

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix



Executive Summary

- Can SpaceX maintain their OPTEMPO under current first-stage recovery operations?
- Data analytics
 - Data collection Web scraping, Wikipedia, internal source searches, etc.
 - Data wrangling data cleaning, preprocessing, normalizing
 - Exploratory data analysis (EDA)
 - Structured query language (SQL) for data mining
 - Visualization using interactive charts and maps
 - Dashboard development
 - Predictive modeling and analytics
- Using an accurate predictive model, SpaceX can recover 76% of launched stage-one boosters

Introduction

- Since the cancellation of NASA's manned-space flight program in 2010, this role was captured by the commercial industry, led by SpaceX. Due to it's relative cost, determine if SpaceX will reuse the first stage (\$62 MM each).
- Critical Operational Issues (COIs):
- 1. How many mission outcomes result in first-stage recovery?
- 2. How many launches resulted in successful mission outcomes?
- 3. Which launch sites [1] provide the highest number of recoveries and recovery rates?
- 4. Which payloads result in the most first-stage recoveries?
- 5. Which booster versions resulted in fails due to drone ship during 2015

^[1] Each launch site is restricted in launch angle (retrograde or prograde). CCABF takes advantage of Earth's natural rotation by launching toward the east from Cape Canaveral. The speed at which the Earth rotates at Cape Canaveral is roughly 914 mph, helping to give rockets some extra speed to reach their destination (Moon-shots can only be achieved from CCAFB). Launches from VSFB fly southward, allowing payloads to be placed in high-inclination orbits such as polar or Sun-synchronous orbit, which allow full global coverage on a regular basis and are often used for weather, Earth observation, and reconnaissance satellites. (Space Notes, 2020)

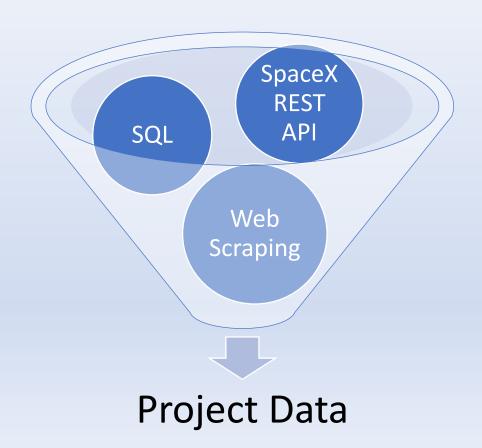
Methodology

Methodology

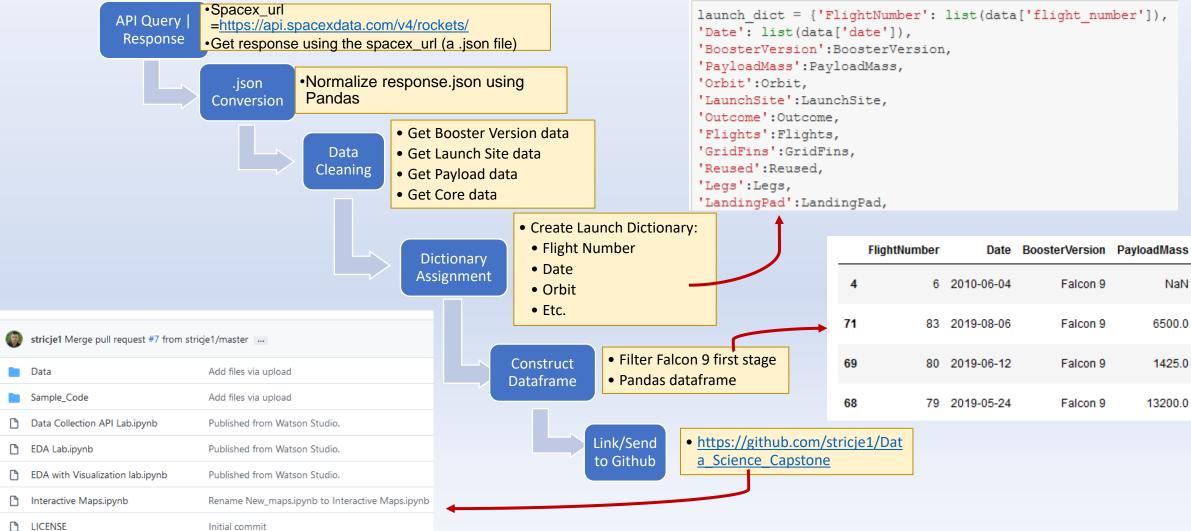
- Data collection methodology:
 - Previously acquired data
 - Web scraping
- Perform data wrangling
 - Data cleansing
 - Imputing missing data and Normalizing data
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Hyperparameter tuning
 - Model scoring (variety of metrics)

Data Collection

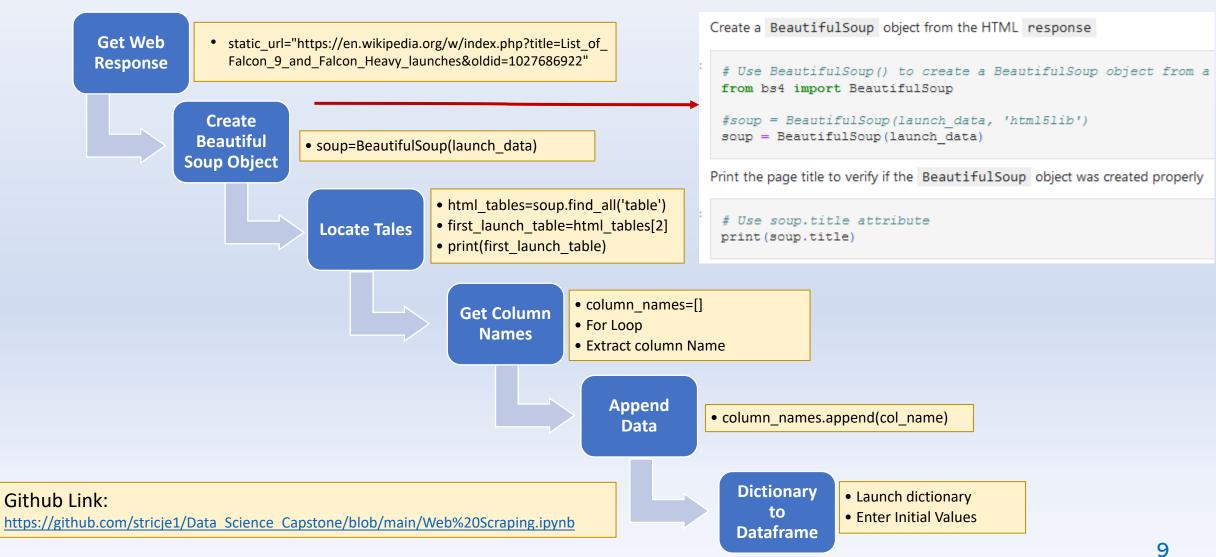
- Data using SpaceX REST API or Representational State Transfer Application Programming Interface in the IBM Cloud environment, including:
 - Launch Sites
 - Orbits
 - First-stage Recovery
 - Payloads
 - Booster Types
- Structured Query Language (SQL) magic queries in the IBM Cloud environment
- Web Scraping or Web Data Extraction from external websites such as SpaceX



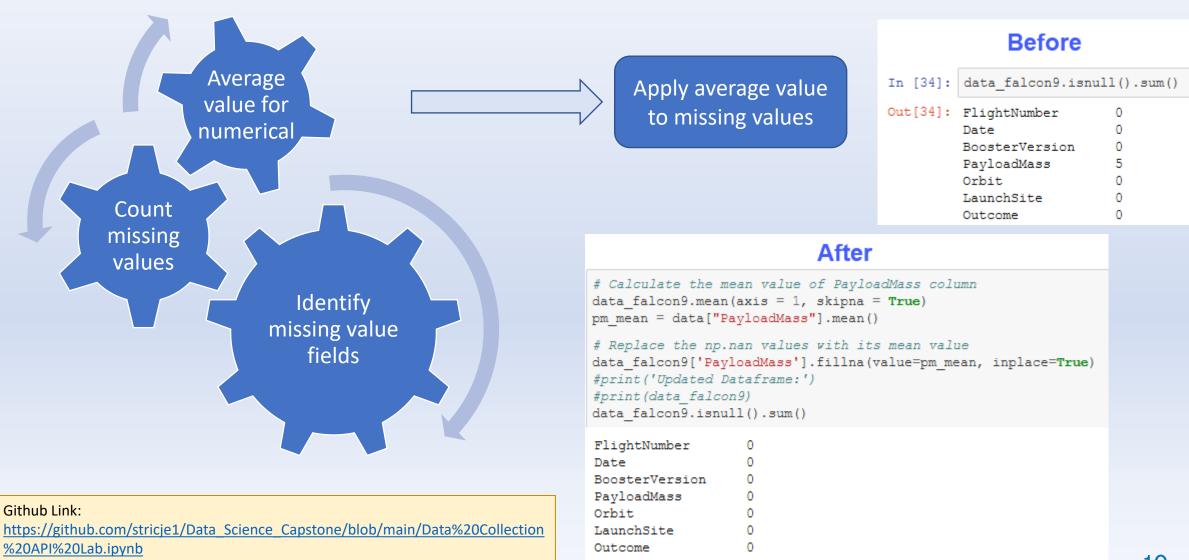
Data Collection - SpaceX API



Data Collection – Web Scraping



Data Wrangling – Missing Data



Exploratory Data Analysis (EDA)

Perform EDA

Collect the number of Missions at each site, etc.

Calculate the number and occurrence of each orbit, etc.

Calculate the number and occurrence of mission outcome per orbit type

Export data as .csv file

Create a landing outcome label from Outcome column

Work out success rate for every landing data type

```
# Apply value counts on Orbit column
df.value counts("Orbit")
Orbit
         27
GTO
ISS
         21
VLEO
         14
PO
LEO
SSO
MEO
ES-L1
GEO
HEO
SO
dtype: int64
```

```
# Apply value_counts() on column LaunchSite
df.value_counts("LaunchSite")
```

LaunchSite
CCAFS SLC 40 55
KSC LC 39A 22
VAFB SLC 4E 13
dtype: int64

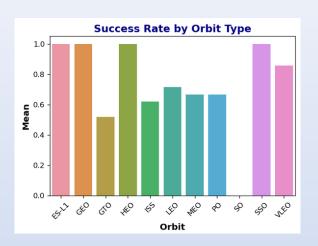
Payload vs Orbit Type
Success based on Orbit Type
Annual Success Trend
Payload vs Launch Site
Payload vs Booster Type

Flight number vs Orbit type

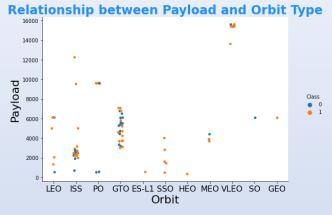
EDA with Data Visualization

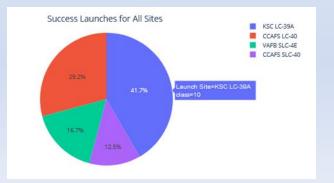
Plots

- Scatterplot Flight Number and Launch Site
- Scatterplot Payload and Launch Site
- Bar-plot success rate of each Orbit type
- Scatterplot of Flight Number and Orbit type
- Scatterplot of Payload and Orbit type with Sliders
- Time series plot of launch success yearly trend









EDA with SQL

- Unique launch site search
- Five records where launch sites begin with the string 'CCA'
- Total payload mass carried by boosters launched by NASA (CRS)
- Average payload mass carried by booster version F9 v1.1
- Date when the first successful landing outcome in ground pad was achieved.
- List the total number of successful and failure mission outcomes
- Names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
%sql SELECT payload,
    landing_outcome,
    payload_mass_kg
FROM SPACEXDATASET
WHERE landing_outcome LIKE 'Success (drone ship)'
AND payload_mass_kg BETWEEN 4000 AND 6000;
```

payload	landing_outcome	payload_mass_kg
JCSAT-14	Success (drone ship)	4696
JCSAT-16	Success (drone ship)	4600
SES-10	Success (drone ship)	5300
SES-11 / EchoStar 105	Success (drone ship)	5200

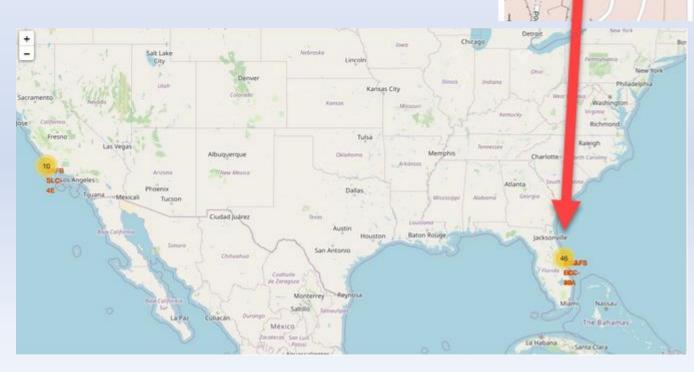
DATE	landing_outcome	booster_version	launch_site
2015-01-10	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
2015-04-14	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

Build an Interactive Map with Folium

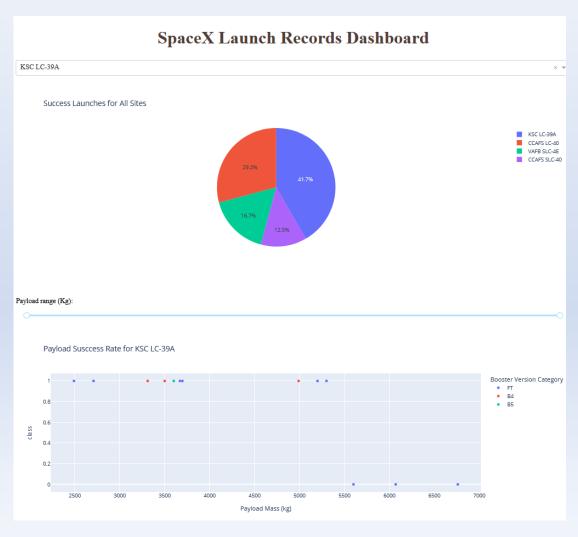
• This map of the United States contains the east and west coast launch sites with city markers, cluster markers, circle markers, and popups.

• We added these markers to the map object to drill-down for addition insights for any given launch site

- Later, we add line-of-site segments to show the distance between launch sites and other objects like coast lines, railroads, and nearby cities.
- Here, we can see that the cluster of 46 becomes two clusters of 26 and 7. (Strickland, J., 2019 B, pp. 58-60)

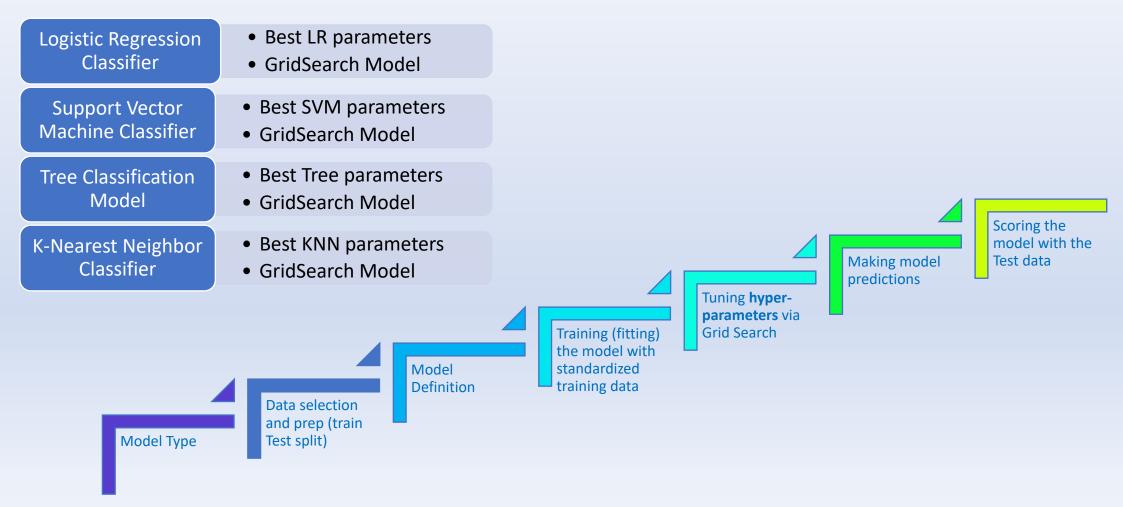


Build a Dashboard with Plotly Dash



- The dashboard's pie chart shows the percentage of successful launches for all sites
- Interactive pie chart of overall success based on launch site
- Scatter plots at the bottom can be manipulated by the site selector at the top of the dashboard (a pulldown menu)
- Helps count successful and failed launched for different ranges in payload mass

Predictive Analysis (Classification)



Github Link: https://github.com/stricje1/Data Science Capstone/blob/main/Predictive%20Model.ipynb

Best Model: K Nearest Neighbor Classifier

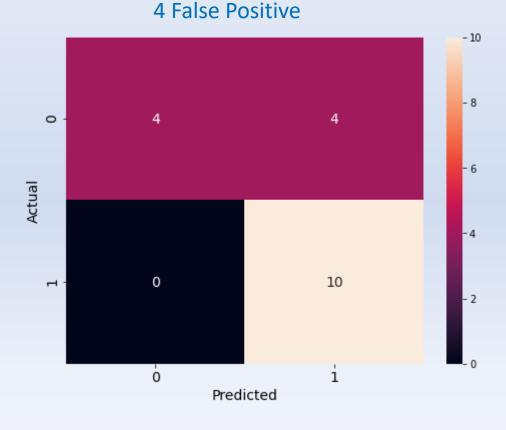
K-Nearest Neighbor Classifier

- Parameters: algorithm': 'auto', 'n_neighbors': 1, 'p': 1
- GS Accuracy 0.7778

	precision	recall	f1-score	support
0	1.00	0.50	0.67	8
1	0.71	1.00	0.83	10
accuracy macro avg	0.86	0.75	0.78	18
weighted avg	0.84	0.78	0.76	18

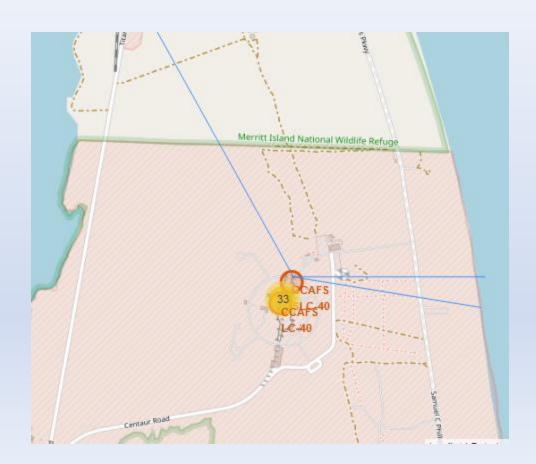
Success Summary

18 cases
10 True Positive



Results

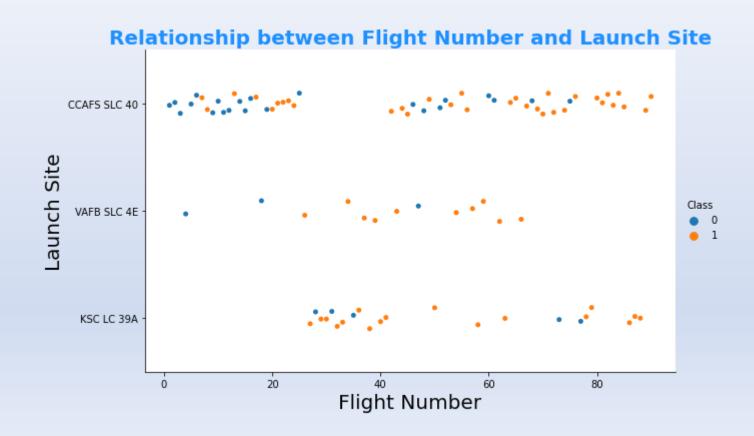
- Exploratory data analysis results: Launches can be characterized by launch site, payload, booster type
- Mission success characterized by launch site, payload, orbit type
- Interactive analytics using pie charts and maps for proximity analysis (roads, railroads, highway, coastlines, and cities)
- Predictive analysis results: Success can be classified
 & predicted using machine learning models



EDA Insights

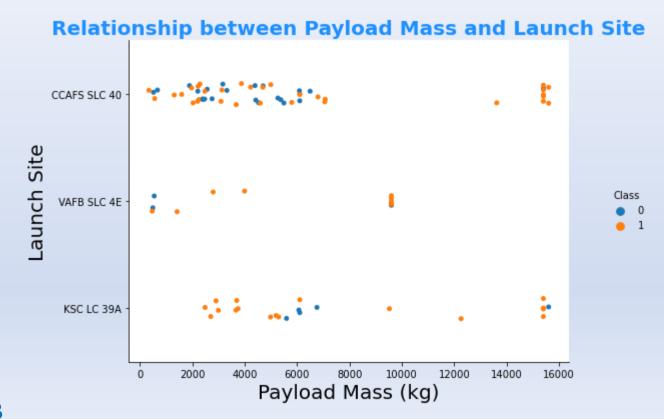
Flight Number vs. Launch Site

- Scatter plot of Flight Number vs.
 Launch Site
 - Orange = Success
 - Blue = Failure
- Insights:
 - More flights at CCAFS SLC 40
 - Later flights more successful at each site



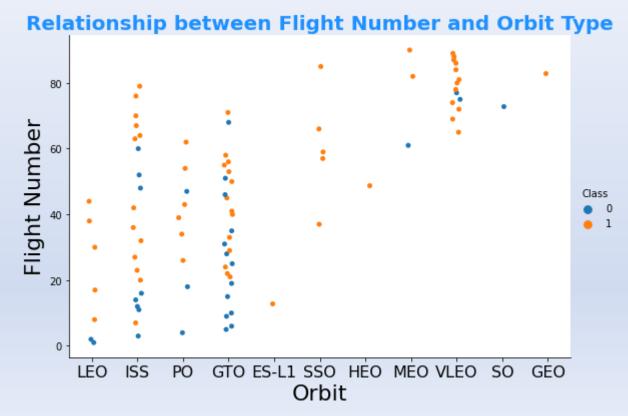
Payload vs. Launch Site

- Scatter plot of Payload vs. Launch Site
 - Orange = Success
 - Blue = Failure
- Insights:
 - More success for higher payloads (>8,000 kg)
 - Most lower payloads are launched ay CCAFS SLC 40
 - Nearly all payloads launched from VAFB (VSFB) SLC 4E are successful



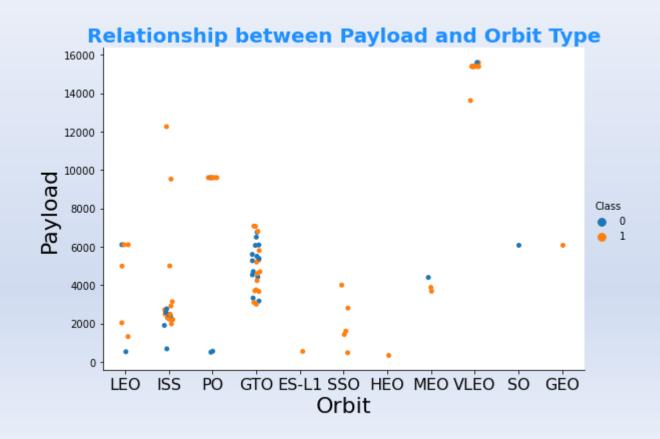
Flight Number vs. Orbit Type

- Scatter plot of Flight number vs. Orbit type:
 - Orange = Success
 - Blue = Failure
- Insights:
 - Most flights occur at lower orbits (LEO, ISS, PO)
 - Flight at low orbits VELO and SSO are very successful
 - No clear pattern for higher orbits, except the earlier flights were seldom successful (i.e., GTO)



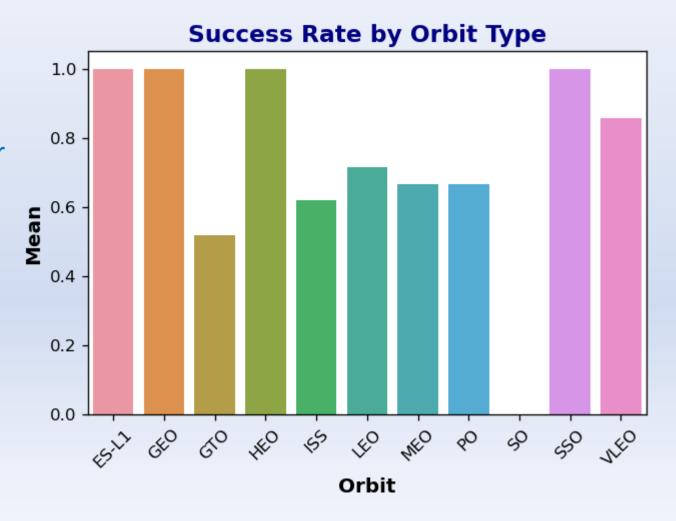
Payload vs. Orbit Type

- Scatter plot of payload vs. orbit type
 - Orange = Success
 - Blue = Failure
- Insights:
 - Most unsuccessful flights occur at GTO (a high orbit)
 - Most unsuccessful launches occur at lower payloads
 - High payloads at lower orbits were more successful (i.e. VLEO & ISS)



Success Rate vs. Orbit Type

- The orbits with the highest average success rates are: ES-L1, GEO, HEO, and SSO
- Higher orbits (GEO & HEO) and lower orbits (ES-L1, SSO & VLEO have a higher success rate



Launch Success Yearly Trend

 Line chart of yearly average success rate

• Insights:

- More successes occurred in later years
- A negative times series trend (slope) occurred in 2018 (Strickland, J. 2020 B)



Visual EDA Success Results Summary

Success	Category
Lower orbits	LEO, SSO, VLOE
Higher orbits	GEO, HEO
Higher payloads	14K km- 16K km
Lower payloads	1K km - 4K km
Later Flights	Flight No. > 60
Lunch Sites	KSC LC 39A, VAFB SLC4E
Later Dates	2017 and 2019

All Launch Site Names

- Names of the unique (4) launch sites
- Using the SQL Keyword "UNIQUE"

Task 1

Display the names of the unique launch sites in the space mission

%sql SELECT UNIQUE "LAUNCH_SITE" from SPACEXDATASET;

* ibm_db_sa://pbw80164:***@ba99a9e6-d59e-4883-8fc0-d6a8c9f7a08f.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:31321/bludb
Done.

launch_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

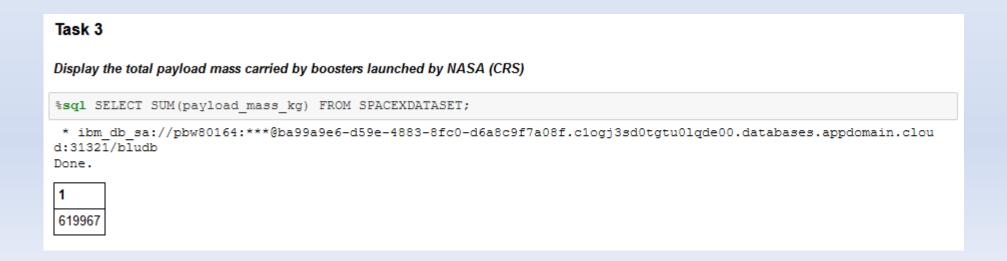
Launch Site Names Begin with 'CCA'

- Five records where launch sites begin with `CCA` (CCAFS LC-40)
- Using SQL keywords/conditions "WHERE", "LIKE", and "LIMIT"



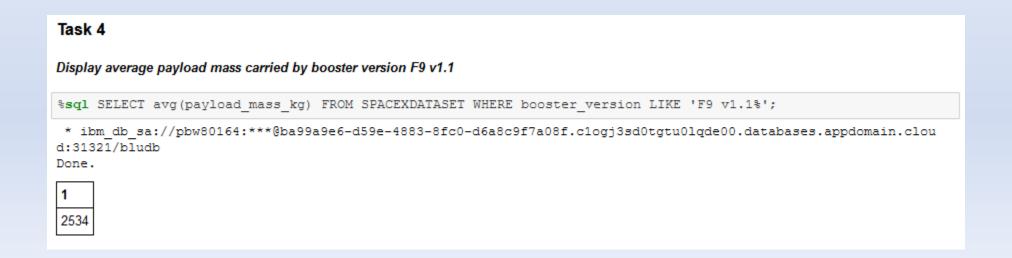
Total Payload Mass

- Total payload carried by boosters from NASA (619,967 kg)
- Using SQL aggregate function "SUM" is 619,967 kg



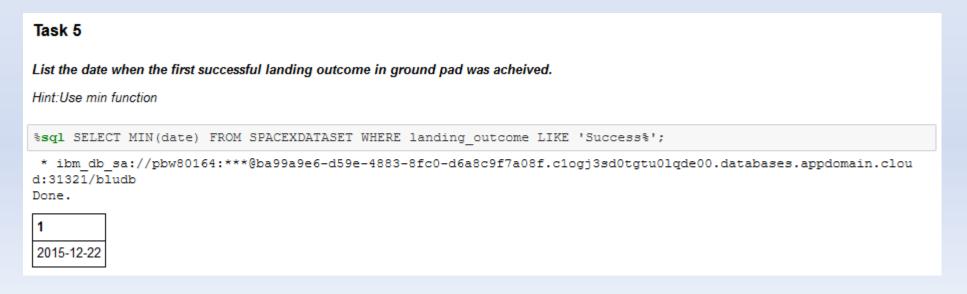
Average Payload Mass by F9 v1.1

- Calculated average payload mass carried by booster version F9 v1.1
- USING SQL aggregate function "AVG" (average) and keywords "WHERE" and "LIKE" is 2,534 kg



First Successful Ground Landing Date

- Dates of the first successful landing outcome on ground pad
- Using SQL aggregate function "MIN" and keywords "LIKE" and "WHERE" is 22 Dec 2015



Successful Drone Ship Landing with Payload between 4000 and 6000

- Names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Using SQL keywords " "WHERE", "LIKE", "AND", and "BETWEEN" as seen in the output below

Task 6

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

%sql SELECT payload, landing_outcome, payload_mass_kg FROM SPACEXDATASET WHERE landing_outcome LIKE 'Success (dr one ship)' AND payload_mass_kg BETWEEN 4000 AND 6000;

* ibm_db_sa://pbw80164:***@ba99a9e6-d59e-4883-8fc0-d6a8c9f7a08f.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:31321/bludb
Done.

payload	landing_outcome	payload_mass_kg
JCSAT-14	Success (drone ship)	4696
JCSAT-16	Success (drone ship)	4600
SES-10	Success (drone ship)	5300
SES-11 / EchoStar 105	Success (drone ship)	5200

Total Number of Successful and Failure Mission Outcomes

- Total number of successful and failure mission outcomes
- Using SQL keywords "WHERE" and "LIKE" with intermediate clauses "GROUP BY" and "ORDER BY" yielding the output below



Boosters Carried Maximum Payload

- Names of boosters which have carried the maximum payload mass: 12 total
- Using SQL keywords "DISTINCT" and "AS" with aggregate function "MAX" and intermediate clauses "GROUP BY" and "ORDER BY"

Task 8

List the names of the booster versions which have carried the maximum payload mass. Use a subquery

%%sql

SELECT DISTINCT Booster_Version, MAX(PAYLOAD_MASS_KG) AS Maximum_Payload_Mass FROM SPACEXDATASET GROUP BY Booster_Version ORDER BY Maximum_Payload_Mass DESC;

booster_version	maximum_payload_mass
F9 B5 B1048.4	15600
F9 B5 B1048.5	15600
F9 B5 B1049.4	15600
F9 B5 B1049.5	15600
F9 B5 B1049.7	15600
F9 B5 B1051.3	15600
F9 B5 B1051.4	15600
F9 B5 B1051.6	15600
F9 B5 B1056.4	15600
F9 B5 B1058.3	15600
F9 B5 B1060.2	15600
F9 B5 B1060.3	15600

2015 Launch Records

- Failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Using SQL keywords "AND" and "BETWEEN" with multiple variables as seen in the table below

Task 9

List the failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
%%sql
SELECT date, landing_outcome, booster_version, launch_site from SPACEXDATASET
WHERE landing_outcome LIKE N'%Failure%' AND
date BETWEEN '2015-01-01' AND '2015-12-31';
```

* ibm_db_sa://pbw80164:***@ba99a9e6-d59e-4883-8fc0-d6a8c9f7a08f.clogj3sd0tgtu0lqde00.databases.appdomain.cloud:31321/bludb Done.

DATE	landing_outcome	booster_version	launch_site
2015-01-10	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
2015-04-14	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 Ranked-count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

• Using SQL keywords "AS", "WHERE", "BETWEEN", and intermediate clauses "GROUP BY" and "ORDER BY" as seen in the table to the right

landing_outcome	ranked landing outcomes
Uncontrolled (ocean)	2
Success (ground pad)	3
Success (drone ship)	5
Precluded (drone ship)	1
No attempt	10
Failure (parachute)	2
Failure (drone ship)	5
Controlled (ocean)	3

Task 10

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

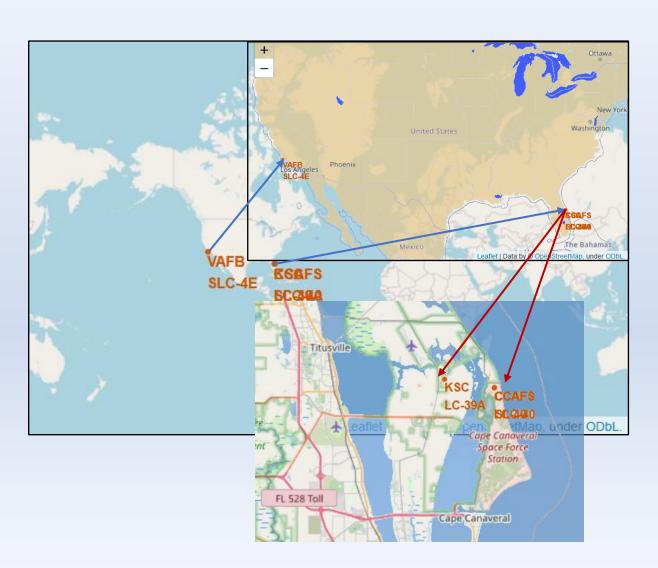
```
%%sql
SELECT landing_outcome, COUNT(landing_outcome) AS "ranked landing outcomes"
FROM SPACEXDATASET
WHERE date BETWEEN '2010-06-04' AND '2017-03-20'
GROUP BY landing_outcome
ORDER BY landing_outcome DESC;
```

Launch Sites Proximity Analysis

Base US Map the East and West Coast Launch Sites

 The global map shows the US map with one west coast launch site and two east coast launch site (requires zooming in)

- Zooming in on the US only (or North America) still shows two sites
- Zooming in on Florida shows the two distinct east coast launch sites.

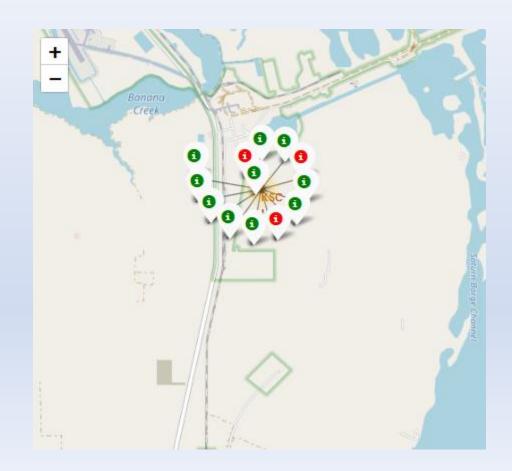


Kennedy Spaceflight Center

The map showing Kennedy Spaceflight
 Center only reveals 13 separate launches

• The red markers show 3 Class 0 launches (unsuccessful stage-one recoveries)

• The green markers show 10 Class 1 launches (successful stage-one recoveries)



Cape Canaveral Launches

- Map showing Cape Canaveral Space Launch Complex
 40 located on Cape Canaveral Air Force Station
- The complex has multiple launch pads, for example, the two "x-marks" at the "green 7" inside the red circle.
- Other pads are located at the "yellow 26"
- Blue lines show the line-of-sight (LOS) vectors from LC 40 and the selected map features: east coastline and launch pad LC 39B
- Rail lines transport launch vehicles to the pads



The Falcon 9 Launch Pad at LC 40

- Launch pads have to be customized for each type of launch vehicle
- CCAFS has 30 launch pads (LCs)
- LC 40 launches Falcon 9
- LC 39B launched the NASA Ares I Crew Launch Vehicle (a program I worked on in 2007)
- The diagonal blue line running from SE to NW is the LOS between LC 40 and LC 39B (0.89 miles)



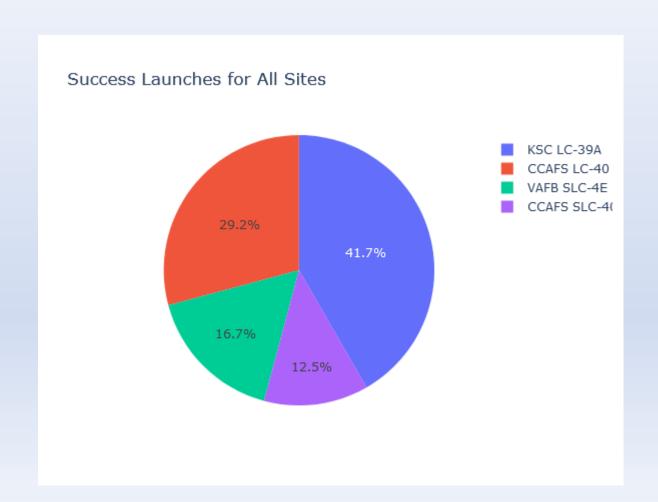
Dashboard with Plotly Dash

Success Launches for all Sites

 The pie chart shows successful launch rates for four distinct launch sights, as depicted

 For example, 41.7% of successful launches were from KSC LC 39A, the Falcon Heavy launch pad

 Explain the important elements and findings on the screenshot



All Launch Sites: Payload vs.

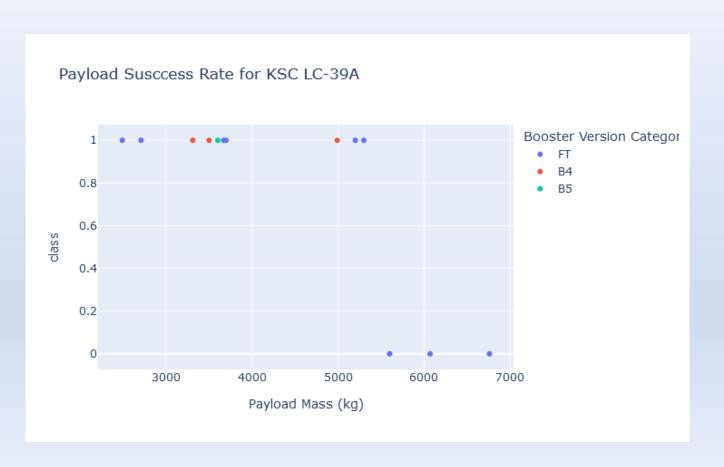
- Scatter plot of Class for All Launch Sites
 Payload (kg) vs. Booster Version
 category
- Booster v 1.0 & v 1.1 had very few successes.
- Booster v 1.0 was launched with low payloads only
- Booster FT & B4 faired much better
- Booster B5 has only one flight



KSC LC-39A Payload vs. Launch Outcome scatter plot

- Scatter plot of Class for KSC LC-39A
 Payload (kg) vs. Booster Version category
- Booster FT performed well with lower payloads (< 5,599 kg)

 Boosters B4 & B5 performed well but all flights were with lower payloads



CCAFS SLC-40 [2] Payload vs. Launch Outcome scatter plot

- Scatter plot of Class for CCAFS SLC 40 – Payload (kg) vs. Booster Version category
- As seen for all sites, Boosters v1.0 and v1.1 did not perform well
- Booster FT performed much better with only 2 failures
- All launches were a lower payloads (< 5,500)



CCAFS LC-40 [3] Payload vs. Launch Outcome scatter plot

- Scatter plot of Class for CCAFS LC 40 Payload (kg) vs. Booster Version category
- The data is inconclusive, with very few launches (all launches occurred before Sep 2016)





[3] In 2007, 45th Space Wing leased Launch Complex 40 (LC 40) to SpaceX for launching Falcon 9 vehicles.

VAFB SLC-4E Payload vs. Launch Outcome scatter plot

- Scatter plot of Class for VSFB SLC 4E Payload (kg) vs. Booster Version category
- The data is inconclusive, with very launches
- However, v1.1 again showed a very high failure rate



Predictive Analysis (Classification)

Model Selection and Hyperparameter Tuning

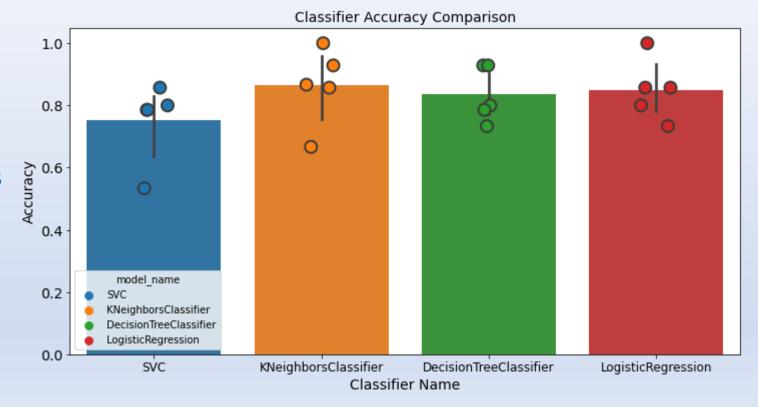
- Logistic Regression Classifier
- K-Nearest Neighbor Classifier
- Decision Tree Classifier

- Support Vector Machine Classifier
 Grid Search for Best Parameters (Strickland, J. 2019 A, p. 446)
 - Input data: contain features important to the problem
 - Model parameters: the machine learning algorithms use to adjust data
 - Hyperparameters: variables that govern the model training process

```
knn parameters = {'n neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
                                                'algorithm': ['auto', 'ball tree', 'kd tree', 'brute'],
       Model Definition
                                  KNN = KNeighborsClassifier()
                                  knn cv = GridSearchCV(KNN, knn parameters)
                                  knn cv.fit(X train, Y train)
                                     GridSearchCV(estimator=KNeighborsClassifier(),
             Grid Search
                                                  param_grid={'algorithm': ['auto', 'ball_tree', 'kd_tree', 'brute'],
                                                               'n neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
                                                               'p': [1, 2]})
                                  print("tuned hpyerparameters : (best parameters) ", knn cv.best params )
                                  print("accuracy: ", knn cv.best score )
Tuned Hyperparameters
                                     tuned hpyerparameters : (best parameters) { 'algorithm': 'auto', 'n neighbors': 1, 'p': 1}
                                     accuracy: 0.8638095238095238
```

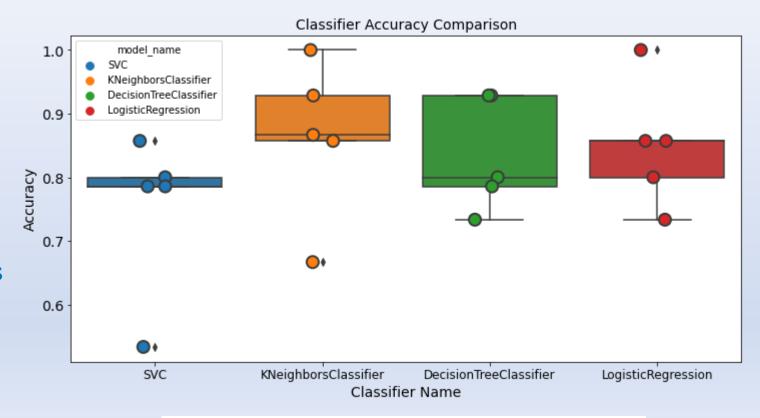
Classification Accuracy

- Model Bar Plots using GridSearch best parameters
- Demonstrates model accuracy for all built classification models
- The K-Nearest Neighbor Classifier has highest classification accuracy



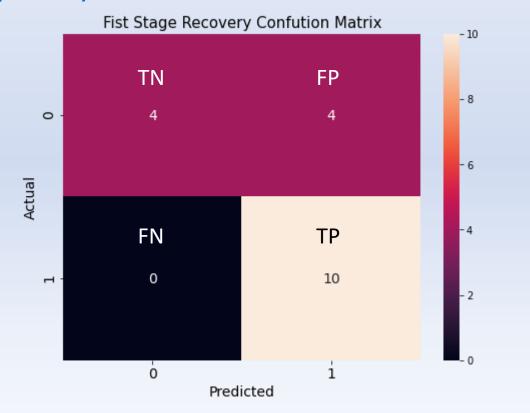
Classification Accuracy

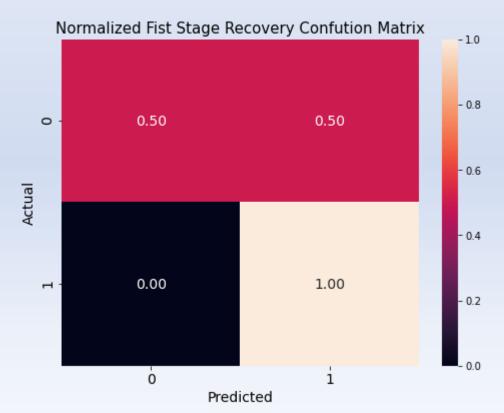
- Model box plots using GridSearch best parameters (Strickland, J., 2020 A, p. 125)
- Box plots provide a richer story
- Demonstrates model accuracy for all built classification models
- The K-Nearest Neighbor Classifier has highest classification accuracy



Confusion Matrix

- Here is the confusion matrices for the K-Nearest Neighbor classifier
- It shows 100% True Positives for successful first stage recovery (Strickland, J., 2020 A, p. 131)





Conclusions

Point '

Point 3

Point 3

Point 4

Cost Benefit Analysis

Given 76% Predictive Model Accuracy, SpaceX will pay 123% less than vehicles with no stage-one recovery

Cost per launch with recovered stage-one					
\$62					
Cost per launch with new stage-one					
\$165 MM					
Model based probability of stage-one recovery					
0.76					
Future Missions					
50					
	Missions	Cost Per (Millions)	Recovery (Millions)	Cost No Model (Millions)	No Recovery (Millions)
Successful Recovery	38	\$ 62.00	\$ 2,356.00	\$ 1,550.00	\$ -
Unsuccessful Recovery	12	\$ 165.00	\$ 1,980.00	\$ 4,125.00	\$ 8,250.00
Total Cost			\$ 4,336.00	\$ 5,675.00	\$ 8,250.00
Percent Difference (More)			-123%	-67%	-0%

REFERENCES

Strickland, Jeffrey. (2020 A). *Data Science Applications using Python and R: Text Analytics*. Lulu.com. ISBN 978-1-716-89644-6

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Appendix

None

