

Cenes App Investor/Customer Video

by
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[FADE IN]

INT. LIVING ROOM – DAY

We see a living room with a dozen unopened boxes. An alarm clock starts ringing.

[DRUM BEAT STARTS
PLAYING]

A female and male run into the room in their pajamas and start rigorously opening boxes, hunting for the ringing clock.

VOICEOVER

Meet Shawn and Liz, a successful couple starting a family together. They just moved into their first house, what a milestone!

Liz finds the alarm and pushes the snooze button. A couple takes a look at the clock, looks at each other with their eyes wide open and rush their way to the kitchen.

[BRASS SECTION JOINS
DRUMS IN AN UPLIFTING
BEAT]

INT. KITCHEN – DAY

They start having breakfast in a rushed but elegantly choreographed manner, passes each other bowls, cereal, milk, flipping eggs on a pan, etc.

VOICEOVER

Shawn and Liz are professionals who count every minute to get everything done right.

INT. DOORWAY – DAY

Camera pans to the doorway with a calendar inside the shot and starts slowly zooming in. We see already dressed Shawn, and Liz kissing him goodbye. Shawn starts walking in a rush to his car, but Liz notices a marked day on a calendar, which says PLAN HOUSEWARMING. She calls for Shawn and points at the calendar.

VOICEOVER

Everything but their plans for the Housewarming Party they wanted to throw this weekend.

Their faces become a little bit overwhelmed for a second. But anyways, Shawn goes to work and Liz goes back to the living room.

INT. CAR — DAY

Cut to Shawn sitting behind the driving wheel and waiting for a street light to turn green. He has his headphones on and nervously thumps his fingers against the driving wheel with the beat and anticipatorily (expectantly) looking on a traffic light.

A "picture in picture" cut to a male friend with their headset on answering

CRAIG

Send me an email and I'll let you know!

VOICEOVER

Says Craig over the phone.

INT. LIVING ROOM — DAY

Cut to Liz sitting on a couch and typing on her laptop, then cut to the laptop screen with a lot of email drafts open with a title "Welcome to our Housewarming Party" and she types new emails in a rush.

Then she receives an email and jumps on a couch a little. She opens it but there is a line saying:

CINDY

I'm not sure I'm available that time but I'll check.

VOICEOVER

Says Cindy over email.

Liz reacts with an upset and annoyed face.

INT. LIVING ROOM — NIGHT

Cut to the couple sitting on the same couch together and looking at a phone and patiently waiting for an answer.

INT. LIVING ROOM 2ND ANGLE — NIGHT

A "picture in picture" cut to a close-up of a ringing phone lying on a desk and there's a silhouette of a person who slowly walks with a cane

JAYSON

Ok! I'm coming!

VOICEOVER

Shouts Jayson to the phone.

Cut back to the couple, they look at each other, sadly gasp and put the phone down.

[MUSIC AWKWARDLY STOPS]

Pause for 2-3 seconds and then Liz brightens up with an idea and shows the phone to Shawn.

VOICEOVER

Liz recalls that she just installed a new Cenes App which let's you find the best time for all of the guests with a predictive AI feature.

Augmented pop-up screens start to fly out of the phone and hang in the air showing parts of Cenes App UI.

INT. CAR — NIGHT

Cut to Craig in a car who takes a look at the phone, an augmented pop-up screen flies out of the phone into the air. Craig reacts with a surprised and impressed face and presses the Accept button.

VOICEOVER

All of the Cenes App users can get an instant notification where they can Accept the invitation.

INT. LIVING ROOM — NIGHT

Cut back to the couple, they look to Liz's laptop in an excited way and we cut to the laptop screen with an email with the subject "Invitation Accepted by Cindy: Housewarming Party".

VOICEOVER

Invitations would also show up in all of their Calendars.

INT. LIVING ROOM 2ND ANGLE — NIGHT

Cut to the close up with a ringing phone, but now it's a notification that flew out of the phone and a hand with a cane presses the Accept button.

VOICEOVER

And it's easier to choose between a missed call and a notification that shows the title and time of an event.

INT. LIVING ROOM — DAY

Cut to the same living room with less, or almost no boxes, a family couple dressed in party clothes. Shawn adjusts his tie, and Liz is preparing wine glasses.

INT. DOORWAY — DAY

A doorbell rings and we pan to the doorway, the door opens and we see all the guests with happy faces and shouting "heeeeey"! They walk in and give hugs to the couple.

VOICEOVER

Cenes App is designed in a way for you to enjoy these bright moments in life instead of spending endless time on scheduling.

INT. LIVING ROOM – NIGHT

Cut to the living room brightened up with warm lighting where the whole party enjoys their time with conversations, food and wine.

The whole scene blurs and an app logo + slogan "Connect schedules, lives and time seamlessly" reveals.

VOICEOVER

Connect schedules, lives and time. Seamlessly.

[END OF VIDEO]