

OUR PROCESS

Iterative - Evolving - Responsive

Step 1:

Partnership Building

Identifying community partners who are already doing the hard work and figuring out how we can best collaborate, amplify, and be additive to their work. The LGBT Center of Cleveland, Plexus, and the Cleveland Foundation, are just a few of these important community partners.

Step 2:

Needs Assessment

Working with our community partners to identify areas of the greatest need, with the largest potential to enhance the LGBTQ ecosystem in Cleveland. This work is critical to prioritize philanthropy and focus resources on businesses and nonprofits that will provide additive services to the community.

Step 3:

Process Creation

Implementing plans & processes to ensure that the core project principles of inclusion, accessibility, and creation of opportunity are placed at the forefront of the project for perpetuity. An intentional board policy, hiring committee, and booking strategy will be critical to ensuring diverse project representation and long term success.

Step 4:

Design Planning

Design fully inclusive and accessible spaces that will act as a national draw for the LGBTQ community. We have the highest aspirations for Studio West and with the help of top designers and local artists, we can create truly incredible spaces that the LGBTQ community of Cleveland deserves.

Step 5:

Reinvest, Rinse & Repeat.

This project will put a spotlight on LGBTQ philanthropy, raising new money for LGBTQ causes and reinvesting proceeds back into the community to support additional partnerships, programming, and businesses.

