📝 Notes

J & K

Invited Kiyasha Singh   Justin Germishuys

Attachments 📅 J & K

Meeting records 📄 Transcript

Summary

Justin Germishuys and Kiyasha Singh discussed Josh's extensive workload, Justin's experiences across multiple startups, and their collaborative work on AI tools (AEN and 11 Labs) for avatar and voice cloning, including feedback on Pitch Scan and Cyborg Habits demo videos. They also reviewed Cyborg Habits branding, website design, and Kiyasha's role as a key representative, addressing specific design and content concerns. Next steps include refining website design, incorporating user feedback, utilizing a Superbase database, and potentially developing a quiz app.

Details

- **Josh's Workload and Kiyasha's Initial Reaction:** Kiyasha Singh expressed feeling overwhelmed by the sheer number of projects Josh is involved in. Justin Germishuys explained that Josh's high-level role focuses on strategy and identifying opportunities, rather than hands-on execution. They acknowledged the stress associated with this type of role ([00:00:00](#)).

- **Justin's Work Across Startups and Josh's Scale:** Justin Germishuys described their work across two startups, highlighting the difference between their hands-on approach in Pitch Scan versus Kiyasha's work in Stride ([00:00:00](#)). They compared their own experiences to Josh's, noting the immense scale of Josh's work ([00:03:48](#)).

- **Avatar Creation Using AI Tools:** Justin Germishuys detailed their experience using AEN and 11 Labs for voice and avatar cloning, achieving positive results with the voice clone for a Pitch Scan demo video ([00:04:59](#)). They discussed the challenges associated with avatar creation, emphasizing the importance of high-quality input recordings and multiple takes for different looks. They suggested scheduling professional recording sessions to improve the quality of their avatars ([00:06:14](#)).

- **Pitch Scan Demo Video Feedback:** Justin Germishuys presented a demo video for Pitch Scan, incorporating their AI-generated voice ([00:08:42](#)). Kiyasha Singh provided feedback on the timing and amount of text displayed in pop-up boxes within the video ([00:10:00](#)). Justin Germishuys clarified that the text was a placeholder and would be refined to match the audio ([00:10:53](#)).

- **11 Labs Tips and Techniques:** Kiyasha Singh and Justin Germishuys discussed various techniques for using 11 Labs, such as using punctuation for emphasis and pauses, and adjusting the speech speed ([00:11:49](#)) ([00:13:55](#)). They also shared troubleshooting tips for addressing issues with emphasis and audio synchronization ([00:12:50](#)) ([00:14:57](#)).

- **Cyborg Habits Demo Video and Kiyasha's Work:** Justin Germishuys shared a Cyborg Habits demo video featuring their AI-generated voice ([00:16:54](#)). Kiyasha Singh discussed their progress on a project, mentioning difficulties with duplicated pages and subsequent restructuring efforts ([00:19:19](#)). They showcased their updated work ([00:20:28](#)) and discussed feedback on the layout and wording.

- **Kiyasha's Role as a Cyborg Habits Representative:** Justin Germishuys emphasized the significance of Kiyasha Singh's role as a key representative for Cyborg Habits ([00:21:49](#)) ([00:24:22](#)). They suggested Kiyasha refine their personal narrative for marketing and sales purposes, focusing on the real and impactful aspects of their experience with Cyborg Habits and Cyborg Skills ([00:21:49](#)) ([00:25:28](#)).

- **Cyborg Habits and Cyborg Skills Branding and Website Design:** Justin Germishuys and Kiyasha Singh discussed clarifying the branding and messaging for Cyborg Habits and Cyborg Skills, distinguishing between the overarching brand and the specific program ([00:26:45](#)) ([00:32:01](#)). They reviewed the design of the Cyborg Habits website, addressing concerns about the copy, imagery, and overall user experience . Specific design choices, such as image placement and

text overlays, were discussed and revised ([00:37:29](#)) ([00:43:22](#)). They agreed to refine the site design based on the discussed improvements, prioritizing a good-enough, rather than perfect, first release ([00:47:39](#)).

- **Future Planning and Next Steps:** Justin Germishuys and Kiyasha Singh planned for subsequent steps, including backend work, incorporating user feedback into the design, and addressing potential UX improvements ([00:50:02](#)). They discussed using a Superbase database for responses to reflection questions, refining reflection questions themselves ([00:51:16](#)), and leveraging YouTube for video hosting ([00:46:38](#)). They touched upon the development of a quiz app, acknowledging the need for an agent-based system ([00:53:53](#)).

Suggested next steps

- ☐ Kiyasha Singh will refine the Cyborg Habits page text and imagery, removing traditional learning language, and using a Netflix-style design with images dominating the top two-thirds of each card and text in the bottom third. Opacity will be adjusted for readability. A separate Cyborg Skills landing page will be created, using the current design's top section as a base.
- ☐ Kiyasha Singh will develop a more impactful narrative about her experience with Cyborg Habits and Cyborg Skills, focusing on real and relatable details to enhance the product's credibility and sales effectiveness.
- ☐ Kiyasha Singh will share her completed Cyborg Habits videos with Justin Germishuys for YouTube uploading.
- ☐ The group will schedule professional avatar recording sessions.

J & K - Transcript

00:00:00

Justin Germishuys: Hi Kasha.

Kiyasha Singh: Hi.

Justin Germishuys: Is your head spinning?

Kiyasha Singh: Yes. Actually, my small heart was shaken so hard when I heard how many businesses and things the Josh is busy with. It's okay. From my perspective, I don't know people in that world at all or have that. So when I heard that, I'm like, it was a struggle for me to keep up.

Justin Germishuys: I understand. But he is at a high level. So his job is to understand what everything does and then to identify like where things can go but not to actually do anything.

Kiyasha Singh: Oh, but that still sounds really stressful.

Justin Germishuys: Uh, you get used to it, I suppose. I'm working across two startups at the moment, but I'm doing a lot in each of them. Okay. I'm doing more hands-on stuff in Pitch Scan than in you're doing all the work in Stride. But a lot of what I'm doing with you is what he does is like let's think of the thing that we want to make and why we want to make it and what the opportunities are and then other people can help get it from one to 100. I just try to get it from nothing to something.

00:03:48

Justin Germishuys: So I can kind of understand that. But to do it at that scale that he does it is insane. Um, so respect and I've I've been involved like I've I've had in the course of my career occasion to encounter the things that he has started. So um I did a pitch event through the bandwidth barn. um ingeni has come up quite a lot in the things that I've done in the ed edtech space over the years so I'm familiar with it and a year ago I wouldn't have understood anything about the crypto stuff he was talking about but because I've been working on pitch scan which is incubated by a web 3 VC I get it like I've been I've run through like literally hundreds of startup decks looking at all these kinds of things so yeah it's It's interesting just how much he has to kind of hold in his

brain. But you'll find it probably in about four or five years that'll be you. Um I'm not joking. Um

Kiyasha Singh: I'm just imagining myself with a lot of false spots.

00:04:59

Kiyasha Singh: If that's the case,

Justin Germishuys: uh sure, but you can always wear a hat. Um, oh, just by the way,

Kiyasha Singh: please

Justin Germishuys: I took some time out last week to clone myself with AEN and with 11 Labs, but I actually did like the voice cloning proper. So, I did about 40 minutes of recording um with my microphone while reading. So, I was reading to to Laura, my wife. She fell asleep, but I got about 40 minutes of uh recording that's sort of high quality and me reading at the right pace with the right inunciation. And so the 11 Labs voice clone is actually very good. Um I'm actually using it to create a demo video for Pitch Scan at the moment and it's it's working really really well. It's saving me a ton of time having to record myself.

Kiyasha Singh: Can I ask how is the hijin avatar itself?

Justin Germishuys: It's okay. Like, um, it the quality of the result really depends on the quality of my input recording.

Kiyasha Singh: Yes.

00:06:14

Kiyasha Singh: Yes.

Justin Germishuys: Um, but mine didn't turn out too badly. Uh, it it worked out quite nicely. The mouth movements work, but then I tried two additional looks and both failed. Um, so the first the first attempt worked quite well. But the subsequent ones didn't work so well. You same.

Kiyasha Singh: Well, I just need a bit of camera. That's the only problem.

Justin Germishuys: Yeah. Yeah. So, I actually spoke to um Allison about it and I specifically asked that we hire somebody to record us. So, we all schedule some time. You only need you, that person would probably just need to spend 30 minutes to an hour with each of us just to and then we need to take different shirts and stuff along um and make sure our hair is proper and then have that person just record lots of twominut

clips for different looks.
Kiyasha Singh: Yeah.
Justin Germishuys: Um it doesn't matter too much what you say. I noticed you
Kiyasha Singh: Yeah.
Justin Germishuys: can talk any you can say whatever you want.

00:07:31

Justin Germishuys: So I was just like saying random word soup and it came out at the end or just talk about something that gets you excited and animated and then your face does the right things for the for
Kiyasha Singh: So
Justin Germishuys: the
Kiyasha Singh: it's more expressful
Justin Germishuys: expressive. Yeah. But
Kiyasha Singh: expressive. Yes. Sorry.
Justin Germishuys: I find that like in the one in the avatar that looks the best, I occasionally do this kind of frowny thing. And what it does is it tends to pick like a subset of your expressions and repeat them over and over and over. Which is why it's good to have like more than one look but with the same outfit. So, one that's close up, one that's further away, so that you have freedom in using different avatars where you've done slightly different things with your face. And then I think that way we can get the more the more professional. But I was trying to make this demo v video and I'd lost like half a day to a full day just recording and re-recording myself and I thought I should probably just take an hour instead and make the clone.

00:08:42

Justin Germishuys: Um, but yeah, I'm quite happy with it. I can actually show you if you're interested.
Kiyasha Singh: Yes, please.
Justin Germishuys: Um, okay. Um, let me get to the beginning here. Okay. So, I think that this is a better So, it's a demo, so my avatar can be a bit smaller, which means the um the mistakes are not that evident. So, I think it's also good to use little tricks like that. Okay. Actually, let me stop presenting because I just want to make sure that I'm doing it

with the tab and then I've got the sound going. There we go. That's better. You can see.

Kiyasha Singh: Oh, yes I can.

Justin Germishuys: All right. Cool. Um, so I just gave like 2.2 and a half seconds for the intro slide and then it transitions

Justin Germishuys's Presentation: Every second, three new startups are born. That's over 94 million a year. Each competing for funding, each flooding investors with pitch decks. 75% of investors admit they've missed high potential startups simply because traditional methods are too slow, too inefficient, and too prone to error.

00:10:00

Justin Germishuys's Presentation: And that was precisely the challenge that X Ventures was facing. Hiring more people wasn't the answer. Instead, we built Pitch Scan, an AI powered system that thinks like an elite VC. Along the way, we analyzed

Justin Germishuys: Let

Justin Germishuys's Presentation: thousands

Justin Germishuys: me just

Justin Germishuys's Presentation: of

Justin Germishuys: stop

Justin Germishuys's Presentation: decks

Justin Germishuys: that.

Justin Germishuys's Presentation: and conducted

Justin Germishuys: So, you got the idea. Then later on, obviously, it's just the demo where it's actually running through the app. Uh, but

Kiyasha Singh: Okay.

Justin Germishuys: what did you think?

Kiyasha Singh: Actually like it. Um, I wanted to ask, so the little pop-ups that show with the text inside,

Justin Germishuys: Yeah.

Kiyasha Singh: is that intentional? like you didn't just put it there just for the time being or

Justin Germishuys: Um, it is intentional, but the timing isn't right yet, and there's too much text

Kiyasha Singh: Okay.

Justin Germishuys: in here. So what I did is I took a slide from the pitch deck and I just put stuff in here as placeholders.

00:10:53

Justin Germishuys: So this

Kiyasha Singh: Okay.

Justin Germishuys: first part still needs to refine, but I try to match the the boxes to the speech, but they're not the text is not right yet. But you were going to give me some feedback, which is what what did you want to say?

Kiyasha Singh: Uh, I was trying to read the stuff in the boxes, so I wasn't really focused on what you were saying. And then I remembered you saying, "Don't do that. That is not good." So I was like, "Wait, I'm confused."

Justin Germishuys: Yeah.

Kiyasha Singh: So

Justin Germishuys: No,

Kiyasha Singh: yeah.

Justin Germishuys: don't do that. I I didn't I'm not done with it yet. I just took I cut and paste from the pitch deck into here. And now I intend to change the text. The text is going to be exactly what I say. So, it's fine to have text as long as it's what I'm saying.

Kiyasha Singh: Yeah.

Justin Germishuys: or it's fine if there's text but nobody expects that they need to read it

00:11:49

Kiyasha Singh: Okay.

Justin Germishuys: um and

Kiyasha Singh: So,

Justin Germishuys: then

Kiyasha Singh: in

Justin Germishuys: nobody tries

Kiyasha Singh: so you're struggling with the timing of it. Are you editing it in Canva or

Justin Germishuys: no I'm not struggling with the timing of it

Kiyasha Singh: Oh, okay. My bad. Wrong choice of words. Sorry. Um like you just want to Are you editing it in Canva?

Justin Germishuys: yes

Kiyasha Singh: Okay.

Justin Germishuys: so basically Uh I just got the timing more or less so that I can carry on. So I'm first trying to do the audio timing for everything.

Kiyasha Singh: Okay.

Justin Germishuys: So it's one pass is here's a lot of vid visuals. Now I'm just trying to cut up the audio so that the audio aligns with what is on the screen more or less. And then I'll go back and add polish. But essentially what I'm doing is when I use 11 Labs to generate my speech and then I go into uh a gen to create the avatar, the avatar doesn't pause where I need it to pause because 11 Labs didn't.

00:12:50

Justin Germishuys: So what I do is I bring it into C Canva and I cut it up and obviously have the spaces and the silences in between. Then I'm going to export the audio with all of that and then put that into a gen and then

Kiyasha Singh: um

Justin Germishuys: have

Kiyasha Singh: there's I'm sorry for cutting you

Justin Germishuys: No,

Kiyasha Singh: off.

Justin Germishuys: no, that's fine.

Kiyasha Singh: Uh there's this thingy that you can use to actually have space when you record the 11 labs. Um let me just find it. I

Justin Germishuys: Uh.

Kiyasha Singh: use it when um it's like a long paragraph and there needs to be like space and you can specify how many seconds that

Justin Germishuys: Oh, okay. Uh, that's that's interesting. I didn't know that. It wasn't there before.

Kiyasha Singh: uh yeah I know cuz I was researching and then I found that. So, it's something you just add. For example, I'll just paste it in the chat now.

Justin Germishuys: No, that's useful. But that doesn't change the fact that I don't know how long those spaces need to be until I try to put the audio into the um into the video.

00:13:55

Kiyasha Singh: Yeah.

Justin Germishuys: Oh,

Kiyasha Singh: Yeah.

Justin Germishuys: okay. It's it's break time. Okay, I've got it. Um so you can add like two minute break time in there. Okay, that's useful

Kiyasha Singh: Yeah.

Justin Germishuys: to know. I'm just going to grab that. Thank you. That's good to know.

Kiyasha Singh: Welcome.

Justin Germishuys: Uh any other 11 Labs tricks that you've learned like how to place emphasis on a word

Kiyasha Singh: Oh,

Justin Germishuys: or or

Kiyasha Singh: well, I've actually been playing around with it. So, there's a lot of videos that I've been watching on YouTube to try to get some, but so far I've been unsuccessful because either it just says the word emphasize this

Justin Germishuys: Yeah.

Kiyasha Singh: or it just completely makes weird sounds.

Justin Germishuys: So I've tried things like using punctuation and capitalization.

Kiyasha Singh: Oh.

Justin Germishuys: So for instance, if I wanted to pause before saying a word, I just put a comma and then it because it's taken a pause, the word that follows is naturally more emphasized.

00:14:57

Justin Germishuys: You can also use a hyphen. So sometimes you'll put a hyphen on either side of a word. It's basically the same as commas. If you capitalize a word, often it treats it like a proper noun and so it articulates it as though the word is a proper noun which might create emphasis. Um something like ellipsis to kind of create a trailing effect. So just I don't know

Kiyasha Singh: My experience with that was it made weird sounds when

Justin Germishuys: dot

Kiyasha Singh: I

Justin Germishuys: dot

Kiyasha Singh: added

Justin Germishuys: dot.

Kiyasha Singh: Yeah. Like and I didn't know what was going on until I actually

Justin Germishuys: Yeah,

Kiyasha Singh: Yeah.

Justin Germishuys: you could also try to put in this break time in

Kiyasha Singh: Yeah.

Justin Germishuys: between. Um, I found that um the speed slider over here is

Kiyasha Singh: Yeah.

Justin Germishuys: useful. Um, I don't speak that slowly and before when I made this, I found that the speech was too slow, but if I make the speech faster, it sounds more like me.

00:15:57

Justin Germishuys: So, lots of interesting things, but okay, cool. So, I I do have an avatar and I do have one of myself speaking the intro video script that we came up with.

Kiyasha Singh: Oh, okay.

Justin Germishuys: So, if I go to Hen quickly, uh, let's see if I still have it. Or maybe I don't. I don't know if it's the new one.

Kiyasha Singh: If you saved like if you used that one and you saved. Oh wait, no actually let me first let you speak.

Justin Germishuys: Um, let me just quickly see if this is actually I might not have actually done it.

Kiyasha Singh: I actually do have the edited video that I still have to send through. I keep forgetting. I'm sorry.

Justin Germishuys: Sorry.

Kiyasha Singh: But the intro video, I have it done. I just keep forgetting to send it. So I'll send it to you after

Justin Germishuys: Okay.

Kiyasha Singh: this.

Justin Germishuys: Look, we don't need to use me. I'm not ready for it yet. It's just to

00:16:54

Kiyasha Singh: Okay.

Justin Germishuys: illustrate that in time we could just put ourselves in

Kiyasha Singh: Yes.

Justin Germishuys: as we're ready. I don't think I have a high enough resolution um

recording or avatar of myself, which is why I do think we need to all have the professional recording done. But if I'm simply going to create like an explainer video or a demo video where I shrink myself down and put myself in a circle, then that's fine.

Kiyasha Singh: Yeah.

Justin Germishuys: Um but okay, let me just quickly show you this. Um okay, so

Justin Germishuys's Presentation: Welcome to Cyborg Habits. This isn't a traditional program where you sit through hours of lectures, memorize tedious theories, or complete complex assignments.

Kiyasha Singh: Oh,

Justin Germishuys's Presentation: Instead,

Kiyasha Singh: I see

Justin Germishuys's Presentation: you'll

Kiyasha Singh: what

Justin Germishuys's Presentation: build

Kiyasha Singh: you mean.

Justin Germishuys's Presentation: productive habits that enhance your decision-m and problem solving using AI. You don't need to develop new skills. You can already perform these behaviors. You just haven't turned them into habits yet.

00:17:58

Justin Germishuys: So, it's, you know, it's not bad, but it's not fantastic. But the voice is good. I think that the 11 Labs voice clone

Kiyasha Singh: It's

Justin Germishuys: is

Kiyasha Singh: really good.

Justin Germishuys: Yeah, I was super impressed. They said they need about 3 hours of audio and I'll probably record myself reading or speaking more in pieces like 10 minutes at a time until I get about 3 hours of audio because it does sometimes get my word pronunciations wrong. But most of the time it's right. But I wouldn't mind recording myself with more expressive speech. That way my voice clone can be a little bit more expressive than it currently is. But for current purposes, I think that there's it's super usable. Okay, I'm going to stop presenting. All right, so now on to your stuff. Um, and then you speak for a while and I'm going to finish eating this toast. Ever.

Kiyasha Singh: about what I did. Okay. Um, so on Friday I did have a bit of work that was left over from what you had given me before, but I was really struggling to find some of the components for the specific pages.

00:19:19

Kiyasha Singh: And then I actually decided, okay, let me after what you guys said in the call in the morning, I went and I actually tried to look through the code and stuff and I realized that it was duplicating the same page with the same name, only changing a few things each time it duplicated. So I decided that okay I'll restart it and then when I restarted it I took what you said and basically start off with the navbar and so on so on so I actually knew where things were going and what was happening gave you clear instructions and that's what I came up with. So, I don't know if it's where it's supposed to be, but I'm hoping to get some feedback today about it. Um, you muted.
Justin Germishuys: and then we can work through it together.
Kiyasha Singh: Okay.
Justin Germishuys: Um, I did watch it and I did have some ideas, but I haven't had time to Today's one of those days where I'm just either I'm on a call or I'm making this demo video, which people are nagging me for.

00:20:28

Justin Germishuys: So,
Kiyasha Singh: Can you see my screen?
Justin Germishuys: Mhm.
Kiyasha Singh: Okay. So, as for the text, I have no idea what can fill this out cuz I don't want to leave it like this because cyber habits has a specific I don't want to say vibe, but it has a specific look and feel for it. So, I don't think this aligns with that. But I like the layout of it.
Justin Germishuys: I think it's a good layout.
Kiyasha Singh: Is the
Justin Germishuys: Um,
Kiyasha Singh: background image distracting or should it just be black or is this fine?
Justin Germishuys: I think we need another logo.
Kiyasha Singh: Oh, yeah. Yeah, I just put that as a placeholder for now.
Justin Germishuys: Um, I'm still wondering about courses because I don't want people to immediately think that it's a course like a usual course. Um, so transform your workflow with our AI powered training system. The wording is completely wrong. It's not

AI guided. There's no training. That's the whole point. It's not a training program.

00:21:49

Justin Germishuys: It is precisely what it isn't. Um, speaking of which, just some feedback from our meeting earlier.
Kiyasha Singh: Yes.
Justin Germishuys: You'll probably be called upon to speak about the value you've gotten from cyborg habits and cyborg skills since the beginning. And so in many ways, you're like our you're like our how do I put it? Best example of what this can achieve. Which means that it might be a good idea for you to stop and think what what can you say that sounds more impressive about your experience in the whole journey through cyborg habits and cyborg skills because now it's going to be the product that you own. You will talk about it. You're building it. You're going to be expanding on it. you'll be doing training at least for a while. And so, not only are you giving it to other people, but you're you're a product of it. And I think what you said earlier was effective, but I think that we can find ways to make that story more impactful.

00:23:22

Justin Germishuys: So, give it some thought, particularly as you go through this.
Kiyasha Singh: Okay.
Justin Germishuys: Um,
Kiyasha Singh: I was a bit nervous at one point and I didn't want to splat like just mess up with what I was saying and then I also saw you were shaking your head and I was like, "Oh no." Yeah.
Justin Germishuys: was I shaking my head?
Kiyasha Singh: Yeah, but I remember previously you were like kind of shaking your head and then I was like, "Oh, Justin, am I not saying something that aligns and you said, "No, it's the fan." So, I'm like, "Okay, don't think he's saying no, it's just the fan."
Justin Germishuys: No, I wasn't shaking my head. I was probably shaking my head in response to something else. So, I wouldn't disagree with you on a story about yourself
Kiyasha Singh: Okay.
Justin Germishuys: because you're the expert on you.
Kiyasha Singh: Okay.

Justin Germishuys: So, if you say like, I think this is disgusting, I'm not going to shake my head and say, look, no, you don't. But, okay. I just meant that you telling that story can sometimes mean the difference between making a sale and not making a sale.

00:24:22

Kiyasha Singh: Yes. Oh, so I'm so sorry. So basically I must present it in a better way because I'm a representation of cyber habits. So what I say will influence the viewers's point of view on whether they think it's useful or not.

Justin Germishuys: Exactly. You give it credibility. So if you say, "Look, you know, I I started Cyborg Skills. I had no idea what I was going to do." Whatever is true. I thought I would just be a coder, but now you know I'm a video creator. I'm a coder. I am a learning designer. I'm a behavioral designer. You show that AI has actually enabled you to be more. But at the same time, it needs to feel real. It has to be you. It has to be your words. So it's not that I will give you a script and you just say this thing. You need to say something that is very real for you because it's your truth that will come across.

00:25:28

Justin Germishuys: It's just it needs to there needs to be a little bit more wow to it. You're probably not going to find it on the first try or the second try or the third try. But what I'm suggesting is we'll probably ask you to say something like that a couple of times whenever you're on a cyborg sales cyborg skills related sales call. But be aware that you're you're looking for a version of your story that lands really well. You asked me before, how do you become a better speaker? You become a better speaker by experimenting with different messages and seeing how people react. Sometimes you'll say something one way and everybody's like sometimes you say it another way and you say oh you know what in that that 5-second period I saw their attention increase. So that was a good part and then you just keep trying to find through experimentation good ways of saying it. Also sometimes just say it to the people around you like your parents, siblings, friends. Just try and tell the story as though you're just telling them a story like you're having coffee with them.

00:26:45

Justin Germishuys: But try to figure out like which one lands. Cool. Okay, let's get

Kiyasha Singh: Thank

Justin Germishuys: back

Kiyasha Singh: you.

Justin Germishuys: to this so that um and then I'm going to So cyborg skills course, it's not about transforming your workflow. Also, cyborg skills is the main thing. Cyborg habits is actually what we're selling right now.

Kiyasha Singh: Okay.

Justin Germishuys: So,

Kiyasha Singh: Okay.

Justin Germishuys: it's cyborg skills is the brand. Cyborg habits is the program for now.

Kiyasha Singh: Oh, so would you say that instead of courses it says program? Okay.

Justin Germishuys: Or you might say the cyborg habits program or just cyborg habits.

Kiyasha Singh: No, I mean like on the navbar it says courses. So I should remove that and say program instead. Would that be better?

Justin Germishuys: You could actually change it with products

Kiyasha Singh: Oh, products.

Justin Germishuys: because we're looking at lots of products. The cyborg habits program being one of the products.

Kiyasha Singh: Okay.

Justin Germishuys: I was working on the agent system this weekend and ended up messing up the UI completely, but I got to I managed to iterate through lots of different UIs quite quickly.

00:28:11

Justin Germishuys: And while I don't have something to show right now, I have a good idea of how to make it not like a chat experience because

Kiyasha Singh: Oh,

Justin Germishuys: it's kind of like a chat experience, but it's not a chat experience. So, I don't want people to think that they're coming in and they're going to have like a back and forth. What I want to do is they're going to come in and say, "I want to implement a 4-day work week." The agent starts thinking and says of the habits I suggest we use critique it and then critique it comes up and it says recommended critique it and then it has a pre-populated prompt and you can click and then it will run or you can choose to

use a different um habit. So you can just choose to use the recommended habits until you reach clarity. The idea is that the product is just a a stepping stone to building habits. So the idea is not that they use that interface forever, but that they use it towards the end of the cyborg habits program or even for a month after that just to embed what they've done.

00:29:30

Justin Germishuys: Uh and it's coming along quite nicely. Like uh Claude is a good designer, it turns out.
Kiyasha Singh: It
Justin Germishuys: Um
Kiyasha Singh: really is. It really is.
Justin Germishuys: okay, cool. Let's get back to this. Uh so what we need is you you tell me what is cyborg habits? Cyborg habits isn't transform your workflow with AI powered training system. It's, you know, unlock incredible performance by adopting seven simple habits or um it's about um embedding the behaviors that anyone can do but that makes a massive difference. It's so we need to find a better way. If we can't fit this mold, throw this away and figure out a different component. So sometimes you I don't know if you've ever heard the expression kill your darlings. It's a it's a concept in philosophy and design. Like sometimes we make something that looks so cool, but then we end up wasting so much time trying to use it where it doesn't fit. But we like it so much.

00:30:48

Justin Germishuys: So we want to make it work but it just doesn't work. And so at that point you just have to kill it like throw
Kiyasha Singh: like
Justin Germishuys: it
Kiyasha Singh: this.
Justin Germishuys: away. Yeah. So you may wish to um so there it says master essential skills. This isn't a about mastering skills. So first thing is get rid of all the language that relates to traditional learning. It's not about mastery. It's not about skills. It's about um cultivate the habits to work effectively with AI. It's about cultivating or adopting habits. And then don't say join our community of cyborg professionals

because you know that's just one step too far. Um what what is under the learn more button?

Kiyasha Singh: Uh what's under here? So

Justin Germishuys: Now under

Kiyasha Singh: it's

Justin Germishuys: learn more

Kiyasha Singh: this. You mean the background? because this

Justin Germishuys: about there's a button get started and learn more.

Kiyasha Singh: Yeah. So, with learn more, I was just going to take you to the about page and have a bit more on cyber habits.

00:32:01

Justin Germishuys: Okay, cool.

Kiyasha Singh: Yeah, I still don't have an about page though.

Justin Germishuys: No,

Kiyasha Singh: So,

Justin Germishuys: that's that's totally fine. Okay,

Kiyasha Singh: okay.

Justin Germishuys: that's and then get started.

Kiyasha Singh: Uh, get started is going to take you to the courses here. So,

Justin Germishuys: All right.

Kiyasha Singh: the um products. Yes. Uh, so this here I think I have to lighten up the background. I'm not

Justin Germishuys: Um,

Kiyasha Singh: sure.

Justin Germishuys: actually, hold on, hold on, hold on, hold on.

Kiyasha Singh: Okay.

Justin Germishuys: Conceptually, there's the Cyborg Skills landing page. All that we're building out so far is the Cyborg Habits program and the Cyborg Habits agent. So, those are the two products. The get started. Everything that you've got here doesn't relate to cyborg skills. It relates to cyborg habits. So, this would actually be not the landing page. This would be the cyborg habits main page. Do you see?

Kiyasha Singh: Yeah.

Justin Germishuys: So um so what we need is maybe something very very simple as your cyborg skills landing page.

00:33:22

Kiyasha Singh: Okay.

Justin Germishuys: And I I don't mind this like um this top this euro section

Kiyasha Singh: Yeah.

Justin Germishuys: could be created to be the cyborg skills landing page and then from here one can navigate to the cyborg habits stuff which would be the stuff below the field. So, we can almost extend what we see on this and have it be pretty much the main thing about cyborg skills. Does that make sense to you?

Kiyasha Singh: I'm a bit confused because I thought this was just for cyborg habits, but we creating a landing page for cyborg skills and then it'll be two habits.

Justin Germishuys: Well, not necessarily. What I'm saying is make sure that you're not designing cyborg habits as though it's the landing page for cyborg skills. if we haven't.

Kiyasha Singh: Okay.

Justin Germishuys: Yeah.

Kiyasha Singh: Okay.

Justin Germishuys: Because at the moment there's kind of like a a confusion between cyborg skills as a whole, which is a thing with lots of products versus cyborg habits, which is made up of two parts right now, which

Kiyasha Singh: Okay.

00:34:33

Justin Germishuys: is

Kiyasha Singh: So, I'm basically making it too complicated for cyborg habits.

Justin Germishuys: not necessarily. Just scroll down for a second. So what we have at the top here could actually be used for cyborg skills.

Kiyasha Singh: Okay.

Justin Germishuys: Now master the future of work. Our AI power training system helps you develop cyborgian skills.

Kiyasha Singh: Yeah, I all the text here is just from the AI itself. The

Justin Germishuys: No,

Kiyasha Singh: only thing Yeah,

Justin Germishuys: no, no.

Kiyasha Singh: it

Justin Germishuys: I totally get it. I'm not judging your copyrightiting. I'm just thinking cyborgian is a word we should generally avoid.

Kiyasha Singh: No, it's the fact that it didn't say master the future of work. It said cyborgian skills on top and then I said remove cyborgian but it didn't. It's still there

Justin Germishuys: It seems to

Kiyasha Singh: hidden.

Justin Germishuys: like it.

Kiyasha Singh: Yeah.

Justin Germishuys: Okay. Uh sorry. I just want to check my calendar quickly just to see

Kiyasha Singh: Okay.

00:35:31

Justin Germishuys: if I'm not like losing Okay. Okay, so we're we're good. I also just need to check my WhatsApp quickly. Okay, hopefully tomorrow will be a bit easier because Allison gets super trigger happy with scheduling meetings as well. Okay. So, this doesn't look anything like I imagined or suggested regarding these. Also, I'm not sure about the copy. like, okay, granted I'm happy to forget about the copy for now, but what I do want is you will have like a main page for cyborg habits. Then you click through to get the different habit categories. And at the moment, scroll down a bit. Okay, it's only it only has those three. So, it doesn't make sense to only have three of them on the screen. Rather have something else. And then when you click Okay, let's just finish this page. Go down. Okay, now that's fine. Um, the trees don't capture the brand at all. if you recall. So, basically there's there's nothing really on this page yet that captures the brand as we've

00:37:29

Kiyasha Singh: Okay.

Justin Germishuys: been exploring. Um, but go up and then click on show all habits. Okay, now this immediately looks better. Introduction to the habits. That's cool. There's a video. Awesome. Okay, scroll up. Let's just take it one component. Learn how these seven essential habits will transform your ability to work effectively with AI systems and maximize your productivity broadly, right? So, I think that's cool. So, that that that's fine so far. Scroll down. Also, there's that bit of transparency on this on the box with the

Kiyasha Singh: Yeah.

Justin Germishuys: kind of gradient

Kiyasha Singh: Oh.

Justin Germishuys: effect. that that already looks a little bit more we we want transparency as a component. Um all cyborg habits that's cool. It's just um what I'm finding is the images aren't having any impact because there's too much opacity on the overlay. But if you reduce that opac opacity then the text won't be readable.

Kiyasha Singh: Um, I was thinking that making the text black and then you see the opacity instead of using like a black opacity, maybe a white opacity, so that you can still see, but then I'm also afraid that it might draw away from the text itself, unless there's no text and it just says explain it like in the center or the top and then it just shows the image.

00:39:12

Justin Germishuys: So what you can do is take the text divide that square each square up into three. The text can be in the bottom third. The

Kiyasha Singh: Okay.

Justin Germishuys: image can either be full take up the whole square

Kiyasha Singh: Okay.

Justin Germishuys: but then just a semi-transparent bar um you know section at the bottom where the writing is. Or you can just have the image in the top 2/3.

Kiyasha Singh: Okay.

Justin Germishuys: So let's just quickly uh I just want to see something very very quickly. Um we don't have to solve this from scratch. We can always like um Okay. So actually stop sharing for a second and I will share.

Kiyasha Singh: Okay.

Justin Germishuys: Okay? I'm not saying you must copy this and I'm not saying you mustn't. I'm saying draw inspiration from it. Whatever that means. Okay? So look at how we might end up with more habits or we might end up with gen general habits, sales habits. Um we may end up with different categories of habits which is why the Netflix style might actually be useful here.

00:40:48

Justin Germishuys: But look at what happens. You have one name and then when you go into it, you see top almost two/ird just the image black below with what you need. So this is kind of what I was talking about. So when you hover and it enlarges, this is what I meant. But there's actually nothing stopping you from actually creating just this hover effect as well where you get this kind of on hover have an enlarged version, an enlarged box overlay with an image in the top two/3 black section below it where we write the following. Once you've got one good component designed, you can tell cursor to just make 10 more of these. So that's how that's how I built the um this the pitch scan app. I like worked my ass off just to get one example of what the right thing looked like and then after that I could say look just make me 20 more like 20 more of these or make me something like that but just change this this and this and once it had a good base from to start from then it was much much easier to make it do what I wanted

00:42:09

Kiyasha Singh: Okay.
Justin Germishuys: um but you get what I mean um so I'm going to stop. Um, I think a key point I'm trying to make is learn to steal with your eyes from lots of things. You can go and look at the Disney. Um, so you can almost imagine you have no text, but you just have and that tree in a bowl thing. I don't know if that represents explain it particularly well.
Kiyasha Singh: Yeah, some of the images were so difficult to think of because I didn't want to take the same images from the actual habits.
Justin Germishuys: Yeah, I think that's a good point. Uh, guide it doesn't really make sense. A snow globe eggy type thing for imagine it is perfect.
Kiyasha Singh: Okay.
Justin Germishuys: Um, critique it is fine. Planet can be like a GL. You know how architects build uh models of buildings and towns? or they have blueprints. You can play with the idea of blueprints or like a like a model or something.
Kiyasha Singh: I tried

00:43:22

Justin Germishuys: Um,

Kiyasha Singh: to do that with this like as a map, but I don't think you can clearly see it cuz

Justin Germishuys: no.

Kiyasha Singh: Yeah.

Justin Germishuys: So, I think that this page will come alive if the the images are kind of like Netflixy. You see, like it takes up the whole thing with just explain it written on it or improve it. And then when you move over it, it

Kiyasha Singh: comes to life basically.

Justin Germishuys: Yeah. Um I don't know how responsive that is like for mobile,

Kiyasha Singh: Yeah.

Justin Germishuys: but you can always say, "Claude, this is what I'm doing for mobile. It's pretty cool. Can you suggest what I can do as something similar that would work on mobile?" And it would probably give you a good idea. Um,

Kiyasha Singh: Um, oh, perhaps just a suggestion. Um, say the image is like maybe this small and then when you hover over it, there's a drop down and then it has the text and view challenges. It's something I've done before, but I don't know.

00:44:24

Justin Germishuys: I mean, you can play with it. It's uh I'm leaving a lot of the the initial like creativity up to you and then

Kiyasha Singh: Okay.

Justin Germishuys: because ultimately we're probably going to do similar things for NT h if we're not already going to do it. I mean I have to speak to them about the NT sales thing that we're doing that we might have to do this month. um in which case we might have to figure out how to fit that in with this. And a lot of what you're doing here will just convey. So I don't want to rob you of learning opportunities. Scroll down some more. Okay. I think the problem is that there are seven. So, I think immediately once you've got good images in here and the images are not are vibrant, I think we're already going to be in a very good place

Kiyasha Singh: Okay.

Justin Germishuys: with this. Um, but other than that, the page is good. I think I like the block layout.

00:45:36

Justin Germishuys: I like the section. Go up to the back to the uh I I like this section. I'm fine with it if the background isn't too clear. We do need to find a proper logo. Uh, I think that we can add a little bit more transparency on the top navbar.
Kiyasha Singh: Okay.
Justin Germishuys: Um, scroll down some more. Little bit. Yeah, just a little bit more. So that more shines through when you scroll down.
Kiyasha Singh: Like this.
Justin Germishuys: Yeah. So when you say scroll down over cy all cyborg habits, you see you can almost see it through the navbar.
Kiyasha Singh: Yeah.
Justin Germishuys: So that just that transparency needs to be a little bit higher. Not much but just a bit more so that it feels more glossy.
Kiyasha Singh: Okay.
Justin Germishuys: Um then
Kiyasha Singh: Um,
Justin Germishuys: click into it. Yeah.
Kiyasha Singh: so I think maybe for this it should also be like the introductory video there just one big screen or is this layout okay?

00:46:38

Justin Germishuys: I like this layout. And then
Kiyasha Singh: Okay.
Justin Germishuys: when you play the video, you want to be able to maximize it.
Kiyasha Singh: Okay. Okay.
Justin Germishuys: So what we can also do if you want is uh we can upload your videos to YouTube and then serve them from
Kiyasha Singh: link
Justin Germishuys: YouTube.
Kiyasha Singh: it from there. Okay. Okay.
Justin Germishuys: Yeah. Um that that should be easy. And then it's it's just a matter of you know keeping cyborg skills on YouTube. But you create like a private channel

Kiyasha Singh: Never

Justin Germishuys: if I'm not mistaken. I already let me just check YouTube. Um I think I might have actually already I might already have it. Let me see. Um switch account. Yeah, I have a Cyborg Skills YouTube channel.

Kiyasha Singh: Okay.

Justin Germishuys: Uh so we can use that to So what you can do is once you're done with the videos, you can give them to me. I'll upload them and we can serve them from there.

00:47:39

Justin Germishuys: In the meantime, you can upload them to your own private YouTube thing if you want to. It doesn't actually matter. Nobody's actually going to see it because you're going to keep it private.

Kiyasha Singh: Really?

Justin Germishuys: Yeah. Um All right. That's good. Scroll down a bit. So, I think this is fine.

Kiyasha Singh: Okay. Uh, so when it comes to this, I don't I'm Yeah, I don't know.

Justin Germishuys: here the image will be the image that's on the card.

Kiyasha Singh: So, it should just repeat.

Justin Germishuys: There's no

Kiyasha Singh: Okay.

Justin Germishuys: harm in that.

Kiyasha Singh: Okay.

Justin Germishuys: Um we don't necessarily need the the the numbers as such. Um I think this is fine. I think that the the the kind of repetition is fine because there's no mystery in the navigation. I said to you before like we don't have to get cyborgs get this perfect. We just need to get it good enough so that we can show people and it's kind of on brand.

00:48:40

Justin Germishuys: But Netflix didn't get to their current design on day one. So we don't have to get to perfect in order to get it out into the world.

Kiyasha Singh: Okay. Okay. So, uh, no number and the image on the card from the first

one. Okay.

Justin Germishuys: Yeah. Um, and then maybe you put the name of the challenge on there as well. Not maybe, you put the name of the So, click to one of the challenges.

Kiyasha Singh: So it would be get the memo which Yeah.

Justin Germishuys: Yeah, there's something I'm not digging about the Well, firstly, I don't like the background picture at all. The

Kiyasha Singh: Okay.

Justin Germishuys: tree thing. Um, the same kind of like design principles that we spoke about for the images on the cards should be the design principles you use for everything. Um, if it's possible. So, let's just quickly see also I mean we can play around with it. Let's just scroll down a bit. I don't like it being in. Okay.

00:50:02

Justin Germishuys: What we do from this page onwards, let's just park it for now. Um cuz I need to give you more feedback on what the UX needs to be around this. So, we're not going to get this out this finished this week. What I need you to do is get as close to kind of the look and feel that we need. Um, I can also carve out a little bit of time to think about from my side what the best UX is for this cuz I think that um there's an opportunity here. Also, obviously we need to connect up mail gun and do those things.

Kiyasha Singh: the back end.

Justin Germishuys: Yeah, but that that's super easy to do, so I'm not too concerned. Um because I already have I've already set up Mail Gun twice. Setting it up for this uh should be easy enough. Um,

Kiyasha Singh: Okay. So,

Justin Germishuys: I'm just kind of thinking. Yeah. So, scroll down a bit more. But look at look at things like Netflix and think about it.

00:51:16

Justin Germishuys: Think about the um the image that you're using. The footer might not need an image as well because I see that the footer is almost like a clone of the main image.

Kiyasha Singh: Um, maybe it should be like a gradient of those colors. I'm thinking

Justin Germishuys: Yeah. Um, also I I trust that once try to get a video that you've made

in even if the video still needs work. Um, so that you can see real things. Um, does this thing flip at all? Does this card do anything?

Kiyasha Singh: Uh yes. And then

Justin Germishuys: Okay, good. Um, this is not a bad UX. Um, except we're going to ask more than one reflection question and we're going to have to set up a superbase database for these responses to go in. We also need to think about the fact that somebody's got to go off and do the challenge today and then they're going to get an email with a deep link bringing them back to where they have to reflect on it.

00:52:41

Justin Germishuys: And then we're going to give them a button push like yes, I completed the challenge and then they'll click the button. It'll flip around. Give them the question. Uh, we do need to just work on these reflection questions a bit more. They might not be like 100% perfect yet, but again, we don't have to get to perfect just yet. We just need to get to good enough. So, I think take what I was what I've said and kind of run with it and then uh do share the um

Kiyasha Singh: videos.

Justin Germishuys: the video. Yeah.

Kiyasha Singh: Yes.

Justin Germishuys: Cool. Awesome. And then I think we can wrap up there. Um, I am in desperate need of a

Kiyasha Singh: Uh

Justin Germishuys: little bit of a break, but go for it.

Kiyasha Singh: before you go, I'm so sorry. Um can you just explain how exactly Okay, so I might have shot myself in the foot by saying Thursday to Allison because I just realized that the quiz app that she might want would most likely need an agentic system because you'll be telling AI that you want this and it will come up with like a quiz based on what you want.

00:53:53

Kiyasha Singh: So I just want from your experience, how exactly would you think about making a system or something that would help make that?

Justin Germishuys: All right. Um, okay. You're using cursor already.

Kiyasha Singh: Yes.

Justin Germishuys: Okay. Let me show you. Um, and then let me email something to you.

Kiyasha Singh: Thank you. Thank you.

Justin Germishuys: No worries. Okay. You need to stop sharing quickly.

Kiyasha Singh: Oh, sorry. Sorry.

Justin Germishuys: All right. Okay. Let's just quickly um Okay. So, you're already in the habit of creating a pro like a folder locally and then opening the cursor project, right?

Kiyasha Singh: Yes. Yes.

Justin Germishuys: Okay. So, let me just quickly do that. Okay. So, I'm going to go uh new folder and then we're going to call it. Come on. Quiz app. Quiz app or whatever. Okay. All right. Let's close this up. Okay. Let me share my screen. Okay. So, basically I'm opening a project. Um, I've got quiz app probably. Quiz app over there. All right. Cool. Okay. Now, the first thing that I do is I've got this thing called um llm. py. It's just like a file that I

Kiyasha Singh: Here.

Justin Germishuys: have with my

Kiyasha Singh: Now,

Justin Germishuys: um let's just quickly see. Um okay, so that will probably be in there. Back end. Okay. So over here, I'll just typically create a New file and it'll be my dot N. and then inside my dot m, I'm going to Now, I kind of want you to stop recording.

Kiyasha Singh: Okay.

Transcription ended after 00:56:47

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