titled "2012 Census Publications", includes a "State and County Profiles" section for "Minnesota" and a map of Minnesota showing county boundaries. A "Statewide Summary" link is located at the bottom of the map.

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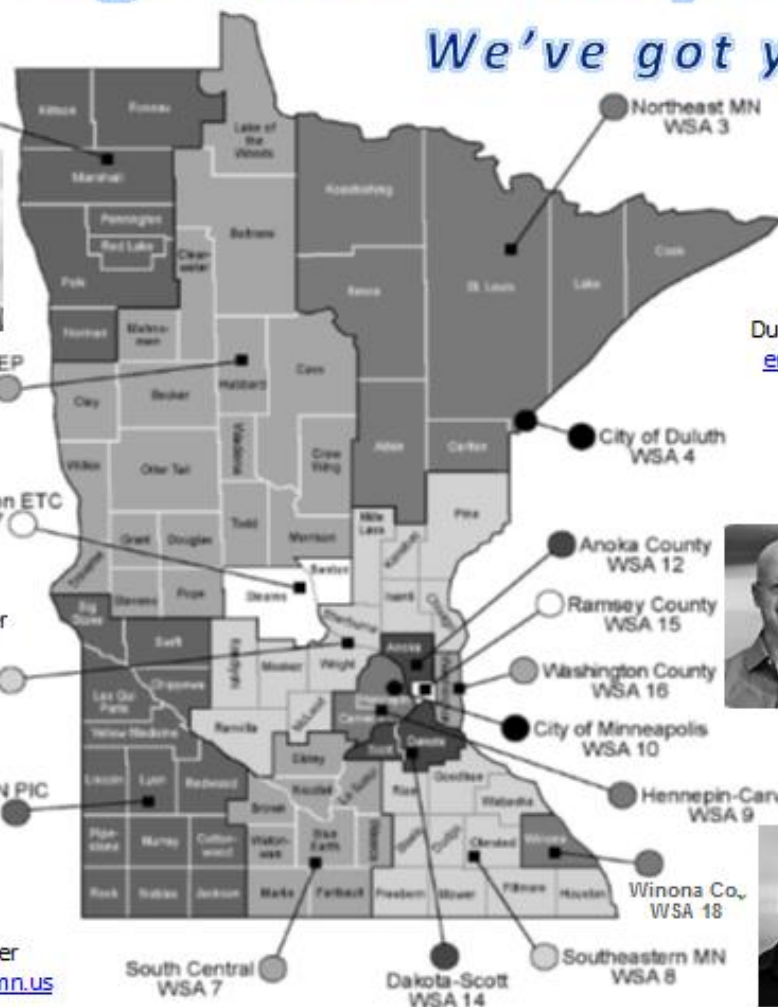
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