# Computer and Internet Use in the United States: 2013

American Community Survey Reports

By Thom File and Camille Ryan Issued November 2014

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#### INTRODUCTION

For many Americans, access to computers and high-speed Internet connections has never been more important. We use computers and the Internet to complete schoolwork, locate jobs, watch movies, access healthcare information, and find relationships, to name but a few of the ways that we have grown to rely on digital technologies. Just as our Internet activities have increased, so too have the number of ways that we go online. Although many American households still have desktop computers with wired Internet connections, many others also have laptops, smartphones, tablets, and other devices that connect people to the Internet via wireless modems and fixed wireless Internet networks, often with mobile broadband data plans.

As part of the 2008 Broadband Data Improvement Act, the U.S. Census Bureau began asking about computer and Internet use in the 2013 American Community Survey (ACS).<sup>2</sup> Federal agencies use these statistics to measure and monitor the nationwide development of broadband networks and to allocate resources intended to increase access to broadband technologies, particularly among groups with traditionally low levels of access. State and local governments can use these statistics for similar purposes. Understanding how people in specific cities and towns use computers and the Internet will help businesses and nonprofits better serve their communities as well.

The Census Bureau has asked questions in the Current Population Survey (CPS) about computer use since 1984

and Internet access since 1997. While these estimates remain useful, particularly because of the historical context they provide, the inclusion of computer and Internet questions in the ACS provides estimates at more detailed levels of geography. The CPS is based on a sample of approximately 60,000 eligible households and estimates are generally representative only down to the state level.<sup>3</sup> Computer and Internet data from the ACS, based on a sample of approximately 3.5 million addresses, are available for all geographies with populations larger than 65,000 people and will eventually become available for most geographic locations across the country.<sup>4</sup>

This report provides household and individual level information on computer and Internet use in the United States. The findings are based on data collected in the 2013 ACS, which included three relevant questions shown in Figure 1.5 Respondents were first asked whether anyone in the household owned or used a desktop computer, a handheld computer, or some other type of computer. They were then asked whether anyone connected to the Internet from their household, either with or without a subscription. Finally, households who indicated connecting via a subscription were asked to identify the type of Internet service used, such as a DSL or cable-modem service.<sup>6</sup>

This report begins with a summary profile of computer and Internet use for American households and

<sup>&</sup>lt;sup>6</sup> DSL stands for "Digital Subscriber Line," which is a type of Internet connection that transmits data over phone lines without interfering with voice service.



<sup>&</sup>lt;sup>1</sup> For more information, see <www.ntia.doc.gov/report/2013 /exploring-digital-nation-americas-emerging-online-experience> and <www.census.gov/hhes/computer/files/2012/Computer\_Use \_Infographic\_FINAL.pdf>.

<sup>&</sup>lt;sup>2</sup> For more background on the ACS, please visit <www.census.gov/acs/www/>.

 $<sup>^{3}</sup>$  In some instances, CPS estimates are representative for certain large metropolitan areas.

<sup>&</sup>lt;sup>4</sup> See the "Source of the Data" section located in the back of this report for more information on future ACS data on computer and Internet use.

<sup>&</sup>lt;sup>5</sup> For more background and the exact wording of the computer and Internet questions, please visit <www.census.gov/acs/www/Downloads/QbyQfact/computer\_internet.pdf>.

#### Figure 1. **2013 ACS Computer and Internet Use Ouestions** At this house, apartment, or mobile home – do you or any member of this household own or use any of the following computers? EXCLUDE GPS devices, digital music players, and devices with only limited computing capabilities, for example: household appliances. No a. Desktop, laptop, netbook, or $\Box$ notebook computer b. Handheld computer, smart mobile phone, or other handheld wireless computer c. Some other type of computer Specify 7 At this house, apartment, or mobile home do you or any member of this household access the Internet? Yes, with a subscription to an Internet Yes, without a subscription to an Internet service → SKIP to question 12 No Internet access at this house, apartment, or mobile home → SKIP to question 12 At this house, apartment, or mobile home do you or any member of this household subscribe to the Internet using Yes No a. Dial-up service? b. DSL service? c. Cable modem service? d. Fiber-optic service? e. Mobile broadband plan for $\Box$ a computer or a cell phone? f. Satellite Internet service? g. Some other service? Specify service 2 Source: U.S. Census Bureau, 2013 American Community Survey.

individuals, followed by a section addressing the types of Internet connections households use.<sup>7, 8</sup> The final section presents more detailed geographic results for both states and metropolitan areas.

#### HIGHLIGHTS

- In 2013, 83.8 percent of U.S. households reported computer ownership, with 78.5 percent of all households having a desktop or laptop computer, and 63.6 percent having a handheld computer (Table 1).
- In 2013, 74.4 percent of all households reported Internet use, with 73.4 percent reporting a high-speed connection (Table 1).
- Household computer ownership and Internet use were most common in homes with relatively young householders, in households with Asian or White householders, in households with high incomes, in metropolitan areas, and in homes where householders reported relatively high levels of educational attainment (Table 1).9
- Patterns for individuals were similar to those observed for households with computer ownership and Internet use tending to be highest among the young, Whites or Asians, the affluent, and the highly educated (Table 2).
- The most common household connection type was via a cable modem (42.8 percent), followed by mobile broadband (33.1 percent), and DSL connections (21.2 percent). About one-quarter of all households had no paid Internet subscription (25.6 percent), while only 1.0 percent of all households reported connecting to the Internet using a dial-up connection alone (Table 3).
- Of the 25 states with rates of computer ownership above the national average, 17 were located in either the West or Northeast. Meanwhile, of the 20 states with rates of computer ownership below the national average, more than half (13) were located in the South (Table 4).
- Of the 26 states with rates of high-speed Internet subscriptions above the national average, 18 were located in either the West or Northeast. Meanwhile, of the 20 states with rates of high-speed Internet subscriptions below the national average, 13 were located in the South (Table 4).
- Overall, 31 metropolitan areas had rates of computer ownership above the national average by at least 5 percentage points. Of these metropolitan areas, most were located in the West, while only 2 were located in the South (Figure 5).

<sup>&</sup>lt;sup>7</sup> In this report, the term "computer ownership" will be used for the sake of brevity, although the data refer to households whose members own or use a computer.

<sup>8</sup> When "Internet use" is discussed, the reported percentage refers to households with a subscription to an Internet service plan. About 4.2 percent of households reported home Internet use without a subscription, and in this report, these households are not included in the Internet use estimates.

 $<sup>^{\</sup>rm 9}$  Although the ACS gathers data for Puerto Rico, this report does not include discussion of those estimates.

Overall, 59 metropolitan areas had rates of high-speed Internet use above the national average by at least 5 percentage points. Of these metropolitan areas, 25 were located in the West, 17 in the Midwest, and 13 in the Northeast. Only 4 metropolitan areas in the South had high-speed Internet rates at least 5 percentage points above the national average (Figure 6).

### CHARACTERISTICS OF HOUSEHOLD AND INDIVIDUAL COMPUTER AND INTERNET USE

Previous Census Bureau reports have examined data from the CPS to show that household computer ownership and Internet use have both increased steadily over

Table 1.

Computer and Internet Use for Households: 2013

(In thousands. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <a href="https://www.census.gov/acs/www">www.census.gov/acs/www</a>)

		Household with a computer			Household with Internet use		
Household characteristics	Total households	Total	Desktop or laptop computer	Handheld computer	With some Internet subscription <sup>1</sup>	With high-speed Internet connection <sup>1</sup>	
Total households	116,291	83.8	78.5	63.6	74.4	73.4	
Age of householder 15–34 years 35–44 years 45–64 years 65 years and older	22,331	92.1	82.1	83.3	77.7	77.4	
	20,745	92.5	86.4	80.7	82.5	81.9	
	46,015	86.8	82.7	65.2	78.7	77.6	
	27,201	65.1	62.3	31.8	58.3	56.3	
Race and Hispanic origin of householder  White alone, non-Hispanic  Black alone, non-Hispanic  Asian alone, non-Hispanic  Hispanic (of any race)	80,699	85.4	81.4	63.4	77.4	76.2	
	13,816	75.8	66.3	58.9	61.3	60.6	
	4,941	92.5	90.0	78.6	86.6	86.0	
	14,209	79.7	70.0	63.7	66.7	65.9	
Limited English-speaking household  No  Yes	111,084	84.7	79.6	64.6	75.5	74.4	
	5,207	63.9	54.9	43.7	51.4	50.6	
Metropolitan status Metropolitan area Nonmetropolitan area	98,607 17,684	85.1 76.5	79.9 70.6	65.9 51.1	76.1 64.8	75.2 63.1	
Household income Less than \$25,000. \$25,000-\$49,999. \$50,000-\$99,999. \$100,000-\$149,999. \$150,000 and more.	27,605	62.4	53.9	39.6	48.4	47.2	
	27,805	81.1	74.0	55.2	69.0	67.6	
	34,644	92.6	88.4	71.9	84.9	83.8	
	14,750	97.1	95.1	84.5	92.7	92.1	
	11,487	98.1	96.8	90.2	94.9	94.5	
Region Northeast Midwest South West	20,937	84.1	79.9	62.8	76.8	76.0	
	26,161	83.1	77.9	61.2	73.4	72.1	
	43,399	82.2	76.0	63.2	71.7	70.7	
	25,793	86.8	82.0	67.4	78.1	77.1	
Total 25 years and older	111,700	83.5	78.5	62.8	74.5	73.5	
Educational attainment of householder  Less than high school graduate  High school graduate (includes equivalency)  Some college or associate's degree  Bachelor's degree or higher	12,855	56.0	47.2	36.5	43.8	42.7	
	28,277	73.9	66.9	48.5	62.9	61.4	
	34,218	89.0	83.9	67.0	79.2	78.0	
	36,349	95.5	93.5	79.3	90.1	89.4	

<sup>&</sup>lt;sup>1</sup> About 4.2 percent of all households reported household Internet use without a paid subscription. These households are not included in this table. Note: Handheld computers include smart mobile phones and other handheld wireless computers. High-speed Internet indicates a household has Internet service type other than dial-up alone.

For a version of Table 1 with margins of error, please see Appendix Table A at <www.census.gov/hhes/computer/>. Source: U.S. Census Bureau, 2013 American Community Survey.

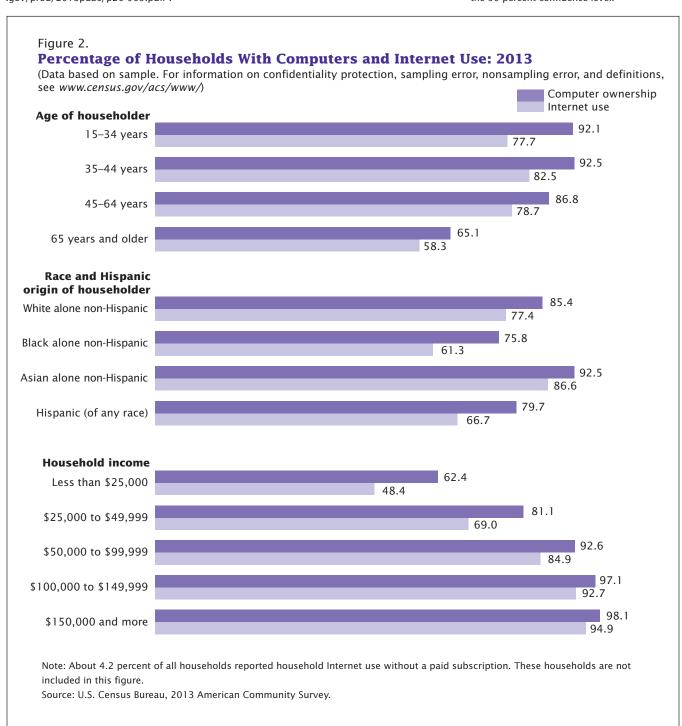
time. 10 For example, in 1984, only 8.2 percent of all households had a computer, and in 1997, 18.0 percent of households reported home Internet use. This report shows that, in 2013, these estimates had increased to 83.8 percent for household computer ownership

and 74.4 percent for household Internet use (Table 1).

In 2013, 78.5 percent of all households had a desktop or laptop computer, while 63.6 percent reported a handheld computer, such as a smartphone or other

# handheld wireless computer.<sup>11</sup> For Internet use, 73.4 percent of

11 The estimates in this report (which may be shown in maps, text, figures, and tables) are based on responses from a sample of the population and may differ from actual values because of sampling variability or other factors. As a result, apparent differences between the estimates for two or more groups may not be statistically significant. Unless otherwise noted, all comparative statements have undergone statistical testing and are significant at the 90 percent confidence level.



<sup>&</sup>lt;sup>10</sup> For more information, see <www.census.gov/prod/2013pubs/p20-569.pdf>.

households reported a high-speed Internet connection.<sup>12</sup>

Although household computer ownership was consistently higher than household Internet use, both followed similar patterns across demographic groups. For example, computer ownership and Internet use were most common in homes with relatively young householders, and both indicators dropped off steeply as a householder's age increased. Figure 2 shows that 92.5 percent of homes with a householder aged 35 to 44 had a computer, compared with 65.1 percent of homes with a householder aged 65 or older. Similarly, 82.5 percent of homes with a householder aged 35 to 44 reported Internet use, compared with 58.3 percent with a householder aged 65 or older.

Similar differences were observed for race and Hispanic-origin groups, as computer ownership and Internet use were less common in Black and Hispanic households than in White and Asian households.<sup>13</sup> In 2013, 75.8 percent of homes with a Black householder and 79.7 percent of homes with a Hispanic householder reported computer ownership, compared with 85.4 percent of homes with a White householder and 92.5

percent of homes with an Asian householder. Similar differences existed for home Internet use, with Black householders (61.3 percent) and Hispanic householders (66.7 percent) reporting Internet use at lower levels than White householders (77.4 percent) and Asian householders (86.6 percent).<sup>14</sup>

Other groups reported consistently lower levels of both computer ownership and Internet use as well, including households with low incomes, those located outside of metropolitan areas, and homes where the householder reported a relatively low level of educational attainment. The contrast between regions was not particularly large, but households in the West did have the highest rates of both computer ownership (86.8 percent) and Internet use (78.1 percent), while households in the South had the lowest rates on both indicators (82.2 percent for computer ownership and 71.7 percent for Internet use).

Patterns for individuals were similar to those observed for households. with computer ownership and Internet use tending to be highest among the young, Whites and Asians, and the highly educated (Table 2). Individual computer ownership and Internet use were also strongly associated with disability status, as individuals without a disability were more likely to report living in a home with computer ownership (90.4 percent) and Internet use (81.1 percent) than individuals with disabilities, 73.9 percent of whom reported household computer ownership and 63.8 percent of whom reported living in a home with Internet use.

Not surprisingly, labor force status also impacted rates of computer

ownership and Internet use among individuals, as employed people reported household computer ownership (92.7 percent) and household Internet use (84.1 percent) more frequently than the unemployed (87.1 percent for computer ownership and 74.2 percent for Internet use, respectively).

### TYPE OF INTERNET CONNECTION

Just as with computer ownership and Internet use, household level differences existed for the methods that households used to access the Internet.

The most common household connection type was via a cable modem (42.8 percent), followed by mobile broadband (33.1 percent), and DSL connections (21.2 percent). About one-quarter of all households had no paid Internet subscription at all, while only 1.0 percent of all households reported connecting to the Internet using a dial-up connection (Figure 3).<sup>15, 16</sup>

Variation also existed across groups for the types of connections people used to go online, but in general, these patterns were similar to overall computer ownership and Internet use trends. For example, among users of the most common type of Internet connection, cable modem service, use tended to be highest among the young, Whites or Asians, and the affluent, just as with overall computer ownership and Internet use (Table 3).

<sup>&</sup>lt;sup>12</sup> High-speed Internet use indicates that a household has an Internet service type other than dial-up alone. This includes DSL, cable modem, fiber-optic, mobile broadband, and satellite Internet services.

<sup>13</sup> Federal surveys now give respondents the option of reporting more than one race. Therefore, two basic ways of defining a race group are possible. A group such as Asian may be defined as those who reported Asian and no other race (the race-alone or singlerace concept) or as those who reported Asian regardless of whether they also reported another race (the race-alone-or-in-combination concept). The body of this report (text, figures, and text tables) shows data for people who reported they were the single race White and not Hispanic, people who reported the single race Black and not Hispanic, and people who reported the single race Asian and not Hispanic. Use of the single-race populations does not imply that it is the preferred method of presenting or analyzing data.

<sup>&</sup>lt;sup>14</sup> For both computer ownership and Internet use, Asian household rates were statistically higher than for White households.

<sup>&</sup>lt;sup>15</sup> The estimate of no Internet includes households without any Internet use at home and households connecting without a paid subscription.

<sup>&</sup>lt;sup>16</sup> Dial-up service uses a regular telephone line to connect to the Internet and does not allow users to be online and use the phone at the same time.

Table 2.

Computer and Internet Use by Individual Characteristics: 2013

(In thousands. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <a href="https://www.census.gov/acs/www">www.census.gov/acs/www</a>)

		Lives in a house with a computer			Lives in a house with Internet use		
Characteristics	Total individuals	Total	Desktop or laptop computer	Handheld computer	With some Internet subscription <sup>1</sup>	With high-speed Internet connection <sup>1</sup>	
Total	308,099	88.4	83.0	71.0	79.0	78.1	
Age 0-17 years	73,371	92.2	85.1	80.1	81.2	80.6	
	69,892	92.7	85.5	81.6	81.2	80.7	
	39,854	92.5	87.1	79.8	83.3	82.7	
	81,825	88.3	84.5	66.9	80.6	79.6	
	43,157	71.0	68.3	37.8	64.3	62.4	
Race and Hispanic origin  White alone, non-Hispanic	192,745	90.1	86.5	71.5	82.5	81.6	
	37,055	81.9	72.5	65.7	67.3	66.6	
	15,524	95.3	93.2	82.5	89.9	89.3	
	52,992	84.3	74.6	68.5	71.1	70.2	
Sex Male Female	150,750	88.7	83.3	71.7	79.4	78.5	
	157,349	88.0	82.6	70.3	78.5	77.6	
Region Northeast Midwest South West	54,235	89.5	85.5	71.1	82.5	81.7	
	65,772	88.5	83.3	69.6	79.0	77.9	
	115,407	86.7	80.3	70.1	75.9	75.0	
	72,685	90.1	85.0	73.5	81.2	80.4	
Disability With a disability Without a disability	38,486	73.9	68.7	48.3	63.8	62.5	
	269,613	90.4	85.0	74.2	81.1	80.3	
Total civilians 16 years and older	242,226	87.4	82.5	68.5	78.4	77.5	
Employment status Employed	143,978	92.7	87.8	77.9	84.1	83.3	
	13,104	87.1	79.5	68.7	74.2	73.4	
	85,144	78.3	74.0	52.6	69.5	68.1	
Total 25 years and older	206,439	86.4	81.8	66.3	77.9	76.8	
Educational attainment Less than high school graduate High school graduate (includes equivalency) Some college or associate's degree Bachelor's degree or higher	26,914	66.1	57.6	45.4	53.7	52.6	
	56,974	79.9	73.8	55.1	69.7	68.3	
	60,527	91.2	86.8	70.7	82.4	81.4	
	62,025	96.3	94.6	81.5	91.5	90.8	

<sup>&</sup>lt;sup>1</sup> About 4.2 percent of all households reported household Internet use without a paid subscription. These households are not included in this table. Note: Handheld computers include smart mobile phones and other handheld wireless computers. High-speed Internet indicates a household has Internet service type other than dial-up alone.

Employment status estimates exclude active duty members of the armed forces.

For a version of Table 2 with margins of error, please see Appendix Table B at <www.census.gov/hhes/computer/>.

Source: U.S. Census Bureau, 2013 American Community Survey.

#### HANDHELD DEVICES ALONE

There is evidence that certain groups rely on handheld computers more than others.17 In some cases, the pattern is similar to that of overall computer ownership, with young households reporting higher rates of having only handheld computers than older householders. In other instances, however, the pattern for using only handheld devices is directly opposite that of overall computer ownership. Black and Hispanic households, for example, were more likely than both White and Asian households to report owning only a handheld device. The same pattern appears by income, with low-income households reporting handheld ownership alone at much higher rates than more affluent households (Figure 4).

As mobile and handheld technologies evolve and become more readily available, it will be important to continue tracking trends for households with only handheld computing devices.

### GEOGRAPHIC VARIABILITY ACROSS STATES

The following sections present rates of computer ownership and high-speed Internet use for individuals living in households.

In 2013, 88.4 percent of individuals lived in a home with a computer. As Table 4 shows, when

broken down geographically, 25 states had rates of computer ownership above that national average, while 20 states had rates lower than the national average. 18

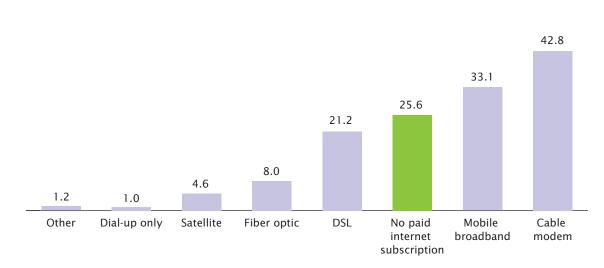
Of the 25 states with high rates of computer ownership, 17 were located in either the West or Northeast. Meanwhile, of the 20 states with low rates of computer ownership, more than half (13) were located in the South.<sup>19</sup>

Overall, 78.1 percent of individuals reported living in a home with a high-speed Internet subscription. There were 26 states with rates of

Figure 3.

Percentage of Households by Type of Internet Subscription: 2013

(Data based on sample. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <a href="https://www.census.gov/acs/www/">www.census.gov/acs/www/</a>)



Note: Households were able to select multiple types of Internet service. For breakdowns that limit household subscriptions to only one response category, please see Table B28002 in American Factfinder at <a href="http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml">http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml</a>>.

The estimate of mobile broadband subscriptions may be low due to a variety of methodological factors, including question order, question wording, and related data collection issues. The Census Bureau is working to improve the measurement in future surveys.

Source: U.S. Census Bureau, 2013 American Community Survey.

<sup>&</sup>lt;sup>17</sup> For more information, see <www.census.gov/hhes/computer/files /2012/Computer\_Use\_Infographic \_FINAL.pdf> and <www.census.gov/prod /2013pubs/p20-569.pdf>.

<sup>18</sup> The remaining six states were not statistically different from the national average.

<sup>&</sup>lt;sup>19</sup> For more information on Census defined regions, please visit <www.census .gov/geo/maps-data/maps/pdfs/reference/us\_regdiv.pdf>.

Table 3. **Type of Household Internet Connection by Selected Characteristics: 2013**(In thousands. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <a href="https://www.census.gov/acs/www">www.census.gov/acs/www</a>)

Household characteristics	Total	Cable modem	Mobile broad- band	DSL	Fiber optic	Satellite	Other	Dial-up only
Total Households	116,291	42.8	33.1	21.2	8.0	4.6	1.2	1.0
Age of householder								
15–34 years	22,331	47.2	39.7	17.4	7.0	3.4	1.4	0.4
35–44 years	20,745	47.4	41.0	22.9	9.2	4.6	1.3	0.5
45–64 years	46,015	44.4	34.7	23.9	9.1	5.1	1.2	1.1
65 years and older	27,201	33.0	18.8	18.3	6.2	4.5	1.0	1.9
Race and Hispanic origin of householder								
White alone, non-Hispanic	80,699	44.2	34.3	22.1	8.2	4.7	1.2	1.2
Black alone, non-Hispanic	13,816	35.6	26.2	18.5	6.8	3.8	1.2	0.7
Asian alone, non-Hispanic	4,941	55.8	41.0	22.0	11.6	3.7	1.1	0.6
Hispanic (of any race)	14,209	37.6	29.8	18.5	6.9	4.5	1.3	8.0
Household income								
Less than \$25,000	27,605	27.1	17.3	13.6	3.5	3.0	1.0	1.2
\$25,000–\$49,999	27,805	38.6	26.7	20.3	5.7	4.4	1.2	1.4
\$50,000–\$99,999	34,644	48.6	37.5	25.0	8.9	5.4	1.4	1.1
\$100,000–\$149,999	14,750	54.5	47.3	26.2	12.6	5.5	1.2	0.6
\$150,000 and more	11,487	58.4	54.8	23.4	16.1	5.1	1.1	0.4

Note: The estimate of mobile broadband subscriptions may be low due to a variety of methodological factors, including question order, question wording, and related data collection issues. The Census Bureau is working to improve the measurement in future surveys. For a version of Table 3 with margins of error, please see Appendix Table C at <a href="https://www.census.gov/hhes/computer/">www.census.gov/hhes/computer/</a>.

Source: U.S. Census Bureau, 2013 American Community Survey.

high-speed Internet subscriptions above the national average, while 20 states had rates lower than the national average.<sup>20</sup>

Of the 26 states with relatively high rates of high-speed Internet subscriptions, 18 were located in either the West or Northeast. Meanwhile, of the 20 states with relatively low rates of high-speed Internet subscriptions, 13 were located in the South, the same number as for computer ownership.

At the state level, computer ownership and high-speed Internet connectivity appear to be related. As Figure 5 shows, of the 25 states with relatively high rates of computer ownership, 22 also had relatively high rates of high-speed Internet subscriptions. Of the 20 states with low levels of computer ownership, 19 also had relatively

low rates of high-speed Internet subscriptions, 13 of which were in the South. Maryland, Delaware, Florida, and Virginia were the only states in the South without significantly low rates on both indicators, with Maryland and Virginia standing out for having high rates on both measurements.

There was one instance of a state with computer ownership above the national average and highspeed Internet subscriptions below the national average (Michigan), and one case where a state had high-speed Internet above the national average and computer ownership below the national average (Pennsylvania). Taken together, these state-level results suggest that computer ownership and high-speed Internet subscriptions are strongly related to one another, particularly where state-level variability is concerned.

### GEOGRAPHIC VARIABILITY ACROSS METROPOLITAN AREAS

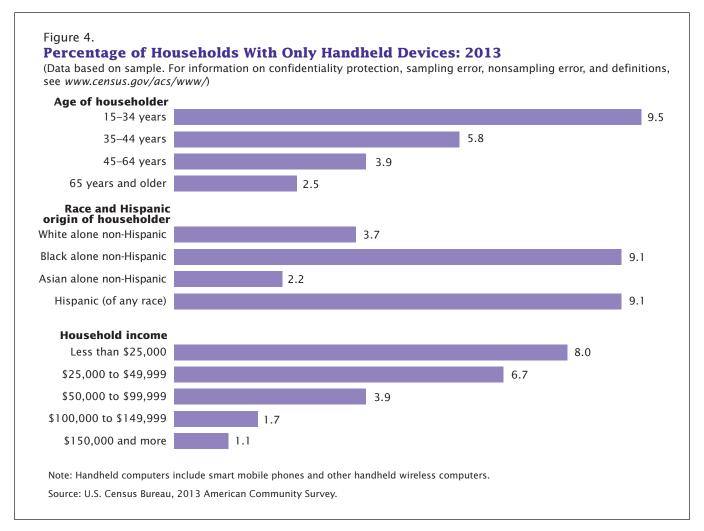
Currently there are 381 metropolitan statistical areas in the United States (or metropolitan areas), geographical delineations defined by the Office of Management and Budget as having either a distinct city with 50,000 or more inhabitants, or the presence of an urban area that is more than a single city or town with a total population of at least 100,000.<sup>21,22</sup>

Most American households (84.8 percent) were located in metropolitan areas in 2013, and as Table 1 shows, both computer ownership and Internet use were higher in

<sup>&</sup>lt;sup>20</sup> The remaining five states were not statistically different from the national average.

<sup>&</sup>lt;sup>21</sup> For the latest delineations of metropolitan areas, please visit <www.whitehouse .gov/sites/default/files/omb/bulletins/2013/b-13-01.pdf>.

<sup>&</sup>lt;sup>22</sup> There are a small number of metropolitan areas included in this report with populations less than the 65,000 cutoff for ACS single-year estimates.



these areas than in nonmetropolitan areas. Although 85.1 percent of metropolitan households reported owning or using a computer, the percentage of nonmetropolitan households reporting the same was about 9 percentage points lower (76.5 percent). The gap for high-speed Internet was also large, with 75.2 percent of metropolitan households reporting high-speed use, compared with 63.1 percent of nonmetropolitan households.

Figure 6 shows rates of individual computer ownership across metropolitan areas, and Figure 7 shows individual rates of high-speed Internet connectivity. Green areas are those with rates of computer

ownership or high-speed Internet connectivity significantly higher than the national average, with dark green metropolitan areas having rates that are higher by a threshold of at least 5 percentage points. Purple areas are those with rates of computer ownership and high-speed Internet connectivity significantly lower than the national average, with dark purple areas having rates that are lower by a threshold of at least 5 percentage points.

Overall, 131 metropolitan areas had rates of computer ownership above the national average, 31 of which were higher by at least 5 percentage points. As Figure 6 shows, of the metropolitan areas higher by

at least 5 percentage points, most (20) were located in the West, while only 2 were located in the South.<sup>23</sup>

Conversely, 128 metropolitan areas had computer ownership rates below the national average, with 53 of those metros being lower by at least 5 percentage points. Of those metropolitan areas lower by at lease 5 percentage points, the majority (37) were located in the South.

Figure 7 displays individual highspeed Internet use across the country. Overall, 123 metropolitan areas had rates above the national average, 59 of which were higher

<sup>&</sup>lt;sup>23</sup> The lone South region exceptions were Washington, DC, and Raleigh, NC.

Table 4. Computer Ownership and High-Speed Internet Use for Individuals by State: 2013 (For information on confidentiality protection, sampling error, nonsampling error, and definitions, see www.census.gov/acs/www)

			9 cc.,c		-		-, 0.00, 1.111,
	Higher/	1 : :			Higher/	Lives in a	
State	lower than	Lives in a household	90 percent	State	lower	household	00 norcent
State	national	with a	confidence	State	than national	with high-speed	90 percent confidence
	average	computer	interval		average	Internet use	interval
	average				average		
United States		88.4	88.3–88.4	United States		78.1	78.1–78.1
Utah	_	94.9	94.6-95.2	New Hampshire	_	85.7	84.9-86.5
New Hampshire	_	93.2	92.7–93.7	Massachusetts	^	85.3	85.0-85.7
Alaska		92.9	92.1–93.8	New Jersey	_	84.5	84.1-84.8
Wyoming	_	92.4	91.7–93.1	Connecticut		83.9	83.3–84.5
Colorado		92.4	92.0–92.7	Utah	_	83.8	83.1–84.5
Washington		92.0	91.8–92.3	Maryland	_	83.4	82.9–83.9
Oregon		91.8	91.4–92.2	Hawaii	_	83.3	82.4–84.3
Minnesota		91.6	91.4–91.8	Washington	^	83.0	82.6-83.4
Maryland	_	91.6	91.3–91.9	Colorado	_	83.0	82.4-83.5
New Jersey	^	91.5	91.2–91.7	Rhode Island	_	82.9	81.9–83.9
Hawaii	_	91.4	90.9–92.0	Minnesota	_	82.6	82.2-82.9
Massachusetts	_	91.4	91.1-91.7	Alaska	_	82.6	81.3-83.9
Idaho	_	91.0	90.4-91.6	Oregon	_	82.4	82.0-82.9
Connecticut	_	90.8	90.5-91.2	Vermont	_	80.9	80.1-81.8
Vermont	<b>A</b>	90.4	89.8-91.0	Virginia	_	80.6	80.2-81.0
Nevada	_	90.1	89.7-90.6	New York	_	80.6	80.3-80.8
Virginia	_	90.0	89.7-90.3	California	_	80.5	80.3-80.7
California	_	89.8	89.7–90.0	Wyoming	_	80.5	79.1–81.8
Delaware	_	89.7	88.9–90.5	Nevada	_	79.4	78.7–80.2
North Dakota	_	89.5	88.9–90.0	North Dakota	_	79.4	78.4–80.4
	_				•		
Kansas	_	89.3	88.8–89.7	Illinois	_	79.3	78.9–79.6
Rhode Island	•	89.1	88.3–89.9	Maine	_	79.2	78.4–80.0
Maine	_	89.1	88.5–89.6	Wisconsin	_	79.0	78.6–79.4
lowa	_	88.9	88.6–89.3	Pennsylvania	_	78.9	78.6–79.2
New York		88.9	88.7–89.1	Kansas	_	78.8	78.2–79.5
Michigan	_	88.6	88.4–88.9	Nebraska	•	78.8	78.0–79.5
Illinois		88.6	88.3–88.8	lowa	_	78.7	78.2–79.3
Wisconsin		88.5	88.2–88.8	Idaho		78.6	77.4–79.8
Nebraska		88.3	87.8–88.9	Florida		78.3	78.0–78.6
Florida		88.3	88.1–88.5	Delaware		78.1	76.9–79.3
Montana		88.0	87.2-88.7	Montana		77.6	76.6-78.6
Missouri	▼	87.7	87.4–88.0	Ohio	•	77.1	76.8–77.4
Ohio	▼	87.7	87.4–87.9	Michigan	▼	76.3	76.0–76.6
South Dakota	▼	87.5	86.9-88.2		▼	76.3	75.8–76.7
Georgia	<b>~</b>	87.5	87.2–87.8	Arizona	•	76.2	75.7–76.6
Pennsylvania	<b>*</b>	87.5	87.2–87.7	South Dakota	•	76.0	75.0–77.0
Texas	▼	87.1	86.9–87.3		•	75.8	74.3–77.3
Indiana	_	86.9		Missouri	•	75.6	75.2–76.0
District of Columbia		86.9		Indiana	•	75.3	74.8–75.7
Arizona	_	86.8	86.5-87.2	North Carolina	•	75.2	74.8–75.6
North Carolina	<b>▼</b>	86.2	86.0-86.5	Kentucky	•	74.8	74.3–75.3
Oklahoma	-	85.8	85.5–86.2	Texas	•	74.6	74.3–74.9
Kentucky	-	85.2	84.8–85.6	Tennessee	•	72.2	71.7–72.7
South Carolina		84.9	84.4–85.4	West Virginia	•	71.8	70.8–72.7
Tennessee	▼	84.6	84.3–84.9	South Carolina	•	71.7	71.0–72.3
Arkansas	▼	83.4	82.8–84.0	Oklahoma	▼	71.1	70.7–71.6
Louisiana		83.1	82.6–83.6	Louisiana	•	70.3	69.7–70.9
West Virginia	-	82.7	82.0–83.3		-	68.7	68.1–69.4
Alabama	-	82.6	82.2–83.1	New Mexico	•	68.1	67.2–69.0
New Mexico		80.9	80.2–81.6	l .	•	65.7	65.0–66.5
Mississippi		80.0		Mississippi	•	62.3	61.6–63.1
		00.0	10.4-00.0	ινιιοσισσιρρι		02.3	01.0-00.1

Indicates that a state has an estimate statistically higher than the national average.

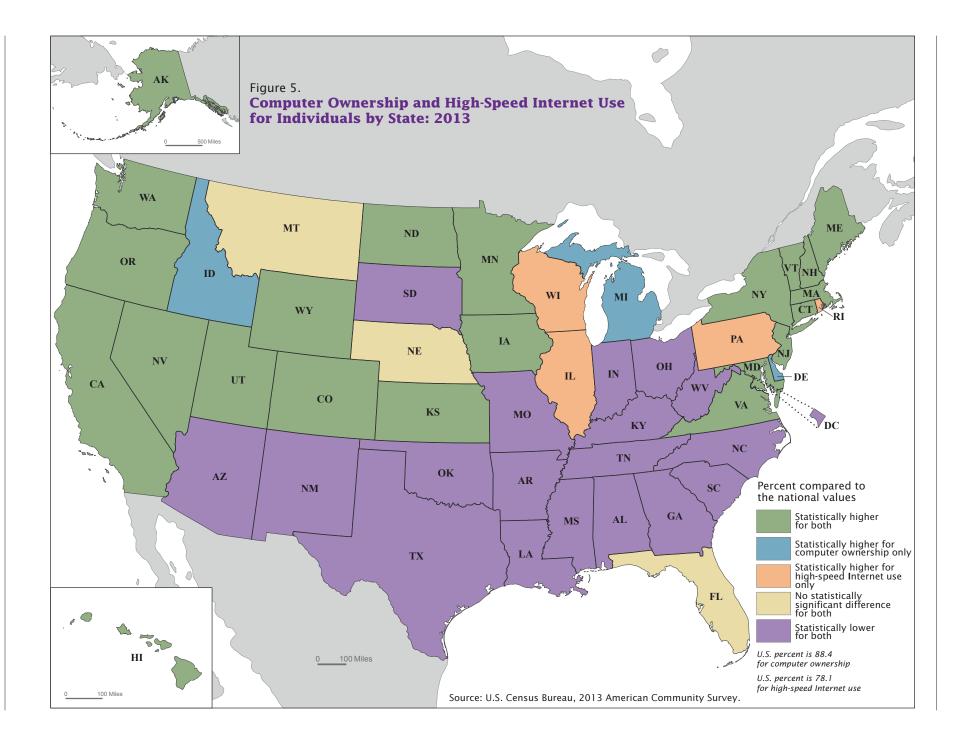
Indicates that a state has an estimate statistically lower than the national average.

Note: A margin of error is a measure of an estimate's variability. The larger the margin of error in relation to the size of the estimates, the less reliable the estimate. When added to and subtracted from the estimate, the margin of error forms the 90 percent confidence interval.

High-speed Internet indicates a household has a paid Internet service type other than dial-up alone.

This table presents estimates for individuals living in households and may differ slightly from estimates presented for metropolitan areas in American FactFinder. Here, any individual living in a household with reported Internet use is counted as having Internet use, regardless of whether or not they live in a household with reported computer ownership. In American FactFinder, a small number of individuals living in homes without reported computer ownership are not counted among those with Internet use.

Source: U.S. Census Bureau, 2013 American Community Survey.



by at least 5 percentage points. Of those metropolitan areas higher by at least 5 percentage points, 25 were located in the West, 17 in the Midwest, and 13 in the Northeast. Only 4 metropolitan areas in the South had high-speed Internet rates above the national average by at least 5 percentage points.

Conversely, of the 141 metropolitan areas with high-speed Internet rates below the national average, 90 were lower by at least 5 percentage points. Of those metropolitan areas lower by at least 5 percentage points, the majority (57) were located in the South.

Overall, clear patterns of variability are present at the metropolitan level, and these patterns provide additional insight to the state level results discussed earlier. Although many states contained metropolitan areas with consistently high or low values of computer ownership and high-speed Internet use, other states were notable for having a variety of both high and low areas within their borders, often very near one another. This suggests that computer ownership and highspeed Internet use can vary greatly inside a single state's boundaries and may be heavily influenced by community characteristics and local provider availability.

One clear example of this is seen in California. The state-level results presented earlier in Figure 5 indicate that California had relatively high percentages of both computer ownership and high-speed Internet use compared with the rest of the nation. However, when Figures 6 and 7 are examined, a more nuanced picture emerges. While certain California metropolitan areas, specifically those in the state's Bay Area (including Napa, San Francisco, and San Jose), had high percentages of both computer ownership and high-speed Internet

use, other metropolitan areas in the state's nearby Central Valley (including Bakersfield, Fresno, Hanford-Corcoran, Madera, Merced, and Visalia-Porterville), had significantly low estimates on both indicators.

Similar results were observed in other parts of the country as well. In Washington, for example, the northwestern corner of the state (including Bremerton and Seattle) had relatively high rates of computer ownership and high-speed Internet use, while other parts of the state (such as Kennewick-Richland, Wenatchee, and Yakima) had relatively low rates on one or both indicators.

Florida provides another set of nuanced results, with the central part of the state (including Lakeland-Winter Haven and Sebring) standing out for having lower rates of computer ownership and high-speed Internet than other parts of the state, specifically those metropolitan areas along Florida's Atlantic coast.

Another noteworthy metropolitan result concerns the District of Columbia, which stands out for being the only state or state equivalent (the 646,449 people who actually reside within the District's borders) that belongs to a larger metropolitan area (the approximately 6 million residents of not only the District, but also the surrounding Virginia, Maryland, and West Virginia communities that make up the entirety of the metropolitan area). When analyzed as a state equivalent alone, the District had relatively low levels of both computer ownership and high-speed Internet use. However, when the entire population of the "Washington-Arlington-Alexandria" metropolitan area was analyzed, rates for both indicators were statistically higher than the national average by more than 5 percentage points, placing the DC

metropolitan area as a whole among the most highly connected areas of the country.

Table 5 provides estimates for individuals living in metropolitan areas with some of the highest and lowest rates of computer ownership and high-speed Internet use in the country. For computer ownership, metropolitan values ranged from 69.3 percent to 96.9 percent. On the lower end, only 3 metropolitan areas had rates of household computer ownership lower than 75 percent, 2 of them in Texas (Brownsville and Laredo), and 1 in New Mexico (Farmington). On the higher end, 3 metropolitan areas had household computer rates higher than 95 percent, including Boulder, Colorado; Provo, Utah; and Ames, Iowa.24

For high-speed Internet use, metropolitan values ranged from 51.3 percent to 89.0 percent. On the lower end, only 2 metropolitan areas had household high-speed Internet rates below 56.0 percent, including Farmington, New Mexico, and Laredo, Texas.<sup>25</sup> On the higher end, only 4 areas had rates of household computer ownership significantly higher than 87.0 percent, including Colorado Springs, Colorado; San Jose, California; Manchester, New Hampshire; and Bridgeport, Connecticut.<sup>26</sup>

For computer and Internet use values for every metropolitan area in the United States, see Appendix Table D at <www.census.gov/hhes/computer/>.

<sup>&</sup>lt;sup>24</sup> Other metropolitan areas with point estimates higher than 95.0 were nevertheless not statistically different from 95 percent.

<sup>&</sup>lt;sup>25</sup> Despite having a point estimate below 56.0, the high-speed Internet rate for McAllen, TX, was not statistically different from 56 percent.

<sup>&</sup>lt;sup>26</sup> Other metropolitan areas had point estimates higher than 87.0 that were, nevertheless, not statistically different from 87 percent.

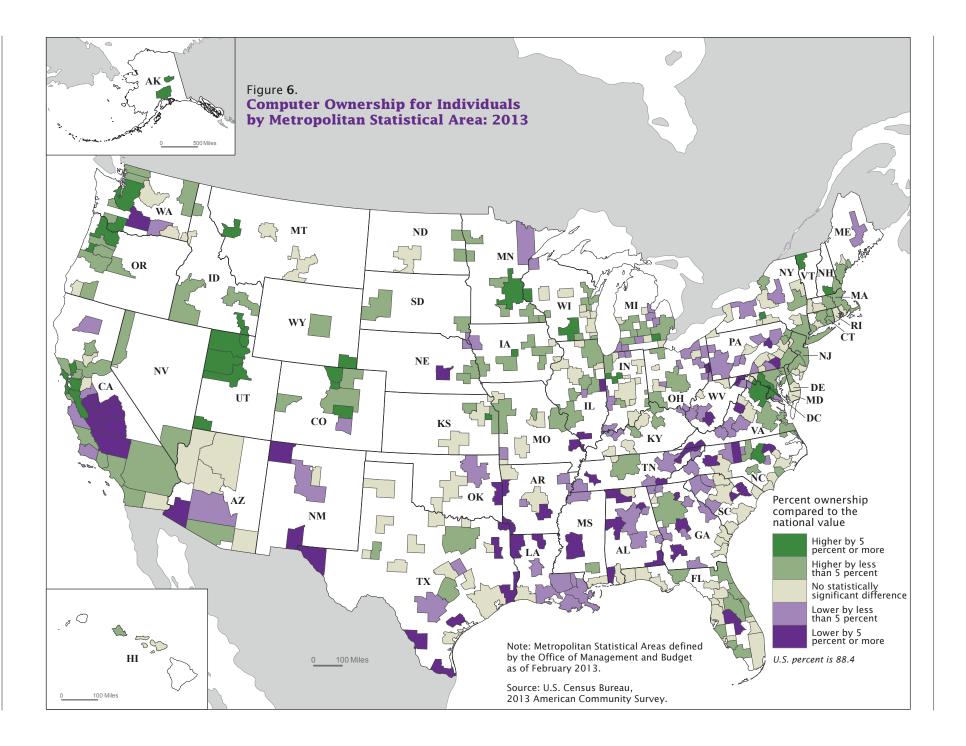


Table 5.

Computer Ownership and High-Speed Internet Use for Individuals by Metropolitan Statistical Area: 2013

(For information on confidentiality protection, sampling error, nonsampling error, and definitions, see www.census.gov/acs/www)

Computer ownership	Per-	Margin of	High-speed Internet use	Per-	Margin of
		error		cent	error
HIGHEST METROPOLITAN AREAS			HIGHEST METROPOLITAN AREAS		
Boulder, CO	96.9	0.8	Corvallis, OR	89.0	2.4
Provo—Orem, UT	96.7	0.7	Colorado Springs, CO	88.5	1.0
Ames, IA	96.1	1.0	San Jose—Sunnyvale—Santa Clara, CA	88.5	0.8
Lawrence, KS	95.7	1.4	Manchester—Nashua, NH	88.4	1.4
St. George, UT	95.4	1.3	Bremerton—Silverdale, WA	88.1	1.6
Ogden—Clearfield, UT	95.3	0.6	Boulder, CO	87.9	1.7
Corvallis, OR	95.3	1.4	Bridgeport—Stamford—Norwalk, CT	87.9	0.8
Logan, UT-ID	95.1	1.4	Lawrence, KS	87.6	2.9
Salt Lake City, UT	94.8	0.5	Anchorage, AK	87.2	1.8
Anchorage, AK	94.7	1.3	Provo—Orem, UT	87.1	1.4
Fort Collins, CO	94.6	1.1	Washington—Arlington—Alexandria, DC-VA-MD-WV	87.0	0.4
Bremerton—Silverdale, WA	94.6	0.9	Boston—Cambridge—Newton, MA-NH	86.9	0.5
Ann Arbor, MI	94.6	0.9	San Francisco—Oakland—Hayward, CA	86.7	0.5
Colorado Springs, CO	94.4	0.7	Seattle—Tacoma—Bellevue, WA	86.4	0.5
San Jose—Sunnyvale—Santa Clara, CA	94.4	0.5	Ogden—Clearfield, UT	86.3	1.2
Manchester—Nashua, NH	94.3	0.8	Barnstable Town, MA	86.3	1.5
Napa, CA	94.2	1.6	Mankato—North Mankato, MN	86.1	1.5
Washington—Arlington—Alexandria, DC-VA-MD-WV	94.1	0.3	Ames, IA	86.0	3.0
Pocatello, ID	94.1	1.4	Rochester, MN	85.9	1.3
Cheyenne, WY	94.0	2.1	Portland—Vancouver—Hillsboro, OR-WA	85.9	0.6
Missoula, MT	93.9	1.9	Napa, CA	85.9	2.6
Seattle—Tacoma—Bellevue, WA	93.8	0.4	Burlington—South Burlington, VT	85.8	1.6
Fairbanks, AK	93.8	2.0	Iowa City, IA	85.8	2.5
Raleigh, NC	93.7	0.7	Norwich—New London, CT	85.8	1.7
Lafayette—West Lafayette, IN	93.6	1.3	Ann Arbor, MI	85.7	1.6
LOWEST METROPOLITAN AREAS			LOWEST METROPOLITAN AREAS		
Laredo, TX	69.3	3.1	Farmington, NM	51.3	3.9
Brownsville—Harlingen, TX	71.7	2.6	Laredo, TX	51.8	3.5
Farmington, NM	71.7	3.1	Mcallen—Edinburg—Mission, TX	55.2	2.1
Danville, IL	75.5	3.4	Brownsville—Harlingen, TX	57.4	3.1
Mcallen—Edinburg—Mission, TX	75.6	1.9	Pine Bluff, AR	58.6	4.6
Visalia—Porterville, CA	75.7	1.9	Visalia—Porterville, CA	61.9	2.6
Sebring, FL	75.7	4.1	Danville, IL	62.0	4.0
Cumberland, MD-WV	78.3	2.7	Rocky Mount, NC	62.9	3.4
Cleveland, TN	78.9	3.2	Florence, SC	64.4	3.0
Mobile, AL	79.0	2.2	· · · · · · · · · · · · · · · · · · ·	64.5	2.5
Fort Smith, AR-OK	79.2	1.9	Sebring, FL	64.7	4.9
Dothan, AL	79.4	1.5	Waco, TX	65.5	2.7
Beckley, WV	79.5	2.7	Florence—Muscle Shoals, AL	65.6	3.7
Monroe, LA	79.5	2.8	Fayetteville—Springdale—Rogers, AR-MO	65.8	2.0
Florence, SC	79.6	2.6	Morristown, TN	65.9	4.0
Rocky Mount, NC	79.7	2.4	Cleveland, TN	66.0	4.1
Morristown, TN	80.1	3.7	Gadsden, AL	66.0	1
Yakima, WA	80.4	2.4	Macon, GA	66.1	2.8
Albany, GA	80.8	2.2	Dothan, AL	66.6	1
Victoria, TX	80.8	3.3	Texarkana, TX-AR	66.6	3.5
Shreveport—Bossier City, LA	81.1	1.4	Hammond, LA	66.7	4.2
Bakersfield, CA	81.3	1.4	Monroe, MI	66.9	3.3
Yuma, AZ	81.3	2.5	Lakeland—Winter Haven, FL	66.9	2.3
Las Cruces, NM	81.3	2.5	· · · · · · · · · · · · · · · · · · ·	67.0	
Tuscaloosa, AL	81.4	2.3	Decatur, IL	67.0	3.1

Note: A margin of error is a measure of an estimate's variability. The larger the margin of error in relation to the size of the estimates, the less reliable the estimate. When added to and subtracted from the estimate, the margin of error forms the 90 percent confidence interval.

Estimates for metropolitan areas in the table may not be significantly different from other metropolitan areas in the table or from other metropolitan areas in American FactFinder. Here, any individual living in a household with reported Internet use is counted as having Internet use, regardless of whether or not they live in a household with reported computer ownership. In American FactFinder, a small number of individuals living in homes without reported computer ownership are not counted among those with Internet use.

Source: U.S. Census Bureau, 2013 American Community Survey.

#### **SOURCE OF THE DATA**

The data used in this report comes from the ACS, a large and continuous national level data collection effort performed by the Census Bureau. Designed to replace the once-a-decade long-form data collected with the Decennial Census, the ACS program routinely provides ongoing data and updated information for all parts of the country. Each month, about 290,000 households are asked to complete a questionnaire, followed by telephone and person-visit interviews for nonresponding households.<sup>27</sup>

The program uses a design that accumulates data over increasingly longer periods of time, in order to provide data products for increasingly smaller geographic units. The first level of collection aggregation occurs over a single year, produces a data set of about 3.5 million households, and provides estimates for all geographic units with 65,000 people or more. This report relies on this single-year data.

Other levels of aggregation include "3-year" data sets, which pool 3 separate years of data together to provide estimates for geographies with 20,000 people or more, and "5-year" data sets, which pool 4 separate years of data together to provide estimates for geographies down to the block group level—or areas as small as several thousand households. These ACS multivear products are now fully operational, meaning that when new single-year data are collected, they are immediately incorporated to provide updated 3-year and 5-year data for all parts of the country. However,

because 2013 is the first year the ACS included computer and Internet questions, the first "3-year" estimates on this topic will be available for the year 2015, and the first "5-year" estimates will be available for 2017.

The estimates in this report come from data obtained in the 2013 ACS. The population represented (the population universe) in the ACS includes all people living in households, plus individuals living in group quarters. Because the computer and Internet variables used to create this report were not asked in group quarters, this report excludes all of those individuals from the analysis.

### COMPARISON WITH OTHER DATA SOURCES

As discussed at the beginning of this report, the Census Bureau has historically collected computer and Internet data via the CPS. Due to differences in data collection, users should be cautious about directly comparing estimates from these two separate data sources. Previous census releases can be found at <www.census.gov/hhes/computer/>.

## ACCURACY OF THE ESTIMATES

Statistics from surveys are subject to sampling and nonsampling error. All comparisons presented in this report have taken sampling error into account.

Sampling error is the difference between an estimate based on a sample and a corresponding value that would be obtained if the estimate were based on the entire population (as from a census). Measures of the sampling error are provided in the form of margins of error for all estimates included in this report. All comparative statements have undergone statistical

testing, and comparisons are significant at the 90 percent level unless otherwise noted. In addition, nonsampling error may be introduced during any of the operations used to collect and process survey data. To minimize these errors, the Census Bureau employs quality control procedures in sample selection, the wording of questions, interviewing, coding, data processing, and data analysis.

For more information on sampling and estimation methods, confidentiality protection, and sampling and nonsampling errors, please see the 2013 ACS Accuracy of the Data document located at <www.census.gov/acs/www/data\_documentation/occumentation/occumentation/occumentation/occumentation

#### **USER CONTACTS**

The Census Bureau welcomes the comments and advice of users of its data and reports. If you have any suggestions or comments, contact:

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or send an e-mail to <SEHSD@census.gov>.

### SUGGESTED CITATION

File, Thom and Camille Ryan, "Computer and Internet Use in the United States: 2013," American Community Survey Reports, ACS-28, U.S. Census Bureau, Washington, DC, 2014.

<sup>&</sup>lt;sup>27</sup> Although the ACS sample includes people living in households, and was expanded in 2006 to include people living in group quarters (i.e., nursing homes, correctional facilities, military barracks, and college/university housing), computer and Internet questions were not collected for group quarters. For more general information on the ACS, please visit <www.census.gov/acs/www/>.