STUART CANNONE

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SKILLS

- Strong Communication
- Team Leadership
- Time Management / Planning
- Problem Solving
- Multitasking
- Proactive in seeking opportunities for personal and professional growth

TECHNICAL SKILLS

HTML / CSS
Javascript (Vanilla, Jquery, React, Node)
Ruby (Ruby on Rails, Sinatra)
SQL
Github
Terminal

EDUCATION

BACHELOR OF ARTS PSYCHOLOGY
Macquarie Univeristy
2014 - 2018

SOFTWARE ENGINEERING IMMERSIVE
General Assembly
2023

JUNIOR SOFTWARE ENGINEER

Passionate about decoding the intricate languages of technology and the human mind, I embarked on a transformative journey from psychology to cutting-edge innovation. Through my deep understanding of the complexities in human psychology, I bring a unique perspective to the world of technology. Leveraging my diverse experience in sales, marketing, HR,, I strive to craft transformative projects that empower individuals to reclaim their time and pursue their passions.

EXPERIENCE

SALES & MARKETING MANAGER

Sydney Watercraft Centre   2022 - 2023

- Plan, implement and maintain, new website focused on showcasing new products and increasing traffic through targeted SEO.
- Train sales staff to use new website CMS and CRM maximising effectiveness of new lead generation
- Maintain collaborative relationships across a number of stakeholders to increase engagement across new and existing customers

HUMAN RESOURCES COORDINATOR

McCabes Lawyers   2021-2022

- Maintain firm's information systems, employee records, and files, coordinating with payroll on entitlments, benefits, parental leave payments, and work arrangement changes.
- Provide support for onboarding, offboarding, of staff across different teams (Finance, IT)
- Data analysis of HR trends, generating reports guiding stratefic planning by senior HR management team

SALES & MARKETING MANAGER

Ray White Northbridge   2018 - 2021

- Implement database management, lead generation and industry specific software, boosting operational efficiencies for sales staff
- Analyse effectiveness of marketing platforms shaping advertising decisions based on highest ROI and traction
- Assist sales staff to achieving high levels of customer satisfaction improving ratings on digital ranking platforms