CAREER DEVELOPMENT

LA TROBE UNIVERSITY, MELBOURNE
WEB DESIGNER, SENIOR WEB DEVELOPER
May 2006 – present

My role at La Trobe combines UX/UI design, Interaction design and frontend development. I also play a key role in the solution design of our web and mobile applications.

Working within an agile framework, our small team works to LEAN start-up or Design Thinking methodoligies. We typically iterate from sprint to sprint with deployments that fit the scope of work.

During my time at La Trobe, I have designed and built the following applications and more:
  - courses publication
  - distributed news and events systems
  - classifieds system
  - contacts directory
  - staff and student profile systems
  - handbook CMS
  - web media (video/podcasts) distribution
  - subjects publication
  - digital signage
  - consultant and equipment finder
  - open day planner application
  - student portal
  - landing page designer
  - CRM form builder
  - scholarships management
  - policy management
  - interactive maps and floorplans
  - orientation planner application

CONTACTS

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SOFTWARE SKILLS

Design
Moqups, Photoshop, Illustrator, InDesign, Adobe XD, SketchUp, Google Optimize

Other
Dreamweaver, Squiz Matrix, GIT/Subversion, JIRA, Vagrant, Phantom.js, Brackets, LaTex2HTML, VMWare, Apache, various content management systems.

Hand code: HTML5, CSS, Javascript.

Experience with: ASP, JSP, PHP, Javascript/jQuery. W3C Standards specialist, accessibility, internationalisation and Search Engine Optimisation

COBALT MEDIA, SYDNEY
FRONT END DEVELOPER: 2005 — 2009
Web media firm based in Sydney who publish sites using a custom made enterprise level Content Management System.

Clients: Australian Conservation Foundation, The Farmer Wants a Wife, Trakworks, WS Plastics, DNA Magazine

Coded complex forum and chat applications to W3C standards and to CMS guidelines. Consulted upon and constructed new interface possibilities for integration with CMS. Developed second-generation CMS demo site.

PLAN INTERNATIONAL, MELBOURNE
WEB DESIGNER: NOVEMBER 2005 — APRIL 2006
International charity organisation concerned with the well-being of children in developing countries and Goodwill Partner for the Melbourne 2006 Commonwealth Games.

Maintained and developed Plan's website for the period leading up to and during the Melbourne Commonwealth Games. Advised on SEO and web standard issues for current and new site.

HISER GROUP, MELBOURNE
INTERFACE DESIGNER: OCTOBER 2005
Australia's leading design consultancy for usability and user-centred design.

Designed customer support / sales interface for RACV's internal application that handles all business across all product lines. Assisted user testing with RACV staff and executives.

RE-ENTITY DESIGN, MELBOURNE
FOUNDER/DESIGNER: 2002 — 2010
Freelance print and web design service, providing project management for small to medium projects. Partnership with consultants/developers.

Clients: Cofield Wines, Metawerx, Sterling Leadership, Recruit-IT, Smart Systems, Steve Hanson Design.

Designed and developed web application to handle customer orders and memberships, sales and distribution. Designed identity and online membership / booking facility for elite networking company in fully standards compliant JSP.

FLIP DIGITAL, MELBOURNE
WEB DESIGNER: 2001
Digital agency specialising in ASP

Clients: Australian Health Service Alliance, Royal Childrens Hospital, Landmark, Cannongram, Enzed, Neostyle, Dulux, Top Ten Treks

Designed and developed web brochure sites and small applications.
Designed brand identities.

EDUCATION, WORKSHOPS, CONFRENCES

Animating your user experiences
Pasquale D'Silva and John Allsopp, 2015

Flexbox
Eric Meyer, 2015

Hands-on HTML5
Max Design Workshops, 2011

WAI-ARIA
Steve Faulkner, 2010

HTML5
Bruce Lawson

Web Directions South
2008, 2009, 2010, 2013

Introduction to PHP and MySQL
Holmsglen Institute of TAFE, 2008

Squiz Matrix
Modules 101, 201, 210 & 330, Squiz, 2008-09

ITIL Framework
La Trobe University, 2007

Designing Interactive Interfaces
Hiser Group, 2007

Diploma of Graphic Art
Swinburne University, Melbourne, 2001

Diploma of Professional Writing and Editing
Box Hill Institute of TAFE, Melbourne, 2000 (Not completed)

LIKES AND INTERESTS
I like to stay active and fit with rock climbing and cycling. Both best enjoyed while camping with friends and family.

The odd motorbike tour is also a great way to explore the country with mates.

I like to keep my hands by dirty coding prototypes at home when I get a sudden idea that won't let up.