

GENESIS BUSSEY

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EDUCATION

Bates College,

Bachelor of Arts, Major in English, Minor in Africana Studies

Lewiston, ME

Expected Graduation: May 2024

ATHLETIC LEADERSHIP

Bates College Varsity Rowing Team

Fall 2020 – Present

- Participate in Fall and Spring training 15+ hours per week
- NCAA Champion winner, 2022 & 2023

EXPERIENCE

Editorial Intern

Imre

June – December 2023

- Extensive knowledge of AMA style, FDA guidelines, and pharmaceutical terminology to meticulously review, edit, and proofread diverse marketing materials, ensuring scientific accuracy, clarity, and adherence to brand and legal guidelines.
- Contributed in the editorial process for assigned brands, collaborating closely with cross-functional teams comprising copywriters, designers, and project managers to deliver high-quality digital and print projects such as websites, e-mail campaigns, brochures, and advertisements.
- Support in establishing and maintaining brand style guides, facilitating consistent messaging across various materials; aid in resolving content disputes and navigate exceptions to standard grammar and punctuation in line with brand-specific requirements.
- Conducted thorough fact-checking and reference annotation, ensuring accurate and reliable information presentation, thereby fortifying the brand's credibility in the competitive pharmaceutical market.
- Facilitated in implementing efficient workflow processes and standard timelines for editorial jobs, assisting in managing the influx of assignments while striving for timely, high-quality outcomes; learned from and provided support to the editorial team to foster department efficiency.
- Ensured precise and clear presentation of scientific content, whether through correcting grammar and spelling, revising medical copy for technical accuracy, or checking facts with document authors, contributing significantly to the brand's reputation for reliability and excellence in the pharmaceutical industry.

Contributing Writer

The Bates Student

September 2022 – Present

- A solid understanding of AP style to ensure consistency and professionalism in writing, adhering to industry standards for grammar, punctuation, and formatting.
- Author engaging and well-researched feature articles, providing in-depth insights into student profiles, campus trends, and cultural happenings, contributing to the diversity of content.
- Participated in the editorial process by providing and receiving constructive feedback, contributing to the improvement of content quality and adherence to editorial standards.

Program Intern

Behind the Book

June – August 2022

- Led numerous reading workshops within classroom settings, enriching personal understanding and reception of selected book titles.
- Collaborated closely with publishers, meticulously researched specific book titles from a provided Children's Literature Book catalogue.
- Evaluated obtained Review Copies to determine their suitability for inclusion in Behind the Book's programming catalogue.
- Utilized "Airtable" software for data entry pertaining to Review Copies, publishers, and authors, ensuring accurate and organized record-keeping.

SKILLS

Editing • Proofreading • Fact-Checking • Research • AP Style • AMA Style • FDA Guidelines • MS Office Suite