

Battery Storage and Grid Integration Program **Style Guide**



STRIPY SOCK

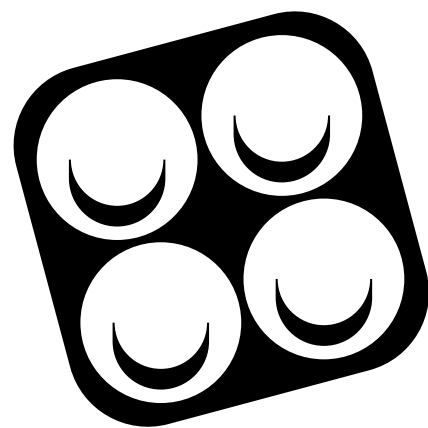


Battery Storage and Grid Integration Program





Battery Storage and Grid Integration Program



Battery Storage and Grid Integration Program





Australian
National
University



Battery Storage and
Grid Integration
Program

An initiative of the Australian National University



Australian
National
University



Battery Storage and
Grid Integration
Program

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Battery Storage and Grid Integration Program
Brand Identity

**Primary Brand
W/ANU Logo**



BSGIP
Energy Storage



BSGIP
Devices, Optimisation
and Control



BSGIP
Data and Analytics

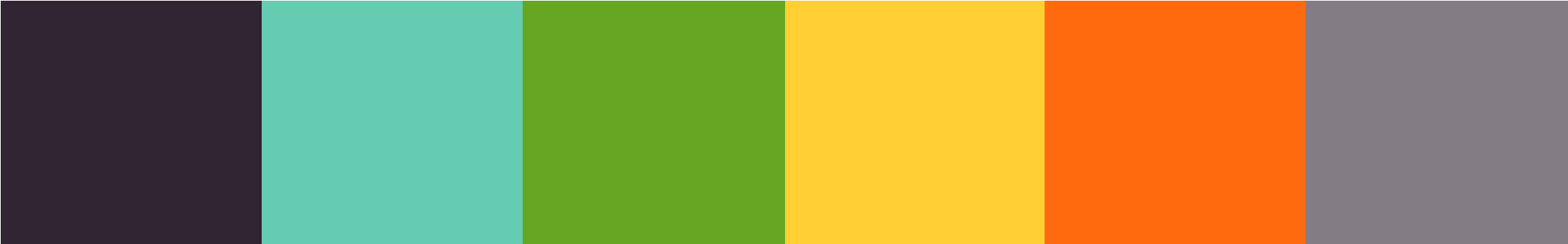


BSGIP
Regulation, Markets
and Models



Battery Storage and Grid Integration Program
Brand Identity

Sub Brands



RGB 49 36 51	RGB 102 204 117	RGB 102 166 35	RGB 255 207 51	RGB 255 106 15	RGB 131 124 133
Hex #312433	Hex #66CCB1	Hex #66A623	Hex #FFCF33	Hex #FF6A0F	Hex #837C85
CMYK 71 78 51 59	CMYK 65 0 43 0	CMYK 72 9 100 1	CMYK 0 20 100 0	CMYK 0 77 100 0	CMYK 48 45 33 17



Battery Storage and Grid Integration Program

Font
Effra Regular

Line Height
0.922 (e.g. 77pt/71pt)

Tracking
-10

BSGIP
Energy Storage

Font
Effra Regular / Effra Light

Line Height
0.922 (e.g. 77pt/71pt)

Tracking
-10



Battery Storage and Grid Integration Program
Brand Identity

Fonts