* Split data into rows: <https://stringfestanalytics.com/split-data-into-rows-power-query/>
* TEXTBEFORE()/TEXTAFTER(): <https://stringfestanalytics.com/how-to-understand-the-textbefore-and-textafter-functions-in-excel/>
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* Copilot + Python, work with text data: <https://stringfestanalytics.com/advanced-analysis-with-python-in-copilot-how-to-work-with-text-data/>