

AGENC

December 10, 2024

To Whom It May Concern,

I am pleased to write this letter of recommendation for Shivranjani (Tara) Anand, who worked at AGENC as a Strategy and Digital Marketing Manager from March to September 2023.

During her time with us, Tara demonstrated strong strategic thinking, excellent communication skills, and an impressive ability to collaborate across teams. Tara contributed meaningfully to a wide range of projects, bringing thoughtful insights and creative solutions to the table. She played a role in developing strategic ideas for multiple clients. Her ability to understand client needs and translate them into actionable plans made her an asset to our team.

In addition to her strategic contributions, Tara effectively managed client accounts, maintaining open lines of communication and fostering trust through her organized and proactive approach.

Tara also worked closely with our design team, supporting implementation and ensuring that creative output aligned with the strategic direction. Furthermore, she contributed to the conceptualization on photo and video shoots, offering fresh ideas that enhanced the overall creative quality of our work and campaigns.

Tara is curious, reliable, and able to adapt quickly to new challenges - qualities that made her a pleasure to work with. I am confident that she will be a strong asset to any team she joins.

Please feel free to contact me if you require any additional information.

Sincerely,



Richa Sinha

Partner & Head of Operations
For AGENC (Foursee Creative Solutions LLP)

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