Sean Loughman
UX Designer

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Profile

With an education in industrial design and experience in web development, for me, UX design is the perfect intersection of people, analysis, creative processes and technology.

I'm looking to employ best practices with a team that values synergy. By considering the needs of all stakeholders, not just users, I aim to make a positive impact on the world.

When I'm not designing, tinkering or reading, I'm probably cycling or washing the dishes.

Skills

Collaboration
Contextual inquiry
Design thinking
Empathy mapping
Ideation
Information architecture (IA)
Lean and agile practices
Personas
Prototyping (Sketch, Axure, Antetype, Invision, Proto.io)
Research design
Service blueprints
Usability testing
User flows
User interviewing
User journeys
Web development (HTML, CSS, JavaScript, Ruby)

More importantly than these, I am known for my insight, original ideas and wisdom. I also pride myself on my passion for learning and high ethical standards. I enjoy the entire design process from research and ideation to prototyping and testing.

References available on request.

insight. ideas. humanity.

Experience

UX Designer

MyPetIQ - contract   Jun - Jul 2016

Designed research and interviewed pet owners and vets to identify needs and validate features for a minimum viable product. Created interactive prototype smartphone app and tested with pet owners. Presented research, design and strategy recommendations. App is currently in development.

UX Designer

KidsGive Crowdfunding Charity   May 2016

In a team of two, developed research strategy and interviewed stakeholders. Created personas and user journey to identify pain points. Tested wireframes with users. Developed prototypes and service design recommendations to improve charity outcomes and help measure success. Presented findings to board members.

Web Developer

Digivizer   Feb 2014 - Feb 2015

Part of an agile dev team within a start up working on a social media analytics dashboard. Designed and wrote admin interfaces for internal users using HTML, CSS, Bootstrap, Javascript, Ruby.

Designer/Developer

https://solario.herokuapp.com/ Aug 2013 - Oct 2015

Designed and built a web application to help determine whether putting solar panels on your roof is economical or not. Made the design responsive and improved UX with CSS and Javascript animations.

Business Founder

Visa Guide Migration Agency   Nov 2009 - Nov 2013

Provided migration advice to clients and designed and built website and online tools to help visa applicants.

Education

Web Accessibility
Udacity
Aug - Sep 2016

User Experience Design Immersive
General Assembly
Feb - May 2016

Bachelor of Industrial Design
UNSW
Mar 1994 - Nov 1997