**Jurnali “gadasaxadebi da aRricxva” \_ sabuRaltro mimarTulebis gamocemaa (gamodis TveSi orjer,erTi nomris Rirebuleba-6 lari), romlis mizania gadamxdelTa informireba da daxmareba sagasaxado da sabuRaltro sakiTxebSi.**

**JurnalSi sistematurad ibeWdeba rogorc praqtikuli mimarTulebis masalebi, ise uSualod sagadasaxado da saaRricxvo sferosTan dakavSirebuli kiTxva-pasuxebi da ganmartebiTi xasiaTis statiebi.**

**Aam profilis sxva gamocemebisagan “gadasaxadebi da aRricxva” imiT gamoirCeva, rom redaqciasTan funqcionirebs eqspertTa jgufi, romelic kviraSi orjer\_samSabaTsa da paraskevs, gansazRvrul saaTebSi, xelmomwerebs emsaxureba ufasod rogorc satelefono Setyobinebis saSualebiT, ise adgilze konsultaciiT. xelmomwerebs aseve saSualeba aqvT internetiT an satelefono zariT datovon maTTvis aqtualuri SekiTxvebi da pasuxi miiRon umokles vadaSi; survilis SemTxvevaSi, pasuxebi gamoqveyndeba Jurnalis Sesabamis rubrikaSi.**

**Jurnalis bazaze moqmedebs agreTve audituri samsaxuri, romelic dakompleqtebulia maRalkvalificiuri specialistebiT da SemkveTs isini emsaxurebian SeRavaTian fasad. xelmomwerTaTvis gaTvaliswinebulia mniSvnelovani fasdakleba.**

**aRsaniSnavia, rom Jurnali mWidrod TanamSromlobs sagasaxado da saaRricxvo dargis specialistebTan, rac zrdis gamoqveynebuli masalebis saimedoobisa da kvalifikaciis xarisxs; saWiroebis SemTxvevaSi, redaqcias aqvs Sesabamis saxelmwifo uwyebebTan uSualo wvdomis saSualeba, raTa Cveni komentarebi da ganmartebebi dazRveuli iyos gansxavebuli interpretaciisagan.**

**“gadasaxadebi da AaRricxva” ukve ramdenime welia gamoicema da man myari da garantirebuli reputacia moipova xelmomwerTa Soris; SeiZleba iTqvas, rom is erTaderTi perioduli gamocemaa, romelsac arasodes gaucruebia momxmareblis molodini da ar dautovebia uyuradRebod xelmomwerTa arc erTi SekiTxva Tu momarTva; ase rom, Jurnalis gamowera Tqven Tavidan agacilebT xarjebs, rac unda gadagexadaT ZviradRirebul keZo auditorebisa Tu kompaniebisaTvis (isic unda iTqvas, rom es kompaniebi didi xania Cveni xelmomwerebi arian).**

**weliwadSi sul ramdenime aTeul larad(144 lari) Tqven geyolebaT saimedo mrCeveli da megzuri biznes- samyaroSi, Tqveni saqmianoba ki daculi iqneba Secdomebisa da riskebisagan.**

**gamoiwereT Jurnali “gadasaxadebi da aRricxva” Tqven adgilze miiRebT mas\_ Cveni distributorebi Tavidan agacileben JurnaliT momaragebasTan dakavSirebul yovelnair problemas.**

**Jurnalis xelmoweris fasebia: 12TviT --144 lari**

**9TviT -- 108 lari**

**6 TviT -- 72 lari**

**dagvikavSirdiT nomerze: 599201018 nino**