

HARIHARAN P

SR. ASSOCIATE CONTENT WRITER

CONTACT

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- ✉️ hariharanjagdish@gmail.com
- 📍 Chennai, 600064

SKILLS

- Time management
- Proofreading
- Priority style working
- Creative writing
- Instructional writing
- Copy writing
- SEO basics
- Research and analysis
- Social media content creation

LANGUAGES

- English (Fluent)
- Tamil (Native)
- Kannada (Intermediate)
- Telugu (Beginner)

REFERENCE

Harikrishnan B

Associate Manager

Email :

harikrishnan.b@sutherlandglobal.com



PROFILE

A full-time Content Writer with 2 years of domain experience. I create:

- KB articles
- PRD-based articles
- Macros
- Decision tree content
- Guest blogs
- Paid guest blogs
- Official blogs
- Newsletters
- Webpage content
- Guidepage content
- Tweets (X)
- Press release (PR)
- Short video script/ Explanatory video script
- Whitepapers

Not to mention, I have handled priority tasks single-handedly, and written 100+ blog posts, 30+ web page content, and 25+ newsletters.

I also have expertise in instructional writing, responsible for updating and maintaining KB articles.



WORK EXPERIENCE

Sutherland Global Services, Hyderabad

JAN 2025 - PRESENT

Sr. Associate Content Writer

- I was a part of the amazing KB team, wherein I'm responsible for creating/updating reference materials and decision tree flows. I involved in creating PRD-based articles, macros, and much more.
- I also gained expertise in drafting content for scoping activities, contributing to proposals and pitches for new business opportunities.

GuardianLink, Chennai

Oct 2023 - Nov 2024

Content Writer

- I was part of a wonderful digital marketing team at GuardianLink, wherein I'm accountable and responsible for the timely blog posts, web page updates, newsletters, creating guide pages whenever required, satisfying client requirements, and much more.
- I was also responsible for proofreading, providing feedback, reviewing, and finalizing content before publication.

FAMILIAR OTHER DOMAINS

- Web3
- Cryptocurrency
- Blockchain
- AI

FAMILIAR TOOLS

- Zendesk
- Jira
- Articulate360
- Figma
- Canva
- Confluence
- Contentful
- Salesforce



EDUCATION

| | |
|--|-------------|
| B.E. Computer Science and Engineering | 2019 - 2023 |
| Vels Institute of Science, Technology, and Advanced Studies (VISTAS) Chennai | |
| HSC | 2018 - 2019 |
| Gandhinagar Matriculation Higher Secondary School Tiruvannamalai | |
| SSLC | 2016 - 2017 |
| Gandhinagar Matriculation Higher Secondary School Tiruvannamalai | |



RECENT COURSES

| | |
|---|----------|
| Getting your pitch heard - Percipio | Aug 2025 |
| Harnessing a power of written word - Percipio | May 2025 |
| Clarity and conciseness in business writing | Mar 2025 |



ACHIEVEMENTS

| | |
|--|---------------------|
| Rajya Puraskar Nominee | JUN 2017 - APR 2018 |
| <ul style="list-style-type: none">• Rajya Puraskar, known as the Governor's Award, is the highest award a Scouts and Guides can earn at the State-level and after being taught by a trained Scout Master and Guide Captain, I was the prior nominee from my school to receive the award at that time.• I've been a proud volunteer in the Scouts and Guides (SG) a nonpolitical, nonsectarian and secular organization. | |