Bot360AI — White-Label Conversational AI

A multi-tenant, white-label conversational AI platform you can brand and deploy across industries. Built on a modern stack with enterprise-ready controls.

What It Is

- Multi-character "Roundtable" conversations that simulate expert panels
- Guided "Study" or "Lesson" experiences for structured learning
- Configurable content, tone, and limits per organization (tenant)
- White-label branding: logo, colors, domain, and messaging

Who It's For

- Industry leaders and partners who want to bring AI to their niche
- Associations, training providers, publishers, and SaaS companies

Key Features

- White-Label & Multi-Tenant

    - Org-level branding (logo, colors, subdomain)
    - Role-based admin (superadmin, org admin, editor)

- Roundtable Discussions

    - Multiple agent voices per topic, adjustable defaults and locks

- Guided Studies/Programs

    - Lesson outlines, auto-intro, and persistent Q&A

- Content & Curation

    - Character profiles, groups, FAQs, featured items

- Access Control & Tiers

    - Free/premium limits, message caps, free character lists

- Data & Security

    - Supabase Postgres with Row-Level Security (RLS)
    - Audit-friendly logs and configurable retention

- Integrations

    - Web, email/SMS options, embeddable widgets (roadmap)

- Deployment

Benefits

- Faster time-to-market with a proven core
- Increase engagement via multi-voice conversations
- Monetize with premium tiers and organization plans
- Own the brand and customer relationship

Implementation Timeline (Typical)

- Week 1: Branding, tenant setup, initial content
- Week 2: Pilot deployment with analytics and feedback
- Week 3–4: Go-live + partner rollout

Pricing

- Contact Sales (early stage). We'll tailor to your model.

Call to Action

- Visit: Bot360AI.com
- Contact Sales: Bot360AI.com

White-Label Plan: Steps to Launch "Bot360AI"

Using Supabase + Vercel, multi-tenant, with theme matching the logo.

1) Product/Architecture

- Extract core into a white-label template repo
- Keep multi-tenant org model (owners, profiles, RLS)
- Tenant theming: logo, colors, favicon, domain
- Centralize copy/feature flags per org

2) Branding/Theming

- Theme tokens (Tailwind or CSS vars) per org
- Asset storage for logos; map by owner_slug
- Per-org domain mapping: {org}.yourdomain.com

3) Tenant Management

- Superadmin portal: create orgs, invite admins, set plan
- Billing: Stripe per org; map features to tiers
- Usage metering: message counts, storage, seats

4) Data & Security

- Supabase Postgres with strict RLS
- Audit trail for admin actions and settings changes
- Backups and restore procedures per org

5) Content & UX

- Roundtable defaults/limits/locks configurable per org
- Program/Study builder (rename labels by org)
- Embeddable widget for partner sites (roadmap)

6) DevOps

- Vercel: staging + production projects
- Environment key management per environment
- CI checks: type/lint/build and smoke tests

7) Sales & GTM

- Partner onboarding guide and demo scripts
- Sales sheet (this doc) → export to PDF
- Case studies: capture 1–2 use cases quickly

8) Legal/Compliance

- Terms, privacy, DPAs, content policy for AI
- Optional moderation and PII safeguards

9) Analytics & Feedback

- Org-level dashboards (usage, engagement, conversions)
- In-chat feedback (thumbs up/down + comment)

Industries/Niches to Explore

- Education & Training (L&D, certification prep)
- Healthcare Education (patient education; avoid PHI)
- Finance & Insurance (product education, onboarding)
- Real Estate (buyer/seller education, lead nurture)
- Legal Education (intake triage, FAQs; not legal advice)
- HR/People Ops (onboarding coach, policy Q&A)
- Fitness & Wellness (programs, habit coaching)
- Hospitality & Travel (concierge, itinerary help)
- Automotive (buyer guide, service advisor)
- Nonprofit & Faith-based (teaching, donor education)
- B2B SaaS (product enablement, customer education)
- Government Services (program info, citizen FAQs)
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