



# Gain Instant Traction: Our Digital Marketing Strategies Drive Real Results, Fast

Digital marketing is hard, we get it! So we built Mojo Dojo. We help you get explosive customer acquisition through online marketing.

**Get your strategy session** 





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you are in good company  $\rightarrow$ 







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## online marketing demystified

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We speak with over 3000 businesses a month on average just like yours about digital marketing.

Yes, that's right. Its 3000. Three zeroes.

So what do most of these companies have in common?

99% of them have one common problem. They all say they would love "more leads" or more "online sales".

Some of these businesses have been going on for decades but haven't got a reliable channel to generate leads or sales.

Some of these businesses have ten plus years of digital marketing footprint..

15+

years in business

500+

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clients served

1500+

websites built

# 6 reasons why businesses fail at customer acquisition

X Digital Marketing Is Overwhelming There are so many channels to advertise. It is just overwhelming to understand where to advertise.

X Marketing is Expensive − It is expensive to advertise on any channel. Cost per click is ridiculously high.

X Marketing Channels Are Not scalable – These channels and ad campaigns are not scalable.

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➤ Digital Marketing Is Unprofitable – The sales produced from these leads are unprofitable and low value.

- X No ROI We get some leads but it is just not worth the ROI.
- X No Traction We simply cannot gain traction.

We're a digital marketing agency that believes every business has a MOAT. Every time we onboard a client, our first goal is to look at their product in every way imaginable.

We learn about their business, their product and their marketing team. We learn about what makes them unique. We research their online positioning.

Every product holds an intrigue that helps sell it to its audience. The job of every single digital marketing agency is to find that intrigue. There are more than a few hundred ways of describing that intrigue to your audience.

Get your strategy session

### our digital marketing reviews

Grow your business with a digital marketing team that has their skin in the game.

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Their design was faultless and didn't need any revision. I am not sure if they've had Brokers as clients before, but they nailed it perfectly.

**Lauren** – Morgan Insurance broker

Our website traffic has gone up significantly and we have hundreds of new leads coming in directly from Facebook.

Kyle - e-pocket

are amazing. They have also done an outstanding job of our SEO.

**Leighton** – Maintain Me Gardening

have really helped us grow and increase our business

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#### Peter Emerson - Click On Rentals

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#### Our Company

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#### **SEO Services**

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Small Business SEO Services Shopify SEO Agency

#### PPC Ads Management

**PPC Management** 

Google Ads

Facebook Ads

Instagram Ads

Pinterest Ads

TikTok Ads

LinkedIn Ads

#### Web Services

BigCommerce

Magento

Prestashop

Shopify

Web Design Company

#### Marketing Services

**Email Marketing** 

Copywriting Services

**Branding Agency** 

Video Production

Lead Generation

**HubSpot Marketing** 

#### Locations

Chicago SEO

Los Angeles SEO

Houston SEO

SEO Melbourne

SEO Sydney

SEO Perth

SEO Adelaide

SEO Brisbane

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