

# Stuart Hollinger

Technical Writer • Content Strategist • Marketing Manager

stuart5915@gmail.com [linkedin.com/in/stuart-hollinger](https://linkedin.com/in/stuart-hollinger) [t.me/StuartDeFi](https://t.me/StuartDeFi) [portfolio.suitegpt.app](https://portfolio.suitegpt.app)  
Cambridge, ON, Canada

---

## SUMMARY

Technical writer and content strategist with 9+ years of experience across DeFi, blockchain, AI, and mechatronics engineering. Published author of 4 books and 10+ whitepapers. Built and launched SuiteGPT, a nonprofit AI app platform with 20+ tools. Proven ability to translate complex technical protocols into content that drives adoption for both retail and institutional audiences.

## EXPERIENCE

### Founder & CEO

2026 – Present

*SUITE / SuiteGPT — suitegpt.app*

- Built and launched a nonprofit AI app platform with 20+ free tools for health, productivity, and finance
- Own the full stack: product strategy, technical writing, marketing, community building, and platform operations
- Designed system architecture for cross-domain authentication, app deployment, and user engagement

### Operations Director

2024 – 2026

*TVVIN*

- Directed operations for a Real-World Asset tokenization protocol bridging precious metals onto blockchain
- Led marketing ideation, technical writing, and strategic planning to increase market accessibility
- Managed cross-functional workflows across compliance, engineering, and business development

### Technical Writer & Marketing Manager

2024

*MV Global • Zokyo*

- Produced cybersecurity content for Zokyo: smart contract audit announcements, penetration testing articles
- Multi-project marketing management at MV Global across Web3 portfolio companies

### Content Writer

2023 – 2024

*SophiaVerse • SingularityDAO • LKI Consulting*

- AI-gaming documentation at SophiaVerse, DAO governance whitepapers at SingularityDAO
- Bespoke Web3 content for LKI Consulting, a London-based blockchain marketing agency

### Marketing Manager & Technical Writer

2021 – 2023

*MELD Protocol*

- Authored the official Whitepaper for MELD's decentralized lending protocol on Cardano
- Managed full content lifecycle: GitBook documentation, Medium articles, press releases, content calendar
- Built and managed the global Ambassadors program; hosted AMAs and Twitter Spaces

### Technical Writer

2021

*Axis DeFi • Juggernaut • Lavaswap • Jigstack • BlockWallet • YSL.IO • Confio GmbH*

- Simultaneously authored whitepapers and technical content for 7 DeFi protocols across Ethereum and BSC

## **DeFi Educator**

2021 – 2026

### *DeFi Knowledge*

- Developed comprehensive DeFi training materials, workshops, and one-on-one mentorship programs
- Onboarded individuals into the DeFi sector through hands-on education and career placement guidance

## **Mechatronics Engineer**

2018 – 2021

### *Telos Manufacturing*

- Programmed CNC machinery (routers, mills, plasma cutters, press brakes) in Java, Python, and C++
- Assisted in design and manufacturing of industrial equipment; integrated software with mechanical systems

## **PUBLISHED WORK**

---

**MELD Protocol Whitepaper** — Official whitepaper for Cardano DeFi lending protocol (written pre-AI)

**Medium: @defiknowledge** — 1,600+ followers. Articles for TVVIN, Zokyo, SingularityDAO, and more

**Fictional Poetry: Philosophy Expressed Through Creativity** — Book, Amazon (2017)

**Inquiries** — Book, Amazon

**The Moment** — Book

**The God Shape** — Book

## **SKILLS**

---

### **Writing**

Whitepapers, GitBook, API docs, how-to guides, audit reports, press releases, long-form content

### **Marketing**

Content strategy, SEO, social media management, community building, AMAs, Twitter Spaces

### **Blockchain**

Ethereum, Cardano, BSC, Layer 2s, RWA tokenization, DeFi protocols, DAOs, smart contracts

### **AI**

AI product development, LLM integration, AI-DeFi convergence, prompt engineering

### **Engineering**

Java, Python, C++, CNC programming, mechatronics

### **Platforms**

GitBook, Medium, Google Analytics, Telegram, Discord, Twitter/X, Notion, Figma