

HARIHARAN P

SR. ASSOCIATE CONTENT WRITER

DOB: 06-04-2002

CONTACT

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SKILLS

- Time management
- Proofreading
- Priority style working
- Creative writing
- Instructional writing
- Copy writing
- SEO basics
- Research and analysis
- Social media content creation

LANGUAGES

- English (Fluent)
- Tamil (Native)
- Kannada (Intermediate)
- Telugu (Beginner)

REFERENCE

Harikrishnan B

Associate Manager

Email :

harikrishnan.b@sutherlandglobal.com



PROFILE

A full-time Content Writer with nearly 2 years of domain experience. I create:

- KB articles
- PRD-based articles
- Macros
- Decision tree content
- Guest blogs
- Paid guest blogs
- Official blogs
- Newsletters
- Webpage content
- Guidepage content
- Tweets (X)
- Press release (PR)
- Short video script/ Explanatory video script
- Whitepapers

Not to mention, I have handled priority tasks single-handedly, and I have written 100+ blog posts, 30+ web page content, and 25+ newsletters. I also have expertise in instructional writing, responsible for updating and maintaining KB articles.



WORK EXPERIENCE

Sutherland Global Services, Hyderabad

JAN 2025 - PRESENT

Sr. Associate Content Writer

- I am a part of the amazing KB team, wherein I'm responsible for creating/updating reference materials and decision tree flows. I am also involved in creating PRD-based articles, macros, and much more.
- I also gained expertise in drafting content for scoping activities, contributing to proposals and pitches for new business opportunities.

GuardianLink

Oct 2023 - Nov

Content Writer

2024

- I was part of a wonderful digital marketing team at GuardianLink, wherein I'm accountable and responsible for the timely blog posts, web page updates, newsletters, creating guide pages whenever required, satisfying client requirements, and much more.
- I was also responsible for proofreading, providing feedback, reviewing, and finalizing content before publication.

FAMILIAR OTHER DOMAINS

- Web3
- Cryptocurrency
- Blockchain
- AI

FAMILIAR TOOLS

- Zendesk
- Jira
- Articulate360
- Figma
- Canva
- Confluence
- Contentful
- Salesforce



EDUCATION

B.E. Computer Science and Engineering	2019 - 2023
Vels Institute of Science, Technology, and Advanced Studies (VISTAS) Chennai	
HSC	2018 - 2019
Gandhinagar Matriculation Higher Secondary School Tiruvannamalai	
SSLC	2016 - 2017
Gandhinagar Matriculation Higher Secondary School Tiruvannamalai	



RECENT COURSES

Getting your pitch heard - Percipio	Aug 2025
Harnessing a power of written word - Percipio	May 2025
Clarity and conciseness in business writing	Mar 2025



ACHIEVEMENTS

Rajya Puraskar Nominee	JUN 2017 - APR 2018
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- Rajya Puraskar, known as the Governor's Award, is the highest award a Scouts and Guides can earn at the State-level and after being taught by a trained Scout Master and Guide Captain, I was the prior nominee from my school to receive the award at that time.
- I've been a proud volunteer in the Scouts and Guides (SG) a nonpolitical, nonsectarian and secular organization.