

Straightforward setup between product & creative teams.



Bridging product + creative teams that for seamless throughput to sales, eComm & marketing assets.

- Product models originate internally. Cadre will provide 3D modeling assistance as necessary, then deliver models back to Speedo.
- External mesh cleanup + texturing happen externally, but are fed back through the Speedo product team, ensuring redundancy.
- Sales / marketing / dotcom internal and external art directions are designed + developed per collection with the flexibility to change anytime.

