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Apollon's strategy is to become a global medical cannabis company licensed to develop full spectrum formulations based on real life clinical patient data



WHO IS APOLLON?

- A licensed full spectrum medical cannabis company operating in Jamaica
- Aim is commercialise a suite of full spectrum medical cannabis products and therapeutic applications
- Licensed and approved to cultivate, process, manufacture, perform research and develop, retail therapy as well as sell medical cannabis in Jamaica













STRATEGY

Our strategy is to become the premiere global medical cannabis company legally licensed to develop successful personalised clinical treatments utilizing artificial intelligence on clinical trial patient data

Apollon's R&D License will allow drug discovery using THC and other cannabinoids. It is our intention to be one of the very few listed European companies able to undertake medically supervised trials inclusive of THC to develop new Apollon therapeutics and formulations

- 1. Intends to undertake medically supervised trials using full spectrum medical cannabis oils and formulations
- 2. Intends to identify disease and patient specific formulations for patient treatment
- To identify additional full spectrum medical cannabis formulations that are based on supervised trials
- 4. Will implement quality controlled legal cultivation of medical cannabis strains following listing
- **5.** Be capable of providing consistent dosing globally and legally
- **6.** Patented formulas to be made available for third party licensing
- 7. Patented formulations, along with clinically proven data, allow for potential partnerships with 'Big Pharma'



BOARD



STEPHEN D. BARNHILL, MD, BCLD | Director

A physician trained in Laboratory Medicine and Board Certified by the American Board of Bioanalysis. His patents were part of the intellectual property portfolio that won 1st Place out of 1,600 and was awarded the MICO award from MDB Capital for the most disruptive intellectual property portfolio. Inventor on more than 40 patents (US and International). Former Chairman and CEO of both private and publicly traded Biotech companies.



NICHOLAS F BARNHILL (NICK) | Director

As the Director of Operations and Cultivation Knowledge of AFI, he is responsible for providing general business direction and management oversite of the company's medical cannabis industry initiatives including: the procurement of licenses, and the establishment of lawful, quality production capabilities. He is involved in the supervision and accomplishment of certain cultivation and operational objectives involving the growth and procurement of raw materials and the establishment of facilities for medical cannabis production in Jamaica. As the Director of Cultivation of AFJ Mr. N. Barnhill has been supervising all phases of the company's cultivation operations including: regulatory compliance to CLA standards and law regarding production, quality control, maintenance, receiving, storage and shipping.



KEVIN SHEIL | Director

A capital markets veteran with over 30 years' experience, Mr. Sheil has experience across a number of sectors. Kevin has worked as a consultant to an Al technology firm, providing valuable input as Apollon continues to grow its line of Al-determined patient specific cannabis medicines and commercialise its unique 3D Pharmaceutical Printer. Mr. Sheil was a telecom sector specialist with Barclays, Credit Suisse and then Citibank where he worked for over 10 years and was consistently in the top rankings in Extel & Institutional Investor surveys. Mr Sheil worked as Head of Multi-Product Sales at Citibank and was responsible for broking all equity-based products as well as fixed Income into institutional accounts. Mr Sheil has also spent over nine years as a general equity fund manager for Trium Capital Managers



NICHOLAS INGRASSIA | Director

Nick is an oil & gas executive with over 19 years' experience across a wide range of corporate roles in-and-around the oil & gas industry including M&A, business development, financing, commercial, investor relations and operational functions. Nicholas started his career in banking with roles at Morgan Stanley (energy investment banking) and RBS (structured energy lending & debt advisory) before joining the oil & gas industry working for AIM-listed Valiant Petroleum plc, LSE-listed Salamander Energy plc and AIM-listed Faroe Petroleum Plc. Nicholas is currently Business Development Director and member of the executive team at AIM-listed Longboat Energy plc. He has MA Hons degree from the University of St Andrews in Ancient History.



ADVISORS



STEPHEN D. BARNHILL, MD, BCLD | Chairman

A physician trained in Laboratory Medicine and Board Certified by the American Board of Bioanalysis. His patents were part of the intellectual property portfolio that won 1st Place out of 1,600 and was awarded the MICO award from MDB Capital for the most disruptive intellectual property portfolio. Inventor on more than 40 patents (US and International). Former Chairman and CEO of both private and publicly traded Biotech companies.



HERB FRITSCHE, PH.D | Chief Science Officer

Clinical Chemist and was Professor of Laboratory Medicine and Chief of the Clinical Chemistry Section at The University of Texas, M.D. Anderson Cancer Center in Houston, Texas. During his 41 years at M.D. Anderson Cancer Center, Dr. Fritsche focused his research activities on the development and validation of cancer diagnostics. Dr. Fritsche has participated in the validation and FDA clearance process for every commercial serum tumor marker product currently in use in the United States.



ANTHONY HALL, MD, MDCM, FACS, FAANS | Head of Advisory Board

Specializes in Neurological Surgery and cannabis therapy. US Board Certified Brain and Spine Surgeon from McGill University. Dr Hall is an Associate Professor at Florida Int. University College of Medicine. Dr. Hall is also certified by the State of Florida to recommend medical cannabis to patients. Dr. Hall is also the Medical Director of Doc's Place International, Inc. Dr. Hall is Licensed to practice medicine in Canada, the US and Jamaica.



MARGARET SPENCE, MB BS | Assistant Medical Director - Oncologist and Palliative Care Specialist

Fellow, Royal College of Radiologist, Diploma, Palliative Care. Consultant in Oncology and Palliative Medicine. Hope Institute



PAUL BURKE | Jamaican CEO

Mr. Burke a Former General Secretary of the Jamaican National Party from 2014-2016, Chairman and Founding Member of the National Alliance for the Legalization of Ganja, Project Manager and Founding Member of the Cannabis Commercial and Medicinal Task Force, Programme Director and Founding Member of the Ganja Growers and Producers Association of Jamaica and Chairman of the Jamaican Wellness and Health Network.



DANVILLE DAVIDSON | Director of Regulatory Affairs

Senior Advisor/Consultant to The Honourable Minister of Housing (Jamaica Labor Party- JLP), Water & Works, Group IT Manager, ICWI Group, Managing Director of the Spectrum Management Authority. Port Manager, Falmouth Cruise Ship Terminal. General Manager DPK (Jamaica) Limited. Advisor to the Prime Minister of Grenada



COMPANY STRUCTURE

APOLLON UK

PAUL BURKE, Jamaican CEO

51% ownership

49%* beneficial ownership
*Maximum allowed under

Jamaican law

90% ownership**

APOLLON FORMULARIES JAMAICA

DOC'S PLACE INTERNATIONAL





LICENCING

Licensed for Medically Supervised Trials

Licensed to cultivate cannabis

Licensed Retail dispensary license

Licensed for Retail Therapeutic Distribution

Licensed Extraction Processing facility

"Tier 3" Conditional Cultivation approval expected soon

Licenses include R&D using THC

Apollon Formularies Ltd.
indirectly holds 49% interest
in Apollon Formularies
Jamaica Limited ("AFJ"). AFJ
is federally licensed in
Jamaica





TARGETED REVENUE SOURCES

Patient's Treated at Jamaican International Treatment Facility

Potential for significant monthly revenue for both in patient treatments at the clinic as well as outpatient care

To Open Global Treatment Facility Franchises (Using Apollon Products and Protocols) Strategy to create a globally recognized Apollon branded products inclusive of our 3D Printer technology.





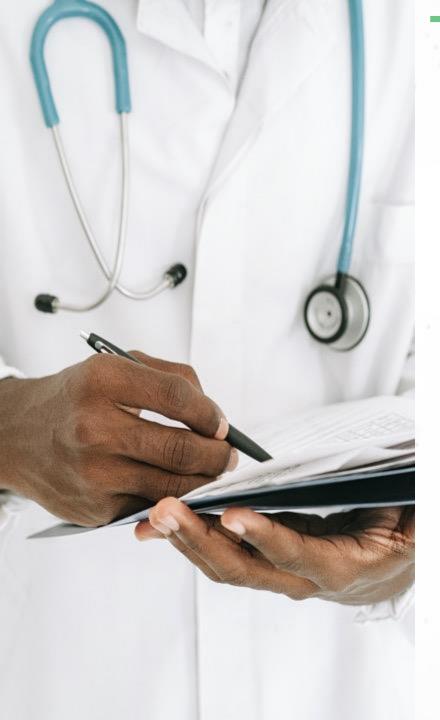
Increase Apollon Product Sales in Jamaica and to identify partners in other regulated markets To create Formulation I.P. & 3D printer Licensing & Royalties revenues streams





Expand the Legal
Export of Apollon Oils
and Products





LICENCED TO CONDUCT MEDICALLY SUPERVISED TRIALS ON PATIENTS

Apollon's Jamaica's Research and Development (Experimental) Licence allows the company to perform medically supervised trials overseen by the Jamaican Ministry of Health in addition to the medical team at Doc's Place Wellness Centre.

STRATEGY

Apollon's fully licenced full spectrum framework gives the company unrivalled ability to perform medically supervised trials. One of a handful of companies worldwide able to do this.

Jamaica's regulations mean that Apollon's medically supervised trials can be conducted using our own cannabis-based formulations along with placebo's to revealing the medicine's efficacy. Formulations are patentable.

APOLLON WILL MOVE QUICKLY TO EXPAND SALES AND DISTRIBUTION OF ITS EXISITING FORMULATIONS

PRODUCTS

It is the intention to offer the 7 formulations listed below for sale in its dispensary in Jamaica.

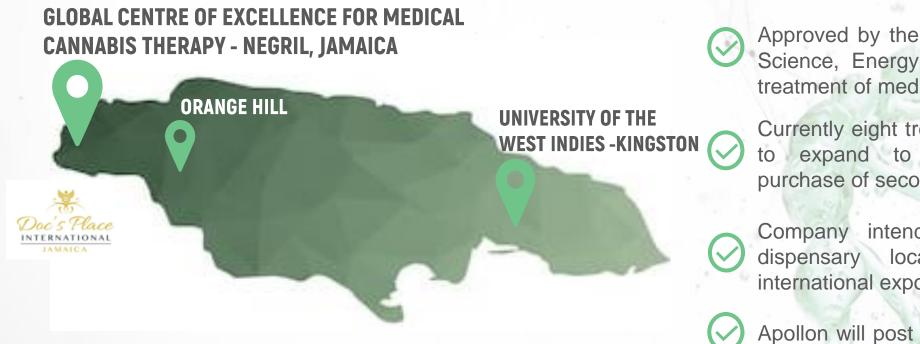
- Apollon NAUSEA
- Apollon PAIN
- Apollon SLEEP
- Apollon ANTI-INFLAMMATORY
- Apollon SEIZURES
- Apollon APPETITE
- Apollon CANCER (APM)

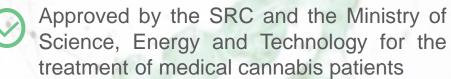




DOC'S PLACE INTERNATIONAL (under option)

Option to acquire Doc's Place International, Inc. was established to provide an in-patient medical cannabis treatment facility for use by patients needing access to prescribed medical cannabis





- Currently eight treatment rooms with plans to expand to 130-person clinic via purchase of second clinic
- Company intends to secure additional dispensary locations as well seek international export markets
- Apollon will post IPO commence medically supervised trials on Humans



PROCESSING & OIL EXTRACTION

Apollon Holds a Oil Processing Licence For The Production of Cannabis Oils

- Apollon's owns and operates a processing laboratory at its facility in Negril, Jamaica
- Equipment is capable of producing high quality FULL spectrum medical cannabis oil (including THC)
- Target markets will include Jamaica as well as export to all countries where legal import is allowed
- Laboratory also manufactures Apollon's retail medical cannabis pharmaceuticals for sale via the company's dispensary
- Apollon will begin cultivation Q1 2021 of their APM medical cannabis plant strains

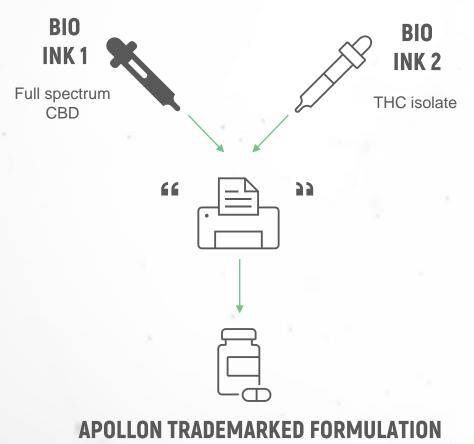






3D PRINTER

The Apollon 3D Pharmaceutical Printer provides a unique solution to transportation and regulation limitations for full spectrum cannabis products

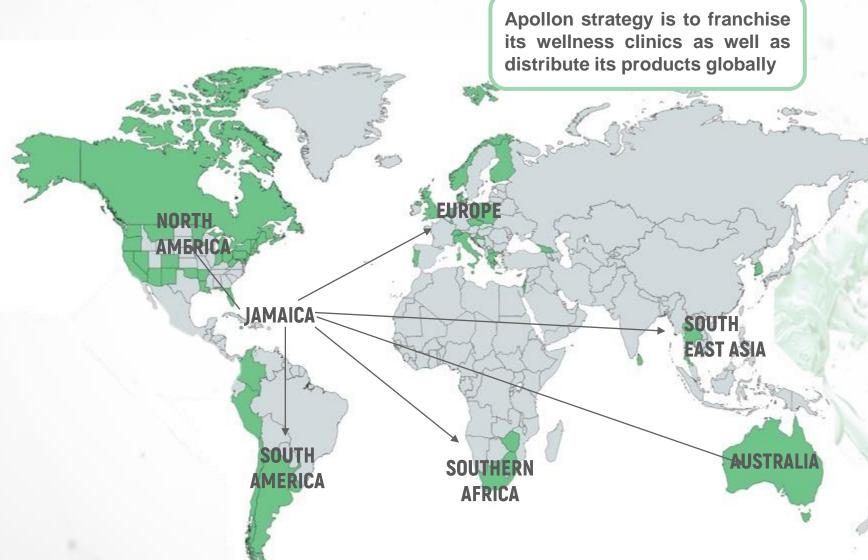


ADVANTAGES

- Designed to overcome import/export regulations on cannabinoids and THC
- Apollon formulation medicines could be printed 'in house' using bio ink
 - Ensures consistency
 - Specific formulation 'recipes' can be emailed over to a printer
- Potential to revolutionizing cannabis drug manufacturing
- Requires the purchasing company to be fully licensed



POTENTIAL GLOBAL MARKETS



Apollon intends to target markets where medical cannabis is legal, in particular The UK, Canada, Greece & South Africa

As the cannabis industry grows and import regulations relax, Apollon will expand its THC containing products to a larger portion of the world

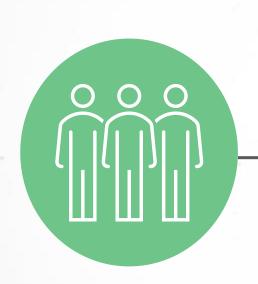


INVESTMENT HIGHLIGHTS

To become self funded via the sale of Apollon products through its dispensary and clinical trials To optimise operations to create a low cost high quality production line of Apollon products

3D PHARMACEUTICAL PRINTER

Provide the ability to print standardised Apollon medicine anywhere in the world



CLINICAL TRIALS

To determine true efficacy for Apollon's cannabis-based medicines



To create additional medical cannabis products for sale backed by clinical trials

To create a globally recognised Apollon brand

GRANTED LICENCES

cultivation, processing, extraction, transportation, retail (therapeutic) and R&D



CONTACTS

Company

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