

J & K - 2025/01/29 10:16 SAST - Transcript

Attendees

Justin Germishuys, Justin Germishuys's Presentation, Kiyasha Singh, Kiyasha Singh's Presentation

Transcript

Justin Germishuys: Hey, Kesha. How are you?

Kiyasha Singh: Hi, I'm good. And you?

Justin Germishuys: I'm good, finally figured out why my computer was unbelievably slow. I should have really gotten more RAM when I bought this laptop. But in any case, I know what to shut down so that it doesn't. How are you today?

Kiyasha Singh: I am in I am ready to make improvements and adjust and keep going.

Justin Germishuys: Okay, cool. So, I kind of got the general sense from messages yesterday that people were quite impressed with your Hey Gen video. which is cool, which is hoping because if you get the hang of Hey Genen and 11 Labs, then a ton of stuff becomes possible. just a bit of feedback on the video. I was just curious as to whether so I noticed that your avatar, and this is probably when you recorded it, your eyes shoot up that way and almost go down as though you were reading from a script. And it seems to have captured those movements.

00:05:00

Justin Germishuys: So that's a good lesson learned that when we're creating these avatars, somebody has to keep eye contact with the camera or otherwise you get unnatural moments in the video. So that's the one thing that we need to fix and I need to get around to recording myself.

Kiyasha Singh: Yes.

Justin Germishuys: Also it's useful if you said you recorded your videos for training on your phone. So, that's good. I'm just curious about capturing it from a greater distance like other Hen avatars where the hands are at chest level or there's more of a casual positioning otherwise the videos do look a little bit less natural. Yeah. So that's what we learn as we experiment. That's the whole point.

Justin Germishuys: The other thing I wanted to ask is do you in 11 labs I haven't used it for a long time but there was a period where I used it a lot and one thing that is quite important is that there's more inflection in the speech otherwise it sounds monotone and it can feel kind of monotonous and it can make for a fairly boring video. So, what we need to do is figure out can we integrate more inflection and texture into the speech that's being generated? And I don't...

Justin Germishuys: if that's a function of how you recorded yourself speaking or if there is a way to adjust that after that.

Kiyasha Singh: ...

Kiyasha Singh: yeah. So, there's a control panel and...

Kiyasha Singh: then there's something called stability. So, the less stable it is, the more emotions come through, but it's also not lab.

Justin Germishuys: Yes,...

Justin Germishuys: yes, I'm familiar with that. So, also sometimes if the stability is set too low, you end up with it changing accents midway and you start off with British and you end up as Irish and then that just seems weird. So that's fine. The other thing in your video is your transitions are you need to choose better transitions, better images. I don't think you haven't gotten close to nailing the right images yet. I with the mood board exercise, we got into the ballpark, but it's a big ballpark and we still need to narrow it down to the right kinds of imagery.

Justin Germishuys: So you generated that cyborg skills writing like that's not at all the font or the style we're going to want to go with for cyborg skills. It just was a useful stepping stone in knowing roughly what aesthetic direction we wanted to go in. So we still have quite a lot of work to do on the front of choosing the right kind of images. So what we can do now is spend the next 15 minutes looking at that together and seeing okay what kind of works but coming back to it your video transitions were not seamless.

Kiyasha Singh: Okay.

Justin Germishuys: They were too choppy. So let me just quickly show you something. just trying to see now YouTube. Okay, let's have a look. sorry. My nephew is obsessed with counting crows lately and queen and so my playlist is Why am I not Okay, sorry. There it is.

00:10:00

Justin Germishuys: Okay, let's just All right. Okay, let me just quickly Okay, can you see my screen?

Kiyasha Singh: Not yet.

Kiyasha Singh: Yeah.

Justin Germishuys: Okay, cool.

Justin Germishuys: So I created quite a few videos last year for a variety of things and then I used what's that thing called again? I forget Okay, I'll come back to it in a minute, but let's just open this up for you quickly and then I'll show you probably can't hear anything. Let me just quickly go back one and then what I'll do is I'll stop.

Justin Germishuys: I just want to see whether this is the right one. Okay, that's good. That's the one I wanted to Present tab. Okay, there's the audio. Okay, so this is 3 minutes. So, I'm not going to play you the whole thing. I'm just going to play you about a minute of it and then you can kind of see what I mean by the transitions. I'm not like a videographer so this isn't brilliant but it does give you a sense of where it' It's useful to have subtitles although you can probably do that when you upload it to a video hosting service like YouTube. But let's open this.

Justin Germishuys's Presentation: engineering. To get an idea of what I mean by compositional, watch this dancer closely and notice all the small movements that she combines. Whatever your feelings about this style of dance, the display of flexibility and control is impressive. Here's the takeaway for prompt engineering. By identifying, isolating, and learning to control every element that composes a prompt,...

Justin Germishuys's Presentation: it becomes possible to achieve intricate and impressive results. So, what are these composable elements? broadly speaking, we can compose prompts using tactics, techniques, and recipes.

Justin Germishuys: ...

Justin Germishuys: let me just quickly stop presenting. I've done more intricate stuff, but that's kind of boring. the things that matter is that when you're transitioning to an image or something, it needs to stay on the screen for a while. It needs to appear at the right time when something is said. If you're going to make things type out on the screen or list, you have to get the timing aligned with what is said. So that as I say tact As I said techques techniques comes on the screen but that the speed is not so fast that somebody can't read what's useful is you don't want an image to be disconnected from what is being said. Right?

Justin Germishuys: So if the voice is speaking about this thing and another image comes in it if those two things are not aligned the person won't process what is being said. But when those two things are aligned like text and...

Kiyasha Singh: Perfect.

Justin Germishuys: speech and image you have multimodalities engaged in the same message and so people will process it more. so that's quite important. So in Canva you'll have a couple of options. I do like things that sometimes it doesn't matter what is on the screen. It just matters that there is movement on the screen. so just keep that in mind. Don't rush that too much. But we do need to start looking at the imagery that you're using.

Justin Germishuys: Let me go into that video. can you play your video quickly? The one that you shared Okay.

00:15:00

Kiyasha Singh: What is this? Hey Jen, for editing, it was a bit more difficult because as you edit transitions and things onto it, the video doesn't move at all cuz it only plays after you are done with it. So I found that a bit difficult.

Justin Germishuys: So, what you can do is record the pieces of the video that you need and then put it into Canva where it's much easier to work with. So what was it that I used for obviously what I showed you now I generated an image in midjourney and then I used it so much how can I possibly forget what it's called it was 11 labs works

Justin Germishuys: maybe it's in va. But let me know when you're ready to show me what you ...

Kiyasha Singh: Can you not see my screen?

Justin Germishuys: yes, yes, yes. Okay. Go ahead.

Kiyasha Singh's Presentation: What if your entire organization had immediate access to clear,...

Kiyasha Singh's Presentation: concise explanations anytime, anywhere? With the explain it simply habit, we remove needless complexity and make critical information accessible to all. Imagine a workplace where no process is too complex, no data too intricate, and no question remains unanswered. By empowering employees to seek and receive simplified insights, you foster a culture of continuous learning, accelerate decision making,...

Kiyasha Singh's Presentation: and fuel innovation.

Kiyasha Singh: I also don't like the movement of my

Kiyasha Singh's Presentation: This habit isn't just about comprehension. It's about eliminating barriers that impede progress.

Justin Germishuys: Yeah. The thing is that most people wouldn't notice that.

Kiyasha Singh's Presentation: When every team member truly understands the task at hand, collaboration thrives and business results speak for themselves. explain it simply part of your daily routine and watch productivity soar.

Justin Germishuys: So I think what we need to do is I was hoping once we've got one good sample the other six will happen easily,...

Kiyasha Singh: What's

Justin Germishuys: Because you'll basically just follow the same kind of thing. So you almost want an intro panel. So something let me show you your videos. All right. let me share my screen again. Okay. So let's just quickly go back. Yeah.

Kiyasha Singh: Just can I step away for just two minutes?

Justin Germishuys: Absolutely. Analise

Kiyasha Singh: My sister's package has arrived, so I just want to quickly go grab it. I'll be back as soon as I can. Thank you.

00:20:00

Kiyasha Singh: Hi. Okay.

Justin Germishuys: Hello. All right.

Justin Germishuys: So, I've only got about five more minutes so I just wanted to quickly show you this. I'm not suggesting you do this exactly, but it's just the kind of thing that Are you okay?

Kiyasha Singh: No, no, no. Sorry. I'm okay.

Justin Germishuys: Just a bit out of breath. So, it just kind of has this initial thing that starts. It doesn't have to be this long or...

Justin Germishuys's Presentation: Orcas are magnificent creatures,...

Justin Germishuys's Presentation: but this isn't a nature documentary about this.

Justin Germishuys: cuz it gives somebody a moment to realize they're about to watch a video. It doesn't Yeah.

Kiyasha Singh: Jump in.

Justin Germishuys: So, you don't So, your script needs almost a little bit of an intro as well. Now, I'm saying even if the avatar is the first thing that appears on the screen, as long as that avatar says welcome and then says our focus is blah, then that's good. But just launching into whatever the message is doesn't give somebody's t brain time to get into what's happening and then they've already lost the first few seconds which might be critical to understanding the message. So what I'm saying is even if you just have a word that stays on the screen for a second or two or the avatar says they don't have to say It could just be introduction to

Justin Germishuys: explain it, coming back to that. I wanted to so I'm going to stop sharing and just talk to you what I mean about the naming. let me just quickly find that quickly. Okay, let's just So, two main things that I kind of really want you to focus on today is one, we need to nail down the images more. And that picture of the dude standing with all those cyberl looking buildings looking up, that's too stock photoy photoy. I just want to see if

Kiyasha Singh: Jesus.

Justin Germishuys: I want to show you something quickly.

Justin Germishuys: So, you know that with Allison and Barbara and Stephen, we're creating a thing called Stride Shift. You've heard that before. And so, I'm just going to show you this briefly because I think it's very cool. And then I want to show you get back to the other thing. Okay. So, this is how Allison thinks about design. And so the whole idea that she got when she thought about stride shift is having a bunch of images but where people are out of phase there. They're shifting out of phase or into a new phase. And so, okay, granted there's still some stuff to work on, but you see she's getting this kind of consistent feel across everything.

Justin Germishuys: He's actually created an entire aesthetic just for stride shift. And so if somebody like this image is quite different from these, but you don't feel like it's out of place in any way. And so essentially what we're trying to do is create a unique aesthetic. And we need even if the pictures are quite different and they're not all about people or they're not about objects or whatever the case may be, the color scheme, the feel, whatever the case may be. It's hard to put words to it. That needs to be quite consistent. So that's kind of what we're trying to do for cyborg skills.

00:25:00

Justin Germishuys: and we're not trying to but at the same time we don't necessarily have to be over the top but sometimes just there's an element of an image that ties it together. I honestly can't tell you exactly

what that needs to be but I can tell you that you're in the ballpark but there's a lot of work left to figure out exactly what that is. so I want you to spend quite a lot of time thinking about that and go into AI and let it help you. Put your images in and ask it to critique your image. be more collaborative with AI in a multimodal way. "Hey, I've just generated this image. What do you think of it?" Yeah. Yeah.

Kiyasha Singh: any images or is it funny if we have videos where there's motion in there?

Justin Germishuys: So you can go into Canva and Canva has a lot of stock videos. So if you've got a subscription to Canva, you can look for stock videos and then you can plug them in and then the voice over gets plugged in as a track underneath the video. So you can cut up the voice. Now granted the sections where your avatar is actually speaking on the screen that has to be video with audio but again it's just a matter of building that skill and just figuring out how do you add extra snippets of audio.

Justin Germishuys: All right.

Kiyasha Singh: show and then it shows that in a video format.

Justin Germishuys: Yeah, I want you to have more control over what the video is. It needs to be handpicked for now. I don't use Pictory, but if you have a subscription to Canva, I've used it a lot. I find that it has all the resources and capabilities you need to make high quality or videos at the quality that we need for now. But if you're not comfortable using it, maybe you and I need to hop on and then I can show you some stuff. It just won't be I'll have to figure out a time for that. But okay, coming back to exercises and challenges before we run out of time.

Justin Germishuys: I still think that we need to work on the challenges. But before we work on that, let's just get to this. Instead of explain it simply, let's just make explain it habit, not explain it simply habit. Although that wasn't then what we can do is maybe the planet habit and then the guide me habit and then the challenge me habit.

Kiyasha Singh: Okay.

Justin Germishuys: challenge me. And then instead of we can just say then what we have is consistency. what if guide me, plan it, explain it. Now, they're not all aligned, but they're all two words. And you can the plan the me habit. or it might not me. It could just be challenge it, Or is there a shorter word that we can use instead of challenge? So, let's just go into chat. is there a shorter word for challenge trial task hurdle feet there?

Justin Germishuys: So more in the sense of a devil's critique it or...

Kiyasha Singh: Good.

00:30:00

Justin Germishuys: So, we can go to something like critique or So then, these aren't set in stone. I mean you can play with it but you see how much different it is when you work with that. explain it should ideally I think that in the content obviously we're going to express that it's explain it simply. It's just in the name to make it memorable. I'm like what am I going to use now? I'm going to use I'm going to explain it. What am I going to use now? I'm going to use critique it. What am I going to use now? I'm going to guide me.

Justin Germishuys: we can even say guide it and then we try to keep it in everything. and then we can say something like suggest guide critique it. And then maybe we can find something for what if. We could say something like, "Imagine it." and now we have consistency. And that consistency makes it easier for you to retrieve the habit when you need it or the behavior. All right. So, I think you've got what you need. I'll check in. Yeah.

Kiyasha Singh: Then you just say yes or no. Okay.

Justin Germishuys: Yeah. Yeah.

Justin Germishuys: Wherever this folder is. And then that will be So you put it in cyborg skills.

Kiyasha Singh: Yes, it's a whole other folder.

Justin Germishuys: Okay.

Kiyasha Singh: It's a whole other folder. It's different from the internship one. Okay. Bye.

Justin Germishuys:

Justin Germishuys: That's good. because now we can put pretty much everything we need in there. that's fine. That works. I have to run because I have an 11:00 that I cannot miss and I need to just grab something Thanks, K I'll chat to you soon. Okay. Bye-bye.

Meeting ended after 00:32:36 

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