About StrongLoop, Inc. (An IBM Company)

StrongLoop is an enterprise software company focused on addressing the market shift to API based integration and providing a new class of modern middleware for enterprises responding to this shift.

A major trend fueling the shift is the Digital Transformation a majority of enterprises are undergoing today driving their need to create new APIs at very high scale to integrate services and data to and from rich web, mobile, and IoT applications enabling them to reach customers (B2C), partners (B2B), and employees (B2E) across multiple digital touch-points. Additionally, the rise of the API Economy is driving companies to create new APIs and allow a rapid assembly and consumption of new services and data over standard Internet protocols including REST and JSON. Node has emerged as the modern way to build, deploy, and operate highly scalable and secure APIs and micro-services, and is used in production at companies with major Internet presence including LinkedIn, Netflix, Paypal, Uber, Walmart, Yahoo!, and others.

StrongLoop Market Position

StrongLoop is uniquely positioned in the Node ecosystem and benefits from the popularity and growth of Node. StrongLoop is a founding member of the Node.js Foundation and has patent pending technology and the deepest technical expertise in the Node community of any company, large or small. StrongLoop employs:
   - The two senior-most technical leaders in the Node community and members
     of the Node Foundation Technical Steering Committee.
   - 5 of the top 10 Node committers.

StrongLoop is also the corporate owner of several important and popular Node frameworks typically used by enterprises to connect mobile, devices, and rich web apps -- Express, Loopback, and StrongPM. These and other StrongLoop open source modules are downloaded millions of times per month.

StrongLoop Products and Technology

StrongLoop products are designed for enterprises using Node.js to build and manage highly scalable APIs using Node. StrongLoop solutions support the complete API lifecycle from the creation and composition of new APIs and micro-services to DevOps tooling and production deployment using Node. StrongLoop product offerings are unified in the StrongLoop Arc, a graphical UI for the complete StrongLoop API Platform that complements the slc command line tools for developing APIs quickly and getting them connected to data. StrongLoop Arc includes tools for building, profiling and monitoring Node apps. Other StrongLoop technology offerings include Loopback, a full featured framework for creating APIs and connecting them to data, and StrongLoop Process Manager (StrongPM), a

production process manager for Node applications with built-in load balancing, monitoring, and multi-host deployment.

StrongLoop runs on all major operating systems on premises and in the cloud and is available on popular cloud platforms including IBM BlueMix, Amazon Web Services, Heroku, Microsoft Azure, and Rackspace.

StrongLoop software is sold by subscription and has a customer base across multiple industries including Financial Services, Retail, Media/Internet, Telecommunications, and more. StrongLoop also provides expert services, training, and support to enterprises of all sizes deploying Node.js and StrongLoop software.

Company Information

StrongLoop is based in Silicon Valley and was founded in 2013 by engineers who have been contributing to Node.js since 2011. StrongLoop was acquired by IBM in September 2015 and is part of IBM's Middleware business.

Additional information at http://www.strongloop.com.