



# Bot360AI — White-Label Conversational AI

A multi-tenant, white-label conversational AI platform you can brand and deploy across industries. Built on a modern stack with enterprise-ready controls.

## What It Is

- Multi-character “Roundtable” conversations that simulate expert panels
- Guided “Study” or “Lesson” experiences for structured learning
- Configurable content, tone, and limits per organization (tenant)
- White-label branding: logo, colors, domain, and messaging

## Who It's For

# White-Label Plan: Steps to Launch “Bot360AI”

Using Supabase + Vercel, multi-tenant, with theme matching the logo.

## 1) Product/Architecture

- Extract core into a white-label template repo
- Keep multi-tenant org model (owners, profiles, RLS)
- Tenant theming: logo, colors, favicon, domain
- Centralize copy/feature flags per org

## 2) Branding/Theming

- Theme tokens (Tailwind or CSS vars) per org
- Asset storage for logos; map by owner\_slug