

J & K - 2025/02/13 16:11 SAST - Transcript

Attendees

Justin Germishuys, Kiyasha Singh

Transcript

Justin Germishuys: a woman with glasses. That one's fine. Then there's a second one which is a clip of people moving very quickly in an office.

Kiyasha Singh: Welcome.

Justin Germishuys: That doesn't connect to the message at all. because that doesn't show that anybody's stuck. In fact, it shows that everybody's moving around and getting stuff done. So, that one doesn't quite fit. but then when they get back to the book, that's So, it transitions back to her face too quickly or she starts speaking again too quickly.

Justin Germishuys: So almost before she appears on the screen at this is the second one now. go back. Why can't I control the okay? Let's see. So at about 10 seconds and 11 seconds in and she starts saying, "How much more could you have accomplished?" Wait, let that finish. Let that pause stay and then let her face come back on the screen and then say, "How much more could you have accomplished?" that would make more sense.

Justin Germishuys: And then there was a little bit of a glitch between the end of the one sentence and imagine if almost you cropped it and then her face reappeared in a slightly different angle. so that comes across very clearly. so there's no at that point you either need to redo it or... cut to something else. for that part but let's see okay so the other thing is I really do like the graphic where you say less confusion immediate clarity simple solution AI powered explanation but you must as a general design principle never put words on the screen that people

Justin Germishuys:

Kiyasha Singh: ...

Kiyasha Singh: something else is being said.

Justin Germishuys: Unless the avatar is reading what is on the screen. So, you can put it in if there's no speaking, but then you're probably going to make it a bit longer. So, the question is, do you really need that slide? it's nice, but it's not connecting to the voice in any way.

Justin Germishuys: Okay, then let's go back. All right. So yeah.

Kiyasha Singh: The reason...

Kiyasha Singh: why I have it there is because the avatar's face does a little weird like emotion. So, I just wanted something to cover it up.

Justin Germishuys: So I think it's fine if you show another image. So what is she talking about at that point? let's just quickly

Justin Germishuys: Not entirely sure what you would put in there instead, but basically the viewer loses track of what's being said because they don't know whether to read or listen, and there's a channel conflict in their brain. So they'll drop off at that point. so I'm just thinking if you were to redo it,...

Justin Germishuys: can you redo the avatar speaking and get a version where she's not doing something weird with her face in that moment?

Kiyasha Singh: I can try to cuz I got the voice from 11 Labs and...

Kiyasha Singh: then I just recorded it then took the audio and put it in. But I can try to film it with the same thingy just a different audio.

Kiyasha Singh: So hopefully it'll look less glitchy.

Justin Germishuys: Yeah. ...

Justin Germishuys: I mean, give it a bash. I And then you're discovering something interesting. sometimes the AI generated avatar is going to do something weird and you need a good technique go to cover it up. one technique might be to film the same thing but with the avatar from a slightly different angle, so if you have that, another technique would be to show an image, but it doesn't make sense to show an image for one second just to cover up. Otherwise, it just seems like the image doesn't do anything. but okay, let's see.

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Justin Germishuys: So that next part is fine when you're showing the different images from the cards. I think that's cool. the timing is much better So, where you have fewer misunderstandings, faster learning, better teamwork, what I find is useful is to set the timing for the text so that each line appears in sync with the words.

Justin Germishuys: So when she says fewer misunderstandings, she starts to say fewer it appears and then she starts to say the next one appears and...

Justin Germishuys: she starts to say and the next thing appears. That way the information is being disclosed along with the voice rather than all the information before she said it. If that do you know what I mean?

Kiyasha Singh: Yes, I was thinking for that part I can take the other visuals with the blue background and...

Justin Germishuys: Yeah. I mean,...

Kiyasha Singh: then maybe add that there instead.

Justin Germishuys: play with it and see if it works. I mean, there are a thousand things that don't work, but then there are also a thousand things that would work. So, you pick whatever you want. I think it's just a question about timing, applying certain principles that don't conflict. not making any visuals seem like they're too rushed, making sure that the visuals are at least conceptually connected to what is being said.

if you stick to those principles, you can probably find a thousand different ways to do it that will work. so then you don't have to worry too much. Let's see what's next.

Justin Germishuys: So then just after she says teamwork, if you're going to have words appear on the screen, let all the words finish appearing on the screen before the avatar comes back. So you don't have to switch to the avatar to say teamwork.

Justin Germishuys: Let that part finish. Then let's see. So again, you bring up the slide where it says, "Don't complicate. Explain simply." Again, those words are coming on the screen while the avatar is saying something else.

Kiyasha Singh: Okay.

Kiyasha Singh: Okay.

Justin Germishuys: Which means that that could be a nice outro slide, something to leave them looking think about often people watch a video to the end and then at the end it you may as well have it stop on something you wouldn't mind them reading over and over and over rather than pausing a facial expression halfway or something like that. okay so let's have a look and Yeah.

Justin Germishuys: And then this one again knowledge, work and results. And then it almost transitions and there's another second of her face doing something and...

Kiyasha Singh: All right.

Justin Germishuys: then ends on a funny expression. So I think if you clear up the few glitches that I mentioned, it'll be fine. I think we can actually start making more of these. And then what will most likely happen is you'll make two or three and you'll discover, wow, I could have made the first one so much better. and then you just have to decide whether you want to redo it or live with it. but yeah, I think it's coming along I think once you can anticipate what I'm going to say, it'll go a lot quicker.

Justin Germishuys: And I think there are a lot of reusable techniques that you'll be able to go to for the next few...

Justin Germishuys: because I think after this we have six more to do. I'll try to finalize the scripts but this one is pretty good. I think that on all I don't really have any major complaints.

00:10:00

Kiyasha Singh: f* Okay,...

Justin Germishuys: It's at the right level. I think it starts nicely with a rhetorical question. And I like the little outro where you'll be amazed by and I think that that's all very nicely gets the point across. So, thank then I'm going to get back to the other thing that is causing me enormous frustration and then I'll let you get on with it as well.

Kiyasha Singh: thank you.

Justin Germishuys: Okay. Bye-bye.

Kiyasha Singh: Thank you. Byebye.

Meeting ended after 00:10:45 🖐️

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