

STUART JAMES PURCELL

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GENERAL INFORMATION

I am currently in the process of finalising my AHRC-funded PhD thesis, 'Resonant Connections: McLuhan and Diamedia Literary Practice', which addresses new literary practice from a media studies perspective, utilising Marshall McLuhan's media studies as a means of articulating a unique form of dialogic literary practice (termed "diamedia") across and through the Twitter platform and in the novel form.

I am also the Effective Learning Adviser for the College of Arts at the University of Glasgow. I run academic development and academic writing classes for students in the Colleges of Arts and Social Sciences, along with separate suites of classes for students writing their dissertations, and I also deliver in-course lectures and provide one-to-one appointments for students in the College of Arts.

My research interests include literary analysis, media studies, digital tools/technology, and the use of experimental methods in Humanities-based scholarship. I am also interested in effective learning and teaching practice, having undertaken a wide variety of teaching, lecturing, and mentoring posts in my career as a researcher.

EDUCATION

2019	PhD in English Literature and Media Theory [In Progress] University of Glasgow
2013	MLitt in Modernities: Literature, Theory and Culture [Distinction] University of Glasgow
2007	BA (Hons) English Literature [First Class] University of Strathclyde
2004	BA Marketing & Business Law University of Strathclyde

EMPLOYMENT HISTORY

Nov 2019 - Present	Effective Learning Adviser (College of Arts) – Learning Enhancement and Academic Development Service, University of Glasgow My roles includes: designing multiple programmes of classes and delivering lectures focusing on academic writing, research, and project management for undergraduate and postgraduate students in the Colleges of Arts and Social Sciences; working with students on a one-to-one basis; delivering in-course lectures across the College of Arts; running workshops; delivering conference presentations; VLE site design/building.
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Nov 2016 - Oct 2018	Functional Support – Student Lifecycle Support & Development, University of Glasgow This role included: working broadly in user experience (UX) for university registration/enrolment system/database; developing training and support strategy; running training sessions/workshops; creating user guides; delivering conference presentations/workshops; VLE site design/building; project management; requirements gathering/documenting; process improvement; Agile (Scrum) training.
Mar 2017	Guest Lecturer – English Literature, University of Glasgow This role included: delivering a guest lecture on Level 4 English Literature: Literature 1945- Present course; selecting primary texts and secondary reading for students; designing lecture materials; providing key seminar topics/questions for tutors.
Sept 2014 - Feb 2016	Graduate Teaching Assistant – English Literature, University of Glasgow This role included: teaching/tutoring on Level 2 English Literature: Writing and Ideology course; leading seminars/tutorial groups; selecting seminar materials and secondary reading for students; marking coursework and providing feedback; working with students on a one-to-one basis; VLE site design/building.
Oct 2012 - Jul 2016	Mentor - Focus West, University of Strathclyde This role included: mentoring and delivering lectures as part of Focus West widening access/participation in HE; carrying out HE-based activities with groups of S3 (14-16 year-old) school pupils.
Jul 2013 - Oct 2013	First Line Support Team Leader – Student Services Enquiry Team, University of Glasgow This role included: leading a team providing support to students for registration and enrolment period; managing a large team of student support assistants; interviewing, recruiting, and training.
Oct 2012 - May 2013	Marketing Assistant - Recruitment & International Office, University of Glasgow This role included: responding to prospective student queries; updating databases and listings; data gathering.
Apr 2012 - Aug 2012	Change Analyst - Barclays Capital This role included: change/project management in financial services; process improvement; delivering presentations.
Oct 2010 - Apr 2012	Project Analyst - Barclays Capital This role included: systems testing in financial services; project management; process improvement; training; delivering presentations.
Jun 2010 - Oct 2010	Operations Analyst - Barclays Wealth This role included: systems processing in financial services; process improvement; training.
Jun 2008 - May 2010	Analyst - Morgan Stanley This role included: systems processing in financial services; staff training.
Feb 2008 - May 2008	Field Researcher - CGA This role included: on-trade data gathering.

PUBLICATIONS

'Teju Cole's small fates - Producing Leisure Space and Leisure Time on Twitter', *Digital Leisure Cultures: Critical Perspectives*, (London: Routledge, 2016)

FUNDING AND AWARDS

- 2016 Outstanding Paper Award for best postgraduate paper, 'Resonant Connections: McLuhan and the New Literary Practice', 'The Toronto School: THEN | NOW | NEXT', University of Toronto, October 2016 [C\$ 1,000.00]
- 2016 Winning pitch (with XPMGla), Centre for Copyright and New Business Models in the Creative Economy (CREATe) Hackathon, May 2016 [£1,000.00]
- 2016 Principal's Early Career Mobility Scheme at the University of Glasgow funding to travel to Columbia University to help enhance and embed links between the group for Experimental Methods in the Humanities at Columbia and the group at Glasgow and, more widely, between Columbia and Glasgow Universities, April-May 2016 [£2,854.00]
- 2014 School of Culture and Creative Arts at the University of Glasgow collaborative funding for a one-day interdisciplinary symposium at the University, titled 'Technocultures', focusing on the intersection of technology and culture from both theoretical and practical perspectives, featuring academic speakers from across Europe as well as local artists and academics, September 2014 [£1,227.00]
- 2013 Arts and Humanities Research Council (AHRC) PhD Scholarship [Stipend and Fees]

PROFESSIONAL MEMBERSHIPS

Media Ecology Association (MEA)

Scottish Effective Learning Advisers' Network (ScotELAs)

PRESENTATIONS

- Conferences*
- 'I Can't Feel My Avatar: Tao Lin's Literary Robotism'
'Media Ethics: Human Ecology in a Connected World', University of Toronto, June 2019
- 'Resonant Connections: McLuhan and the New Literary Practice'
'The Toronto School: THEN|NOW|NEXT', University of Toronto, October 2016
- 'Experimental Methods in the Humanities at Glasgow: Effective Interdisciplinary Collaboration' (with XPMGla)
'The Digital Human: Humanities and Social Sciences in the Digital Age', University of Strathclyde, September 2016
- 'Think of Me as a Software Application!: Douglas Coupland and Obsolescence'
'Information Overload', University of Edinburgh, September 2014

'I Want to Create Spectacles: Debord's *The Society of the Spectacle* and the Spectacular Stock Market of DeLillo's *Cosmopolis*'

'Protest', University of Glasgow, May 2014

*Conferences
Organised*

'Technocultures: Technologies, Subjectivities and Temporalities of Digital Culture', University of Glasgow, September 2014

'Film-Philosophy: A World of Cinemas', University of Glasgow, July 2014

Workshops

Web Design Workshop

Strathclyde Summer Experience (Focus West), University of Strathclyde, June 2016

Hackathons

Centre for Copyright and New Business Models in the Creative Economy (CREATe) Copyright Hackathon (with XPMGla), The Whisky Bond, May 2016

SERVICES

I was co-founder and co-convenor of the group for Experimental Methods in the Humanities at Glasgow (XPMGla), an interdisciplinary research cluster that focuses on experimental Humanities-based scholarship. The group ran in parallel with the group for Experimental Methods in the Humanities at Columbia University, New York.

LANGUAGES

Computing: HTML, CSS (working knowledge).

Languages: German (basic reading/speaking), Spanish (basic reading/speaking).

REFERENCES

Available upon request.