StrongLoop Overview

Overview

StrongLoop is a Silicon Valley-based company founded in 2013 by engineers who have been contributing to Node.js since 2011. StrongLoop is the leading contributor to Node.js v0.12. The primary use for Node.js is creating "front edge" APIs - the APIs that mobile applications connect to for retrieving backend information. For developers creating these APIs StrongLoop offers an API framework, mobile services like Push and Geopoint, SDKs for iOS, Android & HTML5, and connectors to backends like Oracle. For organizations who deploy Node.js, StrongLoop offers leading DevOps tooling for clustering, monitoring and optimizing Node applications. StrongLoop runs on all major operating systems and eight clouds including Amazon, Heroku, OpenShift and Rackspace.

Marketplace

All enterprises have data that needs to accessible via the browser, smartphones, tablets and increasingly devices such as glasses, smart watches and embeddable sensors. The success of their multi-channel apps will require the adoption of a new programming paradigm that is centered around asynchronous non-blocking technologies. JavaScript and APIs, not Java and application servers are the technologies that will deliver the massive concurrency required of always-connected apps and devices. JavaScript runs in the browser, on the device and with Node, on server and delivers a greater opportunity for organizations to reuse not just code, but also the skillsets of its developers.

Products

<u>LoopBack</u> is an open source, Node.js API framework optimized for mobile and web. LoopBack is "glue" that connects browsers and devices via APIs, to datastores like Oracle, SQL Server, ATG, MongoDB and MySQL. LoopBack also provides mobile services straight-out-of-the-box, like push notifications, offline sync and geolocation that can be accessed via iOS, Android and JavaScript SDKs. LoopBack runs on all major operating systems and eight clouds including Amazon, Heroku, Rackspace and Red Hat's OpenShift.

<u>StrongOps</u> is a performance monitoring and DevOps console for clustering, optimizing and debugging Node applications. Specifically, StrongOps features CPU, Memory and Heap profiling plus memory leak detection, cluster management and runtime operations.

Technical Support, Consulting, Training and Certification

StrongLoop leverages the expertise of its developers with deep knowledge of Node's internals to offer companies technical support, consulting, training and certification around Node core, dependant libraries like libuv and certified npm modules.

Team

Issac Roth, CEO

Created and managed Red Hat OpenShift for its first two years, helping it to grow to over 1 million applications and recognition as the leading enterprise PaaS. OpenShift was created out of Makara, the startup where he was Co-Founder and CEO, which was acquired by Red Hat in 2010. Issac previously led a business unit at CA, Inc, was an early team member at Wily Technology, and wrote code at Cisco Systems and Red Hat.

Al Tsang, CTO and Co-Founder

Al was formerly VP of Architecture and Platform Engineering at Shutterfly where he architected Shutterfly's next generation web-scale platform and mobile backend. Al managed Shutterfly eCommerce engineering and was responsible for the business critical ecommerce platform powering over \$500M in revenue.

Bert Belder, Node.js Commiter and Co-Founder

Bert has been hacking on Node.js since 2010, and he is also one of the principal authors of libuv which is the library on which Node.js is built. In addition to his roles in technical leadership at StrongLoop and in Node core, he's working on features beyond the final stable release of Node v1.0.

Ben Noordhuis, Node.js Contributor and Co-Founder

Ben has been working on Node.js core and related technologies since signing on with Ryan Dahl in 2010. He spends his days coding, debugging and benchmarking to constantly improve Node. One of the most prolific Node core developers, Ben is responsible for the largest individual contribution of code to the upcoming Node v0.12 release.

Funding

StrongLoop <u>raised \$8 million</u> in Series A funding in 2013 from <u>Shasta Ventures</u> and <u>Ignition</u> Partners.

Media Contact;

Leigh Anne Varney Varney Business Communication la@varneybusiness.com 415.713.0713