

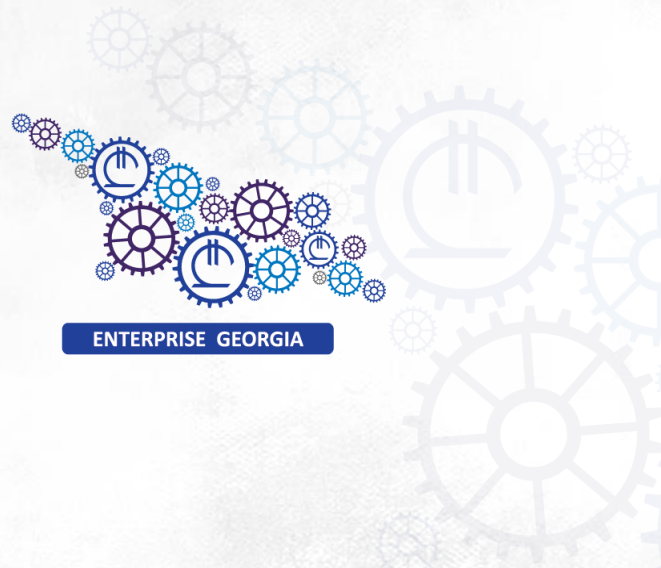
# Micro and Small Business Support in Georgia

## Programme Overview

საქართველოს ეკონომიკისა და მდგრადი  
ბანკოთმშენებლის სამინისტრო

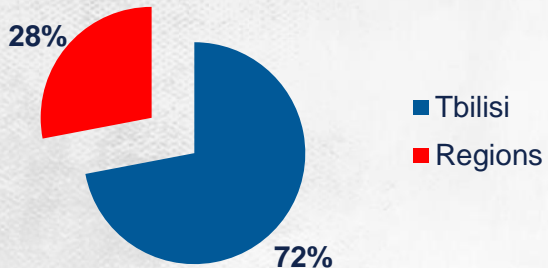


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DEVELOPMENT OF GEORGIA

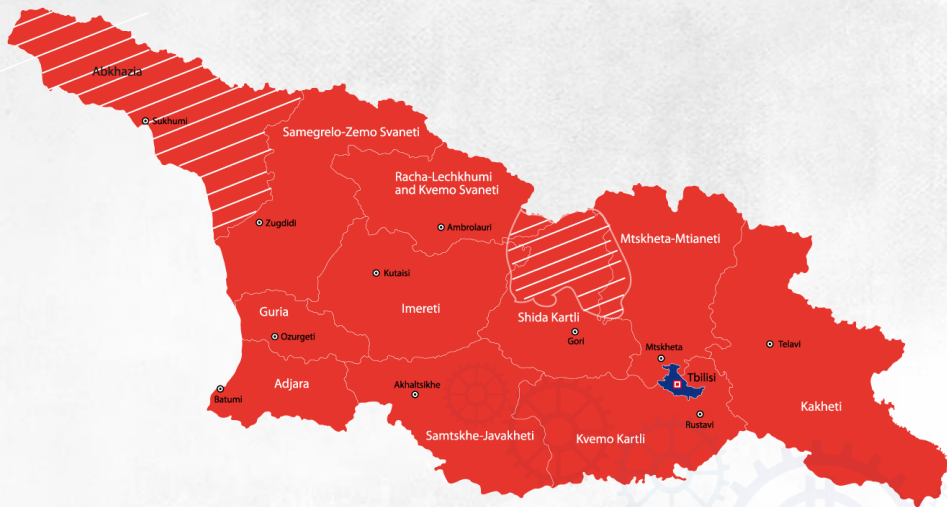
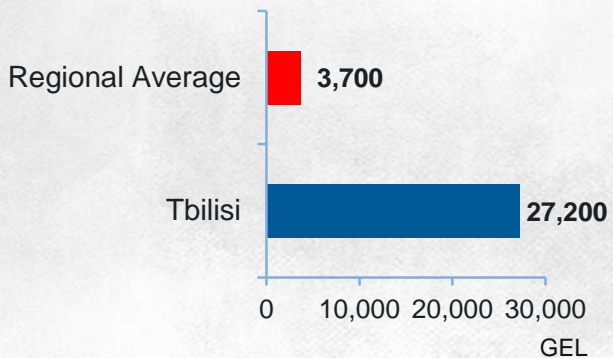


# Economic Situation in the Regions

## Business Turnover



## Business Turnover per Capita



## Characteristics of Regional Business Sector:

- ☐ Low Productivity
- ☐ Low Competitiveness
- ☐ Revenues earned in rural areas are usually spent in cities (Tbilisi, etc.)

# „Micro and Small Business Support in Georgia “

Budget	GEL <b>20,000,000</b>
Timeframe	<b>26</b> months
<i>Of which:</i>	
Trainings, business plan application	<b>4</b> months
Financing, technical assistance , monitoring	<b>22</b> months

## Beneficiaries:

Micro and Small business entities

*Applicants are not restricted by the types of economic activities*



### Financial Assistance

- ✓ Single Beneficiary:  
**Max. GEL 5,000**
- ✓ Group of Beneficiaries :  
**Max. GEL 15,000**

*Matching Investment from  
Beneficiaries: Min. 20%*

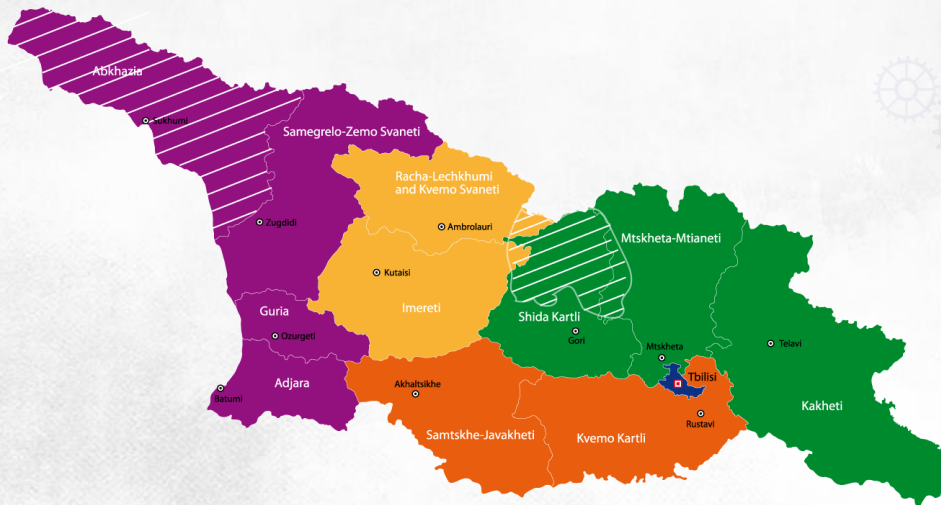


### Technical Assistance

- ✓ Professional Business Consulting
- ✓ Qualification Trainings
- ✓ Individual Consulting

# „Micro and Small Business Support in Georgia “

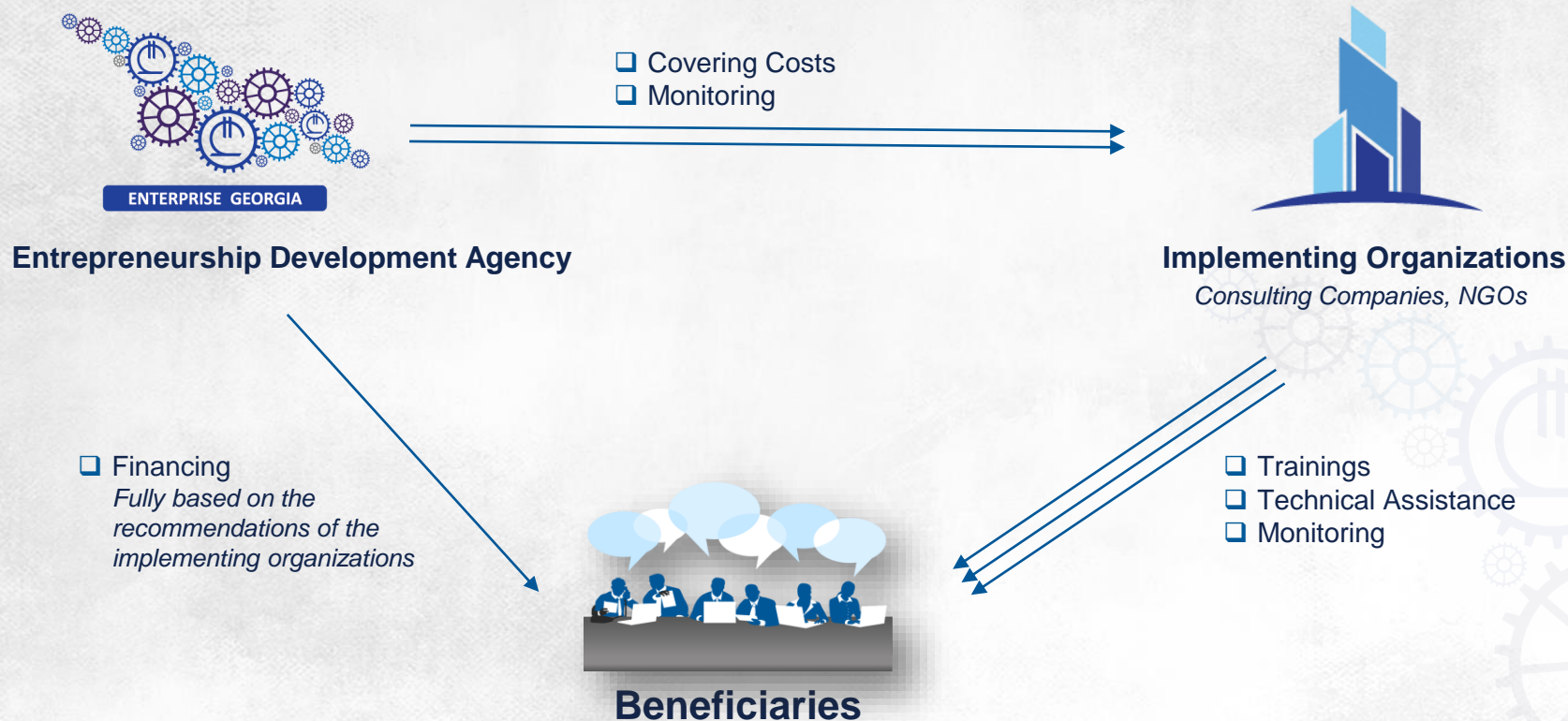
Lots		Population	Budget, % of Total	Budget, GEL
1	Adjara, Guria, Samegrelo-Zemo Svaneti	1,011.7	30.5%	6,100,000
2	Kakheti, Mtskheta-Mtianeti, Shida Kartli	827.6	25%	5,000,000
3	Samtskhe-Javakheti, Kvemo Kartli	726.8	21.9%	4,380,000
4	Imereti, Racha Lechkhumi and Kvemo Svaneti	749.2	22.6%	4,520,000



No more than 20% of the budget allocated to an individual lot may be spent on financing activities in Major cities covered in that lot



# Programme Participants



# Target Outcomes

## Mitigation of the economic misbalance between the Capital City of Tbilisi and the Regions of Georgia

Increase of competitiveness of the regional businesses



Increase of awareness of contemporary business practices in regions



Increased spending of revenues in the regions



Creation of additional jobs



Diversification of the regional products and services



Decreased migration of the regional population to urban areas



# Micro and Small Business Support in Georgia

Thank you for your attention

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