brickedUp™ Executive Summary

Bricks have always been a key element of modern buildings, serving humankind since the dawn of time. However they require a lot of specialized labor due to their weight and are not necessarily cost-efficient. brickedUp™ provides a visionary solution to any construction adept with our new material: Bricktonium.

"Revolutionizing building, one brick at a time"

Bricktonium is a laboratory-engineered material that our bricks are built on. It satisfies all the functional properties of regular bricks but is also lighter, hyper-insulating and can interact in a larger system of bricks. With our BrickFuse™ technology, mortar is no longer needed to bind bricks together, as they can intelligently be fused on contact. Our large infrastructure system allows for a wide-range delivery of specialty bricks, anywhere, anytime. Every order of bricks comes with their own brickedUp™ knife which can effortlessly cut the bricks. Bricktonium is also the first eco-friendly building material, and can be recycled in our laboratories.