# Sean Loughman UX Designer

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### **Profile**

With an education in industrial design and experience in web development, for me, UX design is the perfect intersection of people, analysis, creative processes and technology.

I'm looking to employ best practices with a team that values synergy. By considering the needs of all stakeholders, not just users, I aim to make a positive impact on the world.

When I'm not designing, tinkering or reading, I'm probably cycling, playing with the kids or washing the dishes.

## **Skills**

Besides the usual mix of UX skills, I also have a strong tech background (front and back end) and a good understanding of marketing.

More importantly than these, I am known for my insight, original ideas and wisdom. I also pride myself on my passion for learning and high ethical standards. I enjoy the entire design process from research and ideation to prototyping, but not visual design.

References available on request.

# **Tools**

Sketch, Axure, Antetype, Invision, Proto.io, Inkscape, the command line



insight. ideas. humanity.

# **Experience**

#### **UX Designer**

MyPetIQ

Jun 2016

Interviewed pet owners and vets to identify needs and validate features for a minimum viable product. Designed mobile interface for initial product and tested with pet owners.

#### **UX Designer**

KidsGive Crowdfunding Charity

May 2016

In a team of two, presented prototypes and service design recommendations to improve charity outcomes based on user research and testing. Board members were so impressed that they asked us to present again to other board members.

#### **Furniture Designer**

**Studio Spring** 

April 2013 - August 2015

Designed and built household furniture. One bookshelf was shortlisted and displayed at a furniture competition.

#### **Web Developer**

Digivizer

Feb 2014 - Feb 2015

Part of an agile dev team within a start up working on a social media analytics dashboard. Designed and wrote admin interfaces for internal users and wrote back end code.

#### **Web Developer**

https://solario.herokuapp.com/ Aug 2013 - Oct 2015

Designed and built a web application to help determine whether putting solar panels on your roof is economical or not. Made the design responsive and improved UX with CSS and Javascript animations.

#### **Business Founder**

Visa Guide Migration Agency Nov 2009 - Nov 2013

Provided migration advice to clients and designed and built website and online tools to help visa applicants.

# **Education**

#### **User Experience Design Immersive**

General Assembly Feb - May 2016

#### **Master of Industrial Design**

Takushoku University Apr 1999 - Mar 2001

#### **Bachelor of Industrial Design**

UNSW

Mar 1994 - Nov 1997