I’m not locked into a certain idea for the QB charts, so here are some examples to get the ball rolling for Jeff, who along with you knows what’s best for the reader. I feel I’m too in the weeds to be a beta tester for what reads best. Almost all the charts carry the same info. Obviously the completions-attempts-TD-INT line like PFF is a good route. I also like the Yards Per Attempt breakdown on the 2nd one that shows where they get the most out of their throws on the field.     
  
Personally, I think the first one would work? Make it our own with different stylistic twists, maybe the data and color coding of the 2nd one with the chart layout of the 1st one?   
  
This was the standard PFF chart -- 

Here’s another one with more splits based on the hashmarks on the field, this one has the additional statistics below instead of on the field

This is a different style that was more what Matt was referencing, though a little more simplistic than Grantland’s stuff. Would be able to break down stats below it based on 0-9, 10-19, 20-29, etc.   
  
 I do like this kind of graphic though it would take me turning over a field image like this with the completions and misses charted instead of just saying: here’s what he did in the 0-9 range, etc. As Chris alluded to before, this might be too ambitious.