

KMIDS 2026
Hackathon
Branding Document

Update:
10 Nov 2025

Brand Rationale

The KMIDS Hackathon is an annual student-led event aimed at fostering creativity, problem-solving, and innovation. The goal is to provide students with an opportunity to collaborate in teams and build projects that address real-world challenges. The hackathon is positioned not only as a competition but also as a platform to showcase talent, attract sponsors, and strengthen the school's culture of innovation. The finalized branding will ensure that our mission, theme, date, venue, and target audience (students, partners, sponsors, and the broader community) are communicated clearly and consistently.

Brand Values

innovation, collaboration, inclusivity, growth, and community impact

Brand Promise

to empower students to create real solutions for real challenges through teamwork, creativity, and technology

Tone of Voice

energetic, forward-thinking, professional yet approachable, inspiring confidence and curiosity

Press Start 2P
HEADINGS

Antonio
Sub-heading

Helvetica Now Display
Bold Version

Title Typefaces

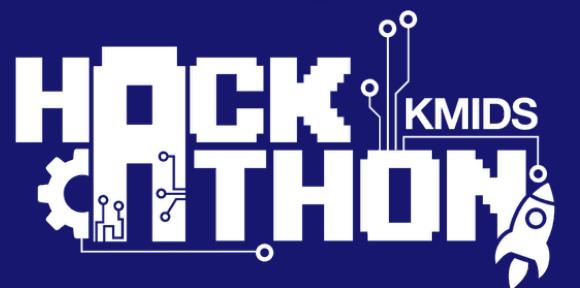
Subtitle Typefaces

Text Typefaces

Main Logo



Alternative Logo



#011c3c

#0c175f

#92d1f4

#75f5e8

#cca1e9

#2368c7

#42b69b

#a56cbb

Seasonal Color Scheme

The KMIDS Hackathon color system defines primary, secondary, and accent palettes, each with HEX and RGBA codes. This version also introduces signature seasonal colors for summer and winter, ensuring the brand stays fresh and consistent across all materials year-round.

Summer

#fed6d

#dd0000

#fd3c46

#ffa591

Winter

#c20162

#ff80b8

#9bfed8

#3285bb

KMIDS 2026

HACKATHON

Code Create Collaborate

A 24-hour innovation sprint for KMIDS students ready to change the world.

24 Hours. Infinite Possibilities.

YEAR
2025
2026

KMIDS

Unleash creativity. Build solutions. Collaborate globally.

Join us for an electrifying day of creativity, coding, and collaboration at the KMIDS Hackathon 2025. Whether you're a seasoned developer or just starting out, this event is your chance to team up, solve real-world challenges, and showcase your skills. Expect workshops, mentorship, prizes, and a whole lot of fun. Let's turn bold ideas into brilliant solutions—together.

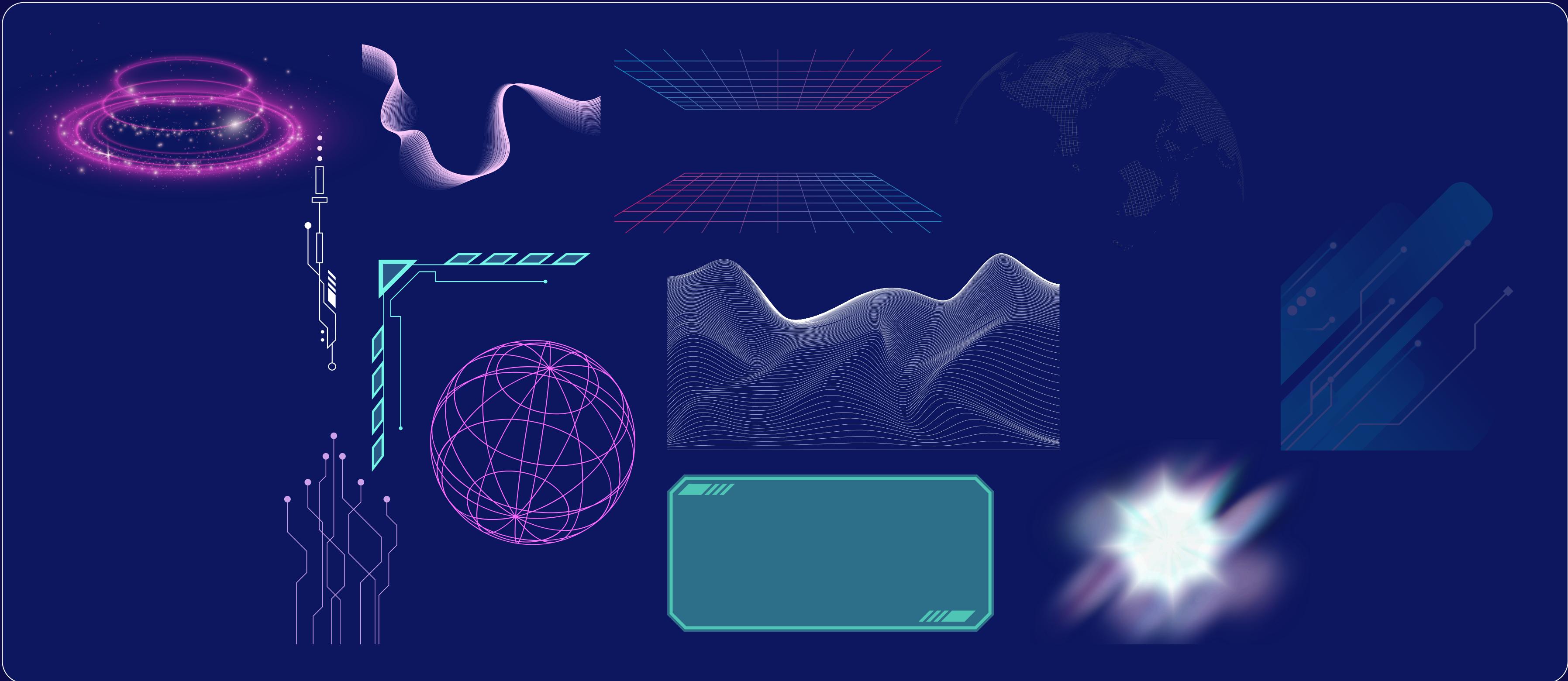
KMIDS Innovation Sprint

Hackathon Experience

Whether you're a beginner or a seasoned coder, this hackathon is designed to challenge and inspire. Expect workshops, networking, prizes, and plenty of caffeine. Come with an idea—or find one here—and build something amazing.

Illustrative Elements To Use

This is the type of elements you can apply into your graphic designing, or you can use something that is equivalent to the elements.



Illustrative Elements To Use **Keywords for Graphic Finding**

- hackathon poster
- tech event
- futuristic city
- modern technology
- innovation design
- coding competition
- digital future
- urban living
- minimal tech
- gradient neon
- circuit pattern
- AI themed
- geometric lines
- data visualization
- modern corporate
- tech Instagram post
- startup pitch deck
- modern minimal poster
- event announcement
- digital blue green palette

These keywords will help you locate templates, icons, and color systems in Canva aligned with the hackathon's futuristic/urban tech identity.