

## Company Name Guidelines

- All IFZA company names will be followed by the suffix **FZCO**.
- The name should not have obscene or indecent words and should not be offending to the public. This applies, even if it is a personal name.
- If the company name is that of a person, that person must be a partner/owner of the license. If a client wishes to use a name other than their own in their company name, it will be subject to approval.
- Names should be written as is and not translated. For example: if the Arabic name is (قصر ا) (it must be written as (al Saqer contracting).
- The name should not be nor indicating any **global political organizations, sectarian, or religious affiliation** (i.e., **FBI, Mafia, Gangs** etc.). Always google first.
- The name cannot include names related to the **United Arab Emirates** such as **Dubai** or **Emirates** nor can it be translated.
- The name **Gulf** cannot be used as the first word, but from the second word in the name allowed.
- The company name cannot start with the word **Trade, Global** or **International** in any case, but from the second word in the name allowed.
- The word **Group** is not allowed in the company name at all. Please DO NOT APPROVE the word in all cases.
- The name cannot include **city**, (neighborhood, regions) or **country, continents** name is not accepted.
- The name shall not be reserved for the same activity or any similar activity.
- The name shall not include any form of religious wording such as **Allah, Lord, God** or any other religious names like **Rahman, Rahim, Mubarak, Amin, Kanisa** etc.
- The name shall not be identical or like a local or global brand, or trademark registered in the Ministry of Economy Example: (**Emaar, KFC, Costa, Starbucks, Al Futtaim** etc.). always google it.
- The name must not include the word **LLC, Limited** or **Ltd**, accepted for Branch only.
- The name must not include the words **halal, palm, expo** or **united**.
- For ease of approval, no word within the company name should be less than three (3) characters (including letters, numbers, and symbols). If there are more than 3 letters, either another word must follow or need 4 letters. Dot is considered as space.
- First word with two letter company names (eg. AL) is not allowed in all cases.
- No numbers are allowed at the beginning of the name.
- The Three-letters company names must be accompanied by a word (**ABC Consultancy FZCO**).
- If the company name is in small case letters to be corrected in **CAPITAL** letters in the deal and account name.
- Some company names are only as the 2<sup>nd</sup> or 3<sup>rd</sup> name option allowed (ex. **Corp** or **Corporate**)
- The name shall not include the words **Holding, Institute, Hospital, Hotel, Academy, School, Studio, or Center/ Centre, University, Prime, Mall, Corporation, Clinic, College, Shop., Expo, United**
- The name shall not include the word **Invest/Invests**, but Investment is allowed as long they are matching the activity.
- The name **Crypto** alone is not allowed, but link with another word yes.
- The company name shall not include the names of **Royal Family Members**.
- The name with website domains are not allowed (.com, .ae, .eu, .uk, etc)