

LND Technologies

Brand development

8 April 2021

About LND

LND Technologies has currently signed a significant supply agreement for Deep Cycle Lead Acid batteries ‘used’ previously at multiple locations within the UK. These batteries served their ‘first life’ as UPS residual power applications and have been stored in optimal conditions and only ever lightly cycled which has enabled them to be used in viable ‘second life applications’ before eventually being commercially recycled back to earmarked recycling providers and then re-entered into the market as new units in a closed/continuous loop process.

The UK's Green Development agenda includes six key pillars –

Climate Change
Resource & Saving management
Circular Economy
Environmental protection
Ecosystem protection & recovery
Natural disaster protection

The LND team are committed to using the Earth's limited resources in a sustainable way and doing so limiting the damage to the environment.

By doing this, LND eliminate almost all waste and extend the life cycle of the batteries substantially. Once this has been completed they will be recycled thus forming a continuous loop system which will be self-generating.

LND Technologies

Powering your environmental ambitions

Empower (verb)

To give someone more confidence and/or strength to do something, often by enabling them to increase their control over their own life or situation.

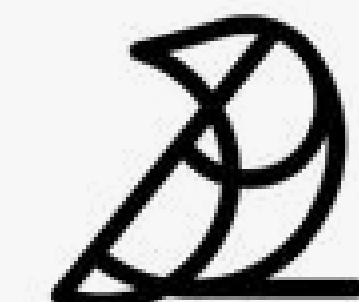
LND Technologies

Empowering environmental ambitions

Route one

Rebirth

The very nature of LND's business conjures up notions of rejuvenation and rebirth – giving lead acid batteries a second life. A phoenix has come to symbolise not only power but also rebirth. Combined with the aspect of environmental awareness, this could serve as a bold and empowering statement of rebirth.



Route one

Rebirth

The font choice is bold, clean, open
and honest.

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Route one

Rebirth

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