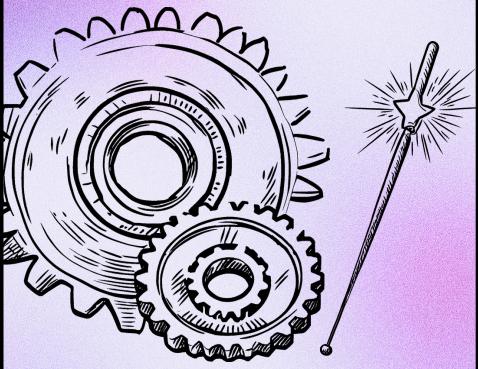




ETHICS
ADVOCATE



INDUSTRY
INNOVATOR



VISIONARY
USER



ADOPTION
SUPPORTER

FRONT



ETHICS ADVOCATE

Think about regulations, social impact, and policies.



INDUSTRY INNOVATOR

Consider the impact that technological breakthroughs can have.



VISIONARY USER

Imagine the user's perspective and lived experience.



ADOPTION SUPPORTER

Keep the team aligned, bridging connections between decisions and stakeholders.

BACK