

# Battery Storage and Grid Integration Program **Style Guide**



STRIPY SOCK

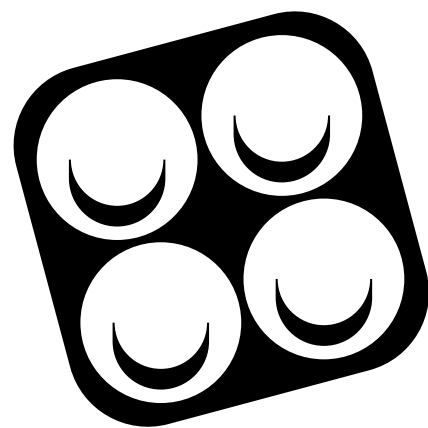


# Battery Storage and Grid Integration Program





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Australian  
National  
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Battery Storage and  
Grid Integration  
Program

*An initiative of The Australian National University*



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Battery Storage and  
Grid Integration  
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Battery Storage and Grid Integration Program  
**Brand Identity**

**Primary Brand  
W/ANU Logo**



Australian  
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Battery Storage and  
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**BSGIP**

Materials, Battery Technologies  
and Characterisation



**BSGIP**

Energy System Control  
and Coordination



**BSGIP**

Energy System Modelling  
and Analysis



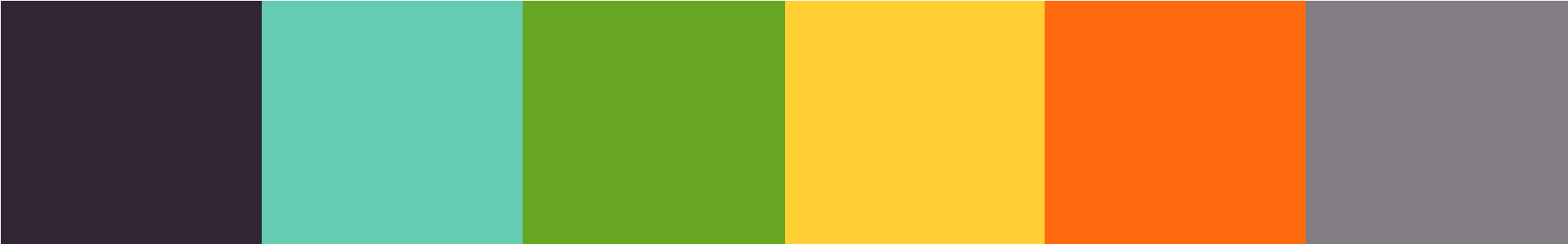
**BSGIP**

Social Science,  
Economics and Policy



Battery Storage and Grid Integration Program  
**Brand Identity**

**Sub Brands**



<b>RGB</b> 49 36 51	<b>RGB</b> 102 204 177	<b>RGB</b> 102 166 35	<b>RGB</b> 255 207 51	<b>RGB</b> 255 106 15	<b>RGB</b> 131 124 133
<b>Hex</b> #312433	<b>Hex</b> #66CCB1	<b>Hex</b> #66A623	<b>Hex</b> #FFCF33	<b>Hex</b> #FF6A0F	<b>Hex</b> #837C85
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# Battery Storage and Grid Integration Program

**Font**  
Effra Regular

**Line Height**  
0.922 (e.g. 77pt/71pt)

**Tracking**  
-10

**BSGIP**  
Energy Storage

**Font**  
Effra Regular / Effra Light

**Line Height**  
0.922 (e.g. 77pt/71pt)

**Tracking**  
-10



Battery Storage and Grid Integration Program  
**Brand Identity**

**Fonts**