

# Snapgadget Specification

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Version 1.0

[Alan Mills]

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## Table of Contents

<b>Website Services .....</b>	<b>7</b>
OAUTH Service .....	7
Websites that need to be supported .....	7
Data that can be loaded into the Snapgadget user profile table .....	7
Data that can be loaded into the snapgadget user external activity table .....	7
Offer Table Load Service.....	9
Offer of the day Service .....	10
Suggestion of the day service.....	12
Sidekick display Service .....	13
Assistant goal feeds service .....	14
Assistant expert advice service .....	14
<b>Snapgadget Database Tables.....</b>	<b>15</b>
snapgadget user profile table .....	15
snapgadget user friends table .....	16
snapgadget user lists table .....	16
snapgadget user passionate abouts table .....	16
snapgadget user preferences table .....	17
snapgadget user external activity table.....	17
Snapgadget Offer Table .....	18
Snapgadget Category Table.....	23
Snapgadget Offer Deal Site Table.....	23
snapgadget review table .....	23
snapgadget location table.....	24
snapgadget location lists table.....	24
<b>1. Pages.....</b>	<b>25</b>
1.1. Page Tree .....	25
1.2. Site Notes .....	26
1.2.1. User Interface .....	26
1.3. Site Admin Page .....	27
1.3.1. User Interface .....	27

1.3.2. Widget Table .....	27
1.4. Technical Details .....	29
1.4.1. User Interface .....	29
1.5. Graphics and Buttons .....	30
1.5.1. User Interface .....	30
1.5.2. Widget Table .....	30
1.6. Home .....	31
1.6.1. User Interface .....	31
1.6.2. Widget Table .....	31
1.7. Meet Your Virtual Insider .....	33
1.7.1. User Interface .....	33
1.7.2. Widget Table .....	34
1.8. Meet your Virtual Assistant .....	35
1.8.1. User Interface .....	35
1.8.2. Widget Table .....	36
1.9. Meet your Virtual Sidekick .....	37
1.9.1. User Interface .....	37
1.9.2. Widget Table .....	37
1.10. Signup .....	39
1.10.1. User Interface .....	39
1.10.2. Widget Table .....	39
1.11. Signup Google .....	41
1.11.1. User Interface .....	41
1.11.2. Widget Table .....	41
1.12. Signup Facebook .....	43
1.12.1. User Interface .....	43
1.12.2. Widget Table .....	43
1.13. Signup Yahoo .....	45
1.13.1. User Interface .....	45
1.13.2. Widget Table .....	45
1.14. Signup Twitter .....	47
1.14.1. User Interface .....	47

1.14.2. Widget Table .....	47
1.15. Signup Linkedin .....	49
1.15.1. User Interface .....	49
1.15.2. Widget Table .....	49
1.16. Sign In .....	51
1.16.1. User Interface .....	51
1.16.2. Widget Table .....	51
1.17. Dashboard .....	53
1.17.1. User Interface .....	54
1.17.2. Widget Table .....	54
1.18. Dashboard - passionate abouts .....	56
1.18.1. User Interface .....	56
1.18.2. Widget Table .....	57
1.19. Dashboard - top locations .....	58
1.19.1. User Interface .....	58
1.19.2. Widget Table .....	59
1.20. Dashboard - My Friends .....	60
1.20.1. User Interface .....	60
1.20.2. Widget Table .....	61
1.21. Iphone .....	62
1.21.1. User Interface .....	62
1.22. Insider .....	63
1.22.1. User Interface .....	64
1.22.2. Widget Table .....	64
1.23. Insider - Suggestion of the day .....	66
1.23.1. User Interface .....	66
1.23.2. Widget Table .....	66
1.24. Insider - New Deal .....	68
1.24.1. User Interface .....	68
1.24.2. Widget Table .....	68
1.25. Insider - New Deal Search .....	70
1.25.1. User Interface .....	70

1.25.2. Widget Table .....	70
1.26. Insider - Snap it up now .....	72
1.26.1. User Interface .....	72
1.26.2. Widget Table .....	72
1.27. Assistant .....	74
1.27.1. User Interface .....	75
1.27.2. Widget Table .....	75
1.28. Assistant New Goal .....	77
1.28.1. User Interface .....	77
1.28.2. Widget Table .....	77
1.29. Sidekick .....	79
1.29.1. User Interface .....	79
1.29.2. Widget Table .....	80
1.30. Sidekick - Paul Derda .....	81
1.30.1. User Interface .....	81
1.30.2. Widget Table .....	81
1.31. Sidekick - Reviewer of the Day .....	83
1.31.1. User Interface .....	83
1.31.2. Widget Table .....	83
1.32. Share with Friends .....	85
1.32.1. User Interface .....	86
1.32.2. Widget Table .....	86
1.33. My Review .....	88
1.33.1. User Interface .....	89
1.33.2. Widget Table .....	89
1.34. Profile .....	91
1.34.1. User Interface .....	91
1.34.2. Widget Table .....	91
1.35. Update Profile .....	93
1.35.1. User Interface .....	93
1.35.2. Widget Table .....	93
1.36. Update Preferences .....	95

1.36.1. User Interface .....	95
1.36.2. Widget Table.....	95
1.37. Preferences Insider adv.....	97
1.37.1. User Interface .....	97
1.37.2. Widget Table.....	97
1.38. Footer .....	99
1.38.1. User Interface .....	99
1.39. Privacy.....	100
1.39.1. User Interface .....	100
1.39.2. Widget Table.....	100
1.40. Terms of Use .....	102
1.40.1. User Interface .....	102
1.40.2. Widget Table.....	102
1.41. FAQ .....	104
1.41.1. User Interface .....	104
1.41.2. Widget Table.....	104
1.42. About Us.....	106
1.42.1. User Interface .....	106
1.42.2. Widget Table.....	106

## Website Services

### ***OAUTH Service***

The OAUTH service will be used for three main functions

1. Initial authorization by users to access the Snapgadget website (Instead of using a snapgadget login)
2. Replacing the need to login to the website using a Snapgadget login, instead using OAUTH
3. Retrieving feed data from the external sites to help with Snapgadget offers etc

### **Websites that need to be supported**

1. Google/Google+
2. Facebook
3. Yahoo
4. Twitter
5. LinkedIn

### **Data that can be loaded into the Snapgadget user profile table**

Once the user has given us permission to connect our application through OAUTH to them then we will take that data and map it against the Snapgadget user profile.

Minimal set (TBC)

Source (Google+, Facebook etc)

Source ID

Source Name

Source First Name

Source Last Name

Source Gender

Source Locale

Source Languages (Primarily we will only support English, Spanish – so check if 1 or both are there)

Source Email

Source Picture

### **Data that can be loaded into the snapgadget user external activity table**

We also want to be able to retrieve data from external sources such as

1. Google+ <https://developers.google.com/+/api/>
2. Facebook <https://developers.facebook.com/docs/reference/api/>
3. Twitter <https://dev.twitter.com/docs/api>
4. Foursquare (OAUTH) - <https://developer.foursquare.com/overview/>
5. Yelp (OAUTH) - <http://www.yelp.com/developers/documentation/v2/overview>

Part of the Snapgadget solution is to take appropriate data from external sources (Google, Facebook etc) and to parse that data looking for suitable information that can be used to offer better offer suggestions.

As an example, if the user has indicated within Snapgadget that they like Japanese Restaurants and we see that in facebook or foursquare they have checked into a location on multiple occasions then we want to store that data in the snapgadget user external activity table.

Also need to make sure we are not duplicating effort, for example a checkin in foursquare may be posted to facebook, we only want to count this once

Minimal set (TBC)

This is to be reviewed and updated

Foursquare has concept of checkins - <https://developer.foursquare.com/docs/responses/checkin>



## ***Offer Table Load Service***

Snapgadget has an offer table that needs to be updated on a regular basis (through a schedule that will need to be setup, but is anticipated to be run once a day). The service should also be capable of being run on an interactive basis.

For the initial launch we will get data from two daily deal sites that will populate the Snapgadget offer table.

Groupon (Public api) - <http://www.groupon.com/pages/api>

<http://jayampathis.blogspot.com/2011/03/zendrestclient-for-read-deals-from.html>

LivingSocial (feed)- <https://sites.google.com/a/hungrymachine.com/livingsocial-api/home>

<http://jayampathis.blogspot.com/2011/03/zendfeedreader-for-read-deals-from.html>

The Service will use the following logic:

1. Read the Offer Deal Site Table to retrieve the website, key, type and status (active/inactive)
2. For those sites that are active
  - a. Call the appropriate routine based on type (api, feed etc)
    - i. Populate the Snapgadget offer table
      1. Record may already exist, in which case update
      2. Match the deal site category to the Snapgadget category
        - a. Look up the 'deal site category' in the Snapgadget category table
        - b. Put the Snapgadget category from Snapgadget category table into the Snapgadget offer table 'offer Snapgadget category' field
3. Once all sites have been processed, go through the table and look for all offers that have expired and delete them [This can be a separate process]

## ***Offer of the day Service***

The Insider page and Insider New Deal use this service.

We have the Snapgadget user id which is the primary key for this service.

The service will use the following logic:

1. Retrieve the Snapgadget user id
2. Retrieve the Snapgadget user preferences based on user id
  - a. Returns the three categories (ie sports, fitness, museums) [See Update Preferences Page]
  - b. Returns the one category for 'You Deserve it'
  - c. Returns the five questions (importance, frequency) [See Preferences Insider Adv Page]
3. Read through the Snapgadget offer table
  - a. using three categories as keys, sorting based on key1, then key2, then key3 to build a list of offers [You can build a sort to just bring back the TOP 10 based on category]
  - b. Using you deserve it category build a list of youdeserveits, sort by TBD
4. Read through offer list we and assign a score to each item
  - a. SG IP – To Be Completed, for the moment just assign a score of 1 through 10 for the first ten records
5. Read through you youdeserveit list and assign a score to each item
  - a. SG IP – To Be Completed, for the moment just assign a score of 1 through 10 for the first ten records
6. Go Get Social Data (go back Rolling 3 months, )
7. Get the last date/time social data updated from user profile
8. Get the linkedin List from the user profile (from 0 to 5 – [google, facebook, twitter, foursquare, yelp])
9. For each item found loop through looking for appropriate social data
  - a. TBD but the logic will be as follows
    - i. Retrieve the data using the appropriate api [See OAAUTH above]
    - ii. Match the types against the list created
      1. For example in facebook graph data we might be looking for checkins, for yelp we are looking for reviews
      2. For valid data write it into the Snapgadget user external activity table
        - a. Try and match the source location to Snapgadget location
  - b. PHASE 2 – Consider friends social feeds as well
10. Final Offer Processing
  - a. SG IP – Here is the general processing
  - b. Take the sorted offer list
  - c. Loop through the social data to see if there is a match
    - i. For example if one of the offers is for a Japanese Restaurant and user has checked into that restaurant then elevate its position in the sort if user has selected 'yes to repeat experiences' in user profile
  - d. Return top 3 deals based on Score
  - e. Insider Page will display the top deal, Insider New deal will display the next 2 deals
  - f. If user clicks on a deal then the appropriate site will be called ie Groupon
    - i. We should pass across our 'commission key'
    - ii. We should login the user into the site if possible
    - iii. We should try and capture if they complete purchase to store in Snapgadget dashboard display

11. Final you deserve it processing
  - a. Insider page will display the top item from the youdeserveit list
12. Trending deals processing
  - a. For items that are not top 3, then look at the remaining ones and determine if trending
    - i. NEED TO RESEARCH LOGIC/DATA AVAILABLE. THESE COULD BE CLASSED AS POPULAR OR ONLY HAVE LIMITED AVAILABILITY
  - b. Insider new deal page will display the top 2 trending deals that are not already on the top 3 list

## ***Suggestion of the day service***

Similar to offer of the day service, just uses the location table as the basis for making decision.

Drill down on suggestion of the day service works like drill down on sidekick page

DETAILS TO BE COMPLETED

## **Sidekick display Service**

The page is dynamically built for each user and leverages Google Maps API - <https://developers.google.com/maps/>

Logic to display sidekick page

1. Get the users location
  - a. By default it is the location they have in user profile – for example City Broomfield or zip 80020
  - b. Determine if a more accurate location can be got through browser geolocation
2. On the page there is an option to change location, which will prompt for city and/or zip
3. Using this as the central location
  - a. Loop through the Snapgadget location table for 3 miles in each direction (use lat, lon?)
  - b. Check against user preferences to see what they want to display
    - i. They can select to only see their and friends locations
    - ii. They can turn on or off the four default categories (lifestyle, shopping, food, services)
  - c. For each location found that should be displayed [note for my/friend will need to do it based on category first, then remove it if no friend reviews – maybe xref query on d/b ]
    - i. Add it to the map, using the pin color of category stored for that location
      1. Lifestyle – green, shopping Purple, Food – red, Services - yellow
    - ii. Identify if any review exists for that location in the Snapgadget review table
      1. If a review exists, see if it is a friend review or no friend review
    - iii. Call out to appropriate external source for external reviews
      1. Food – check on yelp if review exists – if so how many
      2. For others use google as placeholder
    - iv. Add it to the table being built
  - d. Display map and table
    - i. Each pin and description on the page is clickable and will launch a drill down page
    - ii. Drill down will display more detailed information on the location as per the drill down page example
  - e. If user scales in/out then same code needs to be called to refresh the display [Precache?]
  - f. Reviewer of the day is based on the location
    - i. Find users who have reached reviewer status, are in the correct location and have agreed to be listed as a 'reviewer of the day' in user preferences
    - ii. Select the best reviewer (base on number of positive reviews)
    - iii. Identify the number of reviews and build the widget
    - iv. If user clicks on reviews then build the reviewer of the day page

### ***Assistant goal feeds service***

Need to setup a method of feeding data into Snapgadget based on goal category

For example if the activity is running – then retrieve data from runkeeper

If the activity is fitness – then retrieve data from fitbit or nike fuel

TBD – Build list of sites that we want to use as goal feeds for category

### ***Assistant expert advice service***

A table needs to be built of sources matching goals, for example 5k Run, then use active.com

# Snapgadget Database Tables

This is a work in progress. Naming conventions need to be resolved

## *snapgadget user profile table*

Column Name	Description	Notes	
<b>Snapgadget user id</b>			
<b>Source</b>		SG, Google, facebook	
<b>Source id</b>		If SG then same as user id	
<b>first name</b>			
<b>last name</b>			
<b>Gender</b>			
<b>locale</b>			
<b>languages</b>		English/Spanish etc, can be more than one	
<b>email</b>			
<b>Picture</b>			
<b>Street</b>			
<b>City</b>			
<b>State</b>			
<b>Country</b>			
<b>Membership type</b>		Standard, premium	
<b>Profile percentage complete</b>			
<b>Preferences percentage complete</b>		In this table?	
<b>Reviewer Status</b>		Newbie, Elite	
<b>Kudos points</b>			
<b>Ambassador Club</b>		Trainee, Rock Star	
<b>Google+ Linked ID</b>		Separate table?	
<b>Facebook Linked ID</b>		Separate table?	

Twitter Linked ID		Separate table?	
Foursquare linked ID		Separate table?	
Yelp Linked ID		Separate table?	
Social Data last updated		Date/time	

### ***snapgadget user friends table***

Column Name	Description	Notes	
Snapgadget user id			
Snapgadget friends id		List of friends ID's	

### ***snapgadget user lists table***

Lists are created under dashboard – top locations. May want option to share list with others

Column Name	Description	Notes	
Snapgadget user id			
Snapgadget location id		Tied to location	
Snapgadget list id		List ID	
Snapgadget list name			
Snapgadget list details		text	

### ***snapgadget user passionate abouts table***

Lists are created under dashboard – top locations. May want option to share with others

Column Name	Description	Notes	
Snapgadget user id			
Snapgadget location id		Tied to location	
Snapgadget passionate id		List ID	
Snapgadget passionate name			
Snapgadget passionate details		text	
Snapgadget passionate URL		Link to external URL	



***snapgadget user preferences table***

Column Name	Description	Notes	
Snapgadget user id			
Snapgadget home page		Insider, assistant, sidekick	
Snapgadget language		English, Spanish	
Offer of the day preference 1		From Snapgadget preferences table	
Offer of the day preference 2		From Snapgadget preferences table	
Offer of the day preference 3		From Snapgadget preferences table	
Repeat experiences		Yes/no (checkbox)	
Suggestion of the day preference 1		From Snapgadget suggestions table	
Suggestion of the day preference 2		From Snapgadget suggestions table	
Suggestion of the day preference 3		From Snapgadget suggestions table	
You deserve it preferences		From Snapgadget preferences table	
Sidekick show my and my friends		Yes/no (checkbox)	
Sidekick show lifestyle		Yes/no (checkbox)	
Sidekick show shopping		Yes/no (checkbox)	
Sidekick show food		Yes/no (checkbox)	
Sidekick show services		Yes/no (checkbox)	

***snapgadget user external activity table***

Column Name	Description	Notes	
Snapgadget user id			

<b>Source</b>		Google, facebook, twitter	
<b>Activity type</b>		Checkin, review	
<b>Activity date/time</b>			
<b>Activity description</b>		le review details, or checkin location	
<b>Snapgadget location ID</b>		Match source location to Snapgadget location	

## ***Snapgadget Offer Table***

The Snapgadget offer table is updated from the Snapgadget service that is called to load data into the table. The service will be executed on a daily basis and will add/update records in the table.

The following two screens are from living social and from groupon and should be covered in the Snapgadget table [In other words look at the two sources and create a master table that covers both, note that in many cases they have the same content, but may have different names

<https://sites.google.com/a/hungrymachine.com/livingsocial-api/home/deals-atom-feed>

<entry>	Beginning of deal entry
<published>	Date and time entry was published (in ET)
<updated>	Date and time entry was last updated
<link type= href=>	HTML Link to deal entry
<title>	Market title associated with deal entry
<market_id>	Market ID associated with market of deal entry
<market_name>	Market title associated with deal entry
<georss:point>	Geo-coordinates of market or merchant based on TypeTag
<georss:featureTypeTag>	Indicates whether georss:point tag designates a city/market or merchant location
<country_code>	Country associated with deal entry
<subtitle>	Short description of deal entry
<updated>	Date and time deal was last updated
<offer_starts_at>	Date and time deal will end
<price>	Price-point of deal
<value>	Retail value of deal
<savings>	Percentage savings of deal
<orders_count>	Amount of deals sold
<merchant_name>	Name of merchant associated with deal entry
<image_url>	URL of image associated with deal entry
<categories>	List of categories that deal entry pertains to (i.e. Restaurant, Spa, etc)
<sold_out>	True/False entry indicating whether deal has sold out
<national>	True/False entry indicating whether deal has online redemption
<description>	Long description of deal entry
<details>	"Fine Print" details of deal entry
<content type ="html">	HTML content of page
<ls:location>	Beginning of merchant location data
<ls:merchant>	Name of merchant associated with deal entry
<ls:address>	Address of deal merchant
<ls:city>	City of merchant address
<ls:state>	State of merchant address
<ls:zip>	Zip Code of merchant address
<ls:country>	Country of merchant address
<ls:phone>	Phone number of merchant
<ls:latitude>	Latitude coordinate of merchant address

## Groupon - <https://sites.google.com/site/grouponapiv2/api-resources/channels/deals>

```

"deals": [
  {
    "mediumImageUrl": "https://secure-assets.grouponcdn.com/images/site_images/1567/9902/Newport-Beachside-Resort_Primary_profile.jpg",
    "isTipped": true,
    "title": "Two- or Three-Night Stay for Up to Four in a One-Bedroom Oceanfront Suite at Newport Beachside Hotel & Resort in Greater Miami ",
    "tags": [
      {
        "name": "Travel"
      },
      {
        "name": "Resorts"
      }
    ],
    "id": "ga-a-newport-beachside",
    "tippingPoint": 10,
    "largeImageUrl": "https://secure-assets.grouponcdn.com/images/site_images/1567/9902/Newport-Beachside-Resort_Primary.jpg",
    "endDate": "2011-09-16T03:59:59Z",
    "dealUrl": "http://www.groupon.com/deals/ga-a-newport-beachside",
    "merchant": {
      "websiteUrl": "http://www.newportbeachsideresort.com/",
      "name": "Newport Beachside Hotel & Resort",
      "id": "newport-beachside-hotel-resort"
    },
    "soldQuantity": 964,
    "isSoldOut": false,
    "tippedAt": "2011-09-06T11:23:26Z",
    "status": "open",
    "announcementTitle": "Oceanfront Packages Near Vibrant Miami Beach",
    "options": [
      {
        "buyUrl": "https://www.groupon.com/deals/ga-a-newport-beachside/confirmation?pledge_id=684185",
        "price": {
          "formattedAmount": "$259.00",
          "amount": 25900,
          "currencyCode": "USD"
        },
        "customFields": [
          {
            "maximumPurchaseQuantity": 4,
            "discount": {
              "formattedAmount": "$318.00",
              "amount": 31800,
              "currencyCode": "USD"
            },
            "remainingQuantity": 153,
            "details": [
              {
                "description": "Must complete travel by 12/22/11. Limit 2 per person, may buy 2 additional as gifts. Limit 2 per visit. Valid only day prior to arrival or fee up to one-half Groupon price may apply for 2-night option; one-third Groupon price for 3-night option. Credit card re Valid only for a 1-bedroom Oceanfront suite. $15-per-night resort fee and 12% tax not included"
              }
            ]
          },
          {
            "title": "Newport Beachside Hotel & Resort: 2-Night Stay for up to 4",
            "externalUrl": null,
            "id": 684185,
            "value": {
              "formattedAmount": "$577.00",
              "amount": 57700,
              "currencyCode": "USD"
            },
            "minimumPurchaseQuantity": 1,
            "discountPercent": 55,
            "initialQuantity": 681,
            "isSoldOut": false,
            "expiresAt": "2011-12-23T04:59:00Z",
            "isLimitedQuantity": true,
            "soldQuantity": 528,
            "redemptionLocations": [
              {
                "city": "Miami Beach",
                "name": "Miami Beach, Florida",
                "streetAddress1": "16701 Collins Ave.",
                "country": "US",
                "streetAddress2": "",
                "lng": -80.1216943,
                "phoneNumber": "888-528-1840",
                "postalCode": "33160",
                "lat": 25.930173,
                "state": "Florida"
              }
            ]
          }
        ]
      }
    ]
  }
]

```

A sample table has been created below, this may not contain all the fields needed.

Column Name	Description	Notes	
Internal Offer#		Snapgadget id	
External Offer#			
Type of Offer		List (Offer, Life, Community)	
Date Retrieved		Date/time loaded in db	
Active Start Date		When Offer is active	
Active End Date		When Offer ends	
Offer Status		Open, closed, tipped etc	
Offer oneliner		Simple Description	
Offer description		Full description	
Offer small image			
Offer large image			
Offer Price			
Offer Currency			
Offer Quantity			
Offer discount		% discount	
Offer external category		Spa, restaurant etc	Multiple?
Offer snapgadget category		REFER TO sg category table	
Offer business name			
Offer business address		Street, City, State, Zip?	
Offer business phone			
Offer business URL			
Offer largest near city			
Offer geotag		Lat/lon	
Offer source		Groupon, living social etc	
Offer UTM			



## ***Snapgadget Category Table***

This table contains the Snapgadget categories entries

Column Name	Description	Notes	
Snapgadget category table id		Snapgadget category table id	
Deal Site Category			
Snapgadget major category			
Snapgadget category			
Snapgadget description			

## ***Snapgadget Offer Deal Site Table***

This table contains the Snapgadget deal sites

Column Name	Description	Notes	
Snapgadget deal site id		Snapgadget deal site id	
Snapgadget deal site		Groupon, living social	
Snapgadget deal site type		Api, feed	
Snapgadget deal site key		If api partner key needed	
Snapgadget deal site status		Active/inactive	

## ***snapgadget review table***

Column Name	Description	Notes	
Snapgadget review id			
Snapgadget user id		User who created review	
Snapgadget review location		Ties to location table, location id	
Review created date time			
Review updated date time			
Review approval rating		Matches to green check marks	
Review quick star rating		1-5	
Review text			

### ***snapgadget location table***

Column Name	Description	Notes	
<b>Snapgadget location id</b>			
<b>Location Name</b>		le Paul Derda	
<b>Location Category</b>		Lifestyle, shopping, food, services	
<b>Location Snapgadget category</b>		Ties to category table	
<b>Location address</b>			
<b>Location phone</b>			
<b>Location google link</b>			
<b>Location top location lists</b>		Link to top lists	
<b>Location reviews</b>		List of review ids	
<b>Yelp ID</b>		Link to Yelp reviews	
<b>Trip Advisor ID</b>		Link to trip advisor reviews	

### ***snapgadget location lists table***

Column Name	Description	Notes	
<b>Snapgadget location id</b>			
<b>Location lists</b>		Lists tied to this location	



## 1. Pages

### 1.1. Page Tree

Site Notes

Site Admin Page

Technical Details

Graphics and Buttons

Home

- Meet Your Virtual Insider

- Meet your Virtual Assistant

- Meet your Virtual Sidekick

- Signup

  - Signup Google

  - Signup Facebook

  - Signup Yahoo

  - Signup Twitter

  - Signup Linkedin

- Sign In

- Dashboard

  - Dashboard - passionate abouts

  - Dashboard - top locations

  - Dashboard - My Friends

- Iphone

Insider

- Insider - Suggestion of the day

- Insider - New Deal

- Insider - New Deal Search

- Insider - Snap it up now

Assistant

- Assistant New Goal

Sidekick

- Sidekick - Paul Derda

- Sidekick - Reviewer of the Day

Share with Friends

My Review

Profile

- Update Profile

- Update Preferences

- Preferences Insider adv

Footer

- Privacy

- Terms of Use

- FAQ

- About Us

## 1.2. Site Notes

1. The Snapgadget.com (red and Gray) logo is locked as part of the design
2. The names Insider, Assistant and Sidekick are locked as part of the design
3. No color choices have been made
  - a. In the prototype we have used a 'black' background for header and footer. This can be changed
  - b. In the prototype we have 'orange' buttons and 'blue buttons' - These should reflect the snapgadget colors. Orange currently are site navigation buttons (save, cancel etc)
4. Page names are placeholders, and can be changed, for example Insider is a good page name, Meet your virtual insider may not be
5. No decision on fonts has been made, by default we should use Helvetica until UX/UI review
6. All text on the site that is generated by snapgadget should be held in external files, so that it supports multi language (English (US) and Spanish)

### 1.2.1. User Interface

Site Notes

## 1.3. Site Admin Page

Hold page for all the tasks that need to be run on the site

### 1.3.1. User Interface



### 1.3.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window

## 1.4. Technical Details

### 1.4.1. User Interface

## Technical Details

Solution needs to be lightweight and run in the cloud (AWS)

Solution will be built around 'Ruby on Rails', can leverage Twitter bootstrap if this speeds development

## 1.5. Graphics and Buttons

Google, Facebook, Yahoo etc should be stock images

We should maybe have a different color button for site actions (Save, cancel, search) vs Site Specific tasks (new goal, Book it etc)

In the example I have Save and Cancel as Red, but they should probably be different colors

### 1.5.1. User Interface



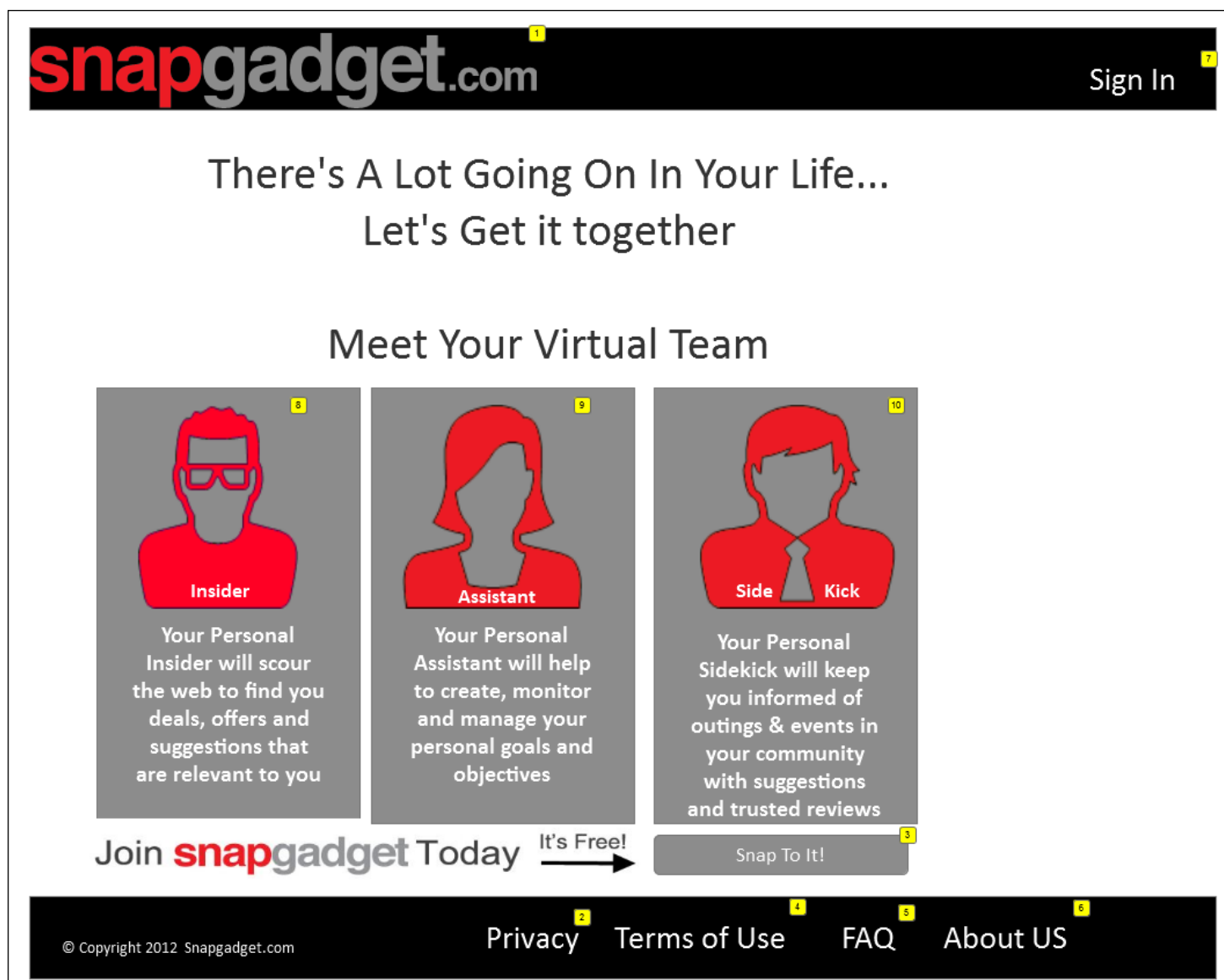
### 1.5.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Sidekick - Paul Derda in Current Window

## 1.6. Home

1. Users will come to the default welcome page if there is no cookie stored/login held, which gives general information about the site and prompts users to register.
2. Users can click on any of the three virtual team characters to get more information about what they do.
3. Users can sign up by clicking 'snap to it' which takes them to the signup page
4. Users can click on any of the footer options (Privacy, Terms of Use, FAQ, About US) which take them to a 'static page'

### 1.6.1. User Interface



### 1.6.2. Widget Table

Footnote	Interactions
----------	--------------

Footnote	Interactions
1	OnClick: Case 1: Open Insider in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Signup in Current Window
4	OnClick: Case 1: Open Terms of Use in Current Window
5	OnClick: Case 1: Open FAQ in Current Window
6	OnClick: Case 1: Open About Us in Current Window
7	OnClick: Case 1: Open Sign In in Current Window
8	OnClick: Case 1: Open Meet Your Virtual Insider in Current Window
9	OnClick: Case 1: Open Meet your Virtual Assistant in Current Window
10	OnClick: Case 1: Open Meet your Virtual Sidekick in Current Window



## 1.7. Meet Your Virtual Insider

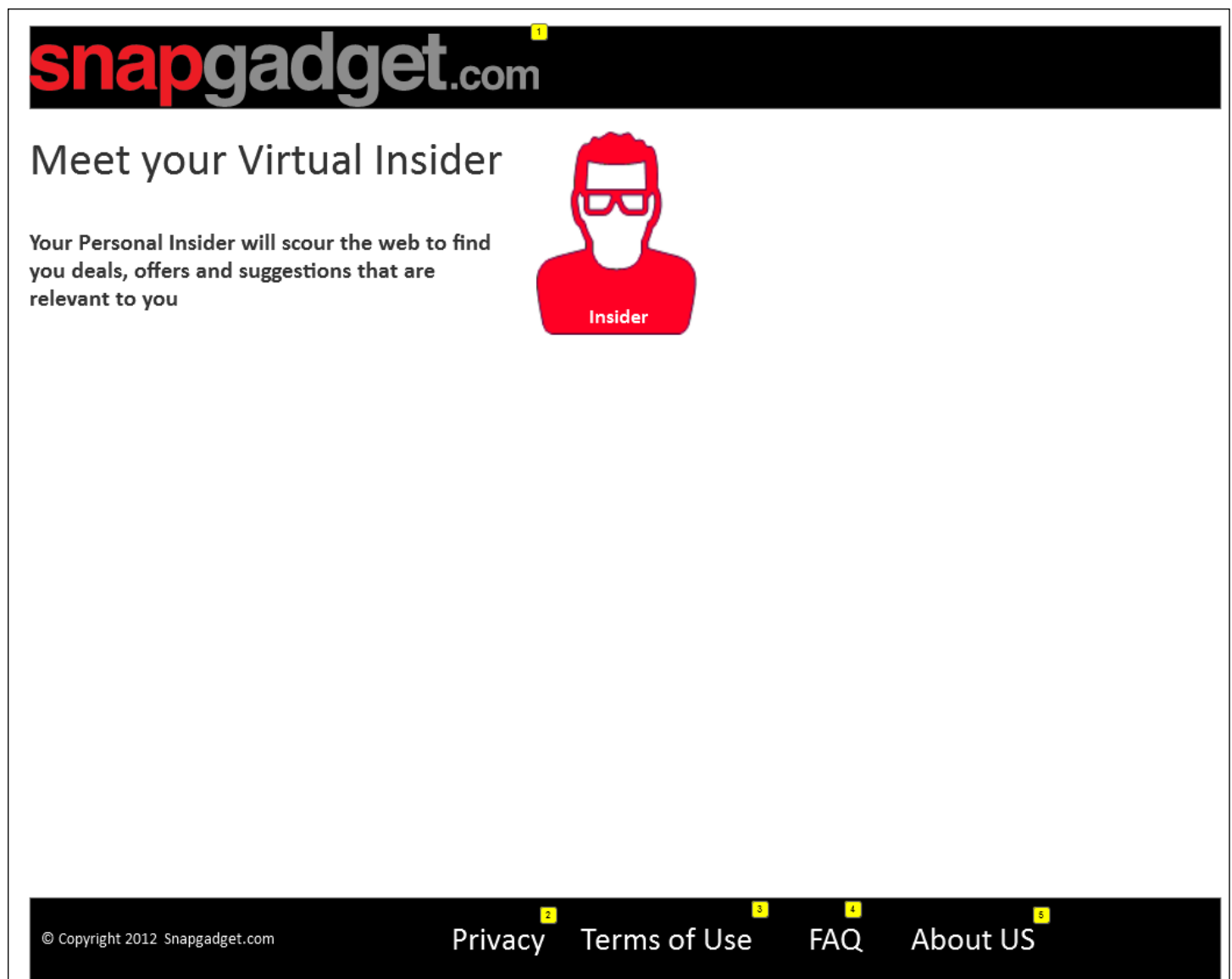
Users will get static details of our virtual insider.

We will have a static logo representing insider

This data should be stored in 'html' file. This will allow the page to be built dynamically and allow for content change without needing to rebuild the page

The content is TBD, the above is a sample only

### 1.7.1. User Interface



### 1.7.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window

## 1.8. Meet your Virtual Assistant

Users will get static details of our virtual Assistant.

We will have a static logo representing Assistant

This data should be stored in 'html' file. This will allow the page to be built dynamically and allow for content change without needing to rebuild the page

The content is TBD, the above is a sample only

### 1.8.1. User Interface



### 1.8.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window

## 1.9. Meet your Virtual Sidekick

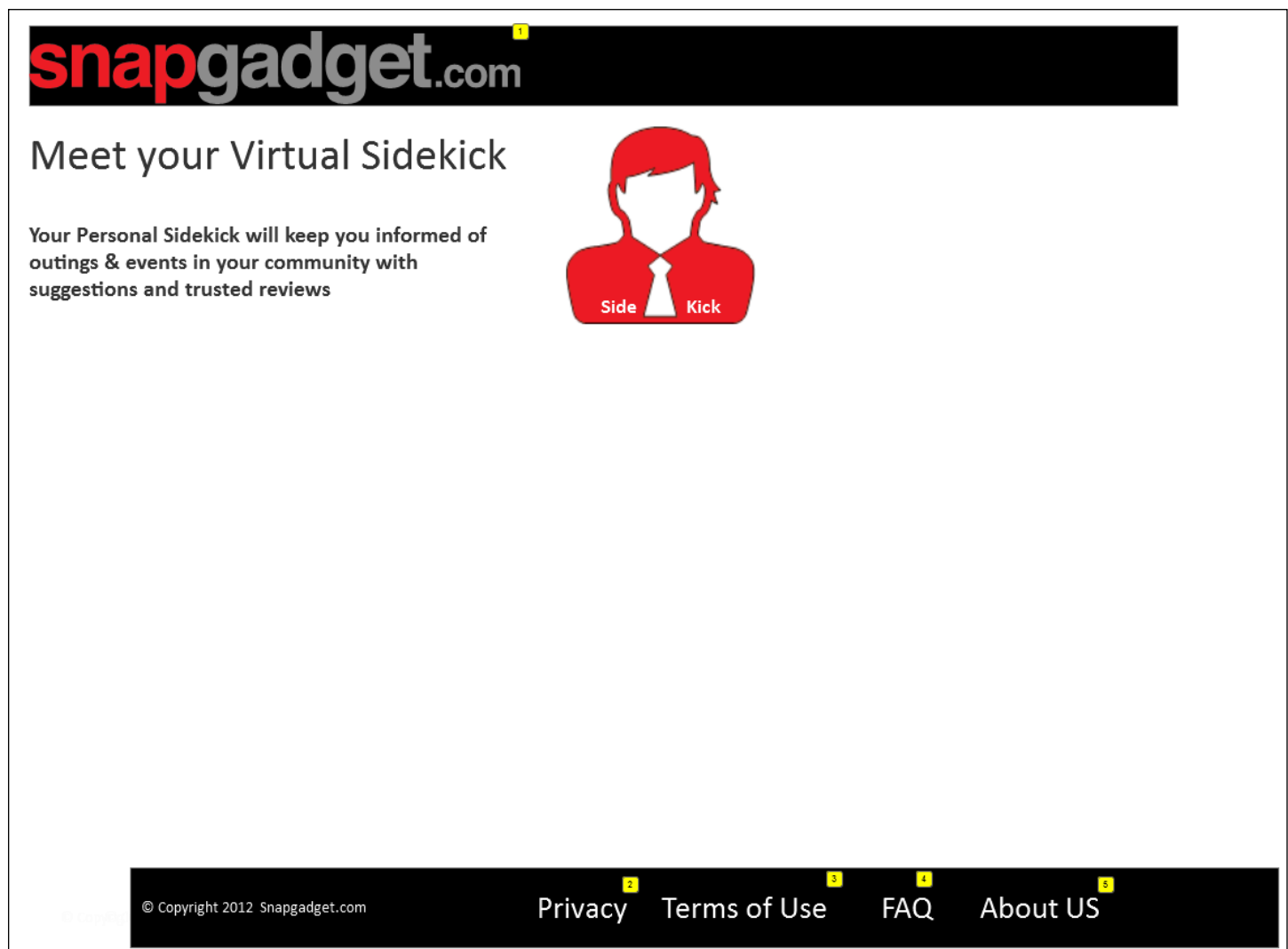
Users will get static details of our virtual Sidekick.

We will have a static logo representing Sidekick

This data should be stored in 'html' file. This will allow the page to be built dynamically and allow for content change without needing to rebuild the page

The content is TBD, the above is a sample only

### 1.9.1. User Interface



### 1.9.2. Widget Table

Footnote	Interactions
----------	--------------

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window

## 1.10. Signup

1. Users register using their existing accounts or through signing up directly with the site
2. Users are prompted to complete their profile and preferences.
3. Users are then presented with their home page

### 1.10.1. User Interface

**snapgadget.com** Insider Assistant Sidekick

KUDOS, YOU ARE ON YOUR WAY

Start snapping with your existing ID

Start snapping with your email

Email:

First Name:

Last Name:

Password:

Hurry - Start Snapping Now

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### 1.10.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window

Footnote	Interactions
2	OnClick: Case 1: Open Profile in Current Window
3	OnClick: Case 1: Open Privacy in Current Window
4	OnClick: Case 1: Open Terms of Use in Current Window
5	OnClick: Case 1: Open FAQ in Current Window
6	OnClick: Case 1: Open About Us in Current Window
7	OnClick: Case 1: Open Signup Google in Current Window
8	OnClick: Case 1: Open Signup Facebook in Current Window
9	OnClick: Case 1: Open Signup Yahoo in Current Window
10	OnClick: Case 1: Open Signup Twitter in Current Window
11	OnClick: Case 1: Open Signup LinkedIn in Current Window



## 1.11. Signup Google

1. Users can use their google account
2. Users will be directed to their preferences after logging in

\*\*\* OAUTHSERVICE \*\*\*

### 1.11.1. User Interface



### 1.11.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window

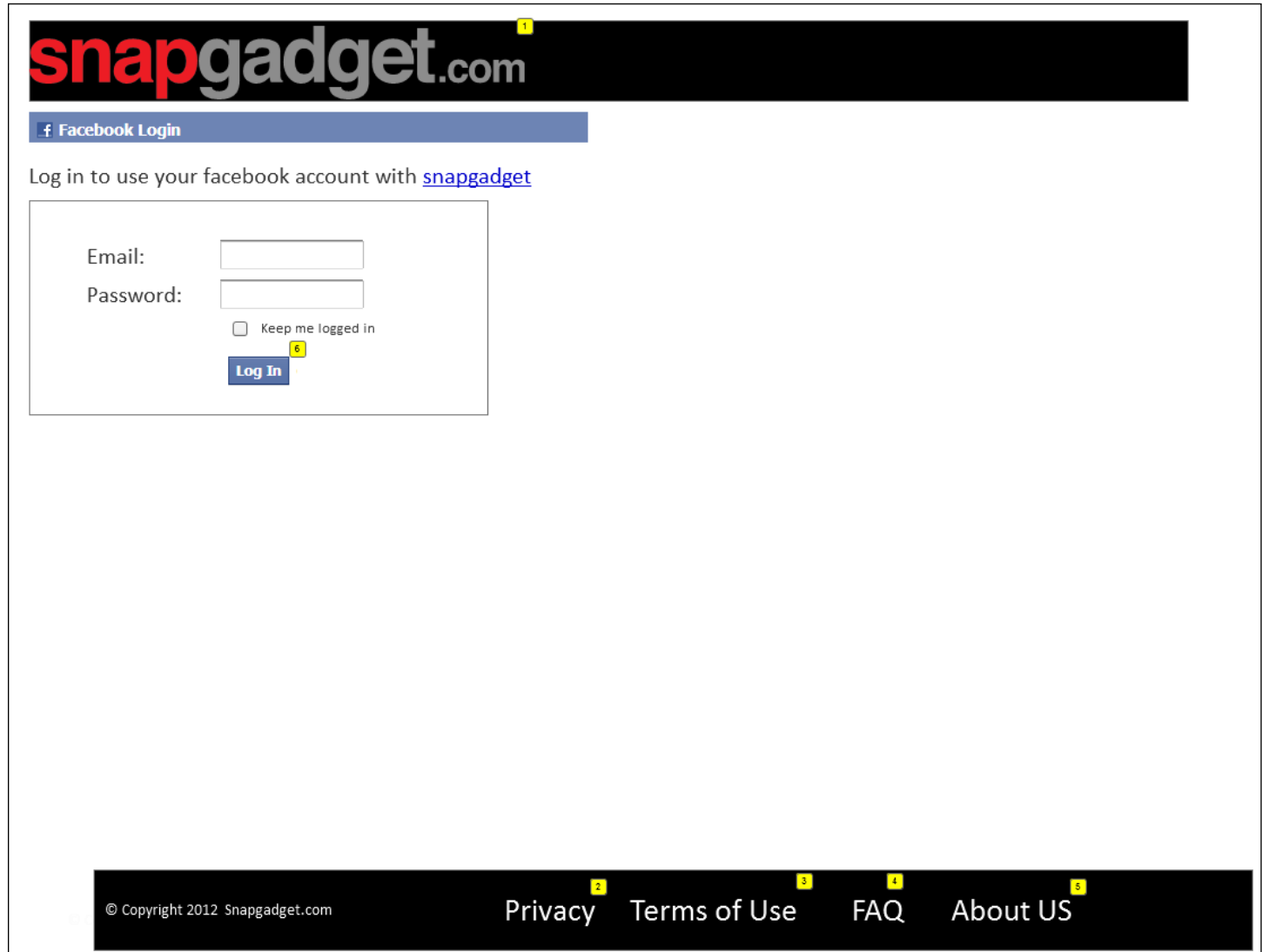
Footnote	Interactions
3	OnClick: Case 1: Open Terms of Use in Current Window
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Open Profile in Current Window

## 1.12. Signup Facebook

1. Users can use their facebook account
2. Users will be directed to their preferences after logging in

\*\*\* OAUTHSERVICE \*\*\*

### 1.12.1. User Interface



snapgadget.com

f Facebook Login

Log in to use your facebook account with [snapgadget](#)

Email:

Password:

☐ Keep me logged in

Log In

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Privacy Terms of Use FAQ About US

### 1.12.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Open Profile in Current Window

## 1.13. Signup Yahoo

1. Users can use their yahoo account
2. Users will be directed to their preferences after logging in

\*\*\* OAUTHSERVICE \*\*\*

### 1.13.1. User Interface

The screenshot shows the Snapgadget.com website with a Yahoo! login widget. The widget is titled "Sign in to Yahoo!" and contains fields for "Yahoo! ID" and "Password". Below these fields is a checkbox labeled "Keep me signed in (Uncheck if on a shared computer)". A "Sign In" button is at the bottom of the widget. The footer of the page contains copyright information and links for "Privacy", "Terms of Use", "FAQ", and "About US". Numbered annotations (1-5) are placed on the page: 1 points to the Snapgadget.com logo, 2 points to the footer copyright text, 3 points to the footer links, 4 points to the "Terms of Use" link, and 5 points to the "About US" link.

1. Snapgadget.com

2. © Copyright 2012 Snapgadget.com

3. Privacy

4. Terms of Use

5. FAQ

6. About US

### 1.13.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Open Profile in Current Window

## 1.14. Signup Twitter

1. Users can use their twitter account
2. Users will be directed to their preferences after logging in

\*\*\* OAUTHSERVICE \*\*\*

### 1.14.1. User Interface

snapgadget.com

You can use your Twitter account to sign in to other sites and services.  
By signing in here, you can use snapgadget without sharing your Twitter password.

### Authorize snapgadget to use your account?

This application **will be able to**:

- Read Tweets from your timeline.
- See who you follow

sg

Username or email

Password

☒ Remember Me

**Sign In** **Cancel**

This application **will not be able to**:

- Update your profile
- Post Tweets for you
- Access your direct messages
- See your Twitter password

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### 1.14.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Open Profile in Current Window



## 1.15. Signup LinkedIn

1. Users can use their linkedin account
2. Users will be directed to their preferences after logging in

\*\*\* OAUTHSERVICE \*\*\*

### 1.15.1. User Interface

**snapgadget.com**

**LinkedIn**

Grant snapgadget access to your linkedIn Account

Only allow access if you trust this application with your LinkedIn network information

Email:

Password:

Access Duration: Until Revoked [change](#)

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### 1.15.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Open Link in Current Window Open Profile in Current Window

## 1.16. Sign In

- Users will sign in through existing ID or snapgadget ID and will be taken to their default home page (setup in profile preferences)

\*\*\* OAUTHSERVICE \*\*\*

### 1.16.1. User Interface

**1** snapgadget.com Insider Assistant Sidekick

## Sign In

Start snapping with your existing ID

Login with Google

Login with facebook

Login with Yahoo

Login with twitter

Log in with LinkedIn

Start snapping with your snapgadget ID

Email:

Password:

☐ Remember Me

**2** Start Snapping Now

© Copyright 2012 Snapgadget.com **3** Privacy **4** Terms of Use **5** FAQ **6** About US

### 1.16.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Privacy in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open Terms of Use in Current Window
5	OnClick: Case 1: Open FAQ in Current Window
6	OnClick: Case 1: Open About Us in Current Window

## 1.17. Dashboard

1. Users can see a summary of their site activity from this page

### Insider data

1. Organized based on calendar timeline
2. Activities are retrieved from the snapgadget user table

### Assistant data

1. Organized based on calendar timeline
2. Activities are retrieved from the snapgadget user table

### Sidekick data

### Insider data

1. Organized based on calendar timeline
2. Activities are retrieved from the snapgadget user table
3. Review data comes from the snapgadget location table

### My World Data

1. Passionate abouts come from user passionate table
2. Locations comes from the user locations table
3. Friends comes from the user friends table



Footnote	Interactions
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick in Current Window
5	OnClick: Case 1: Open Privacy in Current Window
6	OnClick: Case 1: Open Terms of Use in Current Window
7	OnClick: Case 1: Open FAQ in Current Window
8	OnClick: Case 1: Open About Us in Current Window
9	OnClick: Case 1: Open Dashboard - passionate abouts in Current Window
10	OnClick: Case 1: Open Dashboard - top locations in Current Window
11	OnClick: Case 1: Open Dashboard - My Friends in Current Window

## 1.18. Dashboard - passionate abouts

Users can see their passionate abouts

Users can change, delete, add (this functionality is only partially show in the screen above)

### 1.18.1. User Interface

**snapgadget.com** Insider Assistant Sidekick Alan

Passionate Abouts

1 - Badminton in Colorado

There are ....

Create new passionate about

passionate about name

passionate about text

Create

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### 1.18.2. Widget Table

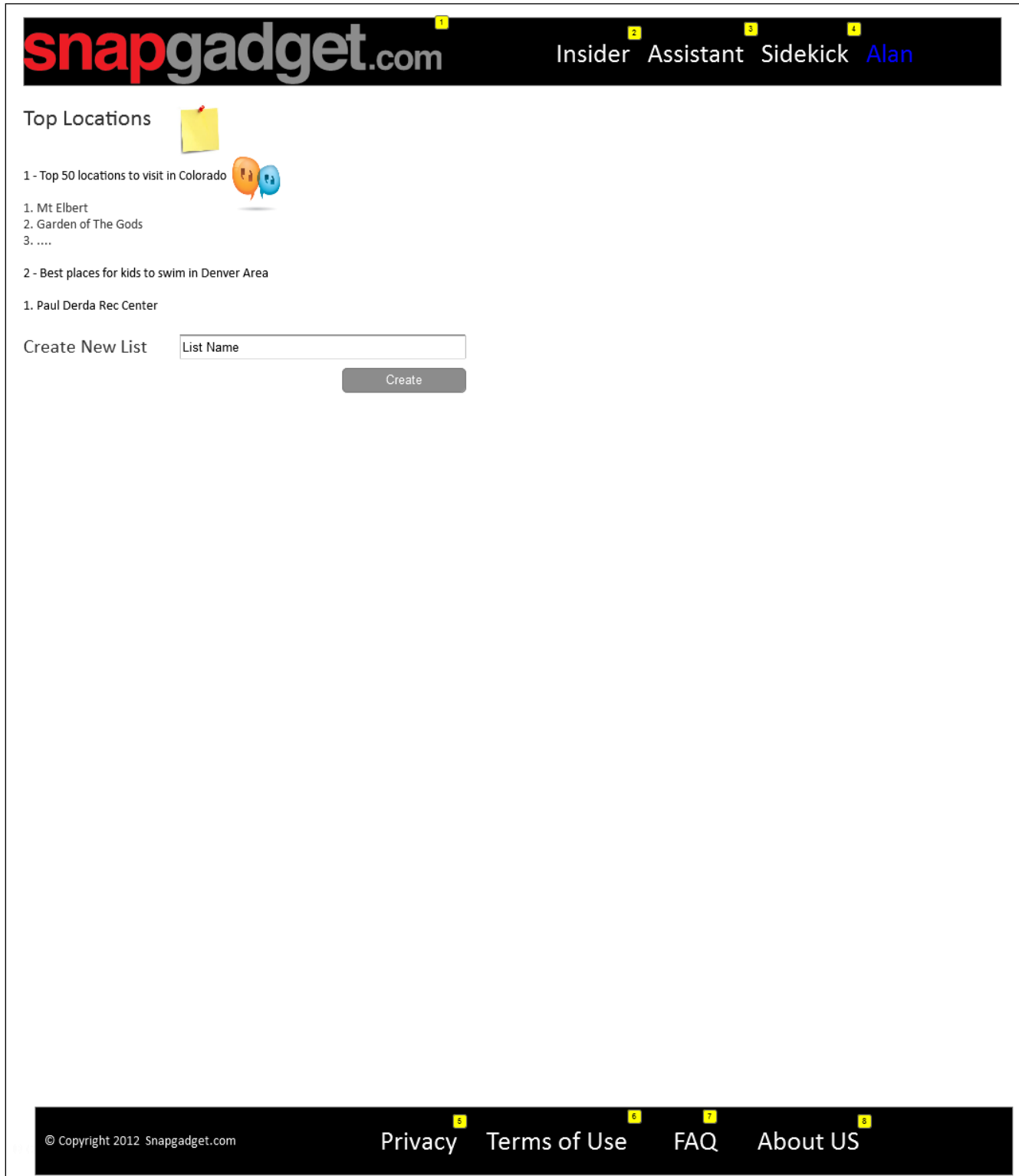
Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick in Current Window
5	OnClick: Case 1: Open Privacy in Current Window
6	OnClick: Case 1: Open Terms of Use in Current Window
7	OnClick: Case 1: Open FAQ in Current Window
8	OnClick: Case 1: Open About Us in Current Window

## 1.19. Dashboard - top locations

Users can see their current list of 'locations'

Users can edit, delete, create, share lists (only partial functionality shown in screenshot)

### 1.19.1. User Interface



### 1.19.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick in Current Window
5	OnClick: Case 1: Open Privacy in Current Window
6	OnClick: Case 1: Open Terms of Use in Current Window
7	OnClick: Case 1: Open FAQ in Current Window
8	OnClick: Case 1: Open About Us in Current Window

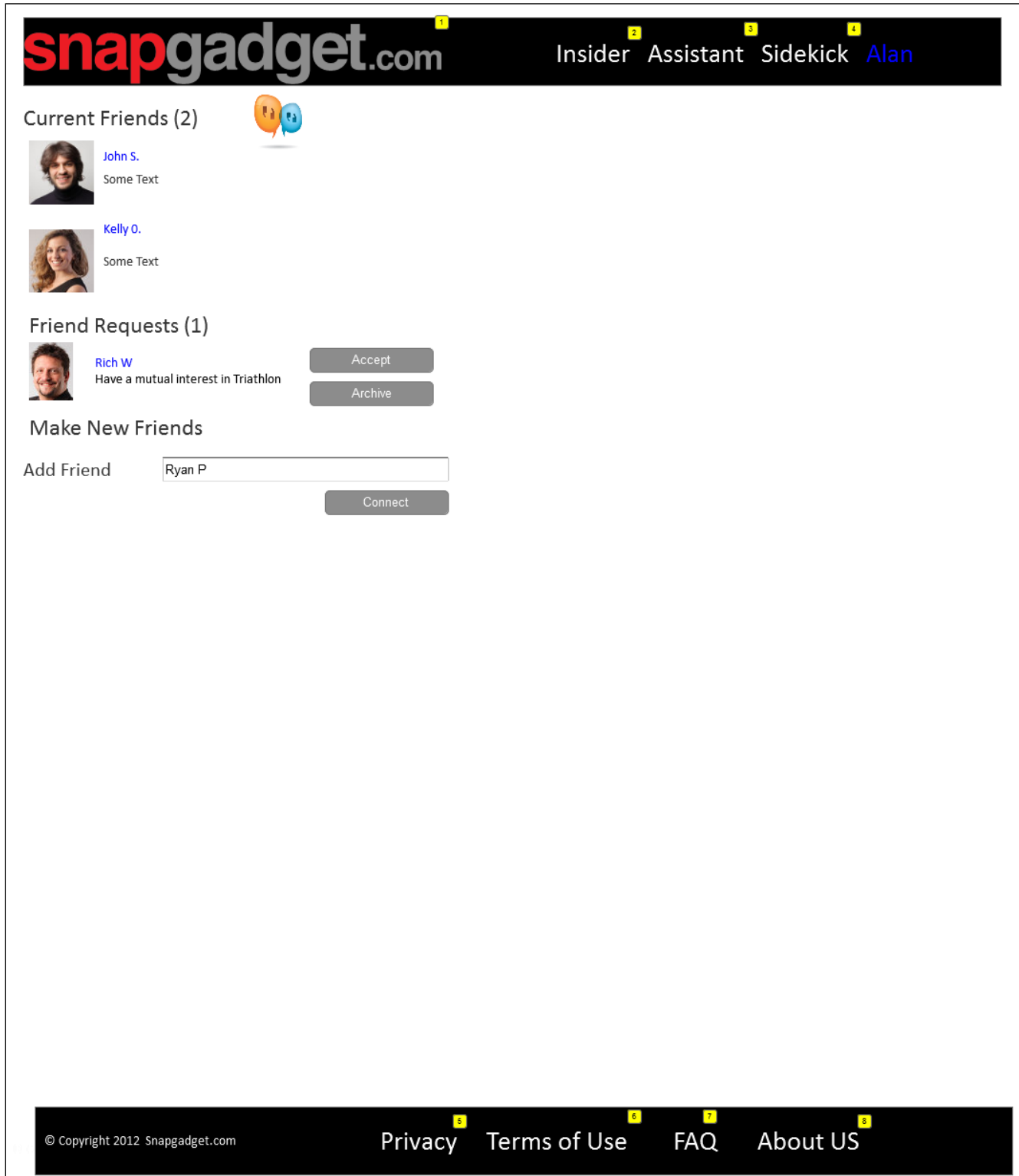
## 1.20. Dashboard - My Friends

Users can see their current friends

Users can see people who have requested to connect and accept or archive

Users can search for new friends and make a connection request

### 1.20.1. User Interface

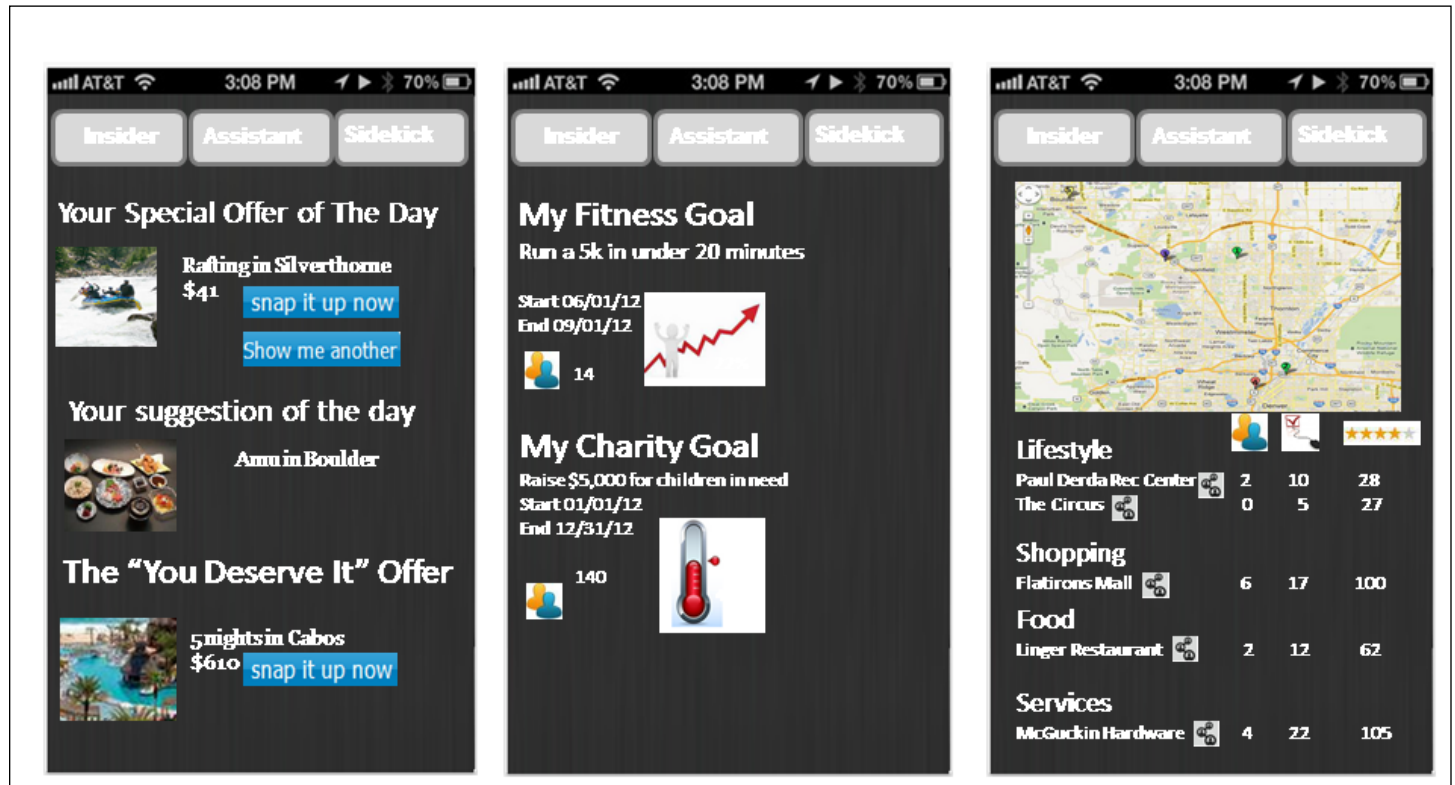


### 1.20.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick in Current Window
5	OnClick: Case 1: Open Privacy in Current Window
6	OnClick: Case 1: Open Terms of Use in Current Window
7	OnClick: Case 1: Open FAQ in Current Window
8	OnClick: Case 1: Open About Us in Current Window

## 1.21. Iphone

### 1.21.1. User Interface



## 1.22. Insider

Insider page is where suggestions are made to the user based on preferences (IP involved in what is displayed)

1. Section 1 of the insider page allows the user to 'snap up' their special offer
  - a. User can 'snap it' and they will be able to select the offer
  - b. Users can share this offer with other 'friends' on the site
  - c. Users can opt to 'show me another' which links to a new page with additional offers
2. Section 2 is the suggestion of the day
  - a. This is not linked to an offer, but is linked to user preferences
  - b. Users can again share this with others on the site
3. Section 3 is the you deserve it offer
  - a. User can 'snap it' and they will be able to select the offer
  - b. Users can again share this with others on the site

\*\*\* Uses Offer Table \*\*\*


\*\*\* Uses Suggestion Table \*\*\*

\*\*\* Uses Offer selection Service \*\*\*

\*\*\* User Suggestion selection Service \*\*\*

\*\*\* See <http://lesserthan.com/city/colorado/denver/> \*\*\* for an example of how api is used to displaygroupon and living social


### 1.22.1. User Interface



[Insider](#)
[Assistant](#)
[Sidekick](#)
[Alan](#)

Glad you are back Alan, Your Insider Recommends:

Your Special Offer of the day



**Rafting in Silverthorne**

**\$41**

3 friends snapped this deal


3 friends snapped this deal

snap it up now

This offer was selected based on your preferences, your linked services and history

Show me another

Your Suggestion of the day




**Amu in Boulder**

1 friend snapped this deal

1

This suggestion was based on your activity preference of restaurants

The "You Deserve It" Offer



**5 Nights in Cabos**

**\$699**

11 friends snapped this deal

11

11 friends snapped this deal

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[About US](#)

### 1.22.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Insider - Suggestion of the day in Current Window
2	OnClick: Case 1: Open Home in Current Window
3	OnClick: Case 1: Open Insider - New Deal in Current Window
4	OnClick: Case 1: Open Assistant in Current Window
5	OnClick: Case 1: Open Sidekick in Current Window




Footnote	Interactions
6	OnClick: Case 1: Open Profile in Current Window
7	OnClick: Case 1: Open Privacy in Current Window
8	OnClick: Case 1: Open Terms of Use in Current Window
9	OnClick: Case 1: Open FAQ in Current Window
10	OnClick: Case 1: Open About Us in Current Window
11	OnClick: Case 1: Open Insider - Snap it up now in Current Window
12	OnClick: Case 1: Open Share with Friends in Popup Window

## 1.23. Insider - Suggestion of the day

1. Users are presented with a suggestion of the day based on preferences (in this example restaurant)
2. Users have option to book it – could be an external link or done directly on the site itself
3. Users can write their own review
4. Users can see reviews that friends have done
5. Users can see reviews from other users on the site, clicking on more should ideally allow for more detail to be shown on same page (dynamic page)
6. Users can see a summary of reviews from other sites, and clickthrough for more detail

### 1.23.1. User Interface

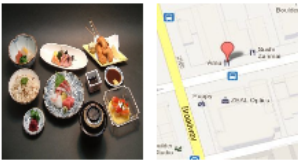



[Insider](#)
[Assistant](#)
[Sidekick](#)
[Alan](#)

Alan, your suggestion of the day

#### Amu Restaurant

1221 Spruce St, Boulder, CO 80302  
(303) 440-0807



[Book It](#)


[Friend Reviews \(2\)](#)
[My Review](#)

Fred C. Great Food, try the lunchtime special, small cozy setting

Mike L. First class, especially the Sashimi

Featured in 3 [snapgadget top location lists](#)

#### Trusted Reviews (25)

Harry Y. Grab a seat at the counter, let the chef suggest his best of.

John S. Varied menu, not just the traditional Sushi bar [More](#)

#### Other Reviews (55)

[Yelp](#): ★★★★★ 46 Reviews of Amu "An establishment offering authentic non sushi centered Japanese food seems to be a rare find in Boulder, Colorado"

[Trip Advisor](#): 9 Reviews of Amu "Wonderful, real Japanese Food"

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[FAQ](#)
[About US](#)

### 1.23.2. Widget Table

Footnote	Interactions
----------	--------------


Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Assistant in Current Window
3	OnClick: Case 1: Open Sidekick in Current Window
4	OnClick: Case 1: Open Profile in Current Window
5	OnClick: Case 1: Open Insider in Current Window
6	OnClick: Case 1: Open Privacy in Current Window
7	OnClick: Case 1: Open Terms of Use in Current Window
8	OnClick: Case 1: Open FAQ in Current Window
9	OnClick: Case 1: Open About Us in Current Window
10	OnClick: Case 1: Open <a href="http://www.opentable.com/opentables.aspx?t=rest&amp;r=47158">http://www.opentable.com/opentables.aspx?t=rest&amp;r=47158</a> in New Window/Tab
11	OnClick: Case 1: Open <a href="http://www.yelp.com/biz/amu-boulder">http://www.yelp.com/biz/amu-boulder</a> in Popup Window

## 1.24. Insider - New Deal

1. Users are presented with 1 additional deal from their possible deals
2. Users are presented with 2 trending deals
3. Users are given the option to search for deals

\*\*\* Uses Offer selection Service \*\*\*


### 1.24.1. User Interface



Insider
Assistant
Sidekick
Alan


Alan, you are making me work harder today:


Offer that I believe you would like




Skydiving in Longmont

\$93







Trending Deals:




Lakeside in Aurora

\$8









Bootcamp in Westminster

\$124





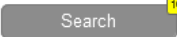
Search for a deal:

Type of Deal: Adventure

Time Period: Next 7 Days

Local: ☒

National: ☐



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About US

### 1.24.2. Widget Table

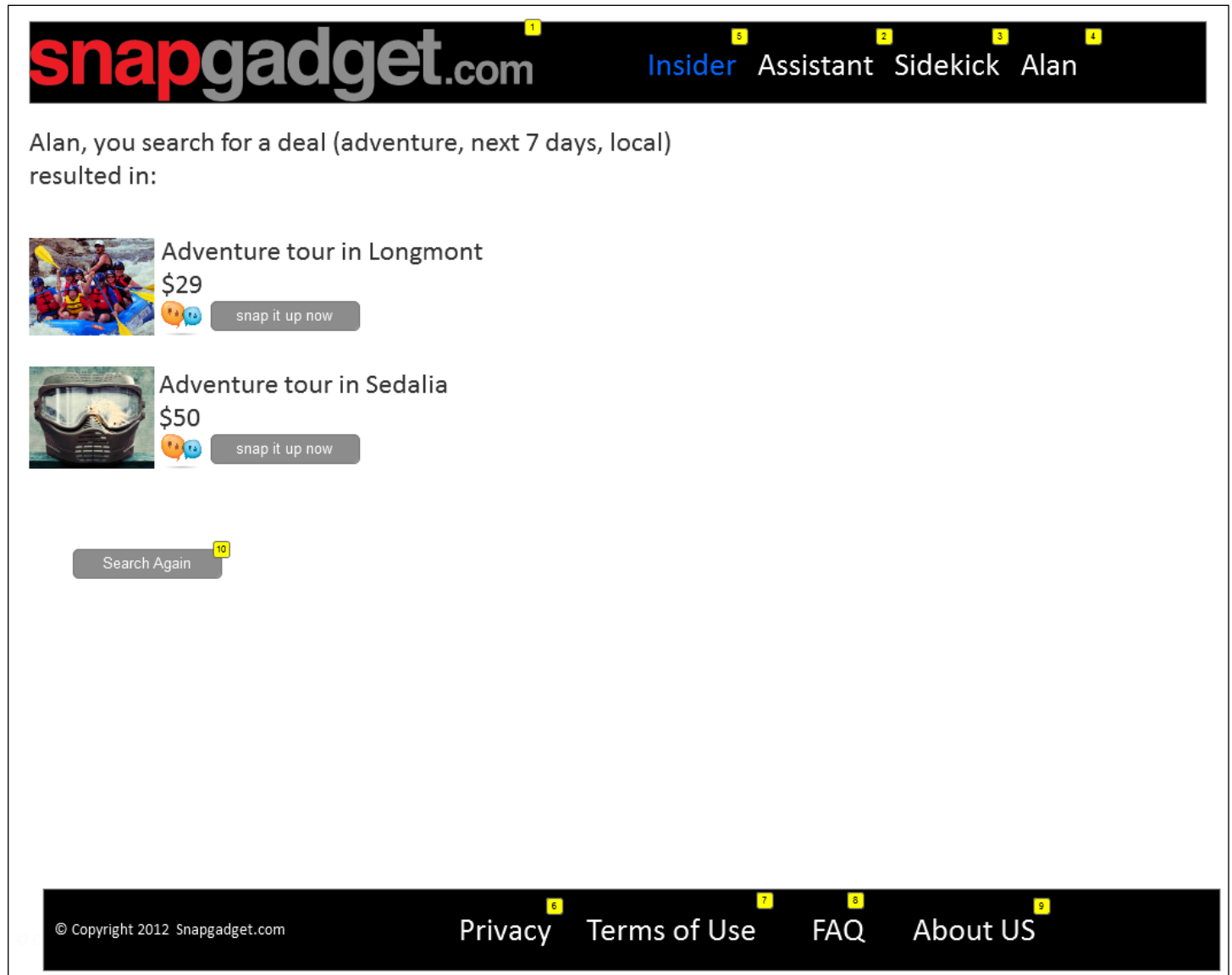
Footnote	Interactions
1	<p>OnClick:</p> <p>Case 1:</p> <p>Open Home in Current Window</p>

Footnote	Interactions
2	OnClick: Case 1: Open Assistant in Current Window
3	OnClick: Case 1: Open Sidekick in Current Window
4	OnClick: Case 1: Open Profile in Current Window
5	OnClick: Case 1: Open Insider in Current Window
6	OnClick: Case 1: Open Privacy in Current Window
7	OnClick: Case 1: Open Terms of Use in Current Window
8	OnClick: Case 1: Open FAQ in Current Window
9	OnClick: Case 1: Open About Us in Current Window
10	OnClick: Case 1: Open Insider - New Deal Search in Current Window

## 1.25. Insider - New Deal Search

- Users are presented with the results of their search

### 1.25.1. User Interface



### 1.25.2. Widget Table

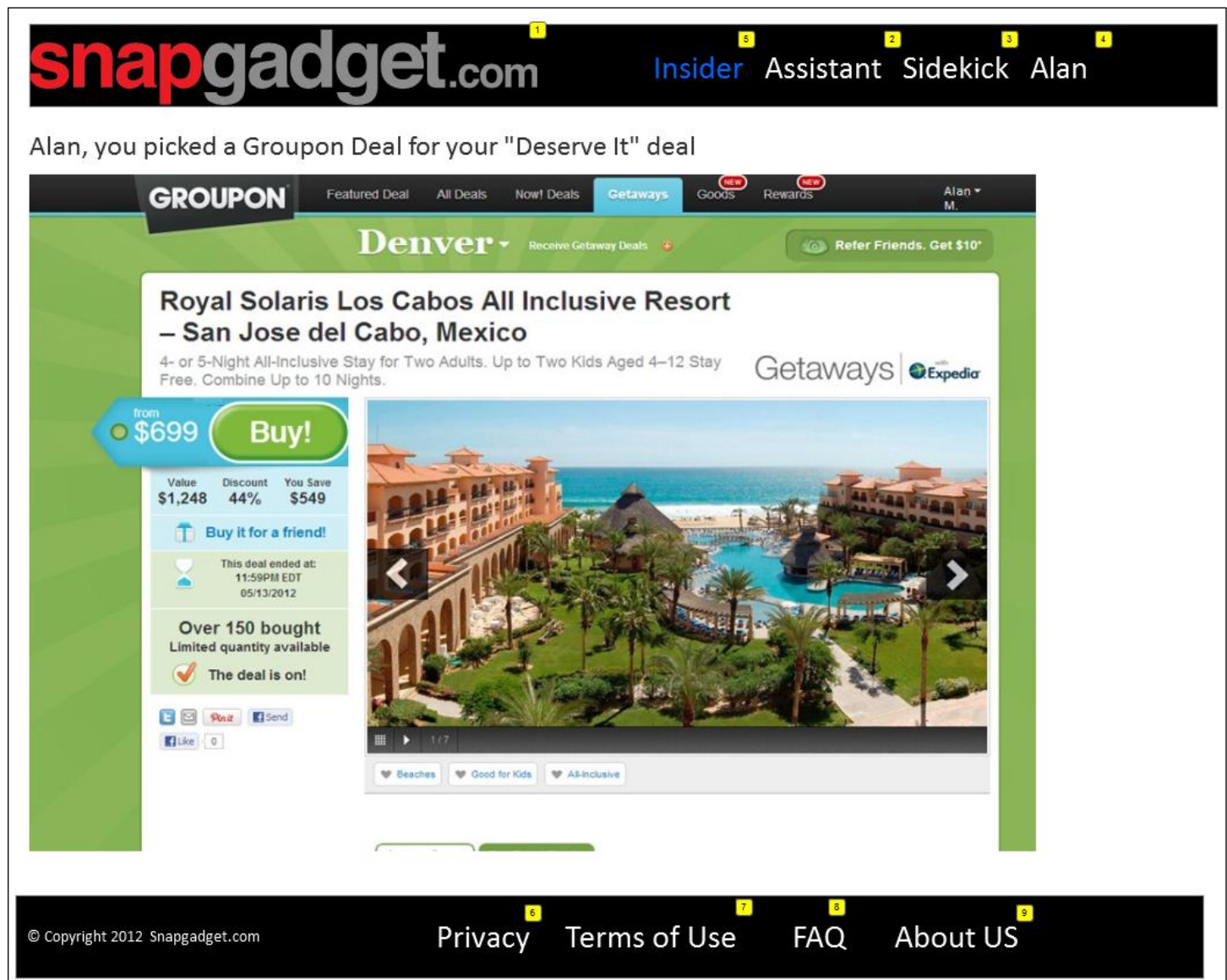
Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Assistant in Current Window
3	OnClick: Case 1: Open Sidekick in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open Profile in Current Window
5	OnClick: Case 1: Open Insider in Current Window
6	OnClick: Case 1: Open Privacy in Current Window
7	OnClick: Case 1: Open Terms of Use in Current Window
8	OnClick: Case 1: Open FAQ in Current Window
9	OnClick: Case 1: Open About Us in Current Window
10	OnClick: Case 1: Open Insider - New Deal in Current Window

## 1.26. Insider - Snap it up now

1. This page will be pulled when user selects 'snap it up now'
2. This page will be called based on the link from the snapgadget suggestion database
3. It may launch in a separate windows
4. If the user has already given us 'login details' for the offer site (in this examplegroupon) then we should be able to pass that through in the call
5. We setup the share/link in user profiles

### 1.26.1. User Interface



### 1.26.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window



Footnote	Interactions
2	OnClick: Case 1: Open Assistant in Current Window
3	OnClick: Case 1: Open Sidekick in Current Window
4	OnClick: Case 1: Open Profile in Current Window
5	OnClick: Case 1: Open Insider in Current Window
6	OnClick: Case 1: Open Privacy in Current Window
7	OnClick: Case 1: Open Terms of Use in Current Window
8	OnClick: Case 1: Open FAQ in Current Window
9	OnClick: Case 1: Open About Us in Current Window

## 1.27. Assistant

1. Users can see their current goals
2. Goals are categorized (fitness, charity, life etc etc)
3. Goals status has different graphics based on goal category
4. Goals have goal feeds from external sites
5. Goals have expert advice based on goal category and goal itself
6. Users can share goals with friends
7. Users can see their friends goals
8. Users can create new goals

TBD - How does goal status get updated??

TBD - How do goal feeds work??

### 1.27.1. User Interface

Insider
Assistant
Sidekick
Alan

Alan, You are currently tracking 2 goals:

My **Fitness** Goal

Run a 5k in under 20 minutes

Goal start date: 01 June 2012  
Goal end date: 01 September 2012

Friends tracking your goal: 14

Goal Status - 22%

My **Charity** Goal

Raise \$5,000 for children in need

Goal start date: 01 January 2012  
Goal end date: 31 December 2012

Friends tracking your goal: 140

Goal Status - 42%

New Goal

Goal Feeds

Calories	Duration	Avg Pace	Avg Speed	Times	Cuts	Avg heart rate
2.00	0:12:50	6:25	9.34	254	0	151
cal	h:m:s	min/mi	mph	calories	%	bpm

Expert Advice

5 ways to improve your 5K speed  
Run less, Run Faster

Goal Feeds

\$100.00

Anonymous  
4 days ago

Expert Advice

How to get companies to sponsor you  
100 ways to raise \$100

My Friends Goals

Jhn S. [Run a Marathon](#)

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### 1.27.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Sidekick in Current Window
4	OnClick: Case 1: Open Profile in Current Window
5	OnClick: Case 1: Open Privacy in Current Window

Footnote	Interactions
6	OnClick: Case 1: Open Terms of Use in Current Window
7	OnClick: Case 1: Open FAQ in Current Window
8	OnClick: Case 1: Open About Us in Current Window
9	OnClick: Case 1: Open Assistant New Goal in Current Window
10	OnClick: Case 1: Open <a href="http://www.active.com/running/Articles/5_Ways_to_Improve_Your_5K_Speed.htm">http://www.active.com/running/Articles/5_Ways_to_Improve_Your_5K_Speed.htm</a> in New Window/Tab

## 1.28. Assistant New Goal

Users can create a new goal under 5 different categories (fitness, charity, money, health, ???)

Users give a description of the goal, a start date and end date and can create their goal

### 1.28.1. User Interface

Creating a new goal for Alan

Goal Type

Goal Description

Run New Years Eve Denver Marathon

Start Date

End Date

Create New Goal

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### 1.28.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window
4	OnClick: Case 1: Open FAQ in Current Window


Footnote	Interactions
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Open Assistant in Current Window
7	OnClick: Case 1: Open Insider in Current Window
8	OnClick: Case 1: Open Sidekick in Current Window
9	OnClick: Case 1: Open Profile in Current Window
10	OnClick: Case 1: Open Assistant in Current Window

## 1.29. Sidekick


1. Users can see a 'google' map of their location or opt to select a different location - should utilize map functionality, ie different views
2. Map displays icons based on 4 major categories (lifestyle, shopping, food, services)
  - a. Users can choose to filter these out either on the page or through preferences
3. Textual display for each item under categories showing review summary
  - a. There could be hundreds of items in each category so only show a certain number
4. Users can search for additional items
5. Users can see a reviewer of the day, which shows useful information from other users

\*\*\* Uses sidekick display service \*\*\*

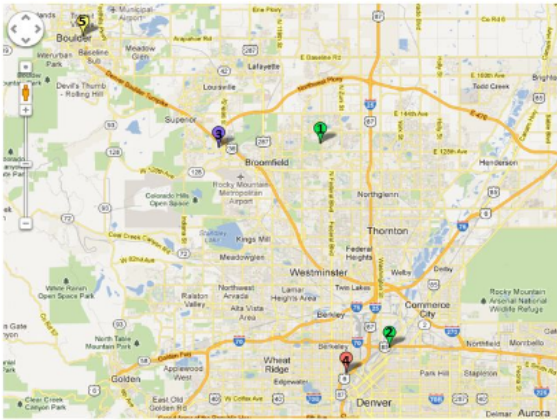
### 1.29.1. User Interface


Insider Assistant Sidekick Alan

Alan, your Sidekick Recommends in Broomfield, CO

 22 Passionate Abouts

[Change Location](#)



**Lifestyle**

Paul Derda Rec Center

The Circus

**Shopping**

Flatirons Mall

**Food**

Linger Restaurant

**Services**


McGuckin Hardware

	Friends	Snapgadget	Others
2	10	28	
0	5	27	
6	17	100	
2	12	62	
4	22	105	

Search For:

[Search](#)

**Reviewer of the Day**



Sarah Jones of Westminster, CO  
130 Trusted Reviews. 2800 Kudos Points

[Check out their top 5 reviews](#)

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### 1.29.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick - Paul Derda in Current Window
5	OnClick: Case 1: Open Sidekick - Reviewer of the Day in Current Window
6	OnClick: Case 1: Open Profile in Current Window
7	OnClick: Case 1: Open Privacy in Current Window
8	OnClick: Case 1: Open Terms of Use in Current Window
9	OnClick: Case 1: Open FAQ in Current Window
10	OnClick: Case 1: Open About Us in Current Window



## 1.30. Sidekick - Paul Derda

1. Users can see location information
2. Users can see who has this location in their 'lists'
3. User can see friends reviews and create their own review
4. User can see other user reviews and the value of those reviews
5. Users can see a summary of other external site reviews
6. Users can see if anyone else has created a passionate about this site
  - a. Passionate about are 'things people care about linked to a location'

### 1.30.1. User Interface


Insider Assistant Sidekick Alan

#### Paul Derda Rec Center

13201 Lowell Boulevard Broomfield, CO 80020  
(303) 460 6900




**Friend Reviews (2)** My Review

Kelly O. I really like the water slides at the pool, and they have great child sitting when I want to work out.

John S. Their 6 week bootcamp is intense.

Featured in 12 snapgadget top location lists

**Trusted Reviews (10)**

Fred K. Large free weight area, lap lanes, no Sauna, busy at lunch

John S. Drop in basketball is the best in the area [More](#)

**Other Reviews (28)**

**Yelp:** 19 Reviews of Paul Derda Recreation Center "Fantastic rec center! The prices are great, the facilities are clean and the pool is awesome. Especially the pool."

**Trip Advisor:** 9 Reviews of Paul Derda Recreation Center "For the price you cant beat it"

**Passionate About (1)**

Trevor T: Come out and support the [Paul Derda Triathlon](#) - run for the kids. I have done this event for the last three years and its for a great cause.

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### 1.30.2. Widget Table

Footnote	Interactions
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Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Profile in Current Window
5	OnClick: Case 1: Open Privacy in Current Window
6	OnClick: Case 1: Open Terms of Use in Current Window
7	OnClick: Case 1: Open FAQ in Current Window
8	OnClick: Case 1: Open About Us in Current Window
9	OnClick: Case 1: Open <a href="http://www.broomfield.org/recreation/special/minihaha/minihaha.shtml/">http://www.broomfield.org/recreation/special/minihaha/minihaha.shtml/</a> in Popup Window
10	OnClick: Case 1: Open My Review in Current Window



Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Profile in Current Window
5	OnClick: Case 1: Open Privacy in Current Window
6	OnClick: Case 1: Open Terms of Use in Current Window
7	OnClick: Case 1: Open FAQ in Current Window
8	OnClick: Case 1: Open About Us in Current Window
9	OnClick: Case 1: Open Sidekick in Current Window

## 1.32. Share with Friends

Share with friends page can be called from multiple locations, so the originating URL and params needs to be passed to it

You need to know what is being shared (offer, location etc etc) and the logged in user

Check out [http://onlinehelp.microsoft.com/en-us/bing/jj126129.aspx#BKMK\\_Startconversation](http://onlinehelp.microsoft.com/en-us/bing/jj126129.aspx#BKMK_Startconversation) for one way to do the friends share

This page can be called from

1. Insider - Special Offer

Insider - Suggestion

Insider - you deserve it

Insider Suggestion of the day drill down

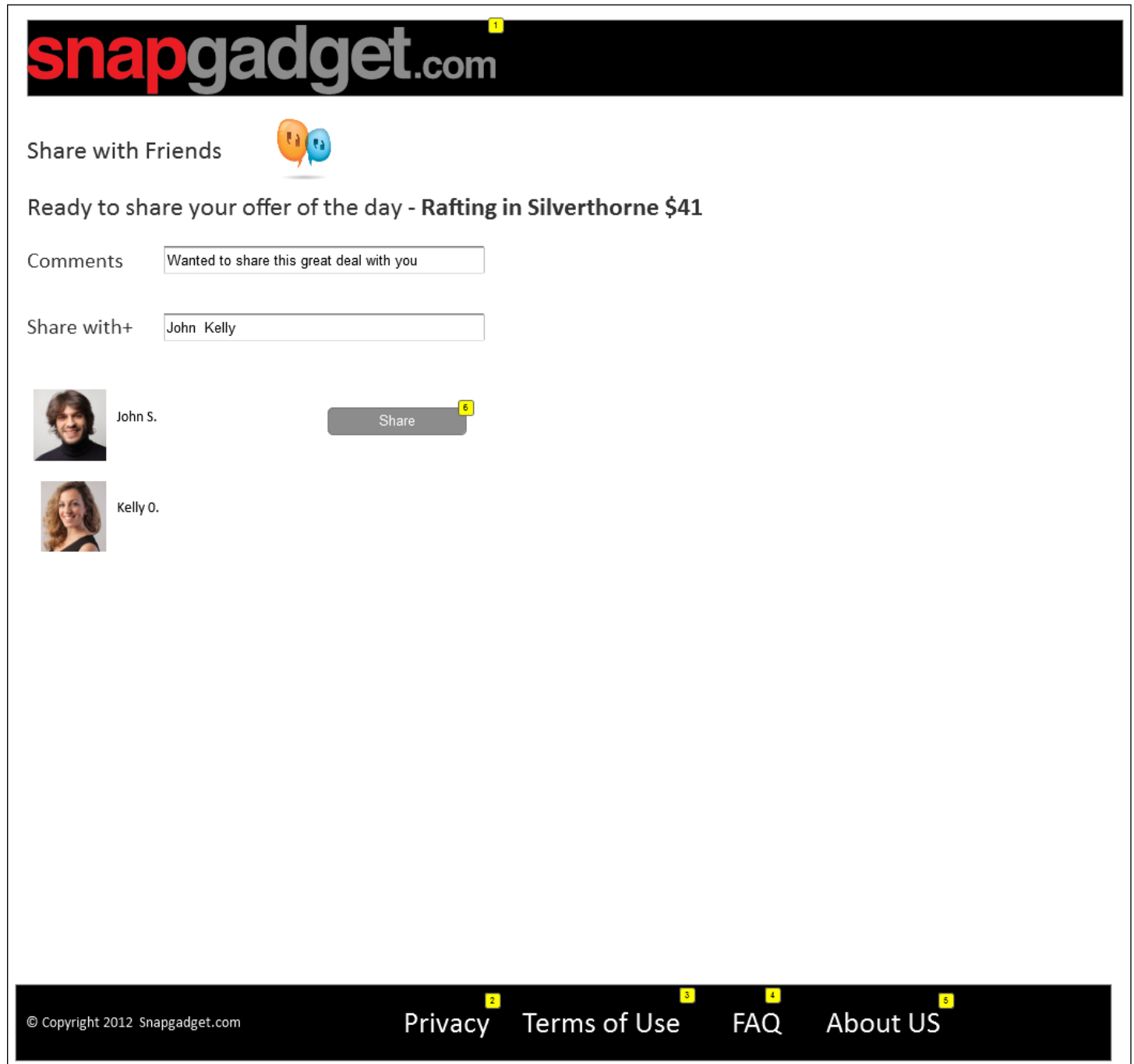
Insider - New Deal

Assistant - share goal

Sidekick drill down

dashboard lists share

### 1.32.1. User Interface



### 1.32.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Close Current Window

### 1.33. My Review

Users can create reviews from multiple pages

They can review offers, locations, suggestions and so on

For each review, we keep track of

What type of review (source)

Review creation date

Review update date

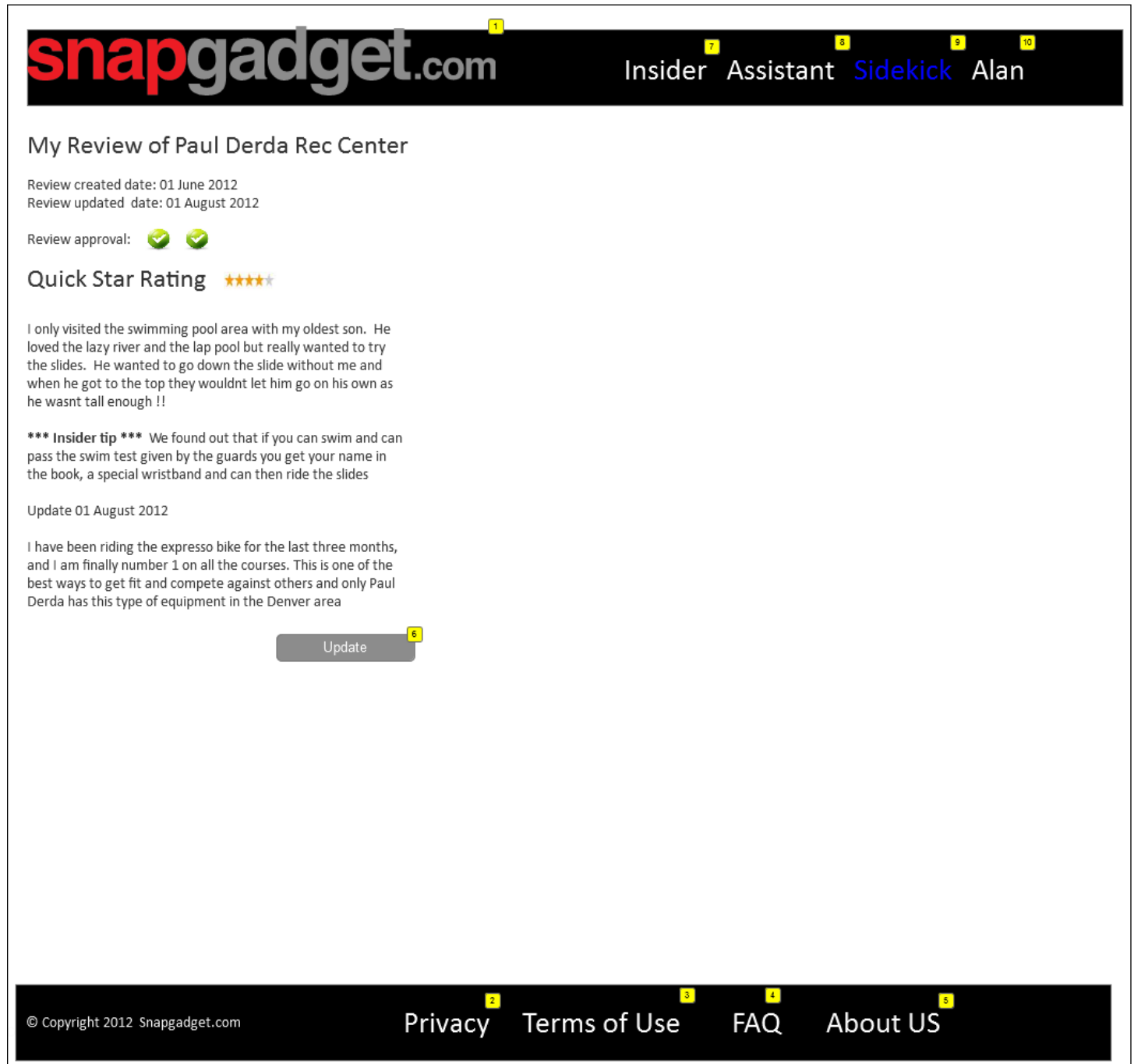
Reviewer approval (we need to come up with formula based on approval of a review by someone else to generate the number of ticks)

Quick star rating (users can update this score)

Text on the review itself (should this be an input box/editor window?)



### 1.33.1. User Interface




### 1.33.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Privacy in Current Window
3	OnClick: Case 1: Open Terms of Use in Current Window

Footnote	Interactions
4	OnClick: Case 1: Open FAQ in Current Window
5	OnClick: Case 1: Open About Us in Current Window
6	OnClick: Case 1: Open Sidekick - Paul Derda in Current Window
7	OnClick: Case 1: Open Insider in Current Window
8	OnClick: Case 1: Open Assistant in Current Window
9	OnClick: Case 1: Open Sidekick in Current Window
10	OnClick: Case 1: Open Profile in Current Window


## 1.34. Profile

### 1.34.1. User Interface




[Insider](#)
[Assistant](#)
[Sidekick](#)
[Alan](#)

Profile 82% Complete
[Edit](#)




Alan Mills  
1 Main St  
Broomfield, CO 80020  
USA

Preferences 67% Complete
[Edit](#)



Membership


Premium




Status

Reviewer
Elite (140 Trusted Reviews)

Kudos Points
3200

Ambassadors Club
Rock Star

Linked with




[Edit](#)

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### 1.34.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick in Current Window

Footnote	Interactions
5	OnClick: Case 1: Open Update Profile in Current Window
6	OnClick: Case 1: Open Update Preferences in Current Window
7	OnClick: Case 1: Open Privacy in Current Window
8	OnClick: Case 1: Open Terms of Use in Current Window
9	OnClick: Case 1: Open FAQ in Current Window
10	OnClick: Case 1: Open About Us in Current Window
11	OnClick: Case 1: Open Dashboard in Current Window

1.35. Update Profile

Users are prompted to complete their profile and preferences.

1.35.1. User Interface

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Footnote	Interactions
4	OnClick: Case 1: Open Sidekick in Current Window
5	OnClick: Case 1: Open Profile in Current Window
6	OnClick: Case 1: Open Privacy in Current Window
7	OnClick: Case 1: Open Terms of Use in Current Window
8	OnClick: Case 1: Open FAQ in Current Window
9	OnClick: Case 1: Open About Us in Current Window

## 1.36. Update Preferences

How do we sort You Deserve it preferences

### 1.36.1. User Interface

**snapgadget.com** Insider Assistant Sidekick Alan

#### Snapgadget Preferences

Start me with

Language

#### Insider - Offer of the day Preferences

[Help insider more](#)

My #1 selection

My #2 selection

My #3 selection

#### Insider - Suggestions of the day Preferences

Tell me about

Also about

Dont forget

#### Insider - You Deserve it Preferences

I Deserve

#### Assistant Preferences

#### Sidekick Preferences

Show only my and my friends locations ☐

Show lifestyle on sidekick ☒

Show shopping on sidekick ☒

Show food on sidekick ☒

Show services on sidekick ☒

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### 1.36.2. Widget Table

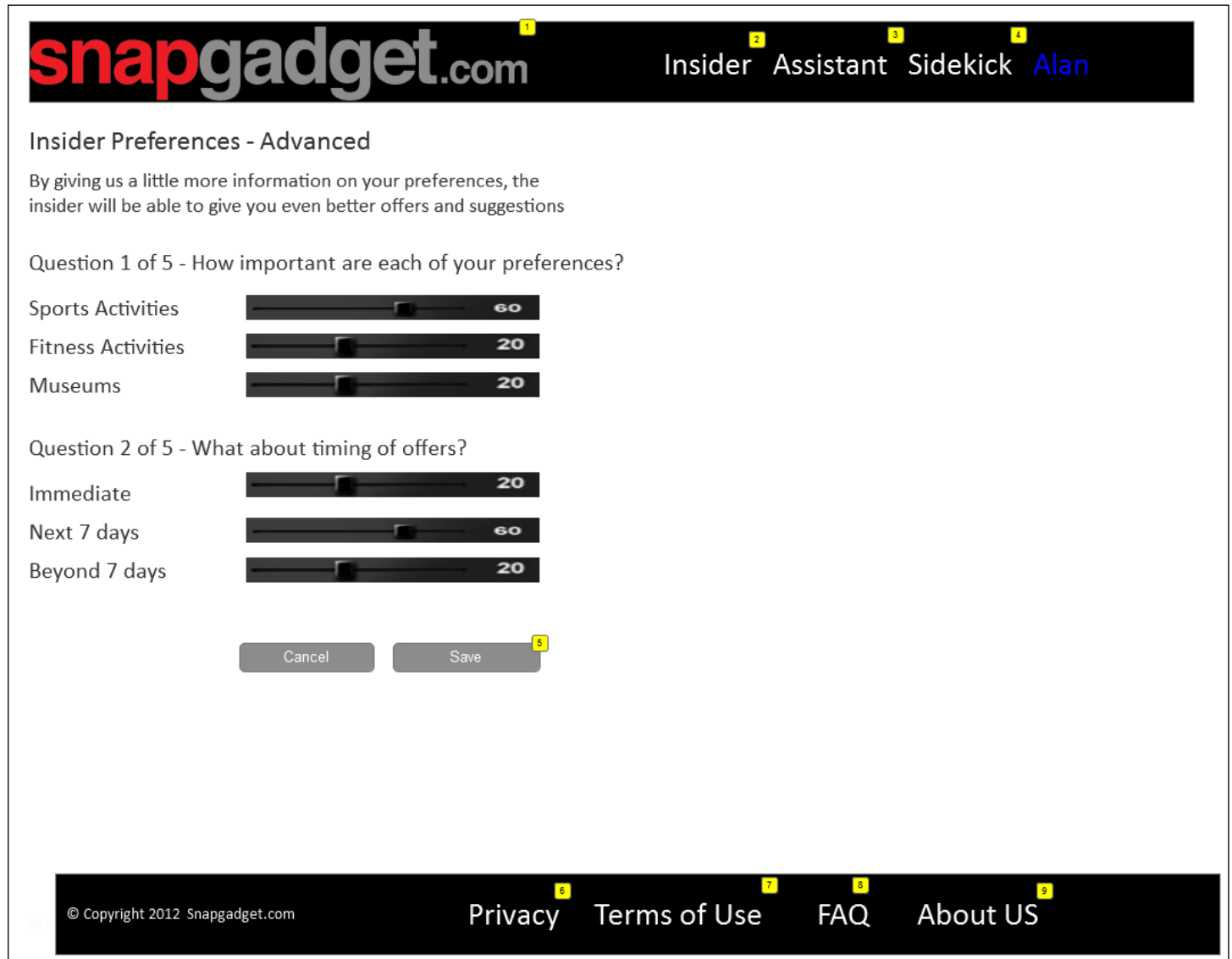
Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window

Footnote	Interactions
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick in Current Window
5	OnClick: Case 1: Open Preferences Insider adv in Current Window
6	OnClick: Case 1: Open Profile in Current Window
7	OnClick: Case 1: Open Privacy in Current Window
8	OnClick: Case 1: Open Terms of Use in Current Window
9	OnClick: Case 1: Open FAQ in Current Window
10	OnClick: Case 1: Open About Us in Current Window



## 1.37. Preferences Insider adv

### 1.37.1. User Interface



**Insider Preferences - Advanced**

By giving us a little more information on your preferences, the insider will be able to give you even better offers and suggestions

Question 1 of 5 - How important are each of your preferences?

Sports Activities  60

Fitness Activities  20

Museums  20

Question 2 of 5 - What about timing of offers?

Immediate  20

Next 7 days  60

Beyond 7 days  20

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### 1.37.2. Widget Table

Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window
2	OnClick: Case 1: Open Insider in Current Window
3	OnClick: Case 1: Open Assistant in Current Window
4	OnClick: Case 1: Open Sidekick in Current Window

Footnote	Interactions
5	OnClick: Case 1: Open Profile in Current Window
6	OnClick: Case 1: Open Privacy in Current Window
7	OnClick: Case 1: Open Terms of Use in Current Window
8	OnClick: Case 1: Open FAQ in Current Window
9	OnClick: Case 1: Open About Us in Current Window

## 1.38. Footer

We currently have 4 footer pages defined, May add more at a later stage

### 1.38.1. User Interface

Footer Notes


## 1.39. Privacy

Users will get static details of our privacy

This data should be stored in 'html' file. This will allow the page to be built dynamically and allow for content change without needing to rebuild the page

The content is TBD, the above is a sample only

### 1.39.1. User Interface



## Privacy Page

**Privacy**

The SnapGadget privacy policy ("Privacy Policy") explains how we collect, use and disclose personal and other information you submit to us.  
By using our Site and Services you agree to the terms and conditions as set out in the Privacy Policy.

Last Modified: July 1, 2012.

**Privacy Policy:**

- Information Collection

We collect information through the use of technology such as:

- Server Logs
- Cookies (session and persistent)
- Pixel tags and Web beacons
- Navigational data such as URL's (with UTM)
- Location aware device information
- Analytics

We collect information through the use of our Site and Services

- Information you have entered through the creation of an account and/or profile
- Information you have entered through the use of the site community.
- Information related to email addresses and email content.

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### 1.39.2. Widget Table

Footnote	Interactions
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Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window

## 1.40. Terms of Use

Users will get static details of our Terms of Use

This data should be stored in 'html' file. This will allow the page to be built dynamically and allow for content change without needing to rebuild the page

The content is TBD, the above is a sample only

### 1.40.1. User Interface



## Terms of Use Page

### Terms

SnapGadget, LLC ("SnapGadget") provide products and services ("Services").  
By using our Services, you are agreeing to these terms of use. Please read them carefully, as they contain many important legal disclosures and legal information.

Last Modified: July 1, 2012.

### Acceptance of Terms of Use

SnapGadget, LLC ("SnapGadget") operates www.snapdadget.com (including any mobile, touch, individual sites now or in the future) referred to as "Site", and products and services "Services" delivered through the Sites.

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### 1.40.2. Widget Table

Footnote	Interactions
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Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window

## 1.41. FAQ

Users will get static details of our FAQ

This data should be stored in 'html' file. This will allow the page to be built dynamically and allow for content change without needing to rebuild the page

The content is TBD, the above is a sample only

### 1.41.1. User Interface



### 1.41.2. Widget Table

Footnote	Interactions
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Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window

## 1.42. About Us

Users will get static details of our About Us

This data should be stored in 'html' file. This will allow the page to be built dynamically and allow for content change without needing to rebuild the page

The content is TBD, the above is a sample only

### 1.42.1. User Interface



### 1.42.2. Widget Table

Footnote	Interactions
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Footnote	Interactions
1	OnClick: Case 1: Open Home in Current Window