## https://stsangg.github.io

# Stephanie Tsang

I'm a multi-disciplinary UX Designer with skills in front-end development. With an evidence-based mindset, I approach design problems as opportunities to create functional and memorable experiences for users.

Toronto, Canada scytsang42@gmail.com

# **Experience**

## UX Designer, Stitchology; Remote | April 2020 - Present

- Lead the user research and synthesis phase for 40+ participants to define the user journey
- · Collaborate on a team of three in delivering an evidence-based product
- Conduct design thinking process from research, design, to implementation from a lean startup framework

#### Volunteer UX Designer, Police Unions Exposed; Remote. | Oct. 2020 — Dec. 2020

- · Responsible for synthesizing 30+ participants' data for meaningful research insights
- · Work on a team of designers and developers to create an article-based website
- · Adapt research and design process to function in design sprints from an agile framework

#### Assistant Manager, Unionville Health Centre; Unionville, ON | April 2018 – Dec. 2020

- Developed and standardized 75% of administrative procedures across clinic locations for current and future employees
- Improved team's work efficiency by 50% through increased deliverables
- Responsible for the creation of 50+ patient treatment plans and overseeing the procedural submission in accordance with auto-insurance bylaws
- · Maintained communication with various insurance companies and lawyers for patient
- Transcribed medical professional dictations in preparation for outgoing patient reports
- Assisted in managing and maintaining doctor and medical professional's daily schedules, calendars, and patient loads

#### Web Content Strategist, Unionville Health Centre; Unionville, ON | Jan. 2019 — Present

 Oversee and develop content independently and creatively for the company website, monthly newsletter, and outreach events

### Volunteer Medical Content Writer | Medical News Bulletin | Jan. 2019 — April 2020

- Researched medically relevant papers in support of weekly assigned topics
- · Wrote and delivered articles meant to be read and digested by a public audience

#### Education

User Experience Design, DesignLab | Class of 2020

Bachelor of Health Sciences, Western University; London, ON | Class of 2018

Honours Specialization in Health Sciences