

## NICK HOBBS

### PROJECT ADVISOR



Nick Hobbs is an entertainment industry professional that believes in practicing what you preach. You can usually find him at work as the Box Office Manager for Concerts and Special Events at the Rocket Mortgage Fieldhouse or attending a concert at Jacobs Pavilion or the Grog Shop.

After graduating from Claremont McKenna College in California, Nick returned to Cleveland where he currently resides with his long time partner, Henry and their beautiful, aging Dachshund-Corgi, Ivan.

He has worked with the Cleveland Indians, Hard Rock Rocksino, & Maltz Performing Arts Center. Nick is excited to lend his 10+ years of event management experience to this project ensuing that live events and event financials are always on point.



## GROUNDSWELL DESIGN GROUP

### PROJECT ADVISOR

Groundswell Design Group is a design firm specializing in placemaking, public space and hospitality projects. Their projects range in scale from large public parks, land art installations, restaurants and distilleries, to intimate cafés and pop-up activations.

In 2006, David Fierabend founded Groundswell Design Group with his husband John McDowell (Groundswell's CFO), in Philadelphia, creating a multidisciplinary design studio to explore the place-making potentials of hospitality and public space design.

Groundswell's vibrant projects employ adaptive reuse and repurposing practices to seamlessly blend social interiors with their verdant landscapes beyond. From the initial design phase through final build-out and installation, our approach to design is 100% holistic and hands-on. Each project's process is specially tailored to the site, drawing inspiration from the surrounding landscape, neighborhood, and community to create a unique lifestyle and atmosphere.

