ChatGPT Prompts

Email Marketing

1. **Optimizing an Effective LinkedIn Profile**

Can you write a LinkedIn 'about' section for a [role] in [industry] and that has the following credentials:

- [Credential 1]
- [Credential 2]
- [Credential 3]

Write in first person, use a [fun/professional/relaxed/etc] tone, and finish by saying ["If you'd like me to help you, just send me a personal message"].

Can you write a LinkedIn 'about' section for a [role] in [industry] and that has the following credentials:

- [Credential 1]
- [Credential 2]
- [Credential 3]

Write it in the voice of [author].

What are some ways I can showcase my expertise in [topic] on LinkedIn?

What key things should I consider on my LinkedIn page in order to stand out?

2. **Generating Ideas for LinkedIn Posts**

Give me 10 ideas for LinkedIn posts for a [role] serving [niche].

What are 5 trending topics for [industry] on LinkedIn?

Generate 10 different angles for LinkedIn posts in order to share information about [topic].

Tell me 5 ideas for LinkedIn posts that can help me demonstrate my expertise in [industry or topic] and provide valuable information to [target audience].

3. Leveraging LinkedIn Groups

Write a long-form post about [topic] for a LinkedIn group for [niche].

Give me 10 content ideas for a LinkedIn group on [topic].

Brainstorm 10 ways I can use LinkedIn groups to promote my [type of business] for [niche].

Can you write posts for LinkedIn groups on [fill in the topic] that will engage members and spark conversation?

I need help creating content for LinkedIn groups that speaks to professionals in [fill in the industry]. Can you assist me with that?

Can you generate posts for LinkedIn groups that will position me as an authority in [fill in the field] and attract potential clients?

I'm looking for help with writing posts for LinkedIn groups that will drive traffic to my website and increase my brand awareness. Can you write them for me?

Can you create thought-provoking posts for LinkedIn groups that will challenge members to think differently about [fill in the topic]?

I need help writing posts for LinkedIn groups that are informative and educational, and that will help me establish myself as a thought leader in [fill in the field]

Can you write posts for LinkedIn groups that will address common pain points in [fill in the industry] and offer solutions that members will find valuable?

I'm looking for help with writing posts for LinkedIn groups that are concise and impactful, and that will grab the attention of busy professionals.

Can you generate posts for LinkedIn groups that will showcase my expertise in [fill in the field] and highlight the benefits of working with me?

I need help creating engaging posts for LinkedIn groups that will start conversations and encourage members to share their thoughts and experiences on [fill in the topic]

4. LinkedIn Content Strategy

Create a content publishing calendar with 10 content ideas that cover [topic]. Include the publishing date for the months of February 2023 and March 2023.

Tell me 10 interesting topics a [role] should address on LinkedIn to create awareness of his services.

Give me 20 content ideas for LinkedIn a [role] could use to promote his business.

Tell me the top performing topics for [role] on LinkedIn.

5. Creating Ads For LinkedIn

Write me 3 LinkedIn ad copies based on this landing page: [Copy and paste the landing page text].

Can you provide examples of effective ad copy to promote [product] to [audience]? Make sure they are [persuasive/playful/emotional] and mention these benefits:

[Benefit 1]

[Benefit 2]

[Benefit 3]

Finish with a call to action saying [CTA]. Add 3 emojis to it.

I am creating an ad campaign for LinkedIn to promote [product] for [niche]. Please write 3 copies that will grab the attention of potential customers and persuade them to purchase.

6. Generating LinkedIn Hashtags

Can you suggest some relevant LinkedIn hashtags for a post about [topic/industry]?

"What are some popular LinkedIn hashtags that relate to [topic/industry]?

I'm planning to share a post about [topic/industry] on LinkedIn. Could you generate some effective hashtags to use?

I'm looking for popular hashtags to use in my LinkedIn posts related to [fill in the topic]. Can you help me?

Can you generate some effective hashtags for my LinkedIn post promoting my [fill in the product/service]?

I need some niche-specific hashtags for my LinkedIn post about [fill in the topic]. Can you suggest some?

Can you recommend some trending hashtags to use in my LinkedIn post about [fill in the topic]?

I'm struggling to come up with good hashtags for my LinkedIn post promoting my [fill in the product/service]. Can you give me some ideas?

Can you suggest some industry-specific hashtags for my LinkedIn post about [fill in the topic]?

I need some hashtags to reach a wider audience for my LinkedIn post promoting my [fill in the product/service]. Can you suggest some?

Can you help me find some niche hashtags to use in my LinkedIn post related to [fill in the topic]?

I want to increase the visibility of my LinkedIn post about [fill in the topic]. Can you recommend some effective hashtags to use?

7. **LinkedIn Automation**

Write a script for a LinkedIn automation bot that focuses on [lead generation/networking] and can be customized for a company in [industry].

Tell me the best ways to use LinkedIn to grow our [type of company] among [audience].

Develop a strategy for automating LinkedIn growth for a [type of business] in order to reach [key goals].

Describe the top 10 strategies for [industry] companies to increase their online presence and attract more customers on LinkedIn.

How can [industry/niche] professionals use LinkedIn to network and build their personal brand?

Create an automated growth strategy for LinkedIn. I am a [describe role] serving [ideal customers], and my goals are [describe goals].

Copywriting Assistant

1. Improving Your Existing Copy

Make this text more persuasive: [copy and paste text].

Make this text connect more to the reader: [copy and paste text].

Rewrite this text going deeper on the pain points and desires of a potential customer: [copy and paste text].

Rewrite this text using the AIDA copywriting formula: [copy and paste text].

Rewrite this text using the PAS copywriting formula: [copy and paste text].

Can you give me some tips to make my copy more engaging and persuasive?

How can I improve my headlines to make them more attention-grabbing?

Can you help me simplify my writing and make it more accessible to my target audience?

What are some common mistakes that I should avoid in my copywriting?

Can you suggest some tools or resources that I can use to improve my copywriting skills?

How can I use storytelling techniques to make my copy more memorable?

Can you provide feedback on a specific piece of copy that I've written and suggest ways to improve it?

How can I use data and research to make my copy more effective?

Can you help me create a clear and compelling call-to-action in my copy?

How can I improve my writing style to make it more engaging and unique?

2. Identifying Your Unique Brand Voice

Prompt 1: Analyze the following text for tone of voice and style. Apply that exact style and tone of voice to all your future responses

Prompt 2: Add more [humor/statistics/shorter sentences/questions/playfulness].

List the adjectives you would use to describe the tone of voice and style of this text: [copy and paste text]

Apply that exact style and tone of voice to write [new text].

What are the key characteristics of this writing style: [copy and paste a text].

Can you help me identify any common phrases or expressions that I tend to use in my writing? [copy and paste a text].

[copy and paste a text]. How does my writing style compare to other writers in my niche or industry?

What emotions or feelings does this writing tend to evoke in readers? [copy and paste a text].

[copy and paste a text]. Can you provide examples of my writing that demonstrate my unique tone of voice and style?

What are some strengths and weaknesses of this writing style, and how can I improve? [copy and paste a text].

How can I adapt this writing style for different audiences or purposes? [copy and paste a text].

What do these writing choices (such as sentence structure, vocabulary, and tone) say about my personality and values? [copy and paste a text].

Can you suggest ways to make this text more distinctive and memorable? [copy and paste a text].

How can I ensure that this writing style is consistent across different types of content and platforms? [copy and paste a text].

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3. **Writing Advanced Copywriting Prompts**

Using the PAS copywriting formula, create a 500 word landing page that persuades potential buyers to purchase [product]. Use scarcity by saying you only have 3 units left, and include a

short story about how one client went from [state a] to [state b].

Use the 5 Basic Objections framework to write a product description for [product] that helps [ideal client] achieve [dream outcome]. Address these common objections of a potential customer:

[Objection 1]

[Objection 2]

[Objection 3]

[Objection 4]

[Objection 5]

Finish by listing all the negative consequences of not taking action now.

Write a 5-step soap opera email sequence about how attending [event] will change [ideal customer] life. Include these benefits:

[Benefit 1]

[Benefit 2]

[Benefit 3]

These pain points:

[Pain point 1]

[Pain point 2]

[Pain point 3]

And these testimonials:

[Testimonial 1]

[Testimonial 2]

[Testimonial 3]

Increase the urgency of signing up for the [event] progressively, starting with very little on email 1 and a lot on email 5. On email 5, include a final guarantee saying that if they attend, you will give them [bonus].

Write a 5-step soap opera email sequence about how attending [event] will change [ideal customer] life. Include these benefits:

[Benefit 1]

[Benefit 2]

[Benefit 3]

These pain points:

[Pain point 1]

[Pain point 2]

[Pain point 3]

And these testimonials:

[Testimonial 1]

[Testimonial 2]

[Testimonial 3]

Increase the urgency of signing up for the [event] progressively, starting with very little on email 1 and a lot on email 5. On email 5, include a final guarantee saying that if they attend, you will give them [bonus].

Use the AIDA copywriting framework to grab the attention of [ideal customer] and persuade them to [call to action]. Start with a question to get their attention, present statistics that shows how bad [problem] is, state these 3 benefits about our product [benefit 1], [benefit 2], benefit 3], and ask for [call to action].

Write a webinar script using the 'PASTOR' framework to address the pain points of [ideal customer] and present my [product] as the solution. Identify the problem they are facing, amplify the consequences of not solving it, tell this story related to the problem [story], include these testimonials from happy customers [testimonials], present our offer, and ask for a purchase.

4. Proofreading Your Copy

Find and correct the typos in this text: [copy and paste text].

Tell me if there are typos or grammatical errors in this text: [copy and paste text].

Proofread this copy: [copy and paste text].

Fact-check the data in this text: [copy and paste text].

Suggest reliable sources to back up the claims in this text: [copy and paste text].

Content Creation Frameworks

1. Achieving Goals with a How-To Framework

I want you to act as an expert in content creation and marketing specializing in how-to formats. My first suggestion is to write a marketing campaign outline using the 'How-To' framework to provide step-by-step instructions on how to complete a specific task or achieve a particular goal for an ideal customer persona. Include clear and concise steps and any necessary resources or tools.

2. Answering Questions with a Question-Answer Framework

I want you to act as an expert in content creation and marketing specializing in question-answer formats. My first suggestion is to write a marketing campaign outline using the 'Question-Answer' framework to start with a question relevant to the ideal customer persona and provide a thorough and informative answer. Explain the importance of the question and why it matters to the reader.

3. Attracting Customers with a Marketing Funnel

I want you to act as an expert in content creation and marketing funnels, specializing in the Marketing Funnel framework. My first suggestion request is to write a marketing campaign outline that targets [awareness/consideration/conversion] stage of the customer journey and aligns with the goals of each stage. Highlight the [features] of our [product/service] and explain how it can [solve a problem] or [achieve a goal] for [ideal customer persona].

4. Busting Myths with a Myth-Busting Framework

I want you to act as an expert in content creation and marketing specializing in busting myths. My first suggestion is to use the 'Myth-Busting' framework to write a marketing campaign outline that identifies and debunks common misconceptions or myths about our product or service. [TARGET LANGUAGE]