

# Seungmi Na

## UX/UI Designer

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Mountain View, CA

### Experience

UX/UI Designer | [Inizio](#) Feb. 2023 - Present

Designed the website of the company's flagship SaaS product, which helps users transform their ideas into real projects with AI-powered idea generation, market analysis, and other capabilities.

- Leveraged HTML, CSS, and React to build engaging user-centric interfaces.
- Developed seamless mobile-friendly responsive design using Typescript and Tailwind CSS.
- Designed and developed reusable UI components for a Design Library system, ensuring consistency and scalability across projects.
- Implemented engaging user interfaces such as progress indicators, dropdown menus, hover effects, and interactive animations to enhance user experience and interactivity.
- Conceptualized brand identity for materials through naming, logos, colors, and other branding assets with Figma and Adobe Illustrator.
- Led the product's UX/UI design process, transforming intricate technical requirements into elegant, user-friendly digital solutions with meticulous attention to detail and intuitive interactions.
- Cross-team collaboration: Collaborated closely with cross-functional teams, including engineers, designers, and product managers, to deliver intuitive and accessible user interfaces.

### Projects

UX/UI Designer & Frontend Engineer | [Delivious](#) Apr. 2022  
App & Tablet Kiosk: AI Delivery and Order Services in Restaurant

Led the UI design and implementation of a tablet-based kiosk system for restaurant ordering with mobile-friendly responsive designs.

- Created UI layout and more efficient user flow using Figma and implemented design using JavaScript.
- Implemented responsive design and reusable components with mobile-specific user workflows through Typescript and Tailwind CSS.
- Provided UI for tablet administrators to track customer dine-in status and delivery robot locations.
- Collaborated with 5 engineers to develop and implement the delivery service.

UX/UI Designer & Frontend Engineer | [Bloom](#) Feb. 2022  
App & Web: Photo-based Plant Care Scheduling and Planning Service

This service uses photo recognition to identify plant species and creates personalized watering and fertilizing schedules.

- Designed the logo, topography, and UI components to streamline user flow and experience on search, media sharing, plant care scheduling, and account management with HTML, CSS, and React.
- Collaborated with 4 engineers with regular meetings to coordinate between UI designs and front-end implementations.

### Awards

Awarded Gold Prize | [Sewol Art, Design and Digital Media Competition](#)

To honor the victims and remind us of the meaning of the 7th anniversary of the Sewol ferry disaster which was sailing in South Korea by One Heart for Justice, a nonprofit organization.

President's Scholar | [San Jose State University](#)

Honoring 8% of students who have earned a 4.0 grade point average for the designated semester.

### Education

San Jose State University  
Class of 2022

Bachelor of Arts Design,  
Minor in Computer Science

### Skills

CS Skills  
HTML/CSS  
React  
JavaScript  
TypeScript  
Create Reusable Components  
Responsive Design  
TailwindCSS  
Storybook

UX/UI Skills  
User Experience  
User Interface  
Concept Development  
Branding  
Design System  
Wire-framing  
User Flows  
Figma  
Adobe Illustrator/ Photoshop  
Zpline

### Languages

Korean                      English