STEPHANIE TSUYEMURA

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OBJECTIVE

To obtain a position that will leverage my design/marketing expertise and allowing me to utilize my creative and organizational skills.

EXPERIENCE

Mar 2014 - Present

Visual Designer, Marketing
Intuit Demandforce | San Francisco, CA
- Design and develop auxillary pages for the Demandforce website.
- Create print collateral including banners, tearsheets, email templates and ads.
- Support and collaborate with marketing and product groups to create impactful designs to reach 20K+ customers.

Oct 2013 - Oct 2014
Aug 2012 - Jun 2013

Graphic Designer, Marketing Consultant
Graphic Designer, Marketing
Tapjoy | San Francisco, CA
- Create infographics, tearsheets and other print collateral that reach audiences up to 20K+.
- Design sales mocks for mobile games and apps on a network of 435+ million global users.
- Ensure proper usage of brand through the creation of design templates.

Nov 2011 - Jul 2012

Event Coordinator
Tapjoy | San Francisco, CA
- Planned and managed internal events including biannual sales offsites and holiday parties.
- Executed local and remote marketing events with 50-250 attendees.
- Supported the VP sales staff by managing calendars, travel and expenses.

Jul 2010 - Jul 2011

Marketing Assistant/Executive GM & Business Administrator
Microsoft | Mountain View, CA
- Supported the GM and marketing group for West Region, Developer & Platform Evangelism.
- Planned and managed events with budgets ranging from $10-60K and 50-200 attendees.
- Negotiated annual events pricing terms that resulted in over 10% of savings.

EDUCATION

2006 - 2010

University of California, Santa Barbara
Graduated with dual B.A. in Business Economics and Art Studio

2015 - Present

General Assembly, San Francisco
User Experience Design Course, expected completion February 2016

SKILLS

Windows	Microsoft Office	Adobe Illustrator	Adobe After Effects	Sketch
Mac OS	Adobe Photoshop	Adobe InDesign	HTML/CSS	Invision