Seungmi Na
UX / UI Designer

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📍 Mountain View

Experience

UX/UI Designer Intern | Inizio
Feb. 2023 - Present

AI product

- Group project; worked together with engineers to develop and product manager.
- Visually appealing, and effective user interfaces for web and mobile applications.
- Supporting products by Designing reusable components for the Design Library system.
- Conceptualized brand identity for materials through naming, logo, color, and other branding assets.
- Produced and assisted in building user interfaces' components and pages with Typescript and TailwindCss

Projects

UX/UI Designer & Frontend Engineer | Delivious
Apr. 2022

App & Tablet Kiosk: AI Delivery and Order Servies in Restaurant

Created a Kiosk design that allowed visitors to a restaurant to order on a tablet and have the order delivered to their table, using object tracking to recognize the table location.

- Group project; worked together with engineers to develop and implement delivery service.
- Create UI layout and more efficient user flow using Figma and implemented design using JavaScript
- Lead communication between engineering team, as a designer

UX/UI Designer & Frontend Engineer | Bloom
Feb. 2022

App & Web : Services that Identify Types of Plants by taking a Photo of a Flower

This service creates schedule for watering and fertilizing plants by initially identifying the type of plant by taking a photo of the flower.

- Group project: Worked together with engineers.
- In charge of designing logo, UI components and user experience for more efficient user flow.
- Understand the logic of how engineers will implement the screen and API.

Awards

Awarded Gold Prize | Sewol Art, Design and Digital Media Competition

To honor the victims and remind us of the meaning of the 7th anniversary of Sewol ferry disaster which was sailing in South Korea by One Heart for Justice, nonprofit organization.

President's Scholar | San Jose State University

Honoring 8% students who have earned a 4.0 grade point average for the designated semester.

Education

San Jose State University
Aug. 2020 - Dec. 2022

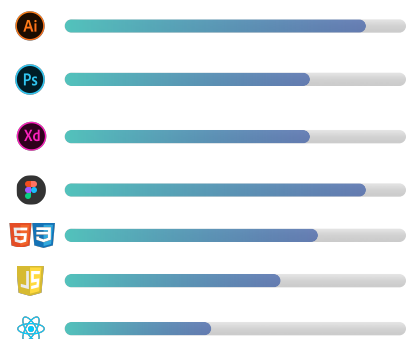Bachelor of Arts Design, Minor in Computer Science

Mission College
Feb. 2018 - May. 2020

Associate of Arts in Graphic Design

Skills

User Experience
User Interface
Concept Development
Branding
Design System

Tools

Languages

Korean   English