

Doing Business with IBM

A guide for StrongLoop customers in North America



Welcome to IBM!

As you likely know, IBM recently acquired StrongLoop, Inc. Beginning February 1, 2016, StrongLoop, an IBM Company, will conduct business as IBM.

As a customer of IBM, you will continue to have access to StrongLoop offerings, now under the IBM brand, as well as the extensive IBM portfolio of software solutions and services offerings, while enjoying the high-quality, responsive service you have come to expect from both StrongLoop and IBM.

The following “Doing Business with IBM” guide describes changes to expect and actions needed to maximize the benefits of your relationship with IBM. It will also help to ensure a smooth transition to IBM’s business systems and processes. Most of your contacts in sales, service delivery and support will remain the same.

You will be contacted with detailed information regarding any changes to how you obtain StrongLoop products, services and support with ample lead time to allow for planning and implementation.

In the meantime, the IBM team and your IBM StrongLoop representatives are available to answer any questions and assist with your ongoing business needs.

Table of Contents

To skip to a section, click on the page number.

| | |
|--|-------------|
| 1. Important actions for StrongLoop customers | p. 2 |
| 2. Accounts Payable and Purchasing | p. 3 |
| 3. Customer “Administrative” Support OnLine | p. 5 |
| 4. Support | p. 6 |
| 5. License Renewals | p. 7 |
| 6. Education | p. 7 |
| 7. Professional Services | p. 8 |
| 8. Privacy Policy | p. 8 |

Please watch for a letter from IBM containing important information and key actions including:

- Your IBM Customer Number
- Your Site Number
- Software and services tool and registration

1. Important actions for StrongLoop customers

If you are the original recipient of the notification directing you to this document, then you have been identified as the Primary Contact for your company.

Step 1: Create an IBM Registration ID

Your company's Primary Contact will need to create an IBM Registration ID

Your IBM Registration ID, also known as an IBM ID, is your single point of access to IBM web applications which are used to manage your site contact roles. You need just one IBM ID and one password to access any IBM Registration-based application

Furthermore, your information is centralized so you can update it in a convenient and secure location. You can create or update your IBM ID here: <https://www.ibm.com/account/profile/us?page=reg>

Please note there may be a delay of up to 15 minutes before you will be able to use your new IBM ID.

Step 2: Create an IBM Profile

Your company's Primary Contact will need to create an IBM Profile*

Once you have created your IBM ID (Step 1), you can create an IBM Profile. With an IBM Profile, you can view, update or add personal contact details, job title or registration settings.

Create or update your IBM Profile here: <https://www.ibm.com/account/profile/us>

*Current IBM customers may use their existing profile.

Need assistance?

For additional information and guidance on setting up your IBM Profile and IBM ID, consult our Help and FAQ page at: <https://www.ibm.com/account/profile/us?page=fqhelp>.

Alternatively, contact the Worldwide IBM Registration Helpdesk at the following link: <https://www.ibm.com/account/profile/us?page=helpdesk>

2. Accounts Payable and Purchasing

Beginning February 1, 2016, StrongLoop accounts payable and purchasing processes will migrate to IBM processes. Please update your Vendor Master records and POs, as necessary, to reflect the new Vendor name and remit-to address. Details on these and other changes to StrongLoop accounts payable and purchasing process can be found below.

Important changes: Please check the following items on your internal vendor records:

| | |
|-------------------------|--|
| Tax Requirements | Beginning with your first invoice from IBM, applicable local taxes will be applied to your invoice amount. |
|-------------------------|--|

| | |
|--|--|
| Tax ID Exemption Certificates and Change Requirements | <p>Vendor applicable Tax Identification Number will change.</p> <p>If you are currently exempt from Sales and Use tax, or local VAT, you will need to issue your company's Tax Exemption Certificates to IBM with your first order after February 1, 2016.</p> <p>* Blank tax forms are available on applicable State websites.</p> |
|--|--|

| | |
|-------------------------|---|
| Invoice delivery | Invoices from IBM will be physically mailed to the Bill To Contact of record. Please visit the Customer “Administrative” Support OnLine website for e-invoicing options. Details on Customer “Administrative” Support OnLine can be found in the following section. |
|-------------------------|---|

| | |
|--------------------|---|
| Vendor name | Vendor name will change from StrongLoop to the applicable local/regional IBM operation covering your location (the term “Vendor” below represents the applicable IBM entity). |
|--------------------|---|

| | |
|--------------------------------------|--|
| Vendor remit-to addresses | Vendor remit-to address for checks, wire transfers and overnight payments will change with your first IBM issued invoice. The new remit-to information will appear at the bottom of your IBM invoice(s). |
|--------------------------------------|--|

If your recurring payment is tied to your credit card, your current on file credit card will continue to be charged.

Important note: Invoices issued from StrongLoop prior to your first IBM invoice should still be made payable to StrongLoop, an IBM Company and remitted per the instructions on the invoice.

| | |
|--|---|
| Vendor standard payment terms | In most countries, Vendor standard payment terms of “due upon receipt” may be applicable. You can find this information on either your invoice or quote. |
| Currency | In some countries, the currencies used by StrongLoop are different than those used by IBM, thus you may be transacting in a different currency with IBM. |
| Languages | <p>In some countries, the correspondence you will receive from IBM may be in the local language.</p> <p>* Language preferences can set in your IBM Profile</p> |
| Customer numbers | Effective February 1, 2016, StrongLoop customers will have an assigned IBM Customer Number (ICN). In a few weeks, you will receive your ICN in a welcome letter from IBM. Please note that your ICN will be referenced in all order-related communications. |
| Purchase documentation | Correspondence related to new purchases will be sent to the contact(s) listed in the IBM Profile associated with your ICN unless specified otherwise in your order. |
| Part numbers and product descriptions | New IBM part numbers and product and services descriptions for the IBM StrongLoop portfolio will replace the existing StrongLoop product and services descriptions. These new part numbers and product and services descriptions will appear on quotes and invoices you receive from IBM. |
| Document formats | The format of documents (invoices, quotes, services statements of work, etc.) you receive will change after February 1, 2016 and they will be issued from the local/regional IBM entity covering your location. |
| PO requirements | If your company requires a purchase order (PO) to facilitate payment for any goods or services, IBM may require a new PO. Customers with future billing requirements for active contracts may be contacted by IBM to submit a new PO. |

New contracting process

IBM offerings are governed by agreements which can be found here <http://www-05.ibm.com/support/operations/us/en/documents.html>

***Your legacy StrongLoop contract continues to apply to your existing licenses until such time as you move to the IBM license agreement**

3. Customer "Administrative" Support OnLine

For any IBM issued invoice or payment questions, or to acquire IBM's completed W-9 form, please contact Customer "Administrative" Support OnLine at one of the following links. This site contains access to self-service online tools and provides the ability to email, call or chat directly with a representative.

In the USA: Customer "Administrative" Support OnLine: 1-877-426-6006

<http://www.ibm.com/support/operations/us/en>

In Canada: Customer "Administrative" Support OnLine: 1-866-880-2765

<http://www.ibm.com/support/operations/ca/en>

<http://www.ibm.com/support/operations/ca/fr>

Invoices On-Line for IBM

Invoices On-Line for IBM lets you see your invoices with your Internet browser, so you can eliminate paper if you choose, and take advantage of functions that allow you to view, print, route, download invoice information to a spreadsheet and create reports for your account. If you have a problem with your invoice or a question, you can create an electronic invoice inquiry while viewing your invoice at the same time. No longer do you have to pick up the phone and call someone for assistance. At login, you will be able to specify a customer number, invoice number (and optionally, a date range) to bring up a list of invoices that are associated with your account and select one to view. When we have issued a new invoice you will receive an email notification, so you can login to Invoices On-Line and see it immediately.

For additional Invoices On-Line assistance please call 1-877-504-8930. Our Hours of operation are: Monday thru Friday, 8:00 am - 6:00 pm eastern time.

4. Support

Customer support for the StrongLoop products will continue as is until further notice, meaning the entry points and tools used to obtain support will not change.

Support and Product Services

Support is provided per your existing StrongLoop agreements. All existing StrongLoop electronic, phone and email support access will remain the same based upon your contract, along with access to the StrongLoop [website](#).

Support Tickets

StrongLoop customers will continue to use the same process concerning logging and tracking support issues. Where applicable, IBM's world-class customer support team may assist.

Software Downloads

The existing IBM StrongLoop products are now also available through IBM, and active customers may download the software if needed from the IBM FCT download site here: <https://www-112.ibm.com/software/howtobuy/softwareandservices/softwareandserviceofferings>.

To access the IBM FCT download site, sign in using your IBM ID and password. Please refer to the "Important actions for StrongLoop customers" section of this document for information and instructions regarding your IBM ID.

Over time as any changes occur, information will be communicated to clients and partners with ample lead time to allow for planning and a smooth transition.

5. License Renewals

The process for renewing StrongLoop licenses will be integrated into IBM processes in a phased approach.

Renewal dates and actions

License expires before February 1, 2016

The StrongLoop license renewal process will remain unchanged until February 1, 2016, utilizing StrongLoop business processes and offerings. If your StrongLoop contract expires before February 1, 2016, you should have received a notice from StrongLoop and should proceed with confirming your new licenses by the current renewal date.

License expires on or after February 1, 2016

StrongLoop customers who already have StrongLoop licenses will be able to buy additional 12 month term licenses from IBM until they are withdrawn from marketing. All customers will be presented with an IBM agreement when they wish to purchase additional term licenses.

6. Education

After February 1, 2016, StrongLoop Education offerings supported by StrongLoop Learning Services will continue to be available and accessed as they are today.

Work will continue after February 1, 2016 to integrate training into IBM's broader infrastructure. Prior to any changes being made, however, clients and partners will receive a notification with specific dates and details outlining any changes.

7. Professional Services

IBM will now provide StrongLoop Professional Services that may include API Architecture and strategy, enablement on development and operations, implementation, and consulting.

Changes in Professional Services as of February 1, 2016

IBM will assume any ongoing StrongLoop Professional Services engagements and statements of work (SOW) and will perform as originally contracted. Certain customers may receive more than one invoice for their StrongLoop offering where they previously received a single invoice, i.e., Professional Services on one invoice and License Renewals on a different invoice.

All new services specific orders will be contracted using standard IBM services agreements, rate structure and SOWs.

8. Privacy Policy

As part of the acquisition, personal information may be transferred from StrongLoop to IBM. IBM's privacy policy may be viewed online at <http://www.ibm.com/privacy>.