

# Story 1

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position...

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion...

iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue...

Com...

## iRevolution: A Data-driven Exploration of Apple's iPhone impact in India

Year  
2018

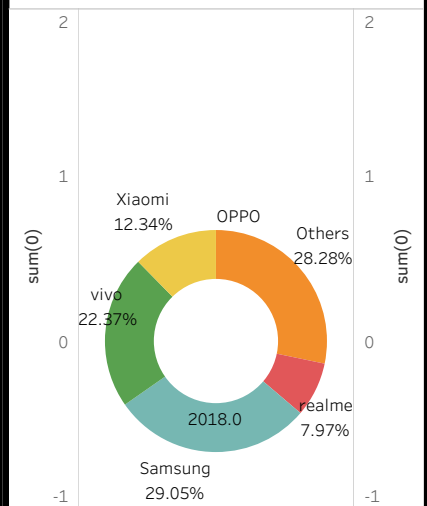
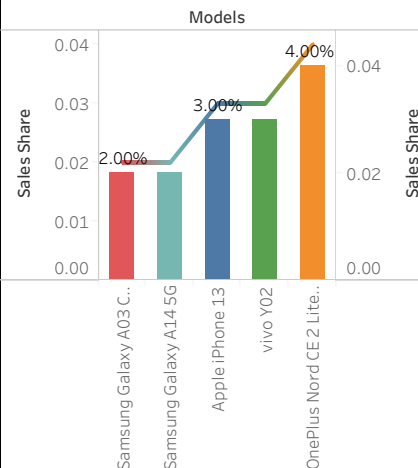
Country  
India

Brand  
MOTOROLA

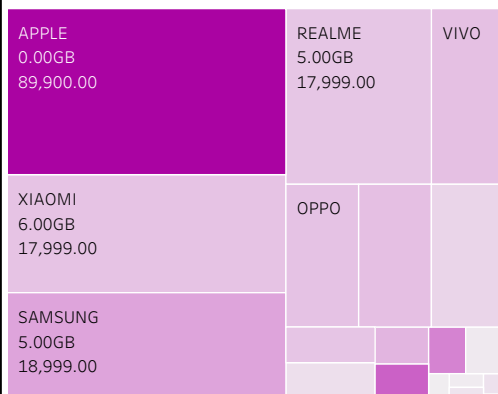
Global Market Share



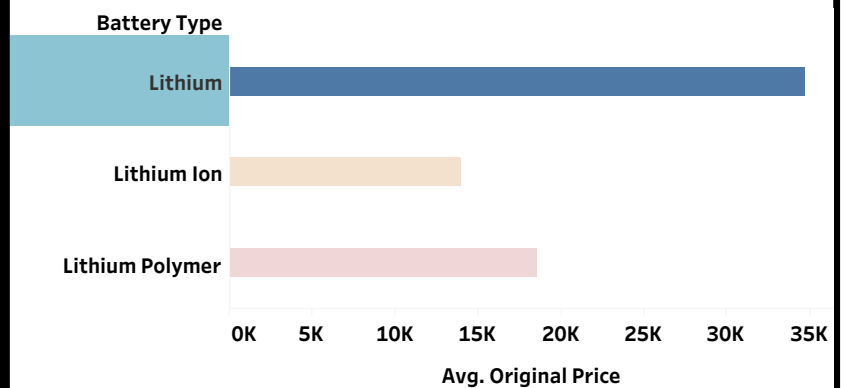
country-wise best selling smartphone



Brand price comparison



Battery type distribution



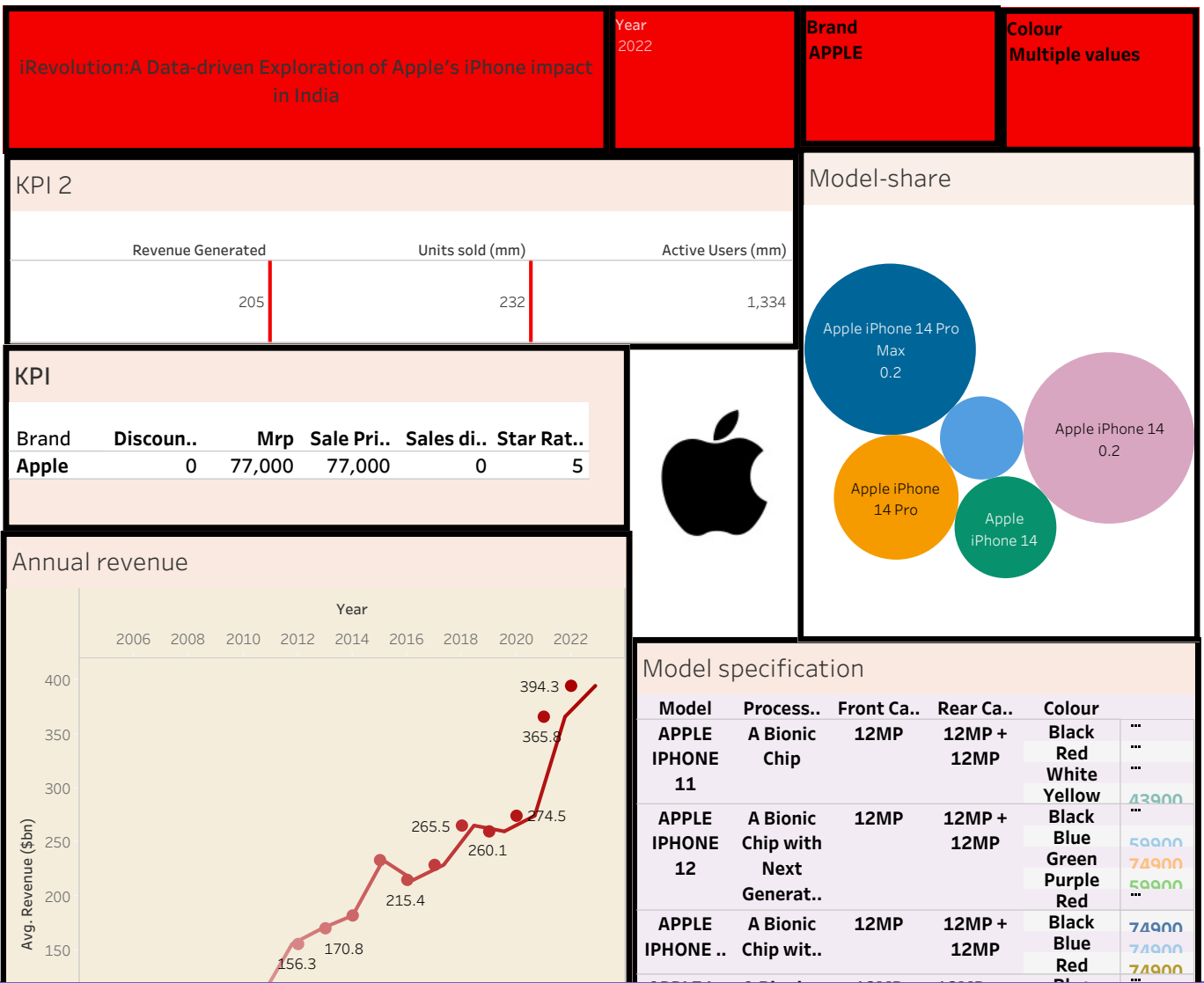
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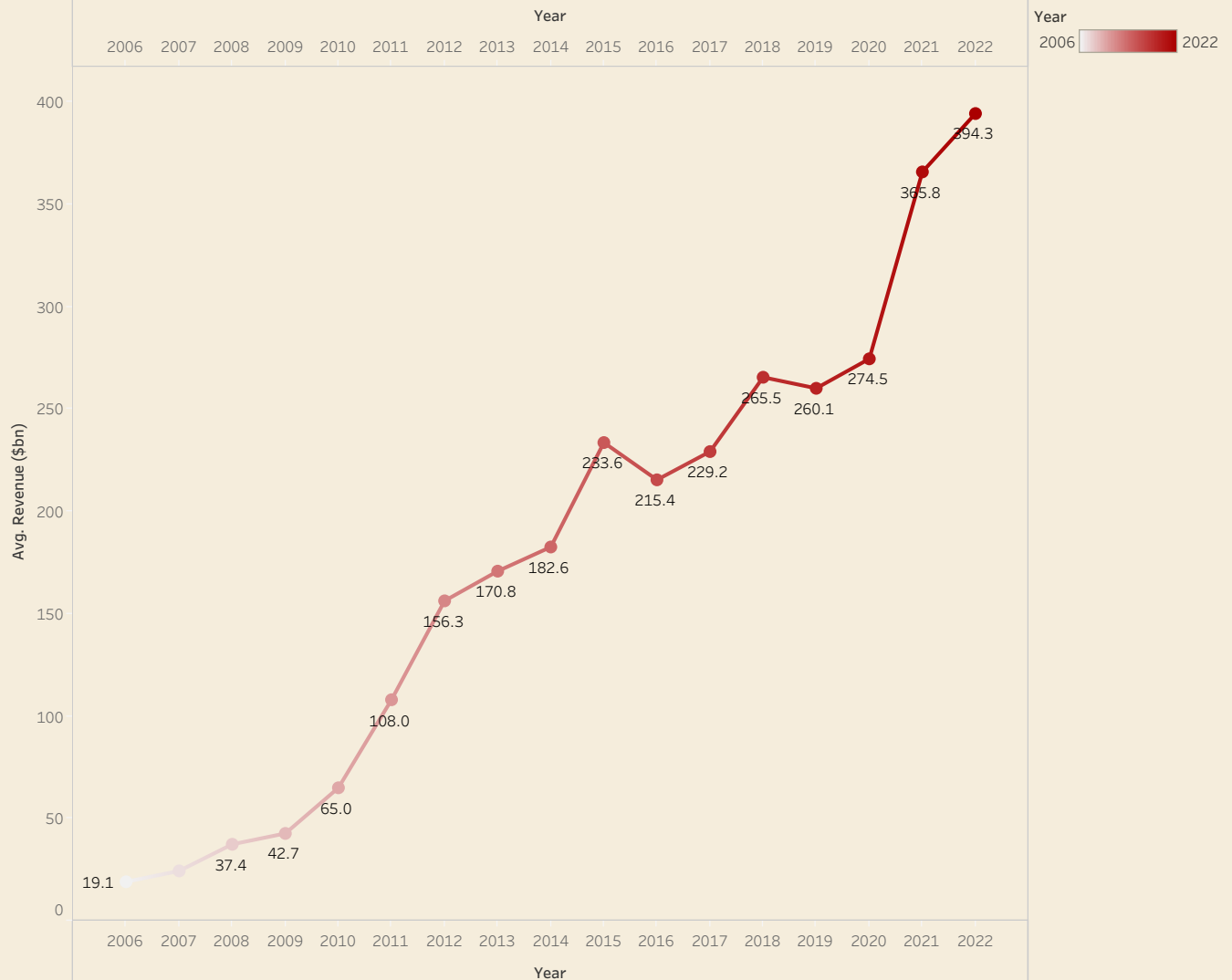
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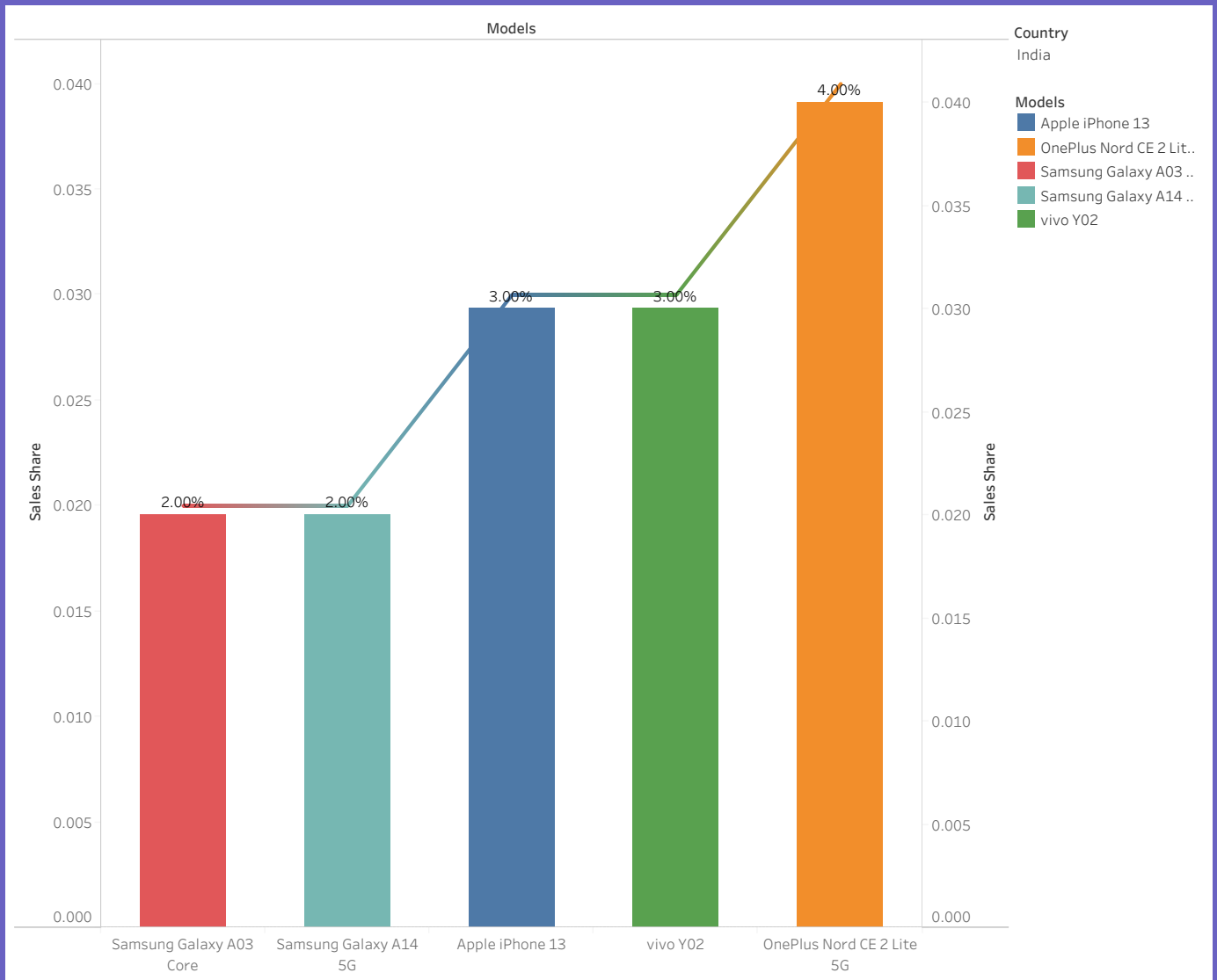
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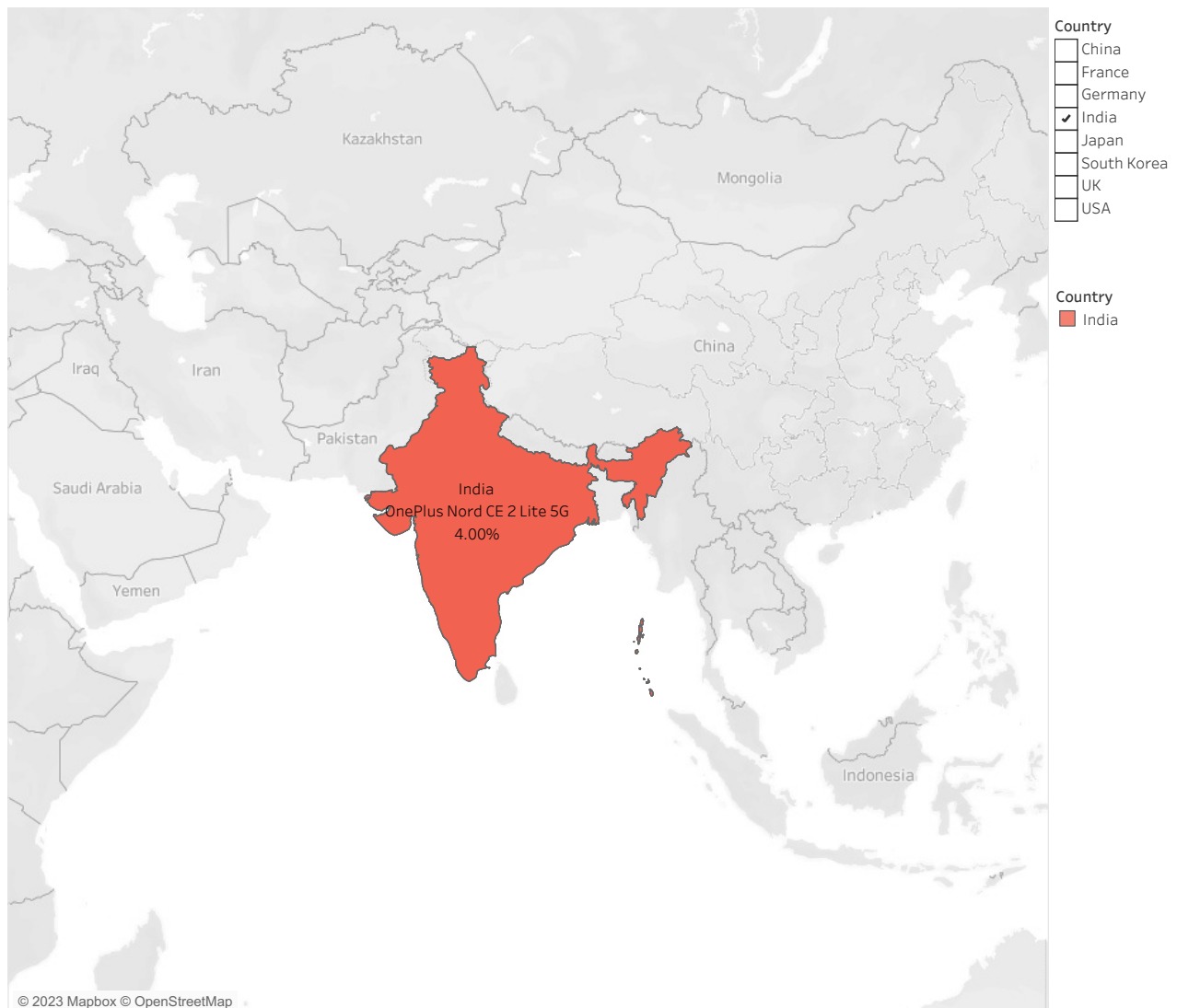
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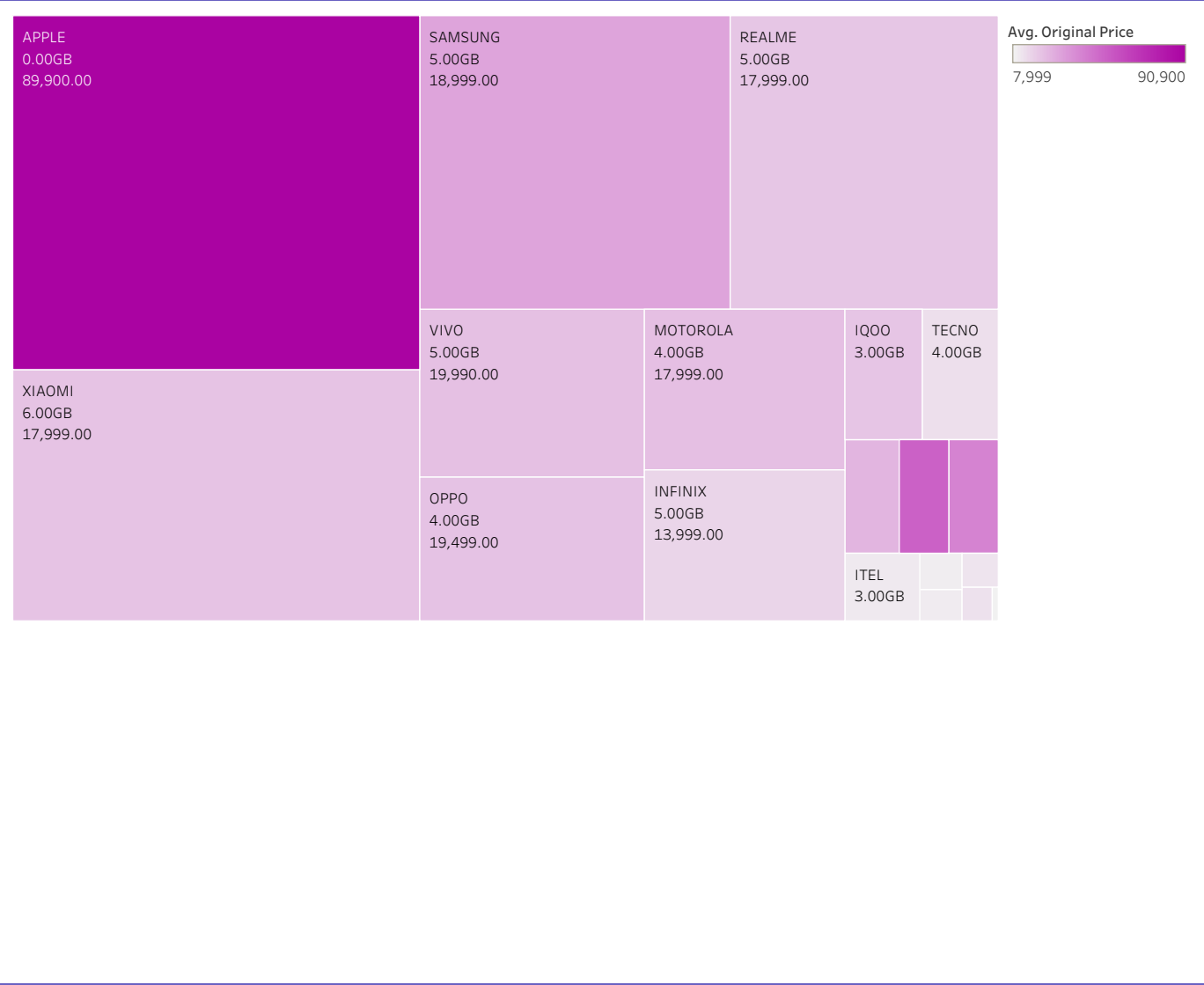
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In this pie chart we can see the annual share of different types of phones in percentage and the hig..

Model	Processor	Front Camera	Rear Camera	Colour		Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	...	Multiple values
				Red	...	
				White	...	
				Yellow	43900	
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	...	Brand APPLE  Colour ■ Black ■ Blue ■ Gold ■ Green ■ Pink ■ Purple ■ Red ■ Silver ■ White ■ Yellow
				Blue	59900	
				Green	74900	
				Purple	59900	
				Red	...	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74900	
				Blue	74900	
				Red	74900	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	...	
				Pink	...	
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP + 12..	Silver	149900	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	...	
				Purple	...	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99900	
				Purple	...	
APPLE IPHON..	A Bionic Chip, Core	12MP	48MP + 12MP + 12..	Gold	129900	
APPLE IPHONE 14 PRO MAX	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Gold	139900	
				Silver	139900	

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