

Corporate Neighborhood Recommender



Serving Atlanta, Boston, Chicago, and Denver

As you move between offices...

- We want you to find an area in your new city where you'll be comfortable.
- We've studied the areas around each office to find the similarities.
- We've identified 4 groups of neighborhoods:

The Groups

Group 1

- The primary type of places in group 1 include:
 - Fast Food Restaurants
 - Sandwich Places
 - Discount Stores
 - Pizza Places
 - Grocery Stores

Group 2

- The primary type of places in group 2 include:
 - Parks
 - Gas Stations
 - Discount Stores
 - Seafood Restaurants
 - Trails

The Groups (cont'd)

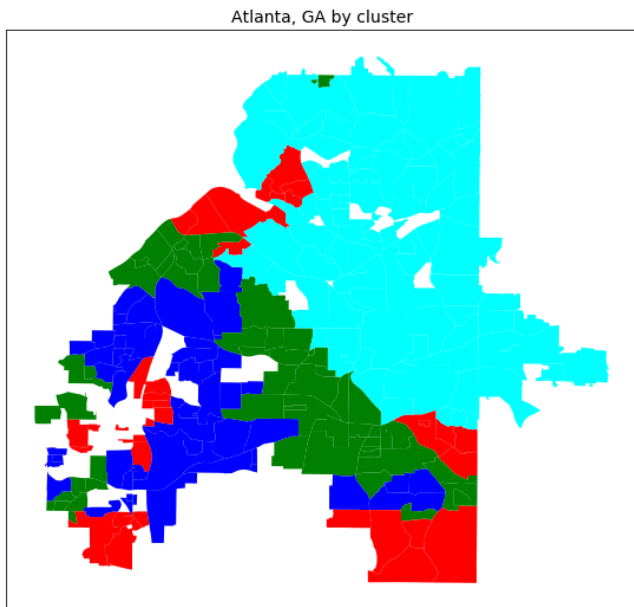
Group 3

- The primary type of places in group 3 include:
 - Coffee Shops
 - Pizza Places
 - Parks
 - Mexican Restaurants
 - American Restaurants

Group 4

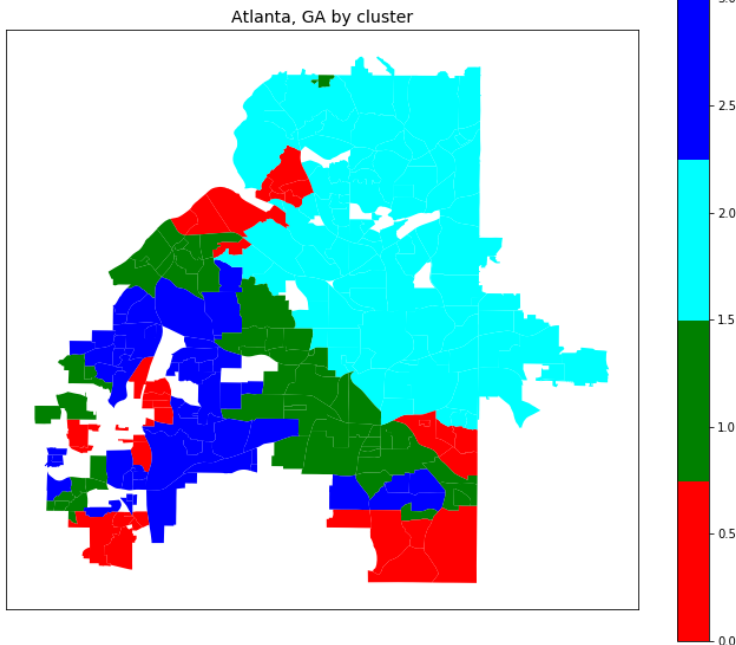
- The primary type of places in group 4 include:
 - Discount Stores
 - Gas Stations
 - Fast Food Restaurants
 - Wings Joints
 - Liquor Stores

Moving To: Atlanta



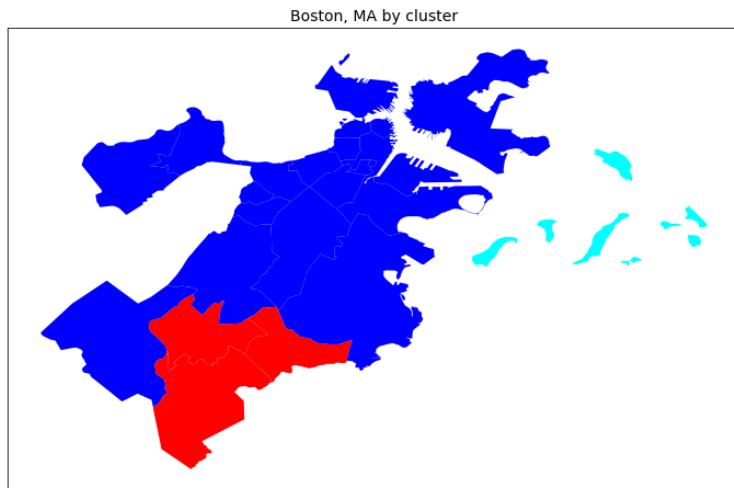
- **Group 1 (Fast Food):**
 - Located in SE, SW, and NW corners.
 - Suitable if you're coming from:
 - South Boston
 - West Chicago
 - Southwest Denver
- **Group 2 (Parks):**
 - Located in central Atlanta.
 - Suitable if you're coming from:
 - Boston's Harbor Islands

Moving To: Atlanta (cont'd)



- **Group 3 (Food & Beverage):**
 - Located in north Atlanta.
 - Suitable if you're coming from:
 - Almost all of Boston or Denver
 - East Chicago
 - Most of Denver
- **Group 4 (Stores):**
 - Located in west Atlanta.
 - Suitable if you're coming from:
 - South Boston
 - West Chicago
 - Southwest Denver

Moving To: Boston

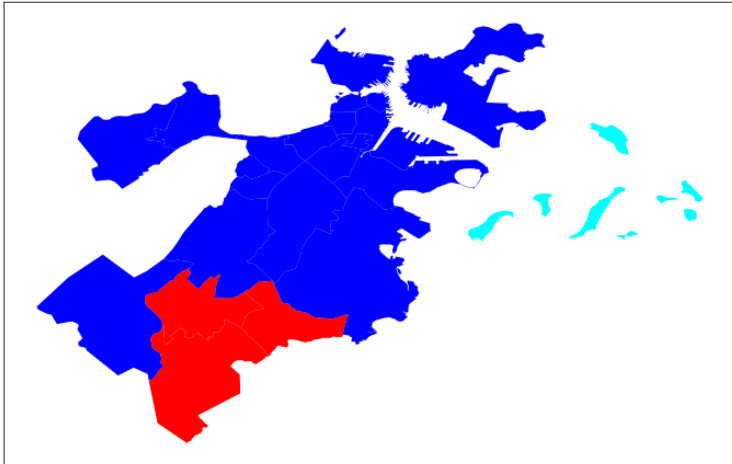


- **Group 1 (Fast Food):**
 - Located in South Boston.
 - Suitable if you're coming from:
 - SE, NW, SW Atlanta
 - West Chicago
 - Southwest Denver
- **Group 2 (Parks):**
 - Located in the Harbor Islands.
 - Suitable if you're coming from:
 - Central Atlanta

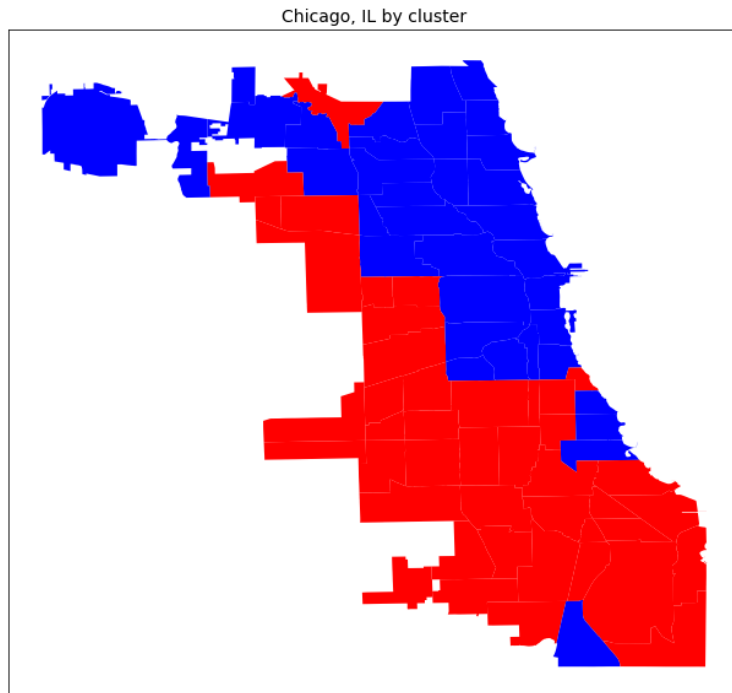
Moving To: Boston (cont'd)

- **Group 3 (Food & Beverage):**
- Located in most of Boston.
- Suitable if you're coming from:
 - North Atlanta
 - East Chicago
 - Most of Denver

Boston, MA by cluster

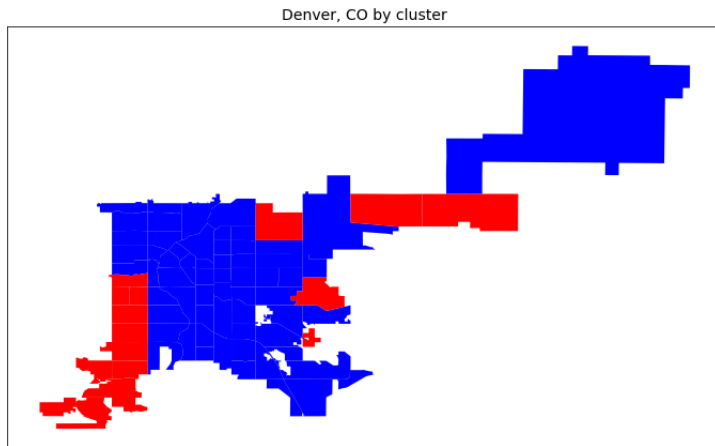


Moving To: Chicago



- **Group 1 (Fast Food):**
 - Located in west Chicago.
 - Suitable if you're coming from:
 - South Atlanta
 - South Boston
 - Southwest Denver
- **Group 3 (Food & Beverage):**
 - Located in east Chicago.
 - Suitable if you're coming from:
 - North Atlanta
 - Most of Boston
 - Most of Denver

Moving To: Denver



- **Group 1 (Fast Food):**
 - Located in SW and north Denver.
 - Suitable if you're coming from:
 - SE, NW, and SW Atlanta
 - South Boston
 - West Chicago
- **Group 3 (Food & Beverage):**
 - Located in most of Denver.
 - Suitable if you're coming from:
 - North Atlanta
 - Most of Boston
 - East Chicago