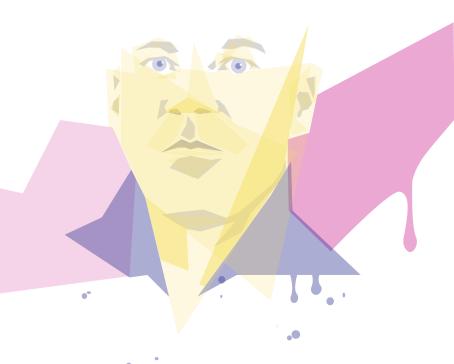# RÉSUMÉ
STUART
SHERWOOD

UI/UX/Web Designer

I love the creative process of understanding user needs, exploring concepts and building solutions that work. The ever evolving complexities of our digital landscape keep things interesting and there's always something new to learn.

EXPERIENCE

LA TROBE UNIVERSITY, MELBOURNE
SENIOR WEB DESIGNER/WEB DEVELOPER
May 2006 — present

During my 12 years at La Trobe I've continually expanded my skillset and remained passionate and focused on delivering high quality outcomes.

KEY ACHIEVEMENTS

Co-designed our new course pages and delivered a 100% increase in users finding course content and conversions.

As an early adopter of Responsive Web Design, I positioned La Trobe as the segment leader with the first fully responsive university website. (Global Reviews 2012.)

Designed a user engagement mobile application for young community volunteers who are eligible to our Aspire direct entry scheme.

I developed a process to reduce the time taken to produce our online handbook from 6 weeks to 2 weeks.

I've maintained latrobe.edu.au as the fastest loading, most optimised university site in Australia. Users benefit from reduced mobile data usage and lower battery drain. (Speed Index measured with ad trackers blocked.)

Designed our student portal which gathers essential student data under one iterface to help them in their day to day activities.

I've designed and built tools for site editors giving them the freedom to control their websites without having to worry about technology.

Redesined our homepage to deliver key recommendations such as building trust and personalised content.

CONTACTS

Mobile
0431 661 742

Email
stuartosherwood@yahoo.com

PORTFOLIO
stuartsherwood.github.io/portfolio

SKILLS

Design
Moqups, Photoshop, Illustrator, InDesign, Adobe XD, SketchUp, Google Optimize

Other
Dreamweaver, Squiz Matrix, GIT/Subversion, JIRA, Confluence, Vagrant, Brackets, LaTex2HTML, VMWare, Apache, various content management systems.

Hand code: HTML5, CSS, Javascript.

Experience with: ASP, JSP, PHP, Javascript/jQuery/Angular.

W3C Standards specialist, accessibility and Search Engine Optimisation

COBALT MEDIA, SYDNEY
FRONT END DEVELOPER: 2005 – 2009
Web media firm based in Sydney who publish sites using a custom made enterprise level Content Management System.

Clients: Australian Conservation Foundation, The Farmer Wants a Wife, Trakworks, WS Plastics, DNA Magazine

Coded complex forum and chat applications to W3C standards and to CMS guidelines. Consulted upon and constructed new interface possibilities for integration with CMS. Developed second-generation CMS demo site.

PLAN INTERNATIONAL, MELBOURNE
WEB DESIGNER: NOVEMBER 2005 – APRIL 2006
International charity organisation concerned with the well-being of children in developing countries and Goodwill Partner for the Melbourne 2006 Commonwealth Games.

Maintained and developed Plan's website for the period leading up to and during the Melbourne Commonwealth Games. Designed email campaigns and advised on SEO and web standard issues for current and new site.

HISER GROUP, MELBOURNE
INTERFACE DESIGNER: JULY - OCTOBER 2005
Leading design consultancy for usability and user-centred design.

Designed customer support / sales interface for RACV's internal application that handles all business across all product lines. Assisted user testing with RACV staff and executives.

RE-ENTITY DESIGN, MELBOURNE
DESIGNER: 2002 – 2010
Freelance web design and application development.

Clients: Cofield Wines, Metawerx, Sterling Leadership, Recruit-IT, Smart Systems, Steve Hanson Design.

Designed and developed web application to handle customer orders and memberships, sales and distribution. Designed brand identity and online membership / booking facility for elite networking company in fully standards compliant JSP.

FLIP DIGITAL, MELBOURNE
WEB DESIGNER: 2001
Digital agency

Clients: Australian Health Service Alliance, Royal Childrens Hospital, Landmark, Cannongram, Enzed, Neostyle, Dulux, Top Ten Treks

Designed brand identities, web sites and small applications.

EDUCATION, WORKSHOPS, CONFRENCES

Animating your user experiences
Pasquale D'Silva and John Allsopp, 2015

Flexbox
Eric Meyer, 2015

Hands-on HTML5
Max Design Workshops, 2011

WAI-ARIA
Steve Faulkner, 2010

HTML5
Bruce Lawson

Web Directions South
2008, 2009, 2010, 2013

Introduction to PHP and MySQL
Holmsglen Institute of TAFE, 2008

Squiz Matrix
Modules 101, 201, 210 & 330, Squiz, 2008-09

ITIL Framework
La Trobe University, 2007

Designing Interactive Interfaces
Hiser Group, 2007

Diploma of Graphic Art
Swinburne University, Melbourne, 2001

Diploma of Professional Writing and Editing
Box Hill Institute of TAFE, Melbourne, 2000 (Not completed)

LIKES AND INTERESTS
I like to stay active and fit with rock climbing and cycling. Both best enjoyed while camping with friends and family.

The odd motorbike tour is also a great way to explore the country with mates.

I like to keep my hands by dirty coding prototypes at home when I get a sudden idea that won't let up.