

Automated Data Collection

Collecting data with Application Programming Interfaces (APIs)







Data Collection with APIs

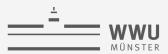
User Interface (Browser)



HTML (Webscraping)

```
1 <!DOCTYPE html>
2 <html lang="de" class="no-js logged-in client-root">
          <meta charset="utf-8">
          <meta http-equiv="X-UA-Compatible" content="IE=</pre>
8 Al Jazeera English (@aljazeeraenglish) • Instagram-Foto
9 </title>
          <meta name="robots" content="noimageindex, noar</pre>
          <meta name="apple-mobile-web-app-status-bar-sty"</pre>
          <meta name="mobile-web-app-capable" content="ye</pre>
          <meta name="theme-color" content="#ffffff">
          <meta id="viewport" name="viewport" content="wi</pre>
          <link rel="manifest" href="/data/manifest.json"</pre>
          <link rel="preload" href="/static/bundles/es6/C</pre>
20 1 k rel="preload" href="/static/bundles/es6/Consumer.
21 21 21 21 | Static/bundles/es6/ProfilePa
22 clink rel="preload" href="/static/bundles/es6/Vendor.js
23 
24 24 24 24 | clink rel="preload" href="/static/bundles/es6/ConsumerL
25 25 25 25 25 25 25 25 26
```

```
JSON
(API)
   "graphql": {
    ▼ "user": {
          "biography": "Your Voice. Your Story. Your
          Platform.",
          "blocked by viewer": false,
          "restricted_by_viewer": false,
          "country_block": false,
          "external_url": "https://linkin.bio/aljazeer
          aenglish",
          "external url linkshimmed": "https://l.insta
          gram.com/?
          u=https%3A%2F%2Flinkin.bio%2Faljazeeraenglis
          h&e=ATOSdXQPc AJxLYM-XyDHXUkd-
          6URdU6A7Tdb1 vKIKr4JFgrbVRp pYSC1a5TJ00ekDes
          4cG-xdKCApES5gquNECq-nuOUSVKGEgA&s=1",
        "edge_followed_by": {
              "count": 2409554
          "fbid": "17841400896010580",
          "followed by viewer": false,
```



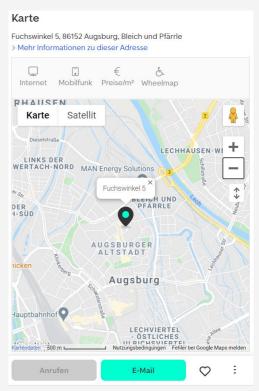


- APIs allow software programs to interact with each other -> Buttons, maps etc. (Jacobson, Brail & Woods 2012: 5).
- Web-APIs are provided by website operators
- Use case for science: pre-structured data access (usually JSON-format)
- Access restrictions

 (authentication, rate limits)



Source: aljazeera.com



Source: immobilienscout24.de



Example services and platforms providing APIs

Social Media

- Facebook (<u>https://developers.facebook.com/</u>)
- Twitter (<u>https://developer.twitter.com/en/docs</u>)
- YouTube (<u>https://developers.google.com/youtube/v3</u>)
- Flickr (<u>https://www.flickr.com/services/api/</u>)
- Reddit (<u>https://www.reddit.com/dev/api/</u>)
- LinkedIn (https://www.linkedin.com/developers/)

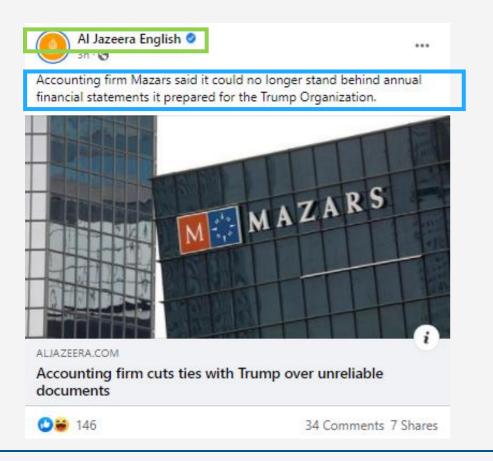
Messenger: Telegram, WhatsApp, Threema, Skype, Discord

Streaming: Spotify, Apple Music, Vimeo, Twitch

Other Services: Google Maps, Amazon, Wikipedia



Facebook page of Al Jazeera in the browser and as JSON



```
"message": "Accounting firm Mazars said it could
              no longer stand behind annual
              financial statements it prepared for
              the Trump Organization.",
  "from": {
     "name": "Al Jazeera English",
     "id": "7382473689"
  "created_time": "2022-02-15T12:19:44+0000",
  "updated_time": "2022-02-15T15:57:07+0000",
  "id": "7382473689 10160599026218690"
```



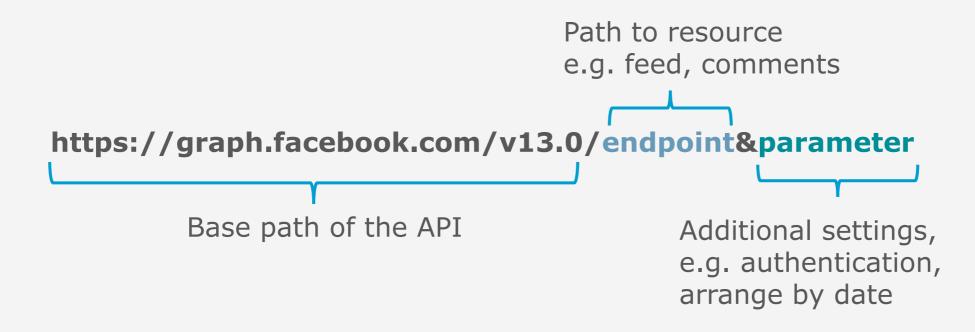
From JSON to tabular data

```
"data": [
  "message": "Are things really this bad with Trump? Yikes",
  "created time": "2022-02-15T12:21:09+0000",
  "comment count": "18",
  "like count": "0"
  "message": "I thought the signature does.",
  "created time": "2022-02-15T12:22:55+0000",
  "comment count": "0",
  "like count": "0"
  "message": "He needs a bailout again",
  "created_time": "2022-02-15T13:15:17+0000",
  "comment count": "0",
  "like count": "0"
```

Message	Comment Count	Like Count
Are things really this bad with Trump? Yikes	18	0
I thought the signature does.	0	0
He needs a bailout again	0	0



Using the Facebook API – URL construction



Automation --> compose and query many URLs at the same time



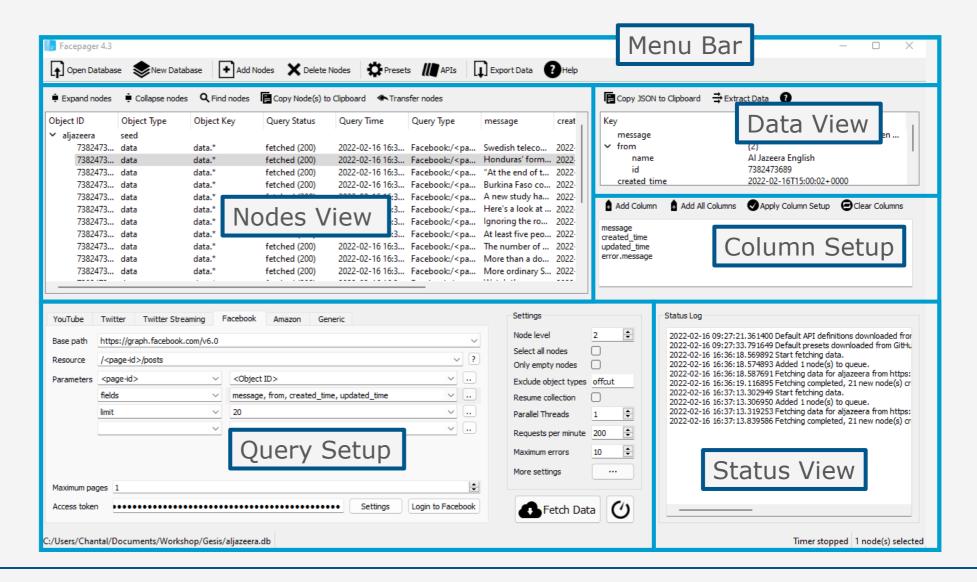


Automated data collection with Facepager

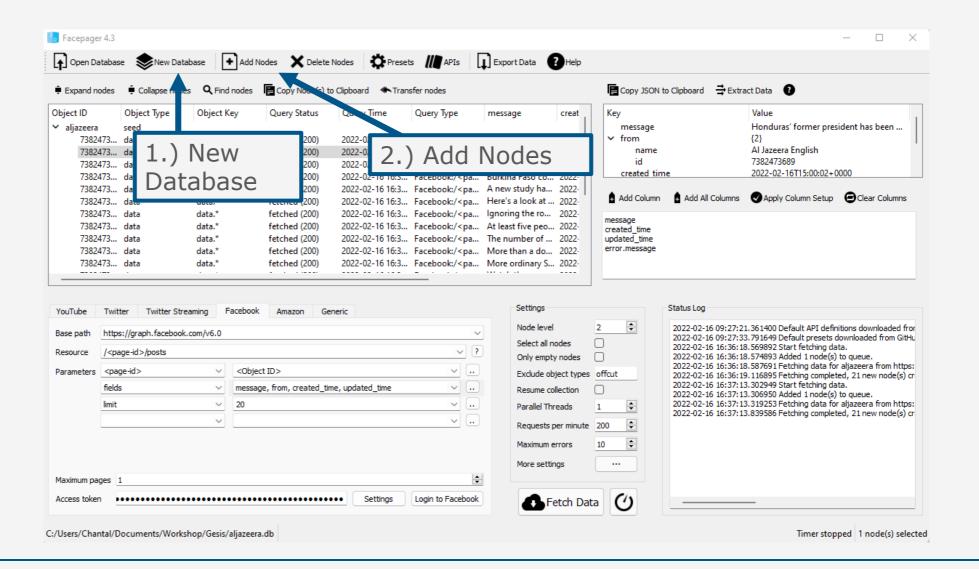
- Automated data collection using APIs and web scraping without programming
- Developed since 2012 by Till Keyling (Munich) and Jakob Jünger (Münster)
- Citations: about 280 published papers
- Open Source Project on GitHub with installers for Windows and Mac: https://github.com/strohne/Facepager

- API Modules: YouTube, Twitter, Facebook, Amazon, Generic. Query parameters can be customized
- Presets for documentation, sharing settings, and getting started quickly
- Export as CSV file or via clipboard
- Help via built-in API documentation, wiki and Facebook group

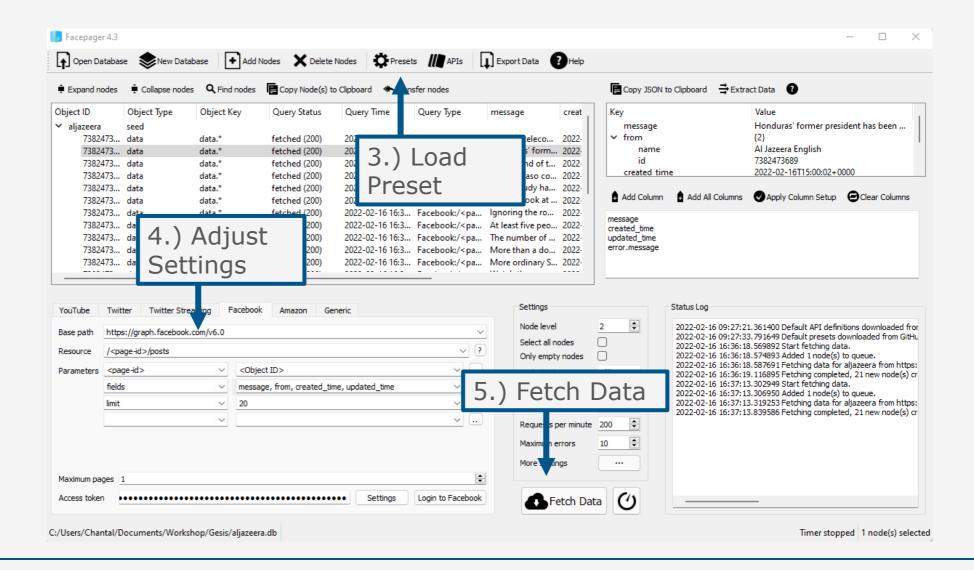








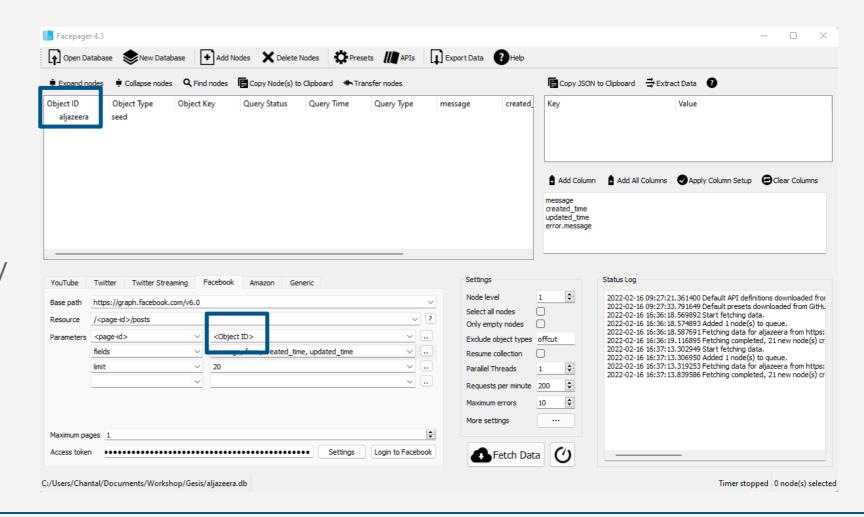




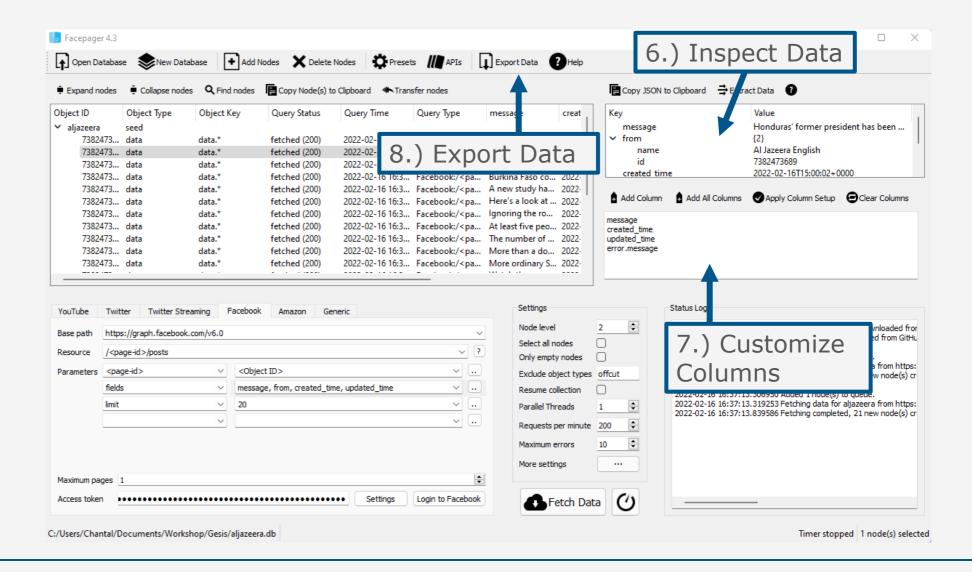




https://graph.facebook.com/ v13.0/aljazeera/posts







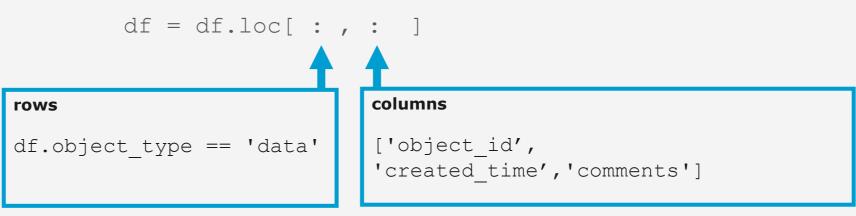
Practical session with Facepager



The Facepager CSV file (shortened)

level	id	parent_id	object_id	object_type	message	created_time
0	107	None	aljazeera	seed		
1	108	107	7382473689_10160611919253690	data	Drone force using	2022-02-21T23:30:11+0000
1	109	107	7382473689_10160611872573690	data	More than 14,000 people	2022-02-21T23:00:36+0000
1	128	107	aljazeera	offcut		
2	213	108	7382473689_10160611919253690	data	We want war, we want	2022-02-21T23:33:16+0000
2	214	108	7382473689_10160611919253690	data	If they are telling the	2022-02-21T23:40:25+0000
2	223	108	7382473689_10160611919253690	offcut		

```
import pandas as pd
df = pd.read_csv(
    "facebooknews.csv",
    sep=";"
)
display(df)
```





Python – our toolbox part one

Data wrangling

import pandas as pd

pd.read_csv

df.value_counts()

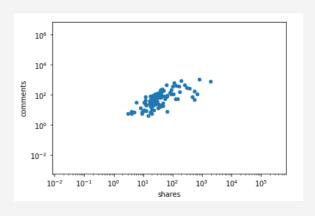
df.describe()

df.sort_values()

Plots

import matplotlib.pyplot as plt

df.hist()
plt.hist()
df.plot.scatter





Literature

Jünger, Jakob (2018): **Mapping the Field of Automated Data Collection on the Web.** Data Types, Collection Approaches and their Research Logic. In: Stützer, Cathleen / Welker, Martin / Egger, Marc (Hg). Computational Social Science in the Age of Big Data. Concepts, Methodologies, Tools, and Applications. *Neue Schriften zur Online-Forschung* der Deutschen Gesellschaft für Online-Forschung (DGOF). Köln: Halem-Verlag, S. 104-130.

Jünger, Jakob / Keyling, Till (2020). **Facepager**. An application for automated data collection on the web. Source code and releases available at https://github.com/strohne/Facepager.

Russell, A. Matthew (2011): **Mining the Social Web**: Analyzing Data from Facebook, Twitter, LinkedIn, and Other Social Media Sites. O'Reilly Media.