



Strime  
5 rue Javelin Pagnon  
42000 Saint-Etienne  
FRANCE

## Press release

### *Strime, only french company to be part of Start-Up Chile*

Selected at the end of 2016 among more than 1300 candidates to be part of the 17<sup>th</sup> generation of the Start-Up Chile program, Strime settled down in Chile. Strime is the only french company which has been selected to be part of this program which gathers almost 20 different nationalities.

During 6 months, Strime will benefit from the help of local and experienced entrepreneurs and will be granted 22.000.000 chilean pesos, which is more or less worth 33.000\$. This grant will allow the company to develop its activity on the chilean market and more widely on the south-american market.

### *On the quest of the south-american market*

Being the only solution of this kind available in french, Strime will now expand its target by also being available in english and in spanish. The official launch of this international version will happen on april 12.

The company will massively invest in order to become a major actor of the professional video industry in South-America.

### *Change of business model*

This international launch comes with a change of business model. Strime has abandoned the regular « *freemium* » model to be completely free for its users.

The company is actually working on the creation of an offer and a product dedicated to key accounts with the aim to focus on this B2B market.

## **About Start-Up Chile**

Start-Up Chile is a program for start-ups which aims to grow the digital ecosystem in Chile, and to attract talents in this country. Created in 2010 by the economy ministry and supported by the agency called CORFO, the program is now helping the 17th generation of companies and has been working with more than 1400 since its creation.

<http://www.startupchile.org/>

## **About Strime**

Strime is a video project management service which allows video professionals to easily collect feedback from their clients, these last ones being able to write directly on the videos.

Created in 2015 by 3 french entrepreneurs, and launched in january 2016, Strime has been supported by OVH (1st hosting provider in Europe) through its program called Digital Launch Pad, and is part of the partners of Orange for the Trust Badge.

<https://www.strime.io/>  
[Download the press kit](#)

## **Nous contacter**

In France :	In Chili :
Franck Haegeli Co-founder, President <a href="mailto:franck@strime.io">franck@strime.io</a> +33.650632809	Romain Biard Co-founder, CTO <a href="mailto:romain@strime.io">romain@strime.io</a> +56.998575681