



Contact

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Address

1353 Fisher Avenue, K2c 3M8
ON, Canada

Education

Diploma Interactive Media Design

Algonquin college-Ottawa,Ontario

Jan 2024 - Apr 2025

Bsc Computerscience

University For Development Studies

Aug 2009- Dec 2023

skills



Adobe Creative Suite



wordpress



Joomla



Google
Analytics



Visual Studio

Language

- English
- French

Associations & Certifications



MICHAEL STUFF

Digital Marketing | Tech Specialist

Portfolio: <https://stuf0006.github.io/mtm6201-midterm/>

Profile

Digital Marketing & Tech Specialist with a strong background in Computer Science and Interactive Media Design, plus over 8 years' experience in IT and Management Information Systems. Skilled in executing data-driven marketing strategies, B2B campaigns, and multimedia content creation, alongside technical support, cybersecurity training, and systems management. Combines creative thinking with technical expertise to drive engagement, efficiency, and digital growth

RELATED EXPERIENCE

Freelance Digital Content Creator & Social Media Manager

Storph I.T Consult - Ottawa/Ghana Hybrid
Jan 2023 - Present

- Designed custom digital branding packages including social banners, interactive videos, and SEO-optimized landing pages.
- Created and managed LinkedIn campaigns for IT and software service promotions, improving lead generation by 30%.
- Developed content for client websites and newsletters using Canva, HTML, and Mailchimp

Digital Marketing Intern

Algonquin College, School of Media & Design - Ottawa, ON
Jan 2024 - Dec 2024

- Designed and launched digital campaigns to promote school events and programs using Adobe Creative Cloud and Meta Business Suite.
- Crafted copy for newsletters, web pages, and LinkedIn posts, maintaining consistent voice and branding.
- Assisted with performance reporting through Google Analytics and social media metrics.

Management Information Systems (MIS) Officer

Nationwide Medical Insurance Ltd. - Accra, Ghana
Feb 2015 - Aug 2023

- Managed and maintained IT infrastructure for a national health insurance provider, including networking systems, databases, and MIS tools.
- Installed and maintained CCTV systems, routers, switches, and structured cabling networks.
- Led company-wide training sessions on cybersecurity best practices and data protection protocols.
- Coordinated with health service providers to ensure real-time data transmission and secure access to health claim systems.



Hobbies

