

# Sean Loughman

## UX Designer

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### Profile

With an education in industrial design and experience in web development, for me, UX design is the perfect intersection of people, analysis, creative processes and technology.

I'm looking to employ best practices with a team that values synergy. By considering the needs of all stakeholders, not just users, I aim to make a positive impact on the world.

When I'm not designing, tinkering or reading, I'm probably cycling or washing the dishes.

### Skills

Collaboration  
Contextual inquiry  
Design thinking  
Empathy mapping  
Ideation  
Information architecture (IA)  
Lean and agile practices  
Personas  
Prototyping (Sketch, Axure, Antetype, Invision, Proto.io)  
Research design  
Service blueprints  
Usability testing  
User flows  
User interviewing  
User journeys  
Web development (HTML, CSS, JavaScript, Ruby)

More importantly than these, I am known for my insight, original ideas and wisdom. I also pride myself on my passion for learning and high ethical standards. I enjoy the entire design process from research and ideation to prototyping and testing.

References available on request.



insight. ideas. humanity.

## Experience

### UX Designer

Fusion Labs - contract

September 2016

Gained insights about user and fit between proposed product and market through interviews and testing as part of lean innovation cycle with client team. Insights gathered led to new solution and recommendations for multi-million dollar project.

### UX Designer

MyPetIQ - contract

Jun - Jul 2016

Designed research and interviewed pet owners and vets to identify needs and validate features for a minimum viable product. Created interactive prototype smartphone app and tested with pet owners. Presented research, design and strategy recommendations. App is currently in development.

### UX Designer

KidsGive Crowdfunding Charity

May 2016

In a team of two, developed research strategy and interviewed stakeholders. Created personas and user journey to identify pain points. Tested wireframes with users. Developed prototypes and service design recommendations to improve charity outcomes and help measure success. Presented findings to board members.

### Web Developer

Digivizer

Feb 2014 - Feb 2015

Part of an agile dev team within a start up working on a social media analytics dashboard. Designed and wrote admin interfaces for internal users using HTML, CSS, Bootstrap, Javascript, Ruby.

### Designer/Developer

<https://solario.herokuapp.com/> Aug 2013 - Oct 2015

Designed and built a web application to help determine whether putting solar panels on your roof is economical or not. Made the design responsive and improved UX with CSS and Javascript animations.

### Business Founder

Visa Guide Migration Agency

Nov 2009 - Nov 2013

Provided migration advice to clients and designed and built website and online tools to help visa applicants.

## Education

### Web Accessibility

Udacity

Aug - Sep 2016

### User Experience Design Immersive

General Assembly

Feb - May 2016

### Bachelor of Industrial Design

UNSW

Mar 1994 - Nov 1997