

Healthy Baby Network



Emily Ehrreich



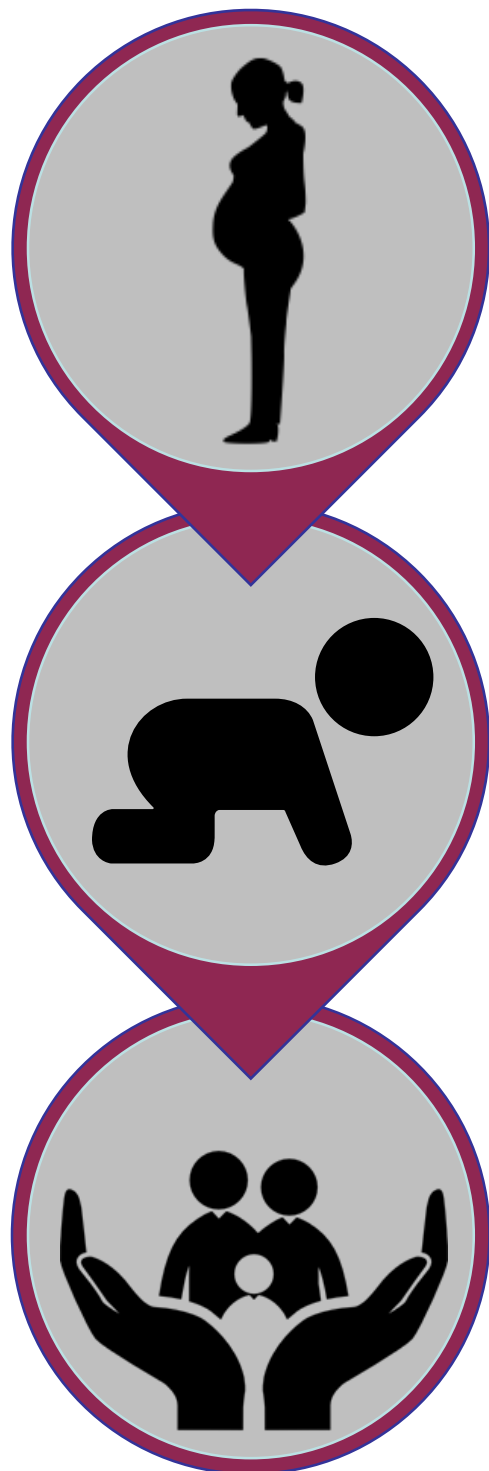
Suhail Prasathong



Joe Strinka

Project Background

- ❖ HBN is a non-profit organization dedicated to giving babies a healthy start in life.
- ❖ HBN is looking to move into a co-located structure which would house their operations, a daycare center, and several of the providers they work with.



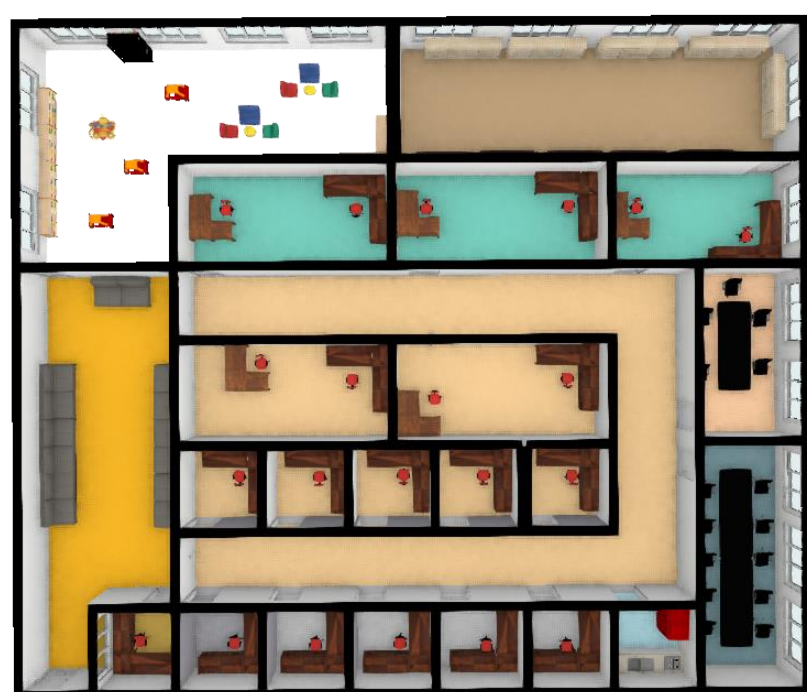
Objectives

- ❖ To create a co-located space for health and wellness organizations in the Rochester NY, area surrounding a daycare service.
- ❖ To reduce key constraints of HBN clients including:
 - Transportation
 - Time
 - Childcare

Recommendations

- ❖ HBN should lease a 7,000 ft² space.
- ❖ To fill this space, HBN should collaborate with at least five co-locators.
- ❖ Co-locators will lease independently of HBN and in conjunction with the lessor.
- ❖ Test this model beforehand using a one day per month clinic in a centralized location.

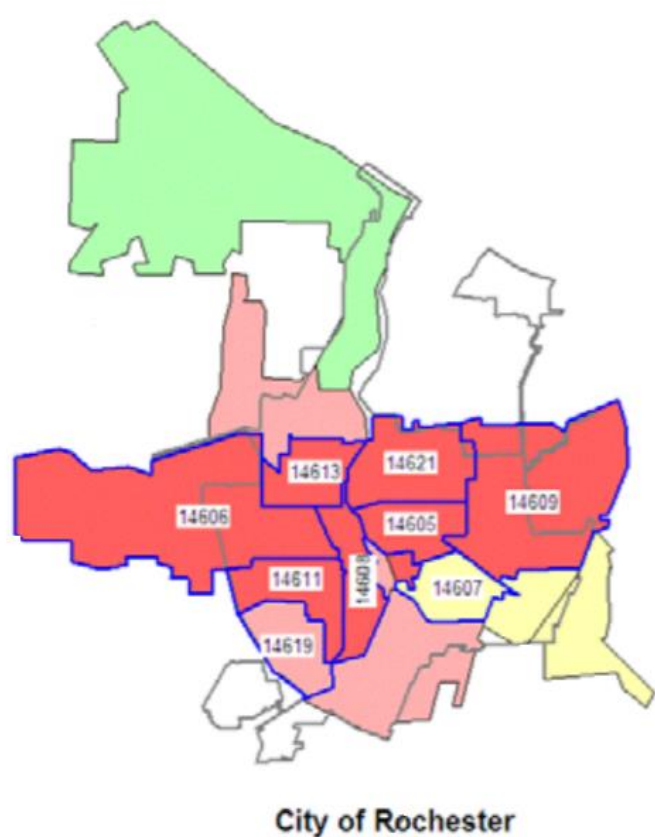
Office Space Design



Co-location Standards

- ❖ Utilize appointment scheduling software.
- ❖ Be in a centralized location, with access to public transportation.
- ❖ Reduce cost and increase efficiency for clients and co-locators.

Zip Codes



City of Rochester

