

Speedo USA

Photoreal CG Asset Pipeline

by Cadre

Roadmap v01

January 2018

An agile, photoreal 3D imaging workflow that connects product, sales, marketing, and dotcom teams with still and motion assets.



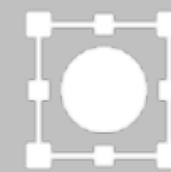
Time savings & on-demand updates

Image generation is handled in a fraction of the time. Changes to product or creative? Re-renders are available on-demand, quick and easy.



Creatively liberating

3D assets are endlessly flexible, leaving creative teams free to innovate, rather than replicate.



Pixel perfect

Forms, colors, and textures are linked directly to the product design teams' assets — final outputs are consistently perfect.