

# Battery Storage and Grid Integration Program **Style Guide**



STRIPY SOCK

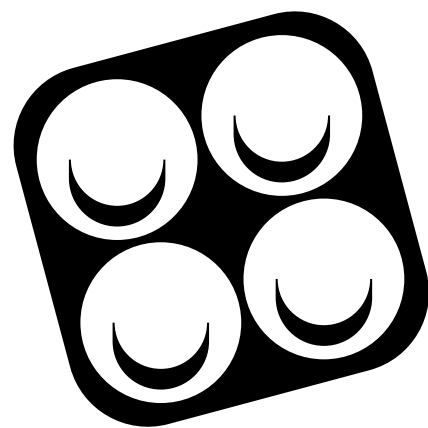


# Battery Storage and Grid Integration Program





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Australian  
National  
University



Battery Storage and  
Grid Integration  
Program

*An initiative of the Australian National University*



Australian  
National  
University



Battery Storage and  
Grid Integration  
Program

*An initiative of the Australian National University*



Battery Storage and Grid Integration Program  
**Brand Identity**

**Primary Brand  
W/ANU Logo**



**BSGIP**

Materials, Battery Technologies  
and Characterisation



**BSGIP**

Energy System Control  
and Coordination



**BSGIP**

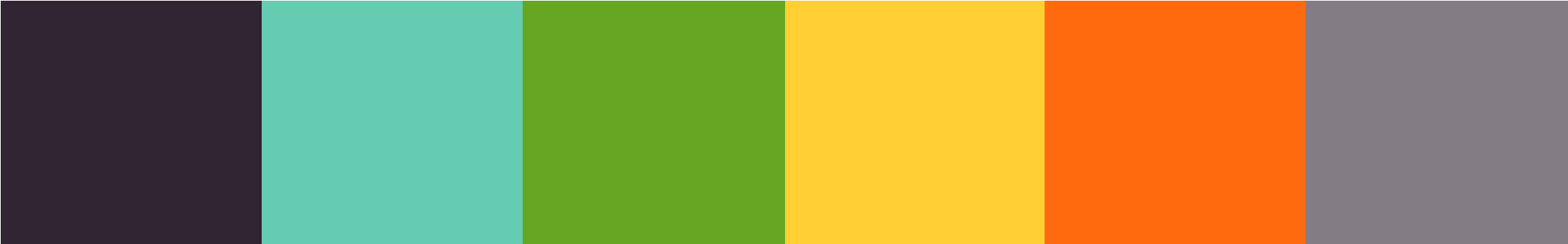
Energy System Modelling  
and Analysis



**BSGIP**

Social Science,  
Economics and Policy





<b>RGB</b> 49 36 51	<b>RGB</b> 102 204 177	<b>RGB</b> 102 166 35	<b>RGB</b> 255 207 51	<b>RGB</b> 255 106 15	<b>RGB</b> 131 124 133
<b>Hex</b> #312433	<b>Hex</b> #66CCB1	<b>Hex</b> #66A623	<b>Hex</b> #FFCF33	<b>Hex</b> #FF6A0F	<b>Hex</b> #837C85
<b>CMYK</b> 71 78 51 59	<b>CMYK</b> 65 0 43 0	<b>CMYK</b> 72 9 100 1	<b>CMYK</b> 0 20 100 0	<b>CMYK</b> 0 77 100 0	<b>CMYK</b> 48 45 33 17



# Battery Storage and Grid Integration Program

**Font**  
Effra Regular

**Line Height**  
0.922 (e.g. 77pt/71pt)

**Tracking**  
-10

**BSGIP**  
Energy Storage

**Font**  
Effra Regular / Effra Light

**Line Height**  
0.922 (e.g. 77pt/71pt)

**Tracking**  
-10



Battery Storage and Grid Integration Program  
**Brand Identity**

**Fonts**