# STUART JAMES PURCELL

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## GENERAL INFORMATION

I am the Effective Learning Adviser for the College of Arts at the University of Glasgow. I run academic development and academic writing classes for students in the Colleges of Arts and Social Sciences, along with separate suites of classes for students writing their dissertations, and I also deliver in-course lectures and provide one-to-one appointments for students in the College of Arts.

I am currently in the process of finalising my AHRC-funded PhD thesis, 'Resonant Connections: McLuhan and Diamedia Literary Practice', which addresses new literary practice from a media studies perspective, utilising Marshall McLuhan's media studies as a means of articulating a unique form of dialogic literary practice (termed "diamedia") across and through the Twitter platform and in the novel form.

My research interests include literary analysis, media studies, digital tools/technology, and the use of experimental methods in Humanities-based scholarship. I am also interested in effective learning and teaching practice, having undertaken a wide variety of teaching, lecturing, and mentoring posts in my career as a researcher.

## EDUCATION

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| 2019 | **PhD in English Literature and Media Theory [In Progress]**<br>University of Glasgow<br><br>*Thesis title*: Resonant Connections: McLuhan and Diamedia Literary Practice |
| 2013 | **MLitt in Modernities: Literature, Theory and Culture [Distinction]**<br>University of Glasgow |
| 2007 | **BA (Hons) English Literature [First Class]**<br>University of Strathclyde |
| 2004 | **BA Marketing & Business Law**<br>University of Strathclyde |

## EMPLOYMENT HISTORY

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| Nov 2016 -<br>Oct 2018 | **Functional Support – Student Lifecycle Support & Development, University of Glasgow (Glasgow)**<br>My role includes: working broadly in user experience (UX); aligning training strategy and functional development; developing training and support strategy; training/supporting University-wide Campus Solutions user base; creating training materials; producing user guides; running training sessions and workshops (in groups and one-to-one); designing user feedback mechanisms; delivering presentations and workshops at conferences; developing communications strategy; |

assisting with staff and student queries/issues (face-to-face, via email/call-handling system); creating a Moodle VLE for user base (including user feedback surveys, lessons, quizzes, and other reference materials); introducing/advocating for new digital tools/methodologies; working with a broad range of stakeholders; carrying out testing for system upgrades; project management (through all project stages from conception/initiation to project close); requirements gathering/documenting; functional specifications; process improvement; Agile (Scrum) training.

**March 2017**      **Guest Lecturer – English Literature, University of Glasgow (Glasgow)**
This role included: being an invited guest lecturer on the Level 4 English Literature: Literature 1945- Present course due to specialist knowledge of literature technology, and media studies; selecting primary texts and secondary reading for students; designing slides and lecture handouts; delivering a lecture to approx. 50 students; providing key seminar topics and questions for tutors; responding to queries and providing additional reading/support to students and tutors.

**Sept 2014 - Feb 2016**      **Graduate Teaching Assistant – English Literature, University of Glasgow (Glasgow)**
This role included: teaching/tutoring on the Level 2 English Literature: Writing and Ideology course; leading three groups of weekly seminars/tutorials; creating a course Moodle VLE; providing course materials (secondary reading, discussion topics, and other additional materials); marking coursework (exams, essays, and presentations) and providing feedback (written and verbal); holding a weekly office hour for one-to-one student support; responding to student queries.

**Oct 2012 - July 2016**      **Mentor - Focus West, University of Strathclyde (Glasgow)**
This role included: delivering lectures focusing on study skill time management, and other aspects of the University/College experience to large groups (100+) of S3-4 (14-16 years old) pupils as part of the Focus West widening access/participation in HE; mentoring groups of twelve pupils; providing information/answering questions regarding HE; discussing student life; carrying out activities with pupils (including icebreakers, quizzes, challenges, posters, presentations, tours, lectures, and workshops).

**Jul 2013 - Oct 2013**      **First Line Support Team Leader – Student Services Enquiry Team, University of Glasgow (Glasgow)**
This role included: providing first line support to students in relation to Campus Solutions issues during the registration and enrolment period; managing a large team of student support assistants; interviewing and recruiting team members; training new staff members; monitoring query volumes and response rates for the team; producing qualitative and quantitative data re: response rates; budgeting for team hours/cost; liaising with upper management and other key stakeholders; producing key documents.

**Oct 2012 - May 2013**      **Marketing Assistant - Recruitment & International Office, University of Glasgow (Glasgow)**
This role included: responding to student queries (via email and Facebook); logging response details; updating databases and listings; creating questionnaires; producing qualitative and quantitative data re: queries and responses.

**Apr 2012 - Aug 2012**      **Change Analyst - Barclays Capital (Glasgow)**
This role included: change and project management; process improvement; working with a broad range of stakeholders; creating and maintaining RAID logs, prioritising diverse and complex workload; delivering presentations; chairing meetings; maintaining RAID logs; requirements gathering/documenting; creating complex Microsoft SharePoint project sites.

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| Oct 2010 -<br>Apr 2012 | **Project Analyst - Barclays Capital (Glasgow)**<br>This role included: creating test scripts; carrying out SIT, UAT and BAT testing for system upgrades; logging and re-testing defects; investigating issues; producing user guides; creating complex Microsoft SharePoint project sites; creating and maintaining CRAID logs; process improvement; delivering presentations; running user training courses and workshops (in groups and one-to-one); acting as point of contact and SME for users; developing communications strategies; creating user surveys. |
| Jun 2010 -<br>Oct 2010 | **Operations Analyst - Barclays Wealth (Glasgow)**<br>This role included: process improvement work; ad-hoc project work; staff supervision; staff training; producing user guides. |
| Jun 2008 -<br>May 2010 | **Analyst - Morgan Stanley (Glasgow)**<br>This role included: processing of European and International dividends; staff training. |
| Feb 2008 -<br>May 2008 | **Field Researcher (Scotland Area) - CGA (Stockport)**<br>This role included: gathering qualitative and quantitative data; carrying out questionnaire-based interviews. |

## PUBLICATIONS

'Teju Cole's small fates - Producing Leisure Space and Leisure Time on Twitter', *Digital Leisure Cultures: Critical Perspectives*, (London: Routledge, 2016)

## FUNDING AND AWARDS

2016    Outstanding Paper Award for best postgraduate paper, 'Resonant Connections: McLuhan and the New Literary Practice', 'The Toronto School: THEN | NOW | NEXT', University of Toronto, October 2016 [C$ 1,000.00]

2016    Winning pitch (with XPMGla), Centre for Copyright and New Business Models in the Creative Economy (CREATe) Hackathon, May 2016 [£1,000.00]

2016    Principal's Early Career Mobility Scheme at the University of Glasgow funding to travel to Columbia University to help enhance and embed links between the group for Experimental Methods in the Humanities at Columbia and the group at Glasgow and, more widely, between Columbia and Glasgow Universities, April-May 2016 [£2,854.00]

2014    School of Culture and Creative Arts at the University of Glasgow collaborative funding for a one-day interdisciplinary symposium at the University, titled 'Technocultures', focusing on the intersection of technology and culture from both theoretical and practical perspectives, featuring academic speakers from across Europe as well as local artists and academics, September 2014 [£1,227.00]

2013    Arts and Humanities Research Council (AHRC) PhD Scholarship [Stipend and Fees]

## PROFESSIONAL MEMBERSHIPS

Media Ecology Association (MEA)

Scottish Effective Learning Advisers' Network (ScotELAs)

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## PRESENTATIONS

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| *Conferences* | 'Resonant Connections: McLuhan and the New Literary Practice'<br>    'The Toronto School: THEN\|NOW\|NEXT', University of Toronto, October 2016 |
| | 'Experimental Methods in the Humanities at Glasgow: Effective Interdisciplinary Collaboration' (with XPMGla)<br>    'The Digital Human: Humanities and Social Sciences in the Digital Age', University of Strathclyde, September 2016 |
| | 'Think of Me as a Software Application!: Douglas Coupland and Obsolescence'<br>    'Information Overload', University of Edinburgh, September 2014 |
| | 'I Want to Create Spectacles: Debord's *The Society of the Spectacle* and the Spectacular Stock Market of DeLillo's *Cosmopolis*'<br>    'Protest', University of Glasgow, May 2014 |
| *Conferences Organised* | 'Technocultures: Technologies, Subjectivities and Temporalities of Digital Culture', University of Glasgow, September 2014 |
| | 'Film-Philosophy: A World of Cinemas', University of Glasgow, July 2014 |
| *Workshops* | 'User Experience in 8.55/9.2 Fluid: Aligning Functional Training with New Functionality' (Campus Solutions Student Records Workshop)<br>    Alliance Higher Education User Group (HEUG) International Conference, Salt Lake City, March 2018 |
| | Web Design Workshop<br>    Strathclyde Summer Experience (Focus West), University of Strathclyde, June 2016 |
| *Hackathons* | Centre for Copyright and New Business Models in the Creative Economy (CREATe) Copyright Hackathon (with XPMGla), The Whisky Bond, May 2016 |

## SERVICES

I was co-founder and co-convenor of the group for Experimental Methods in the Humanities at Glasgow (XPMGla), an interdisciplinary research cluster that focuses on experimental Humanities-based scholarship. The group ran in parallel with the group for Experimental Methods in the Humanities at Columbia University, New York.

## LANGUAGES

*Computing*: HTML, CSS (working knowledge).

*Languages*: German (basic reading/speaking), Spanish (basic reading/speaking).

## REFERENCES

Available upon request.