

HOW WE WORK

Step 1:

Strategic Partnership

Partner with North Coast College - a non-profit college with aspirations to become the first certified LGBTQ college in the country. We will maximize the synergies with NCC's existing coursework in design, fashion, business, and their new culinary school, restaurant, café, bakery, and wine bar.

Step 2:

Building the Foundation

Renovate a strategic set of properties located at the intersection of Hird Ave. and Detroit Ave. in Lakewood, Ohio. This will be the physical hub for the new 'Gayborhood'. This new hub will be built to expand and enhance assets of the LGBTQ community including a new event space, dance club, and drag venue, youth club, and offices for mental health.

Step 3:

Onboard Passionate Experts

The entertainment spaces will have a bar, feature drag performances, drag brunches, LGBTQ DJs, dancing, and events such as fashion shows, weddings, and an LGBTQ speaker series, pulling from the best LGBTQ talent from around the world. This will require community engagement, passionate partners, and a willingness to put in the work.

Step 4:

Drag Together & Stay Together

We will elevate the art of drag and LGBTQ culture by focusing on quality, innovation, and diversity. To start, we will be launching an international drag residency program, bringing the beloved **Virginia West** to Cleveland as Studio West 117's House Mother, and have hired **Dr. Lady J Martinez** as our Director of programming and education.

Step 5:

Reinvest, Rinse & Repeat.

We expect to raise significant dollars for LGBTQ causes. Our innovative space lets us focus on philanthropy and reinvesting dollars into the community. Offices for LGBTQ mental health professionals, Cleveland Black Pride, a health clinic and pharmacy, and housing for homeless youth are just the beginning.

